

**AGENDA OF A REGULAR MEETING - NATIONAL CITY CITY COUNCIL/  
COMMUNITY DEVELOPMENT COMMISSION – HOUSING AUTHORITY OF  
THE CITY OF NATIONAL CITY**



**COUNCIL CHAMBERS  
CIVIC CENTER  
1243 NATIONAL CITY BOULEVARD  
NATIONAL CITY, CALIFORNIA**

**TUESDAY, SEPTEMBER 19, 2017 – 6:00 PM**

**RON MORRISON**  
*Mayor*

**ALBERT MENDIVIL**  
*Vice Mayor*

**JERRY CANO**  
*Councilmember*

**MONA RIOS**  
*Councilmember*

**ALEJANDRA SOTELO-SOLIS**  
*Councilmember*

**ORDER OF BUSINESS:** Public sessions of all Regular Meetings of the City Council / Community Development Commission - Housing Authority (hereafter referred to as Elected Body) begin at 6:00 p.m. on the first and third Tuesday of each month. Public Hearings begin at 6:00 p.m. unless otherwise noted. Closed Sessions begin at 5:00 p.m. or such other time as noted. If a workshop is scheduled, the subject and time of the workshop will appear on the agenda. The Mayor and Council members also sit as the Chairperson and Members of the Board of the Community Development Commission (CDC).

**REPORTS:** All open session agenda items and reports as well as all documents and writings distributed to the Elected Body less than 72 hours prior to the meeting, are available for review at the entry to the Council Chambers. Regular Meetings of the Elected Body are webcast and archived on the City's website [www.nationalcityca.gov](http://www.nationalcityca.gov).

**PUBLIC COMMENTS:** Prior to the Business portion of the agenda, the Elected Body will receive public comments regarding any matters within the jurisdiction of the City and/or the Community Development Commission. Members of the public may also address any item on the agenda at the time the item is considered by the Elected Body. Persons who wish to address the Elected Body are requested to fill out a "Request to Speak" form available at the entrance to the City Council Chambers, and turn in the completed form to the City Clerk. The Mayor or Chairperson will separately call for testimony of those persons who have turned in a "Request to Speak" form. If you wish to speak, please step to the podium at the appropriate time and state your name and address (optional) for the record. The time limit established for public testimony is three minutes per speaker unless a different time limit is announced. Speakers are encouraged to be brief. The Mayor or Chairperson may limit the length of comments due to the number of persons wishing to speak or if comments become repetitious or irrelevant.

**1243 National City Blvd.  
National City  
619-336-4240**

**Meeting agendas and  
minutes available on web**

**WWW.NATIONALCITYCA.GOV**

**WRITTEN AGENDA:** With limited exceptions, the Elected Body may take action only upon items appearing on the written agenda. Items not appearing on the agenda must be brought back on a subsequent agenda unless they are of a demonstrated emergency or urgent nature, and the need to take action on such items arose after the agenda was posted.

**CONSENT CALENDAR:** Consent calendar items involve matters which are of a routine or noncontroversial nature. All consent items are adopted by approval of a single motion by the City Council. Prior to such approval, any item may be removed from the consent portion of

the agenda and separately considered, upon request of a Councilmember, a staff member, or a member of the public.

Upon request, this agenda can be made available in appropriate alternative formats to persons with a disability in compliance with the Americans with Disabilities Act. Please contact the City Clerk's Office at (619) 336-4228 to request a disability-related modification or accommodation. Notification 24-hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

*Spanish audio interpretation is provided during Elected Body Meetings. Audio headphones are available in the lobby at the beginning of the meeting.*

*Audio interpretación en español se proporciona durante sesiones del Consejo Municipal. Los audífonos están disponibles en el pasillo al principio de la junta.*

**COUNCIL REQUESTS THAT ALL CELL PHONES AND PAGERS BE TURNED OFF DURING CITY COUNCIL MEETINGS.**



**OPEN TO THE PUBLIC**

**A. CITY COUNCIL**

**CALL TO ORDER**

**ROLL CALL**

**PLEDGE OF ALLEGIANCE TO THE FLAG**

**PUBLIC COMMENTS (THREE-MINUTE TIME LIMIT)**

**PROCLAMATIONS**

1. [Proclaiming September 17, 2017 through September 23, 2017 as "Constitution Week"](#)

**AWARDS AND RECOGNITIONS**

2. [Retiree Service Recognition - Recognizing Park Superintendent Miguel Diaz for his 34 years of service with the City of National City. \(Engineering/Public Works\)](#)
3. [Retiree Service Recognition - Recognizing Senior Park Caretaker John Gish for his 29 years of service with the City of National City. \(Engineering/Public Works\)](#)

**PRESENTATIONS**

4. [Update on the Hepatitis A Outbreak. \(Dr. Wilma J. Wooten, M.D., M.P.H., Health Officer & Director, Public Health Services, County of San Diego Health & Human Services Agency\)](#)
5. [Wayfinding Signage Update. \(City Manager\)](#)

**INTERVIEWS / APPOINTMENTS**

6. [Interviews and Appointments - Veterans and Military Families Advisory Committee. \(City Clerk\)](#)

**CONSENT CALENDAR**

7. [Motion of the City Council of the City of National City approving the waiving of the reading of the text of the Ordinances considered at this meeting and providing that such Ordinances shall be introduced and/or adopted after a reading of the title only. \(City Clerk\)](#)

8. [Resolution of the City Council of the City of National City 1\) authorizing acceptance of a grant award in the amount of \\$120,000 from the Office of Traffic Safety \(OTS\) for the Selective Traffic Enforcement Program \(STEP\) grant 2018 to conduct DUI and traffic related enforcement operations for the Police Department 2\) authorizing the Chief of Police to execute the Agreement of the award of the grant funds and 3\) authorizing the establishment of fund appropriations and corresponding revenue budget. \(Police\)](#)
9. [Resolution of the City Council of the City of National City authorizing the Mayor to execute a Second Amendment to the Agreement with Air Quality Compliance Solutions, Inc., DBA; Rely Environmental, for on-call environmental compliance management services, increasing the not-to-exceed amount of the Agreement by \\$50,000, for a total Agreement amount of \\$150,000. \(Engineering/Public Works\)](#)
10. [Resolution of the City Council of the City of National City authorizing the Mayor to execute an Agreement with Atkins North America, Inc. for a not-to-exceed amount of \\$100,000 to provide, 1\) engineering and construction support services, including preparation of record drawings, for the National City Alley Improvements project; 2\) support services for sewer user rate study; and 3\) tax roll administration for annual sewer service charges. \(Engineering/Public Works\)](#)
11. [Temporary Use Permit – St. Mary's Fall Festival hosted by St. Mary's Catholic Church on Sunday, October 1, 2017 at the parish grounds located between E. 8th Street and "E" Avenue from 7 a.m. to 7 p.m. with no waiver of fees. \(Neighborhood Services\)](#)
12. [Temporary Use Permit - 59th Maytime Band Review sponsored by the Maytime Band Association on October 7, 2017 from 10 a.m. to 3 p.m. \(Neighborhood Services\)](#)
13. [Warrant Register #5 for the period of 07/26/17 through 08/01/17 in the amount of \\$8,856,176.05. \(Finance\)](#)
14. [Warrant Register #6 for the period of 08/02/17 through 08/08/17 in the amount of \\$700,333.90. \(Finance\)](#)

## **PUBLIC HEARINGS**

15. [Public Hearing and Introduction of an Ordinance of the City Council of the City of National City amending Title 6 Section 6.04 of the National City Municipal Code regarding business tax rates to comply with current law, including 1\) reverting gross receipts and flat business tax rates to those established by Ordinance No. 1606, enacted in 1977, correcting rate calculations where necessary; 2\) repealing the Marginal Tax Rate Table;](#)

3) repealing Appendix D to Ordinance No. 1606; and 4) refunding business taxes and associated applicable fees overpaid within the twelve months prior to the effective date of this ordinance. (Finance)

16. Public Hearing and Adoption of an Ordinance of the City Council of the City of National City amending the National City Municipal Code by adding Chapter 2.55 establishing requirements regarding the adoption and amendment of the annual budget of the City of National City. (Finance)

## **ORDINANCES FOR INTRODUCTION**

## **ORDINANCES FOR ADOPTION**

## **NON CONSENT RESOLUTIONS**

## **NEW BUSINESS**

17. Notice of Decision – Planning Commission approval of a Conditional Use Permit modification for distilled spirits at an existing beer and wine-licensed restaurant (Tita's II) located at 3421 East Plaza Blvd. (Applicant: Roger Speir) (Case File 2017-09 CUP) (Planning)
18. Continuation of Staff's Report to City Council on Strategies for Building and Maintaining Positive Relationships in Support of Immigrants to include: A Request for City Council Direction on the Creation of an Ad-Hoc Committee or City Manager's Working Group; and a General Overview of Grant Funding Opportunities. (City Manager)
19. Presentation of the National City Chamber of Commerce report of the planned use of \$50,000 budgeted by the City of National City for the Chamber for Fiscal Year 2018. (Finance)

## **B. COMMUNITY DEVELOPMENT COMMISSION-HOUSING AUTHORITY**

### **PUBLIC HEARINGS- HOUSING AUTHORITY**

### **CONSENT RESOLUTIONS- HOUSING AUTHORITY**

### **NON CONSENT RESOLUTIONS- HOUSING AUTHORITY**

### **NEW BUSINESS- HOUSING AUTHORITY**

## **C. REPORTS**

### **STAFF REPORTS**

### **MAYOR AND CITY COUNCIL**

## **CLOSED SESSION REPORT**

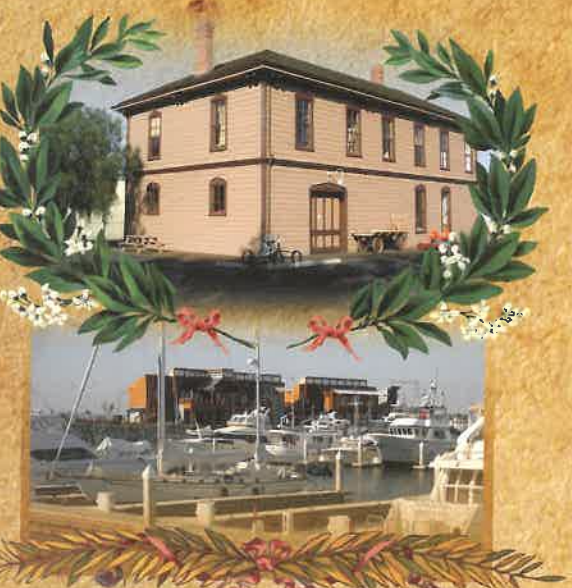
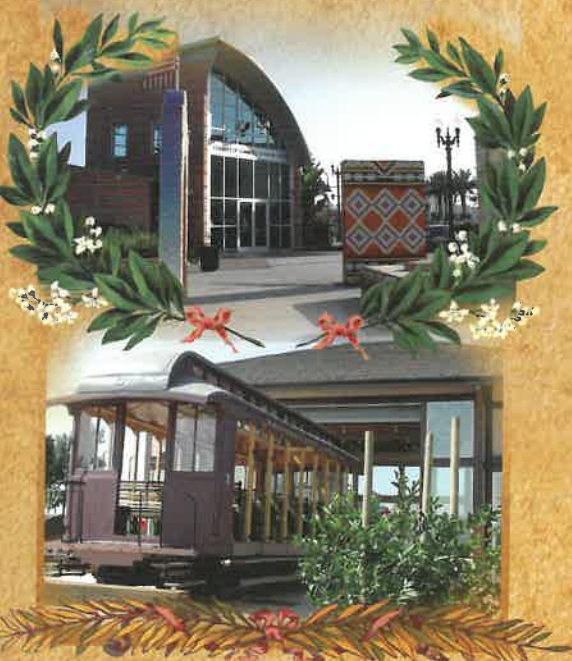
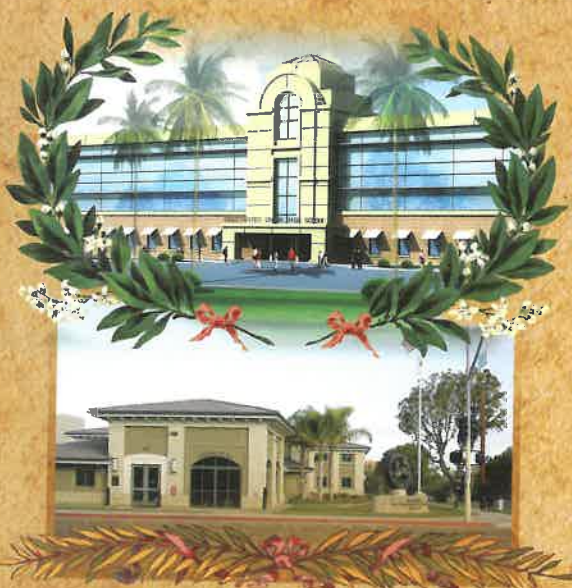
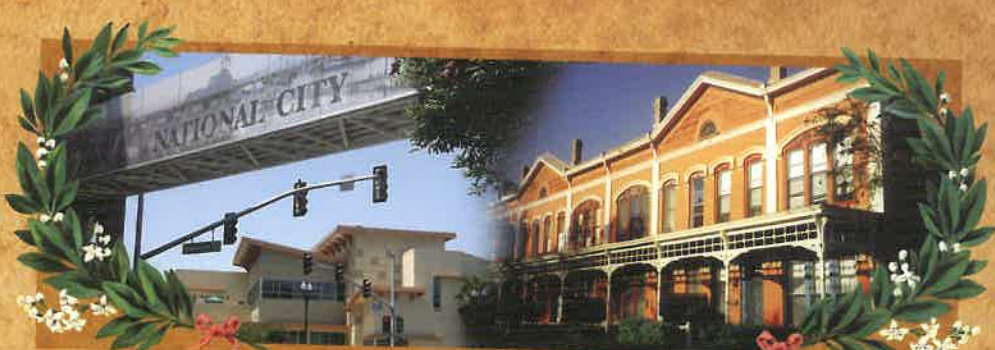
### **ADJOURNMENT**

Adjourned Regular Meeting of the City Council of the City of National City  
- Economic Development Plan and Programs Workshop - Tuesday -  
October 3, 2017 - 4:30 p.m. - Council Chambers - National City, California.

Regular Meeting of the City Council and Community Development  
Commission - Housing Authority of the City of National City - Tuesday -  
October 3, 2017 - 6:00 p.m. - Council Chambers - National City,  
California.

The following page(s) contain the backup material for Agenda Item: Proclaiming  
September 17, 2017 through September 23, 2017 as "Constitution Week"





# Proclamation



**WHEREAS**, September 17, 2014 marks the two hundred and twenty-seventh anniversary of the drafting of the Constitution of the United States of America by the Constitutional Convention; and

**WHEREAS**, it is fitting and proper to read, study, and preach the greatest document of human liberty and to protect the freedoms set forth in the Bill of Rights; and

**WHEREAS**, it is fitting and proper to officially recognize this magnificent document and the anniversary of its creation; and

**WHEREAS**, it is fitting and proper to officially recognize the patriotic celebrations which will commemorate the occasion; and

**WHEREAS**, public law 915 guarantees the issuing of a proclamation each year by the President of the United States of America designating September 17<sup>th</sup> through September 23<sup>rd</sup> as Constitution Week.

**NOW THEREFORE, BE IT PROCLAIMED**, I, Ron Morrison as Mayor of the City of National City, by the virtue of the authority vested in me by the City of National City, affix the official seal and on behalf of the City Council, do hereby proclaim September 17, 2017 through September 23, 2017 as:

## CONSTITUTION WEEK

*I, call upon all citizens of the City of National City to take a moment to study the Constitution, and reflect on the privilege of being an American with all the rights and responsibilities which that privilege involves.*

**Ron Morrison**  
Mayor

**Albert Mendiivil**  
Vice Mayor

**Jerry Cano**  
Councilmember

**Mona Rios**  
Councilmember

**Alejandra Sotelo-Solis**  
Councilmember






The following page(s) contain the backup material for Agenda Item: Retiree Service Recognition - Recognizing Park Superintendent Miguel Diaz for his 34 years of service with the City of National City. (Engineering/Public Works)



City of National City  
MEMORANDUM

DATE: August 30, 2017

TO: Esther Clemente, Executive Assistant IV (City Manager's Office)  
Josie Flores-Clark, Executive Assistant IV (Mayor's Office)

FROM: Lilia Muñoz, Human Resources Analyst 

SUBJECT: **RETIREE SERVICE RECOGNITION**

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The following City employee will be retiring with 34 years of service with the City of National City on September 26, 2017:

**NAME:** Miguel A. Diaz  
**POSITION:** Park Superintendent  
**HIRED:** September 1, 1983

As part of the Retiree Recognition Program, the employee wishes to have the opportunity to receive a City Council Recognition at the Council Meeting of **Tuesday, September 19, 2017 at 6pm.**

If this is acceptable, please make the necessary arrangements. The recognition letter and gift card(s) selection memo will be sent prior to the meeting.

Thank you.

cc: Miguel Diaz, Park Superintendent  
Steve Manganiello, Director of PW/City Engineer

H:\Recognition Program



The following page(s) contain the backup material for Agenda Item: Retiree Service Recognition - Recognizing Senior Park Caretaker John Gish for his 29 years of service with the City of National City. (Engineering/Public Works)



City of National City  
MEMORANDUM

DATE: August 28, 2017

TO: Esther Clemente, Executive Assistant IV (City Manager's Office)  
Josie Flores-Clark, Executive Assistant IV (Mayor's Office)

FROM: Lilia Muñoz, Human Resources Analyst *LM*

SUBJECT: **RETIREE SERVICE RECOGNITION**

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The following City employee will be retiring with 29 years of service with the City of National City on September 26, 2017:

**NAME:** John H. Gish  
**POSITION:** Senior Park Caretaker  
**HIRED:** December 22, 1987

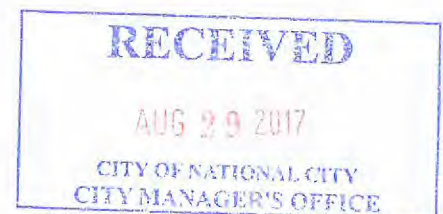
As part of the Retiree Recognition Program, the employee wishes to have the opportunity to receive a City Council Recognition at the Council Meeting of **Tuesday, September 19, 2017.**

If this is acceptable, please make the necessary arrangements. The recognition letter and gift card(s) selection memo will be sent prior to the meeting.

Thank you.

cc: John Gish, Senior Park Caretaker  
Miguel Diaz, Park Superintendent  
Steve Manganiello, Director of PW/City Engineer

H:\Recognition Program



The following page(s) contain the backup material for Agenda Item: Update on the Hepatitis A Outbreak. (Dr. Wilma J. Wooten, M.D., M.P.H., Health Officer & Director, Public Health Services, County of San Diego Health & Human Services Agency)

# Update on the Hepatitis A Outbreak

Dr. Wilma J. Wooten, M.D., M.P.H., Health Officer & Director

Public Health Services

County of San Diego Health & Human Services Agency

The following page(s) contain the backup material for Agenda Item: Wayfinding Signage Update. (City Manager)

**Item # \_\_\_\_\_**

**09/19/17**

## **WAYFINDING SIGNAGE UPDATE**

**(City Manager)**



The following page(s) contain the backup material for Agenda Item: Interviews and Appointments - Veterans and Military Families Advisory Committee. (City Clerk)



**CITY OF NATIONAL CITY, CALIFORNIA  
COUNCIL AGENDA STATEMENT**

**MEETING DATE:** September 19, 2017

**AGENDA ITEM NO.** |

**ITEM TITLE:**

Interviews and Appointments: Veterans and Military Families Advisory Committee (City Clerk)

**PREPARED BY:** Michael R. Dalla

**DEPARTMENT:** City Clerk

**PHONE:** 619-336-4226

**APPROVED BY:**  \_\_\_\_\_

**EXPLANATION:**

See attached

**FINANCIAL STATEMENT:**

**ACCOUNT NO.** |

**APPROVED:** \_\_\_\_\_ Finance

**APPROVED:** \_\_\_\_\_ MIS

**ENVIRONMENTAL REVIEW:**

**ORDINANCE:** INTRODUCTION: ☐ FINAL ADOPTION: ☐

**STAFF RECOMMENDATION:**

Conduct interviews – Consider Nominations

**BOARD / COMMISSION RECOMMENDATION:**

**ATTACHMENTS:**

Applications

## EXPLANATION

Earlier this year the City Council adopted Ordinance 2017-2432 establishing an eleven member (11) **Veterans and Military Families Advisory Committee**.

To date, ten (10) individuals have submitted applications for appointment to the committee. One applicant remains to be interviewed and has been invited to appear at tonight's meeting.

According to Ordinance 2017-2432 members of the committee may be residents and non-residents. It was the intent of the Working Group involved in the establishment of the committee to appoint residents and/or individuals with military, veteran, and professional ties to National City in as many of the following categories as possible, including:

- Veteran resident of National City
- Active duty service member
- Family member or spouse of active duty service member
- Family fleet representative (Naval Base San Diego)
- Veteran-based service organization
- Sweetwater High School ROTC student
- San Diego County Supervisor Veterans Advisory Council (VAC) rep.
- 2-1-1 San Diego representative
- Social Services representative
- Faith-Based community representative
- National City business community representative

### **Applicants for the Veterans and Military Families Advisory Committee**

<u>Name</u>	<u>Interviewed</u>
Bert Andrade	Yes
Victor Barajas	Yes
Shirley Ferrill	Yes
Darnisha Hunter	Yes
Mike Judd	Yes
Mona S. Minton	Yes
Stepheni Norton	Yes
Luz Ramirez	Yes
Vilavanh Sanginthirath	Yes
Meg Storer	No



CITY OF NATIONAL CITY

APPLICATION FOR APPOINTMENT  
TO CITY BOARDS, COMMISSIONS, AND COMMITTEES

- |  |   |
|--|---|
| <input type="checkbox"/> Community & Police Relations Commission* (CPRC)             | <input type="checkbox"/> Civil Service Committee  |
| <input type="checkbox"/> Library Board of Trustees                                   | <input type="checkbox"/> Planning Commission      |
| <input type="checkbox"/> Parks, Recreation & Senior Citizens Advisory Board          | <input type="checkbox"/> Public Art Committee*    |
| <input checked="" type="checkbox"/> Veterans & Military Families Advisory Committee* | <input type="checkbox"/> Traffic Safety Committee |

- Applicants must be residents of the City of National City except for those marked by an \* and all applicants must be U.S. Citizens.
- Applicants for the Community and Police Relations Commission must pass a criminal background check prior to appointment.

Name: Roberto J. Andrade E-Mail: None

Home Address: 1609 CASA PL Tel. No.: 619-773-2317  
FIL-AM VETERAN

Business Affiliation: AMERICAN COGNITION Title: President

Business Address: \_\_\_\_\_ Tel. No.: \_\_\_\_\_

Length of Residence in National City: 49 yrs San Diego County: 49 yrs California: 49 yrs

Educational Background: B.A. BUSINESS MGMT

Occupational Experience: U.S.N. 26 yrs. Ret; S.D. School District 5 yrs.

U.S. AIRCRAFT, North Island 16 yrs.

Professional or Technical Organization Memberships: None

Civic or Community Experience, Membership, or Previous Public Service Appointments:

Experience or Special Knowledge Pertaining to Area of Interest: Natl City Various Board Mb.  
Veterans (Amer Legion, Fleet Reserve ASSN)

Have you ever been convicted of a felony crime? No: ☒ Yes: \_\_\_\_\_ misdemeanor crime? No: ☒ Yes: \_\_\_\_\_  
If any convictions were expunged disclosure is not required. Convictions are not necessarily disqualifying. Please feel free to provide an explanation or information regarding yes answers to the above two questions.

None

Date: 8-24-17 Signature: Roberto J. Andrade

Please feel free to provide additional information or letters of endorsement.

Return completed form to: Office of the City Clerk, 1243 National City Blvd., National City, CA 91950

Thank you for your interest in serving the City of National City.



CITY OF NATIONAL CITY

APPLICATION FOR APPOINTMENT  
TO CITY BOARDS, COMMISSIONS, AND COMMITTEES

<input type="checkbox"/> Community & Police Relations Commission* (CPRC)	<input type="checkbox"/> Civil Service Committee
<input type="checkbox"/> Library Board of Trustees	<input type="checkbox"/> Planning Commission
<input type="checkbox"/> Parks, Recreation & Senior Citizens Advisory Board	<input type="checkbox"/> Public Art Committee*
<input checked="" type="checkbox"/> Veterans & Military Families Advisory Committee*	<input type="checkbox"/> Traffic Safety Committee

Note: Applicants must be residents of the City of National City except for those marked by an \*

Applicants for the Community and Police Relations Commission must pass a criminal background check prior to appointment.

Name: Victor E. Barajas E-Mail: VictorEBarajas@yahoo.com

Home Address: 615 Harrison Ave. NC Tel. No.: 619-730-9883

Business Affiliation: \_\_\_\_\_ Title: \_\_\_\_\_

Business Address: \_\_\_\_\_ Tel. No.: \_\_\_\_\_

Length of Residence in National City: 10 yrs. San Diego County: 10 yrs California: 10 yrs.

Educational Background: Bachelor of Science in Management.  
Senior Professional in Human Resources (SPHR) Certification.

Occupational Experience: Mediation, Conflict Resolution, Investigations,  
Recruiting, Point of Entry assistance.

Professional or Technical Organization Memberships: San Diego Society for  
Human Resources Management. Employer Support of the Guard and Reserve (ESGR)

Civic or Community Experience, Membership, or Previous Public Service Appointments:  
Community Police Relations Commission; CERT; ESGR; SDEAC.

Experience or Special Knowledge Pertaining to Area of Interest:  
Over 10 years of experience working with Military Families and Service Members.

Have you ever been convicted of a felony crime? No ☒ Yes: \_\_\_\_\_ misdemeanor crime? No: ☒ Yes: \_\_\_\_\_  
If any convictions were expunged disclosure is not required. Convictions are not necessarily disqualifying. Please feel free to provide an explanation or information regarding yes answers to the above two questions.

Date: 5/1/17 Signature: [Signature]

Please feel free to provide additional information or letters of endorsement.

Please return completed form to: **Office of the City Clerk**  
**1243 National City Blvd., National City, CA 92105**

Thank you for your interest in serving the City of National City.

# CITY OF NATIONAL CITY

## APPLICATION FOR APPOINTMENT TO CITY BOARDS, COMMISSIONS, AND COMMITTEES

- |  |   |
|--|---|
| <input type="checkbox"/> Community & Police Relations Commission* (CPRC)             | <input type="checkbox"/> Civil Service Committee  |
| <input type="checkbox"/> Library Board of Trustees                                   | <input type="checkbox"/> Planning Commission      |
| <input type="checkbox"/> Parks, Recreation & Senior Citizens Advisory Board          | <input type="checkbox"/> Public Art Committee*    |
| <input checked="" type="checkbox"/> Veterans & Military Families Advisory Committee* | <input type="checkbox"/> Traffic Safety Committee |

Note: Applicants must be residents of the City of National City except for those marked by an \*

Applicants for the Community and Police Relations Commission must pass a criminal background check prior to appointment.

Name: Shirley Ferrill E-Mail: shirleyazf36@gmail.com

Home Address: 2712 E. 14th St. Tel. No.: 619 267-2516

Business Affiliation: (NONE - RETIRED) Title: \_\_\_\_\_

Business Address: \_\_\_\_\_ Tel. No.: \_\_\_\_\_

Length of Residence in National City: 45 yr. San Diego County: 50 yr California: 52 yr

Educational Background: High School Graduate;

Occupational Experience: clerical; public speaking; leadership; organizational;

Professional or Technical Organization Memberships: American Legion; VFW Aux; N.C. Chamber of Commerce; Military Women Org.

Civic or Community Experience, Membership, or Previous Public Service Appointments: Community Development Comm; Mayor Waters Bayfront Dev. Comm.

Experience or Special Knowledge Pertaining to Area of Interest: Veteran of U.S. Navy; served on War Memorial Rededication Comm.

Have you ever been convicted of a felony crime? No: ☒ Yes: \_\_\_\_\_ misdemeanor crime? No: ☒ Yes: \_\_\_\_\_  
If any convictions were expunged disclosure is not required. Convictions are not necessarily disqualifying. Please feel free to provide an explanation or information regarding yes answers to the above two questions.

Date: 03/29/17

Signature: Shirley A. Ferrill

Please feel free to provide additional information or letters of endorsement.

Please return completed form to: **Office of the City Clerk**

1243 National City Blvd., National City, CA 92105

Thank you for your interest in serving the City of National City.

RECEIVED  
 CITY CLERK  
 2017 MAR 29 PM 2:16  
 CITY OF NATIONAL CITY



CITY OF NATIONAL CITY

APPLICATION FOR APPOINTMENT  
TO CITY BOARDS, COMMISSIONS, AND COMMITTEES

☐ Community & Police Relations Commission\* (CPRC) ☐ Civil Service Committee  
☐ Library Board of Trustees ☐ Planning Commission  
☐ Parks, Recreation & Senior Citizens Advisory Board ☐ Public Art Committee\*  
☒ Veterans & Military Families Advisory Committee\* ☐ Traffic Safety Committee

Note: Applicants must be residents of the City of National City except for those marked by an \*

Applicants for the Community and Police Relations Commission must pass a criminal background check prior to appointment.

Name: Darnisha Hunter E-Mail: dhunetr@sanidego.gov

Home Address: 1486 14<sup>th</sup> Street, Imperial Beach, CA 91932 Tel. No.: 702.575.4109 Business Affiliation: Office of Mayor Kevin L. Faulconer Title: Military and Veteran Advocate

Business Address: 202 C. Street 11<sup>th</sup> Floor San Diego, CA 92101 Tel. No.: 619.236.6568

Length of Residence in National City: \_\_\_\_\_ San Diego County: 6yrs California: 6yrs

Educational Background: Some College

Occupational Experience: I've worked with the Military and Veterans over 25 yrs. I taught transitional services on Nellis Airforce Base for 6yrs. I'm currently on the USO Gala Committee and the USS Peralta Commissioning Committee.

Professional or Technical Organization Memberships: Member of the Veteran Coalition, Volunteer USO.

Civic or Community Experience, Membership, or Previous Public Service Appointments: I sit on the Design and Review Board for the City of Imperial Beach.

Experience or Special Knowledge Pertaining to Area of Interest: Working with Veterans with to help them transition into the civilian employment market for over 25yrs.

Have you ever been convicted of a felony crime? No: X Yes: \_\_\_\_\_ misdemeanor crime? No: \_\_\_\_\_ Yes: X If any convictions were expunged disclosure is not required. Convictions are not necessarily disqualifying. Please feel free to provide an explanation or information regarding your answers to the above two questions.

Track tickets for speeding. Using cell phone while driving

Date: 4/14/2017 Signature: \_\_\_\_\_

Please feel free to provide additional information or letters of endorsement.

Please return completed form to: Office of the City Clerk  
1243 National City Blvd., National City, CA 91950

Thank you for your interest in serving the City of National City.

CITY OF NATIONAL CITY

APPLICATION FOR APPOINTMENT  
TO CITY BOARDS, COMMISSIONS, AND COMMITTEES

<input type="checkbox"/> Community & Police Relations Commission* (CPRC)	<input type="checkbox"/> Civil Service Committee
<input type="checkbox"/> Library Board of Trustees	<input type="checkbox"/> Planning Commission
<input type="checkbox"/> Parks, Recreation & Senior Citizens Advisory Board	<input type="checkbox"/> Public Art Committee*
<input checked="" type="checkbox"/> Veterans & Military Families Advisory Committee*	<input type="checkbox"/> Traffic Safety Committee

Note: Applicants must be residents of the City of National City except for those marked by an \*

Applicants for the Community and Police Relations Commission must pass a criminal background check prior to appointment.

Name: Mike Judd E-Mail: Mike.Judd@vvsd.net

Home Address: 625 N. Cuyamaca St, El Cajon, CA 92020 Tel. No.: 6195699971

Business Affiliation: Veterans Village of San Diego Title: SSVF Program Supervisor

Business Address: 4141 Pacific Highway, San Diego, CA 92110 Tel. No.: 6199612165, ext. 4697

Length of Residence in National City: 0 San Diego County: 29 Years California: 29 years

Educational Background: BS in Psychology (Pending)

Occupational Experience: US Army: 5 years, California National Guard: 4.5 Years, Veterans Village of San Diego: 8.5 years

Professional or Technical Organization Memberships: Veterans and Family Forum (Current)

Civic or Community Experience, Membership, or Previous Public Service Appointments: Chair of Veteran Transition Workgroup for San Diego Veterans Coalition (2010)

Experience or Special Knowledge Pertaining to Area of Interest: Last 8.5 years with VVSD working with the VA, DOD, Police Departments, Community Partners, and San Diego Mayor's office as well as Reps from Duncan Hunter and Scott Peters office – All for Veteran or Military issues.

Have you ever been convicted of a Felony crime? No Misdemeanor crime? No  
If any convictions were expunged disclosure is not required. Convictions are not necessarily disqualifying. Please feel free to provide an explanation or information regarding yes answers to the above two questions.

Date: 2014/11

Signature: [Handwritten Signature]

Please feel free to provide additional information or letters of endorsement.

Please return completed form to: Office of the City Clerk  
1243 National City Blvd., National City, CA 91950



## Mike Dalla

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**From:** Esther Clemente  
**Sent:** Thursday, April 20, 2017 11:51 AM  
**To:** Mike Dalla  
**Subject:** FW: Veterans and Military Families Advisory Committee Application  
**Attachments:** VMFAC Application - MJudd.pdf

**From:** Mike Judd [mailto:mike.judd@vvsd.net]  
**Sent:** Thursday, April 20, 2017 11:08 AM  
**To:** Clerk <Clerk@nationalcityca.gov>  
**Subject:** Veterans and Military Families Advisory Committee Application

Good Morning, Mr. Dalla!

My name is Mike Judd and I've been a San Diego County Resident for the majority of my life. I caught wind of the City Manager's suggestion to begin an advisory committee for the City Council of National City that would discuss and handle Veteran and Military issues. I'm interested in taking part in this advisory committee as not only a combat veteran myself, but also as a provider of Veteran services in San Diego County. I've spent the last 8.5 years working at Veterans Village of San Diego with veterans of all eras by providing peer support, resources and referrals, and am now a Program Supervisor for a multimillion dollar grant that provides financial assistance to homeless veterans. As you are probably aware, Veterans Village of San Diego has been around for over 30 years and while it still maintains a heavy focus on in-patient treatment for substance abuse and mental health, it also maintains three rapid rehousing grant's providing almost \$1.5 million annually in temporary financial assistance to homeless veterans. I began my work at VVSD, and spent 4 years doing so, working solely with Iraq and Afghanistan veterans who were having trouble returning to civilian life after their time at war. I took part in the creation and growth of the very first veteran specific helpline, Courage to Call, which is now run by 2-1-1. I've worked with and have been a part of the San Diego Veterans Coalition and sit on the advisory board for Veterans and Family Forum (VetFam) and would love to provide my knowledge and experience to the National City attempt at tackling Veteran and Military issues. Thank you for your consideration.

If you have any questions, comments, or concerns, I can be reach at the contact information below.

Mike Judd  
Program Supervisor  
Supportive Services for Veteran Families (SSVF) – Priority 1  
Veterans Village of San Diego  
Cellphone: 619.569.9971  
Office: 619.961.2165 Ext: 4697  
Fax: 619.961.2167  
[www.vvsd.net](http://www.vvsd.net)



## CITY OF NATIONAL CITY

### APPLICATION FOR APPOINTMENT TO CITY BOARDS, COMMISSIONS, AND COMMITTEES

<input type="checkbox"/> Community & Police Relations Commission* (CPRC)	<input type="checkbox"/> Civil Service Committee
<input type="checkbox"/> Library Board of Trustees	<input type="checkbox"/> Planning Commission
<input type="checkbox"/> Parks, Recreation & Senior Citizens Advisory Board	<input type="checkbox"/> Public Art Committee*
<input checked="" type="checkbox"/> Veterans & Military Families Advisory Committee*	<input type="checkbox"/> Traffic Safety Committee

**Note: Applicants must be residents of the City of National City except for those marked by an \***

**Applicants for the Community and Police Relations Commission must pass a criminal background check prior to appointment.**

Name: *Mona S. Minton*

E-Mail: [mminton@neighborhoodhouse.org](mailto:mminton@neighborhoodhouse.org)

Home Address: \_\_\_\_\_ Tel. No.: \_\_\_\_\_

Business Affiliation: \_\_\_\_\_ Title: *General Manager*

Business Address: *56660 Copley Dr. SD CA 92111* Tel. No.: *858-715-2642*

Length of Residence in National City: \_\_\_\_\_ San Diego County: *5 yrs.* California: \_\_\_\_\_

Educational Background: *PhD- Clinical Psychology, MA in Marriage & Family Therapy*

Occupational Experience: *As the General Manager, Programs/Clinics/Community Affairs at The Neighborhood House Association located in San Diego CA, I have an extensive background working with children, adolescence, adults and older adults struggling with chemical dependency, homelessness, life skills and mental health disorders. I have a PhD in Clinical Psychology and a Masters in Marriage and Family Therapy. I speak and understand multiple languages (English, Spanish, Hindi and Gujarati) and currently serve on 6 committees throughout the East/Central San Diego and North County Region lending my expertise to address a variety of socio-economic, gender and cultural issues. While working for other organizations such as Circle of Friends, Department of Family Services, North County Serenity House, Mental Health Systems, Donovan State Prison, and San Diego County Jails, I have made significant contributions in women and men's prevention, intervention, treatment and recovery programs.*

Professional or Technical Organization Memberships: *San Diego Senior Alliance, CFAR Disparities Care Community Advisory Board, RJDCF Volunteer Advisory Committee, Re-entry roundtable, Policy & Procedure Committee.*

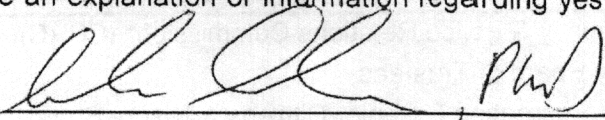
Civic or Community Experience, Membership, or Previous Public Service Appointments:

Experience or Special Knowledge Pertaining to Area of Interest: *I have over 16 years of experience working with the population mentioned above and working for Neighborhood House Association over 4 years I've been able to make a significant contribution to all the programs that provide services to our Veterans population, some of those services are Mental Health Assessment, Psychiatric Evaluation, Medication Management, Individual and group therapy, Rehabilitative and recovery*

activities, Case Management, Crisis Intervention and serving over 117,000 meals to Adults and Veterans annually through our NHA Central Kitchen.

Have you ever been convicted of a felony crime? No: ☒ Yes: ☐ misdemeanor crime? No: ☒ Yes: ☐  
If any convictions were expunged disclosure is not required. Convictions are not necessarily disqualifying. Please feel free to provide an explanation or information regarding yes answers to the above two questions.

Date: 4/18/2017

Signature: 

Please feel free to provide additional information or letters of endorsement.

Please return completed form to: **Office of the City Clerk**  
**1243 National City Blvd., National City, CA 91950**

Thank you for your interest in serving the City of National City.

This documents is filed as a public document

Revised: February 2017

## **BOARDS, COMMISSIONS & COMMITTEES**

### **Meeting Times and Locations**

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#### **CIVIL SERVICE COMMISSION**

Second Thursday of every other month  
5:30 p.m. – City Hall Large Conference Room

#### **COMMUNITY AND POLICE RELATIONS COMMISSION**

Third Thursday of February, May, August & November  
6:00 p.m. – City Council Chambers

#### **LIBRARY BOARD OF TRUSTEES**

Second Wednesday of every month  
4:30 p.m. – National City Public Library

#### **PARKS, RECREATION & SENIOR CITIZENS ADVISORY BOARD**

Third Thursday of every month  
4:00 p.m. – City Hall Large Conference Room

#### **PLANNING COMMISSION**

First and Third Monday of every month  
6:00 p.m. – City Council Chambers

#### **PUBLIC ART COMMITTEE**

Fourth Tuesday of January, April, July, October  
3:00 p.m. – City Hall Large Conference Room

#### **TRAFFIC SAFETY COMMITTEE**

Second Wednesday of every month  
2:00 p.m. – City Hall Large Conference Room

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CITY OF NATIONAL CITY

APPLICATION FOR APPOINTMENT  
TO CITY BOARDS, COMMISSIONS, AND COMMITTEES

<input type="checkbox"/> Community & Police Relations Commission* (CPRC)	<input type="checkbox"/> Civil Service Committee
<input type="checkbox"/> Library Board of Trustees	<input type="checkbox"/> Planning Commission
<input type="checkbox"/> Parks, Recreation & Senior Citizens Advisory Board	<input type="checkbox"/> Public Art Committee*
<input checked="" type="checkbox"/> Veterans & Military Families Advisory Committee*	<input type="checkbox"/> Traffic Safety Committee

Note: Applicants must be residents of the City of National City except for those marked by an \*

Applicants for the Community and Police Relations Commission must pass a criminal background check prior to appointment.

Name: Stephen Norton E-Mail: steph@steph-n-l.com

Home Address: 1430 E 24th St, National City, CA Tel. No.: 6196028951

Business Affiliation: \_\_\_\_\_ Title: \_\_\_\_\_

Business Address: \_\_\_\_\_ Tel. No.: \_\_\_\_\_

Length of Residence in National City: 5 San Diego County: 26 California: 44

Educational Background:

Entrepreneurial Business Management, Pepperdine University

Veteran Entrepreneurship (V-WISE), Syracuse University - Martin J. Whitman School of Management, 2013

Occupational Experience:

retired Chief Petty Officer and decorated military Veteran, with significant experience within the international government sector - local, state

and federal regulatory compliance, as well as technology experience in research and development labs, the legal sector, and manufacturing.

Professional or Technical Organization Memberships:

member Homegrown by Heroes, Farmer Veteran Coalition,

USCG Chief Petty Officers Association, Coalition for Veteran Owned Business

Civic or Community Experience, Membership, or Previous Public Service Appointments:

Member National City Chamber of Commerce, Member San Diego Food Systems Alliance

Experience or Special Knowledge Pertaining to Area of Interest:

Retired U.S. Coast Guard Chief, decorated veteran. See attached bio-sketch

Have you ever been convicted of a felony crime? No: x Yes: \_\_\_\_\_ misdemeanor crime? No: x Yes: \_\_\_\_\_

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If any convictions were expunged disclosure is not required. Convictions are not necessarily disqualifying. Please feel free to provide an explanation or information regarding yes answers to the above two questions.

Date: 3/31/2017

Signature: \_\_\_\_\_

Please feel free to provide additional information or letters of endorsement.

Please return completed form to: **Office of the City Clerk**  
**1243 National City Blvd., National City, CA 91950**

Thank you for your interest in serving the City of National City.

This documents is filed as a public document  
2017

Revised: February

## **BOARDS, COMMISSIONS & COMMITTEES**

### **Meeting Times and Locations**

#### **CIVIL SERVICE COMMISSION**

Second Thursday of every other month  
5:30 p.m. – City Hall Large Conference Room

#### **COMMUNITY AND POLICE RELATIONS COMMISSION**

Third Thursday of February, May, August & November  
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#### **LIBRARY BOARD OF TRUSTEES**

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First and Third Monday of every month  
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#### **PUBLIC ART COMMITTEE**

Fourth Tuesday of January, April, July, October  
3:00 p.m. – City Hall Large Conference Room

#### **TRAFFIC SAFETY COMMITTEE**

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# STEPHENI NORTON

[steph@steph-n-i.com](mailto:steph@steph-n-i.com)

[www.linkedin.com/in/stepheninorton/](http://www.linkedin.com/in/stepheninorton/)

A retired Chief Petty Officer and decorated military Veteran, with significant experience within entrepreneurial business management, government sector - local, state, federal and international regulatory compliance, as well as technology experience in research and development labs, the legal sector, and manufacturing.

## PROFESSIONAL EXPERIENCE

### SMALL BUSINESS ENTREPRENEUR. 04/2003 to present

**Startup and Growth Strategy.** Set company vision, mission and goals. Prepare business plan, operation plan, marketing and sales plan, financial plan, and contingencies. Research and determine target market and competitors' strengths and characteristics. Plan and execute companies marketing and advertising plan. Hire and work closely with design resources to develop marketing and advertising copy and materials. Author classified ads, press and news releases, and article contributions to publicize the company. Locate and network with potential clients and suppliers. Create company data management plan; hire and work closely with administrative resources to manage and organize company data. Manage company A/P, A/R, payroll, tax and financial statements preparation. Manage customer feedback, act on their comments to ensure that their requests are taken care of.

**Dickinson Farm.**  
Small plot urban farm.  
2014 to present

**Dale St, South Park.**  
Residential income property.  
2008 to present

**Tradesmen.**  
Commercial income property and event space.  
2013 to present

**21 CFR Consulting, LLC.**  
Pharmaceutical, medical device and  
biotechnology software compliance consulting.  
2003 to 2008

### YEOMAN. U.S. Coast Guard Reserve, 02/2010 to 08/2015.

**Leadership.** Forward deployed, during Deepwater Horizon incident response and Operations Enduring Freedom, managing human resources, travel, pay and personnel administration for up to 2500 service members. Recruit Company Mentor, mentored new recruits into the highly-motivated apprentices needed to do Coast Guard work. Meritoriously advanced to Chief Petty Officer.

**Program Development.** Developed mobilization process benchmarked by the fleet, including tracking tool to manage, track and report on the over 4000 data points, generated by the mobilization of 77 service members. Developed a document management system to support the life cycle management of document based information to capture, storage, classify, index, version, and maintain required Unit directives and correspondence. Reduced lost items by over 95%.

**Research and Data Management.** Managing project officer for multi-district consolidation and reorganization - focused on requirement gathering and validation, process definition and improvement. Developed various metric gathering and reporting tools for over 2000 data points.

### **Military Awards.**

Coast Guard Commendation Medal; Army Commendation Medal, with Operational Distinguishing Device; Coast Guard Achievement Medal; Coast Guard Commandant Letter of Commendation Ribbon with Operational Distinguishing Device and Bronze Star; National Defense Service Medal with Bronze Star; Global War on Terrorism Expeditionary Medal; Global War on Terrorism Service Medal; Armed Forces Reserve Medal with two Mobilization devices; Coast Guard Overseas Service Ribbon; Coast Guard Enlisted Person of the Year Ribbon; Military Outstanding Volunteer Service Medal; Coast Guard Good Conduct Medal; and various other team, unit and service awards.

### OMBUDSMAN. U.S. Coast Guard, 09/2008 – 08/2013.

**Program Development.** Planned and executed first of its kind pre-deployment training collaborating with six community agencies to provide critical administrative, legal medial and work-life information to over 300 Coast Guard Members and family Members. Developed and implemented a strategic communication program to ensure effective communication between organizational leadership, community resources, Coast Guard Members and family Members during various short CONUS and long-term OCONUS deployments.

# STEPHENI NORTON

[steph@steph-n-i.com](mailto:steph@steph-n-i.com)

[www.linkedin.com/in/stepheninorton/](http://www.linkedin.com/in/stepheninorton/)

**Military Awards.** Reserve Family Readiness Award. 2011, 2013

**LEAD CONSULTANT.** 2000 – 2008.

**Leadership.** Lead consultant and then business owner of a Global Software Compliance Consulting firm. Schedule included foreign and domestic travel over 80%. Provided regulatory compliance expertise worldwide. Managed project working and travel budgets between \$50K-1.2M. Contributing author to various industry publications including IVT's Journal of Validation Compliance, a periodical sought after by the FDA regulated industry for subject matter expert advice; as well as a speaker at numerous industry events.

## RECENT EDUCATION & TRAINING

B.S., Business and Management, Pepperdine University, Currently  
Sustainable Agriculture Training Program, Cal Poly – Pomona, 2017  
Small Farms Program, Cornell University, 2016  
Small-Scale Farming, Arizona State University Food System Transformation, 2015  
Veteran Entrepreneurship (V-WISE), Syracuse University - Martin J. Whitman School of Management, 2013  
Chiefs Call to Indoctrination, October 3, 2013

## MEDIA APPERANCES

"Veteran Leadership" Interview, The Profitable Farm with Charlotte Smith, March 20, 2017  
"Hungry for Fresh Produce", Californian Garden Magazine, January 25, 2017  
"Entrepreneur program gives veteran her 'tribe' back", American Legion Magazine, January 18, 2017  
"Craft beer and local produce", San Diego Reader, December 27, 2016  
"Savoring San Diego: An Epicurean Adventure", Travel Channel, December 14, 2016  
"Veterans in the Workplace", San Diego Union Tribune, October 9, 2016  
"Leading Lady", Syracuse University, November 7, 2016  
"Simple Business Planning for Urban Backyard Market Garden" Workshop, Women in Sustainable Agriculture Conference, Oregon State University, 2016  
"A Tale of Destruction" Interview, Impact Matters Podcast, May 8, 2016

## BUSINESS HONORS

National City Business of the Year, Finalist. 2016  
Emerging Woman Owned Business Award, Finalist. 2016  
East Village Association - Most Collaborative Development, Finalist. 2015  
Veteran of the Day, U.S. Department of Veterans Affairs. 2015  
Student of the Week, Syracuse University, Institute for Veterans and Military Families. 2015  
Shipmate of the Week, U.S. Coast Guard. 2013  
Trooper Focus, The Wire, Joint Task Force Guantanamo Bay, Cuba. 2013  
50 People to Watch, San Diego Magazine. 2012  
Women Who Mean Business, Finalist, San Diego Business Journal. 2011

## PROFESSIONAL MEMBERSHIP

Board Member, National City Chamber of Commerce	Member, Farm Bureau
Voting Member, San Diego Food System Alliance	Member, National Young Farmers Coalition
Member, U.S. Coast Guard Chief Petty Officers Association	Certified Farm, Homegrown by Heroes
Member, Coalition for Veteran Owned Business	Member, Slow Food USA & Urban San Diego
Member, Farmer Veteran Coalition	Member, The Rosie Network



CITY OF NATIONAL CITY

APPLICATION FOR APPOINTMENT  
TO CITY BOARDS, COMMISSIONS, AND COMMITTEES

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Community & Police Relations Commission* (CPRC)  | <input type="checkbox"/> Civil Service Committee  |
| <input type="checkbox"/> Library Board of Trustees                                   | <input type="checkbox"/> Planning Commission      |
| <input type="checkbox"/> Parks, Recreation & Senior Citizens Advisory Board          | <input type="checkbox"/> Public Art Committee*    |
| <input checked="" type="checkbox"/> Veterans & Military Families Advisory Committee* | <input type="checkbox"/> Traffic Safety Committee |

Note: Applicants must be residents of the City of National City except for those marked by an \*

Applicants for the Community and Police Relations Commission must pass a criminal background check prior to appointment.

Name: LIZ M. Ramirez E-Mail: Sillieptp@hotmail.com

Home Address: 1419 Dartmouth St. Chula Vista, CA 91913 Tel. No.: 619-405-9829

Business Affiliation: \_\_\_\_\_ Title: \_\_\_\_\_

Business Address: \_\_\_\_\_ Tel. No.: \_\_\_\_\_

Length of Residence in National City: 15 yrs. San Diego County: 16 yrs. California: 35 yrs.

Educational Background: Will receive Bachelors Degree from SDSU on December 2017.

Occupational Experience: Navy Veteran 1999-2003, Command ombudsman for USS Cape St. George, Nam Exchange (5 years)

Professional or Technical Organization Memberships: National Criminal Justice Student Association

Civic or Community Experience, Membership, or Previous Public Service Appointments:

National City Host Lions Club since 2002.

Experience or Special Knowledge Pertaining to Area of Interest:

Been affiliated to the military as a veteran and spouse. 18 years.

Have you ever been convicted of a felony crime? No: ☒ Yes: ☐ misdemeanor crime? No: ☒ Yes: ☐  
If any convictions were expunged disclosure is not required. Convictions are not necessarily disqualifying. Please feel free to provide an explanation or information regarding yes answers to the above two questions.

Date: 5/24/17

Signature: Liz M. Ramirez

Please feel free to provide additional information or letters of endorsement.

Please return completed form to: Office of the City Clerk

1243 National City Blvd., National City, CA 91950

Thank you for your interest in serving the City of National City.

## CITY OF NATIONAL CITY

### APPLICATION FOR APPOINTMENT TO CITY BOARDS, COMMISSIONS, AND COMMITTEES

- |  |   |
|--|---|
| <input type="checkbox"/> Community & Police Relations Commission* (CPRC)             | <input type="checkbox"/> Civil Service Committee  |
| <input type="checkbox"/> Library Board of Trustees                                   | <input type="checkbox"/> Planning Commission      |
| <input type="checkbox"/> Parks, Recreation & Senior Citizens Advisory Board          | <input type="checkbox"/> Public Art Committee*    |
| <input checked="" type="checkbox"/> Veterans & Military Families Advisory Committee* | <input type="checkbox"/> Traffic Safety Committee |

- Applicants must be residents of the City of National City except for those marked by an \* and all applicants must be U.S. Citizens.
- Applicants for the Community and Police Relations Commission must pass a criminal background check prior to appointment.

Name: VILAVANH SANGINTHIRATH

E-Mail: VILAVANH@LIVE.COM

Home Address: 1013 E 18<sup>TH</sup> STREET NATIONAL CITY, CA 91950

Tel. No.: (858) 568-2326

Business Affiliation: SAN DIEGO INNOVATIONS & POWERHOUSE BUSINESS SOLUTIONS

Title: FOUNDER & CEO

Business Address: 9285 DOWDY DR. SUITE 205. SAN DIEGO, CA 92131

Tel. No.: (619) 434-2860

Length of Residence in National City: 32 YEARS San Diego County: 32 YEARS California: 32 YEARS

Educational Background: SAN DIEGO STATE UNIVERSITY, BUSINESS MANAGEMENT WITH AN EMPHASIS IN MARKETING. SAN DIEGO MESA COLLEGE, ASSOCIATES IN BUSINESS ADMINISTRATION. SAN DIEGO STATE UNIVERSITY, CERTIFICATE OF MANAGEMENT & LEADERSHIP

Occupational Experience: PLEASE SEE ATTACHMENT FOR OVERVIEW OF PROFESSIONAL EXPERIENCE

Professional or Technical Organization Memberships: MEMBER OF ASIAN BUSINESS ASSOCIATION. MEMBER OF CALIFORNIA DIVERSITY COUNCIL. MEMBER OF SAN DIEGO NON-PROFIT ASSOCIATION. SPEAKER AT MANY HIGH PROFILED CONFERENCES, EVENTS, AND YOUTH EMPOWERMENT OPPORTUNITIES.

Civic or Community Experience, Membership, or Previous Public Service Appointments: BOARD OF DIRECTOR, GIRLS IN TECH SAN DIEGO. BOARD OF DIRECTORS, BREAK THE SILENCE AGAINST DOMESTIC VIOLENCE. BOARD ADVISOR, GERSON INSTITUTE. EXECUTIVE TEAM MEMBER, MAINSTREET ALLIANCE SAN DIEGO.

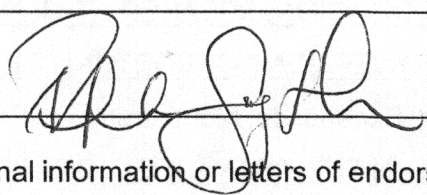
Experience or Special Knowledge Pertaining to Area of Interest: I HAVE MANY FAMILY MEMBERS AND CLOSE FRIENDS IN THE MILITARY, I UNDERSTAND THE COMPLEXITIES AND STRUGGLES OF LIVING THE MILITARY LIFESTYLE THAN MOST CIVILIANS. THE GREATEST PART IS THROUGH MY PROFESSIONAL BACKGROUND AND EXPERIENCES OF BEING AN ENTREPRENEUR AND WORKING WITH SMALL BUSINESSES, I'VE BEEN FORTUNATE



ENOUGH TO HELPED OVER 5 MILITARY INDIVIDUALS TRANSITIONING OUT OF THE FORCE  
TO START THEIR BUSINESS AND BUILD A GREAT FUTURE FOR THEIR FAMILIES. I'M  
CURRENTLY WORKING ON MY NEWEST INITIATIVE CALLED SAN DIEGO INNOVATIONS,  
AND ONE OF THE FOCUS IS WORKING WITH THE WORKFORCE PARTNERSHIP TO PROVIDE  
A PIPELINE FOR MILITARY PERSONNELS THROUGHOUT SAN DIEGO. I'M IN DISCUSSIONS  
WITH COUNTY OF SUPERIOR COURT AND SECOND CHANCE TO PROVIDING A PROGRAM  
FOR MILITARY VETERANS TO GETTING THE MENTAL HEALTH, AND TRAINING NEEDED TO  
GET BACK ON THEIR FEET. FROM A PERSONAL STANDPOINT, I CAN SYMPATHIZE WITH THE  
STRUGGLES AND HEARTBREAK THAT COME WITH LOSING A LOVED SOLIDER AT WAR WITH  
THE LOSS OF MY COUSIN AND A COUPLE CLOSE FRIENDS, I'M A SINGLE MOTHER AND I'VE  
ALSO HELPED OVER 20 MILITARY PARENTS (SINGLE OR NOT) BY PROVIDING THEM  
RESOURCES AND OUTLETS THROUGH MY BLOG, MEET UP GROUPS, AND NETWORK  
OPPORTUNITITES TO GET THE SUPPORT NEEDED. I STARTED A SOCIAL GROUP CALLED  
MEMOIRS OF SINGLE PARENTS IN 2013, OVER 100 PARENTS IN THE GROUP ARE MILITARY  
MEMBERS AND HAVE REACHED OUT TO ME FROM ALL AREAS IN THE NATION TO THANK ME  
FOR MY SUPPORT AND AN AREA TO LET OUT THE PAIN AND STRUGGLES AS A PARENT. IN  
2005, I MOVED TO GERMANY FOR ONE YEAR TO BE A COUNSELOR FOR MILITARY  
CHILDREN WHERE I STAYED ON THE ARMY BASE AND HELPED KIDS FROM AGES 6  
MONTHS TO 17 YEARS OF AGE. I COACHED AND TAUGHT BASKETBALL, CONDUCTED  
EDUCATIONAL ACTIVITIES, BECAME AN OUTLET FOR CONSULTATION SO THE KIDS CAN  
RELATE AND HELP GUIDE THEM THROUGH DIFFICULT CHANGES. I BECAME GREAT  
FRIENDS WITH MANY OF THE PARENTS, COUNSELORS, AND TECHERS TO THIS DAY.

Have you ever been convicted of a felony crime? No: ☒ Yes: ☐ misdemeanor crime? No: ☒ Yes: ☐  
If any convictions were expunged disclosure is not required. Convictions are not necessarily  
disqualifying. Please feel free to provide an explanation or information regarding yes answers to the  
above two questions.

Date: 8/14/17

Signature: 

Please feel free to provide additional information or letters of endorsement.

Return completed form to: Office of the City Clerk, 1243 National City Blvd., National City, CA 91950

Thank you for your interest in serving the City of National City.

16

# Vilavanh Sanginthirath

*Innovative strategist and forward thinking team leader with a proven track record for identifying opportunities, present a bold vision, and building successful teams from the ground up*



Corporate | Nonprofit | Small Business  
Board Member | Community Leader

(858) 568-2326

vilavanh@live.com

San Diego, CA

ENTJ

## PROFESSIONAL EXPERIENCE

April 2017 - Present

San Diego, CA

### Chief Executive Officer

#### Powerhouse Business Solutions

##### Achievements

Developed and launched overall strategy, financial plans, pricing structure, legal contracts and business plan

Build partnerships with local businesses, chambers, and community to drive economic growth and impact



January 2017 - June 2017

San Diego, CA

### Co-Managing Director &

#### Director of Marketing

##### Girls in Tech, San Diego

##### Achievements

Built infrastructure of organization including programs, marketing plans, strategic partnerships, executive team

Advocated and spoke during events, media appearances

Launched with over 550 registrants, and a 70% attrition



June 2016 - May 2017

San Diego, CA

### Director of Marketing

#### Gerson Institute

##### Achievements

Developed new infrastructure, workflow and processes for all departments: marketing, sales, production

Launched Gerson Cookbook generating over \$200K

Conducted systems & process, saving over \$50K



November 2014 - May 2016

San Diego, CA

### Marketing Manager | Canada

#### HD Supply, Inc.

##### Achievements

Generated over \$8MM and contributed 16% in co. sales

Exceeded forecast and hit a record \$50MM in revenue

Lead new market strategy & website, drove 16% growth



April 2014 - November 2014

San Diego, CA

### CRM Marketing Campaign Manager

#### Petco Animal Supplies, Inc.

##### Achievements

Managed F&F Campaign, generate \$3.4MM in 2 days

Support campaigns for loyalty, ecommerce, merchandise



## AREAS OF EXPERTISE

Years of Experience

6 8 10

Leadership

Strategic Planning

Budgeting Finance

Market Expansion

Change Management

Team Building

Systems Integration

Strategic Partners

E-Commerce Mgmt.

Operation Workflow

Data Analysis

Community Curator

## INVOLVEMENT & ACHIEVEMENTS

- SD Magazine - Woman of the Year 2017 Nominee
- Intern - Councilmember A. Sotelo-Solis
- Board of Director - Break the Silence Against DV
- Board Advisor - Gerson Institute
- Advocate - Veterans & Military Family Meet Ups
- Speaker - U.S. News STEM Solutions Conference
- Executive Team - Women of Main Street Alliance
- Member - Asian Business Association
- Member - American Marketing Association
- Member - California Diversity Council
- Member - San Diego Non-Profit Association
- Speaker - Break the Silence Community Outreach

## EDUCATION

- San Diego State University  
Business Management - emphasis in Marketing
- San Diego State University  
Certificate in Management & Leadership



CITY OF NATIONAL CITY

APPLICATION FOR APPOINTMENT  
TO CITY BOARDS, COMMISSIONS, AND COMMITTEES

<input type="checkbox"/> Community & Police Relations Commission* (CPRC)	<input type="checkbox"/> Civil Service Committee
<input type="checkbox"/> Library Board of Trustees	<input type="checkbox"/> Planning Commission
<input type="checkbox"/> Parks, Recreation & Senior Citizens Advisory Board	<input type="checkbox"/> Public Art Committee*
<input checked="" type="checkbox"/> Veterans & Military Families Advisory Committee*	<input type="checkbox"/> Traffic Safety Committee

Note: Applicants must be residents of the City of National City except for those marked by an \*

Applicants for the Community and Police Relations Commission must pass a criminal background check prior to appointment.

Name: Meg Storer E-Mail: mstorer@allsandiego.org  
Home Address: 6534 Nue Grove Way #2, SD 92127 Tel. No.: 619-497-6150  
Business Affiliation: 211 San Diego Title: Vice President of Community & Government Relations  
Business Address: 38110 Calle Fortunada, San Diego 92123 Tel. No.: 619-371-1245  
Length of Residence in National City: \_\_\_\_\_ San Diego County: \_\_\_\_\_ California: \_\_\_\_\_  
Educational Background: Masters of Arts in Nonprofit Leadership and Management from University of San Diego  
Occupational Experience: \_\_\_\_\_

Professional or Technical Organization Memberships: 2nd Vice President of San Diego Veterans Coalition (SDVC)

Civic or Community Experience, Membership, or Previous Public Service Appointments: \_\_\_\_\_

Experience or Special Knowledge Pertaining to Area of Interest: \_\_\_\_\_

Have you ever been convicted of a felony crime? No ☒ Yes: \_\_\_\_\_ misdemeanor crime? No: \_\_\_\_\_ Yes: \_\_\_\_\_  
If any convictions were expunged disclosure is not required. Convictions are not necessarily disqualifying. Please feel free to provide an explanation or information regarding yes answers to the above two questions.

Date: 3/28/17

Signature: [Signature]

Please feel free to provide additional information or letters of endorsement.

Please return completed form to: Office of the City Clerk  
1243 National City Blvd., National City, CA 91950

Thank you for your interest in serving the City of National City.



The following page(s) contain the backup material for Agenda Item: Motion of the City Council of the City of National City approving the waiving of the reading of the text of the Ordinances considered at this meeting and providing that such Ordinances shall be introduced and/or adopted after a reading of the title only. (City Clerk)

Item # \_\_\_\_

09/19/17

**MOTION OF THE CITY COUNCIL OF THE CITY OF NATIONAL  
CITY APPROVING THE WAIVING OF THE READING OF THE  
TEXT OF THE ORDINANCES CONSIDERED AT THIS MEETING  
AND PROVIDING THAT SUCH ORDINANCES SHALL BE  
INTRODUCED AND/OR ADOPTED AFTER A READING  
OF THE TITLE ONLY.**

(City Clerk)

The following page(s) contain the backup material for Agenda Item: Resolution of the City Council of the City of National City 1) authorizing acceptance of a grant award in the amount of \$120,000 from the Office of Traffic Safety (OTS) for the Selective Traffic Enforcement Program (STEP) grant 2018 to conduct DUI and tra



**CITY OF NATIONAL CITY, CALIFORNIA  
COUNCIL AGENDA STATEMENT**

**MEETING DATE:** [ 9-19-17

**AGENDA ITEM NO.:**

**ITEM TITLE:**

Resolution of the City Council of the City of National City 1) authorizing acceptance of a grant award in the amount of \$120,000 from the Office of Traffic Safety (OTS) for the Selective Traffic Enforcement Program (STEP) grant 2018 to conduct DUI and traffic related enforcement operations for the Police Department 2) authorizing the Chief of Police to execute the Agreement of the award of the grant funds and 3) authorizing the establishment of fund appropriations and corresponding revenue budget.

**PREPARED BY:** Jeffrey Meeks, Sergeant

**PHONE:** (619) 336-4446

**DEPARTMENT:** Police

**APPROVED BY:**   
8-17-17

**EXPLANATION:**

On June 1, 2017 the National City Police Department was awarded and approved to receive \$120,000 in grant funds from the Office of Traffic Safety (OTS). This is a one year grant beginning October 1, 2017. This award is based upon a grant proposal submitted to the Office of Traffic Safety for the purpose of reducing the number of persons killed or injured in traffic collisions and alcohol involved collisions; to reduce fatal and injury hit and run collisions; to reduce the amount of motorcyclists killed or injured; and to reduce fatal and injury collisions at intersections, where unsafe turning movements and unsafe speeds were a factor.

The grant funds allocated to accomplish these goals will be used to fund overtime operations such as DUI/DL checkpoints, DUI saturation patrols, and enforcement operations regarding speed, red light violators, distracted drivers and motorcycle enforcement within the city limits of the City of National City. The grant also covers Traffic Safety presentations and materials.

**FINANCIAL STATEMENT:**

**ACCOUNT NO.**

290-11661-3498 (Other Federal Grants) \$120,000

290-411-661-1\* (Overtime & related accounts) - \$120,000

No matching funds required

**APPROVED:** 

**FINANCE**

**APPROVED:** \_\_\_\_\_

**MIS**

**ENVIRONMENTAL REVIEW:**

**ORDINANCE:** INTRODUCTION ☐ FINAL ADOPTION ☐

**STAFF RECOMMENDATION:**


Recommend to accept the resolution.

**BOARD / COMMISSION RECOMMENDATION:**

**ATTACHMENTS:**

See Grant Agreement PT18101

<b>1. GRANT TITLE</b> <b>Selective Traffic Enforcement Program (STEP)</b>	
<b>2. NAME OF AGENCY</b> <b>National City</b>	<b>3. Grant Period</b>  From: 10/01/2017 To: 09/30/2018
<b>4. AGENCY UNIT TO ADMINISTER GRANT</b> <b>National City Police Department</b>	
<b>5. GRANT DESCRIPTION</b> Best practice strategies will be conducted to reduce the number of persons killed and injured in crashes involving alcohol and other primary collision factors. The funded strategies may include impaired driving enforcement, enforcement operations focusing on primary collision factors, distracted driving, night-time seat belt enforcement, special enforcement operations encouraging motorcycle safety, enforcement and public awareness in areas with a high number of bicycle and pedestrian collisions, and educational programs. These strategies are designed to earn media attention thus enhancing the overall deterrent effect.	
<b>6. Federal Funds Allocated Under This Agreement Shall Not Exceed: \$120,000.00</b>	
<b>7. TERMS AND CONDITIONS:</b> The parties agree to comply with the terms and conditions of the following which are by this reference made a part of the Agreement: <ul style="list-style-type: none"> <li>Schedule A – Problem Statement, Goals and Objectives and Method of Procedure</li> <li>Schedule B – Detailed Budget Estimate and Sub-Budget Estimate (if applicable)</li> <li>Schedule B-1 – Budget Narrative and Sub-Budget Narrative (if applicable)</li> <li>Exhibit A – Certifications and Assurances</li> <li>Exhibit B* – OTS Grant Program Manual</li> </ul> <p>*Items shown with an asterisk (*), are hereby incorporated by reference and made a part of this agreement as if attached hereto.</p> <p>These documents can be viewed at the OTS home web page under Grants: <a href="http://www.ots.ca.gov">www.ots.ca.gov</a>.</p> <p>We, the officials named below, hereby swear under penalty of perjury under the laws of the State of California that we are duly authorized to legally bind the Grant recipient to the above described Grant terms and conditions.</p> <p>IN WITNESS WHEREOF, this Agreement has been executed by the parties hereto.</p>	
<b>8. Approval Signatures</b>	
<b>A. AUTHORIZING OFFICIAL OF DEPARTMENT</b> NAME: Manuel Rodriquez      PHONE: 619-336-4510 TITLE: Chief of Police      FAX: 619-336-4525 ADDRESS: 1200 National City Blvd. National City, CA 91950 EMAIL: mrodriquez@nationalcityca.gov  <div style="display: flex; justify-content: space-between; margin-top: 20px;"> <div style="width: 45%; text-align: center;">_____ (Signature)</div> <div style="width: 45%; text-align: center;">_____ (Date)</div> </div>	<b>B. AUTHORIZING OFFICIAL OF OFFICE OF TRAFFIC SAFETY</b> NAME: Rhonda L. Craft      PHONE: (916) 509-3030 TITLE: Director      FAX: (916) 509-3055 ADDRESS: 2208 Kausen Drive, Suite 300 Elk Grove, CA 95758 EMAIL: rhonda.craft@ots.ca.gov  <div style="display: flex; justify-content: space-between; margin-top: 20px;"> <div style="width: 45%; text-align: center;">_____ (Signature)</div> <div style="width: 45%; text-align: center;">_____ (Date)</div> </div>
<b>C. ACCOUNTING OFFICER OF OFFICE OF TRAFFIC SAFETY</b> NAME: Carolyn Vu ADDRESS: 2208 Kausen Drive, Suite 300 Elk Grove, CA 95758	<b>9. DUNS NUMBER</b> DUNS #: 072494073 REGISTERED ADDRESS: 1243 National City Blvd CITY: National City      ZIP+4: 91950-4301

10. PROJECTED EXPENDITURES						
FUND	CFDA	ITEM/APPROPRIATION	F.Y.	CHAPTER	STATUTE	PROJECTED EXPENDITURES
<i>I CERTIFY upon my own personal knowledge that the budgeted funds for the current budget year are available for the period and purpose of the expenditure stated above.</i>				AGREEMENT TOTAL		\$120,000.00
				AMOUNT ENCUMBERED BY THIS DOCUMENT		\$120,000.00
				PRIOR AMOUNT ENCUMBERED FOR THIS AGREEMENT		\$ 0.00
ACCOUNTING OFFICER'S SIGNATURE 			DATE SIGNED		TOTAL AMOUNT ENCUMBERED TO DATE \$120,000.00	



## 1. PROBLEM STATEMENT

The National City Police Department has seen a decrease in DUI related arrests. In 2015 there were 173 DUI related arrests, then 149 in 2016, a decrease of 14%.. I believe this is a direct correlation to the additional resources put on the street to enforce DUI laws. The resources include the DUI Checkpoints as well as the DUI saturation patrol. This includes more education and presentations about the dangers of DUI. The OTS grant enabled the National City Police Department to put additional officers on the street to combat the problem of DUI drivers. In addition the OTS grant targeting ‘Primary Collision Factors’ or PCF as well as the Distracted Driver enforcement has led to a drastic decrease in collisions. Total collisions in 2014 were 203 with 305 victims. This number was reduced 184 collision with 238 victims, over a 9% decrease. I also believe this is in direct correlation to increased traffic enforcement as allowed by the OTS grant in order to place more police officers on the street looking for drivers who are distracted and driving negligent. It should be noted there were additional DUI arrest by officers conducting ‘PCF’ enforcement.

It should also be noted the number of victims in traffic collisions have decreased from 305 to 238 a 28% decrease. Again, I believe there was a direct correlation between extra traffic enforcement and the reduction in victims of collisions.

## 2. PERFORMANCE MEASURES

### A. Goals:

1. Reduce the number of persons killed in traffic collisions.
2. Reduce the number of persons injured in traffic collisions.
3. Reduce the number of pedestrians killed in traffic collisions.
4. Reduce the number of pedestrians injured in traffic collisions.
5. Reduce the number of bicyclists killed in traffic collisions.
6. Reduce the number of bicyclists injured in traffic collisions.
7. Reduce the number of persons killed in alcohol-involved collisions.
8. Reduce the number of persons injured in alcohol-involved collisions.
9. Reduce the number of persons killed in drug-involved collisions.
10. Reduce the number of persons injured in drug-involved collisions.
11. Reduce the number of persons killed in alcohol/drug combo-involved collisions.
12. Reduce the number of persons injured in alcohol/drug combo-involved collisions.
13. Reduce the number of motorcyclists killed in traffic collisions.
14. Reduce the number of motorcyclists injured in traffic collisions.
15. Reduce hit & run fatal collisions.
16. Reduce hit & run injury collisions.
17. Reduce nighttime (2100 - 0259 hours) fatal collisions.
18. Reduce nighttime (2100 - 0259 hours) injury collisions.

### B. Objectives:

1. Issue a press release announcing the kick-off of the grant by November 15. The kick-off press releases and media advisories, alerts, and materials must be emailed to the OTS Public Information Officer at pio@ots.ca.gov, and copied to your OTS Coordinator, for approval 14 days prior to the issuance date of the release.	<b>Target Number</b> 1
2. Participate and report data (as required) in the following campaigns, National Walk to School Day, NHTSA Winter & Summer Mobilization, National Bicycle Safety Month, National Click it or Ticket Mobilization, National Teen Driver Safety Week, National Distracted Driving Awareness Month, National Motorcycle Safety Month, National Child Passenger Safety Week, and California's Pedestrian Safety Month.	10
3. Develop (by December 31) and/or maintain a “ HOT Sheet” program to notify patrol and traffic officers to be on the lookout for identified repeat DUI offenders with a suspended or revoked license as a result of DUI convictions. Updated HOT sheets should be distributed to patrol and traffic officers monthly.	12

4. Send law enforcement personnel to the NHTSA Standardized Field Sobriety Testing (SFST) (minimum 16 hours) POST-certified training.	2
5. Send law enforcement personnel to the NHTSA Advanced Roadside Impaired Driving Enforcement (ARIDE) 16 hour POST-certified training.	2
6. Send law enforcement personnel to the Drug Recognition Expert (DRE) training.	1
7. Conduct DUI/DL Checkpoints. A minimum of 1 checkpoint should be conducted during the NHTSA Winter Mobilization and 1 during the Summer Mobilization. To enhance the overall deterrent effect and promote high visibility, it is recommended the grantee issue an advance press release and conduct social media activity for each checkpoint. For combination DUI/DL checkpoints, departments should issue press releases that mention DL's will be checked at the DUI/DL checkpoint. Signs for DUI/DL checkpoints should read "DUI/Driver's License Checkpoint Ahead." OTS does not fund or support independent DL checkpoints. Only on an exception basis and with OTS pre-approval will OTS fund checkpoints that begin prior to 1800 hours. When possible, DUI/DL Checkpoint screeners should be DRE- or ARIDE-trained.	8
8. Conduct DUI Saturation Patrol operation(s).	49
9. Conduct Traffic Enforcement operation(s), including but not limited to, primary collision factor violations.	35
10. Conduct highly publicized Distracted Driving enforcement operation(s) targeting drivers using hand held cell phones and texting.	35
11. Conduct highly publicized Motorcycle Safety enforcement operation(s) in areas or during events with a high number of motorcycle incidents or collisions resulting from unsafe speed, DUI, following too closely, unsafe lane changes, improper turning, and other primary collision factor violations by motorcyclists and other drivers.	4
12. Conduct highly publicized pedestrian and/or bicycle enforcement operation(s) in areas or during events with a high number of pedestrian and/or bicycle collisions resulting from violations made by pedestrians, bicyclists, and drivers.	7
<b>3. METHOD OF PROCEDURE</b> <b>A. <u>Phase 1 – Program Preparation (1<sup>st</sup> Quarter of Grant Year)</u></b> <ul style="list-style-type: none"> <li>The police department will develop operational plans to implement the “best practice” strategies outlined in the objectives section.</li> <li>All training needed to implement the program should be conducted this quarter.</li> <li>All grant related purchases needed to implement the program should be made this quarter.</li> <li>In order to develop/maintain the “Hot Sheets,” research will be conducted to identify the “worst of the worst” repeat DUI offenders with a suspended or revoked license as a result of DUI convictions. The Hot Sheets may include the driver’s name, last known address, DOB, description, current license status, and the number of times suspended or revoked for DUI. Hot Sheets should be updated and distributed to traffic and patrol officers at least monthly.</li> <li>Implementation of the STEP grant activities will be accomplished by deploying personnel at high collision locations.</li> </ul> <b><u>Media Requirements</u></b> <ul style="list-style-type: none"> <li>Issue a press release announcing the kick-off of the grant by November 15. The kick-off press releases and media advisories, alerts, and materials must be emailed to the OTS Public Information Officer at pio@ots.ca.gov, and copied to your OTS Coordinator, for approval 14 days prior to the issuance date of the release.</li> <li>The police department will work to create media opportunities throughout the grant period to call attention to the innovative program strategies and outcomes.</li> </ul>	
<b>B. <u>Phase 2 – Program Operations (Throughout Grant Year)</u></b> <ul style="list-style-type: none"> <li>Send all grant-related activity press releases, media advisories, alerts and general public materials to the OTS Public Information Officer (PIO) at pio@ots.ca.gov, with a copy to your OTS Coordinator. <ul style="list-style-type: none"> <li>If an OTS template-based press release is used, the OTS PIO and Coordinator should be copied when the release is distributed to the press. If an OTS template is not used, or is substantially changed, a draft press release shall be sent to the OTS PIO for approval. Optimum lead time would be 10-20 days prior to the release date to ensure adequate turn-around time.</li> </ul> </li> <li>Press releases reporting the results of grant activities such as enforcement operations are exempt from the recommended advance approval process, but still should be copied to the OTS PIO and Coordinator when the release is distributed to the press.</li> </ul>	

- Activities such as warrant or probation sweeps and court stings that could be compromised by advanced publicity are exempt from pre-publicity, but are encouraged to offer embargoed media coverage and to report the results. Media Requirements
- Use the following standard language in all press, media, and printed materials: Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.
- Email the OTS PIO at pio@ots.ca.gov and copy your OTS Coordinator at least 30 days in advance, a short description of any significant grant-related traffic safety event or program so OTS has sufficient notice to arrange for attendance and/or participation in the event.
- Submit a draft or rough-cut of all printed or recorded material (brochures, posters, scripts, artwork, trailer graphics, etc.) to the OTS PIO at pio@ots.ca.gov and copy your OTS Coordinator for approval 14 days prior to the production or duplication.
- Include the OTS logo, space permitting, on grant-funded print materials; consult your OTS Coordinator for specifics.

**C. Phase 3 – Data Collection & Reporting (Throughout Grant Year)**

- Invoice Claims (due January 30, April 30, July 30, and October 30)
- Quarterly Performance Reports (due January 30, April 30, July 30, and October 30)
  - Collect and report quarterly, appropriate data that supports the progress of goals and objectives.
  - Provide a brief list of activity conducted, procurement of grant-funded items, and significant media activities. Include status of grant-funded personnel, status of contracts, challenges, or special accomplishments.
  - Provide a brief summary of quarterly accomplishments and explanations for objectives not completed or plans for upcoming activities.
  - Collect, analyze and report statistical data relating to the grant goals and objectives.

**4. METHOD OF EVALUATION**

Using the data compiled during the grant, the Grant Director will complete the “Final Evaluation” section in the fourth/final Quarterly Performance Report (QPR). The Final Evaluation should provide a brief summary of the grant’s accomplishments, challenges and significant activities. This narrative should also include whether goals and objectives were met, exceeded, or an explanation of why objectives were not completed.

**5. ADMINISTRATIVE SUPPORT**

This program has full administrative support, and every effort will be made to continue the grant activities after grant conclusion.



**GRANT AGREEMENT**

Schedule B

**PT18101**

FUND NUMBER	CATALOG NUMBER (CFDA)	FUND DESCRIPTION	TOTAL AMOUNT
164AL	20.608	Minimum Penalties for Repeat Offenders for Driving While Intoxicated	\$80,000.00
402PT	20.600	State and Community Highway Safety	\$40,000.00

COST CATEGORY	CFDA	TOTAL COST TO GRANT
<b>A. PERSONNEL COSTS</b>		
Positions and Salaries		
<u>Full-Time</u>		\$0.00
<u>Overtime</u>		
DUI/DL Checkpoints	20.608	\$49,024.00
DUI Saturation Patrols	20.608	\$21,070.00
Benefits @ 11.18%	20.608	\$7,837.00
Traffic Enforcement	20.600	\$15,050.00
Distracted Driving	20.600	\$15,050.00
Motorcycle Safety	20.600	\$1,376.00
Pedestrian and Bicycle Enforcement	20.600	\$2,408.00
Benefits at 11.18	20.600	\$3,788.00
<u>Part-Time</u>		\$0.00
Category Sub-Total		\$115,603.00
<b>B. TRAVEL EXPENSES</b>		
In State Travel	20.600	\$2,328.00
		\$0.00
Category Sub-Total		\$2,328.00
<b>C. CONTRACTUAL SERVICES</b>		
		\$0.00
Category Sub-Total		\$0.00
<b>D. EQUIPMENT</b>		
		\$0.00
Category Sub-Total		\$0.00
<b>E. OTHER DIRECT COSTS</b>		
DUI Checkpoint Supplies	20.608	\$2,069.00
Category Sub-Total		\$2,069.00
<b>F. INDIRECT COSTS</b>		
		\$0.00
Category Sub-Total		\$0.00
<b>GRANT TOTAL</b>		<b>\$120,000.00</b>

<b>BUDGET NARRATIVE</b>	
<b>PERSONNEL COSTS</b>	<b>QUANTITY</b>
DUI/DL Checkpoints - Overtime for grant funded law enforcement operations conducted by appropriate department personnel.	8
DUI Saturation Patrols - Overtime for grant funded law enforcement operations conducted by appropriate department personnel.	49
Benefits @ 11.18% - Medicare 1.45%, Workers Comp 9.73%. TOTAL 11.18%	1
Traffic Enforcement - Overtime for grant funded law enforcement operations conducted by appropriate department personnel.	35
Distracted Driving - Overtime for grant funded law enforcement operations conducted by appropriate department personnel.	35
Motorcycle Safety - Overtime for grant funded law enforcement operations conducted by appropriate department personnel.	4
Pedestrian and Bicycle Enforcement - Overtime for grant funded law enforcement operations conducted by appropriate department personnel.	7
Benefits at 11.18 - Medicare 1.45%, Workers Comp 9.73%. TOTAL 11.18%	1
<b>TRAVEL EXPENSES</b>	
In State Travel - Costs are included for appropriate staff to attend conferences and training events supporting the grant goals and objectives and/or traffic safety. Local mileage for grant activities and meetings is included. All conferences, seminars or training not specifically identified in the Schedule B-1 (Budget Narrative) must be approved by OTS. All travel claimed must be at the agency approved rate. Per Diem may not be claimed for meals provided at conferences when registration fees are paid with OTS grant funds.	1
<b>CONTRACTUAL SERVICES</b>	
-	
<b>EQUIPMENT</b>	
-	
<b>OTHER DIRECT COSTS</b>	
DUI Checkpoint Supplies - DUI Checkpoint Supplies - on-scene supplies needed to conduct sobriety checkpoints. Costs may include 28" traffic cones, MUTCD compliant traffic signs, MUTCD compliant high visibility vests (maximum of 10), traffic counters (maximum of 2), generator, gas for generators, lighting, reflective banners, electronic flares, PAS device supplies, heater, propane for heaters, fan, anti-fatigue mats, and canopies. Additional items may be purchased if approved by OTS. The cost of food and beverages will not be reimbursed.	1
<b>INDIRECT COSTS</b>	
-	
<b>STATEMENTS/DISCLAIMERS</b>	
There will be no program income generated from this grant.	
Salaries may include wages, salaries, special compensations, or authorized absences such as annual leave and sick leave provided the cost for the individual employee is (a) reasonable for the services rendered, and (b) follows an appointment made in accordance with state or local laws and rules and meets federal requirements.	
Any non-grant funded vacancies created by reassignment to a grant-funded position must be filled at the expense of	

the grantee agency.

Nothing in this 'agreement' shall be interpreted as a requirement, formal or informal, that a particular law enforcement officer issue a specified or predetermined number of citations in pursuance of the goals and objectives.



**CERTIFICATIONS AND ASSURANCES**

Failure to comply with applicable Federal statutes, regulations, and directives may subject Grantee Agency officials to civil or criminal penalties and/or place the State in a high risk grantee status in accordance with 49 CFR §18.12.

The officials named on the grant agreement, certify by way of signature on the grant agreement signature page, that the Grantee Agency complies with all applicable Federal statutes, regulations, and directives and State rules, guidelines, policies and laws in effect with respect to the periods for which it receives grant funding. Applicable provisions include, but are not limited to, the following:

- 23 U.S.C. Chapter 4—Highway Safety Act of 1966, as amended
- 49 CFR Part 18—Uniform Administrative Requirements for Grants and Cooperative Agreements to State and Local Governments
- 23 CFR Part 1200—Uniform Procedures for State Highway Safety Grant Programs

**NONDISCRIMINATION**

The Grantee Agency will comply with all Federal statutes and implementing regulations relating to nondiscrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (Pub. L. 88- 352), which prohibits discrimination on the basis of race, color or national origin (and 49 CFR Part 21); (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. 1681-1683 and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. 794), and the Americans with Disabilities Act of 1990 (Pub. L. 101-336), as amended (42 U.S.C. 12101, et seq.), which prohibits discrimination on the basis of disabilities (and 49 CFR Part 27); (d) the Age Discrimination Act of 1975, as amended (42 U.S.C. 6101-6107), which prohibits discrimination on the basis of age; (e) the Civil Rights Restoration Act of 1987 (Pub. L. 100-259), which requires Federal-aid recipients and all sub-recipients to prevent discrimination and ensure nondiscrimination in all of their programs and activities; (f) the Drug Abuse Office and Treatment Act of 1972 (Pub. L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (g) the comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970 (Pub. L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism; (h) Sections 523 and 527 of the Public Health Service Act of 1912, as amended (42 U.S.C. 290dd-3 and 290ee-3), relating to confidentiality of alcohol and drug abuse patient records; (i) Title VIII of the Civil Rights Act of 1968, as amended (42 U.S.C. 3601, et seq.), relating to nondiscrimination in the sale, rental or financing of housing; (j) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; and (k) the requirements of any other nondiscrimination statute(s) which may apply to the application.

**BUY AMERICA ACT**

The Grantee Agency will comply with the provisions of the Buy America Act (49 U.S.C. 5323(j)), which contains the following requirements:

Only steel, iron and manufactured products produced in the United States may be purchased with Federal funds unless the Secretary of Transportation determines that such domestic purchases would be inconsistent with the public interest, that such materials are not reasonably available and of a satisfactory quality, or that inclusion of domestic materials will increase the cost of the overall project contract by more than 25 percent. Clear justification for the purchase of non-domestic items must be in the form of a waiver request submitted to and approved by the Secretary of Transportation.

**POLITICAL ACTIVITY (HATCHACT)**

The Grantee Agency will comply with provisions of the Hatch Act (5 U.S.C. 1501-1508) which limits the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.

## **CERTIFICATION REGARDING FEDERAL LOBBYING**

Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

1. No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.
2. If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form- LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions.
3. The undersigned shall require that the language of this certification be included in the award documents for all sub-award at all tiers (including subcontracts, sub-grants, and contracts under grant, loans, and cooperative agreements) and that all sub-recipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

## **RESTRICTION ON STATE LOBBYING**

None of the funds under this program will be used for any activity specifically designed to urge or influence a State or local legislator to favor or oppose the adoption of any specific legislative proposal pending before any State or local legislative body. Such activities include both direct and indirect (e.g., "grassroots") lobbying activities, with one exception. This does not preclude a State official whose salary is supported with NHTSA funds from engaging in direct communications with State or local legislative officials, in accordance with customary State practice, even if such communications urge legislative officials to favor or oppose the adoption of a specific pending legislative proposal.

## **CERTIFICATION REGARDING DEBARMENT AND SUSPENSION**

Instructions for Primary Certification

1. By signing and submitting this grant agreement, the Grantee Agency Official is providing the certification set out below.
2. The inability of a person to provide the certification required below will not necessarily result in denial of participation in this covered transaction. The prospective participant shall submit an explanation of why it cannot provide the certification set out below. The certification or explanation will be considered in connection with the department or agency's determination whether to enter into this transaction. However, failure of the Grantee Agency Official to furnish a certification or an explanation shall disqualify such person from participation in this transaction.
3. The certification in this clause is a material representation of fact upon which reliance was placed when the department or agency determined to enter into this transaction. If it is later determined that the Grantee Agency Official knowingly rendered an erroneous certification, in addition to other remedies available to the Federal Government, the department or agency may terminate this transaction for cause or default.
4. The Grant Agency Official shall provide immediate written notice to the department or agency to which this grant agreement is submitted if at any time the Grantee Agency Official learns its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
5. The terms *covered transaction*, *debarred*, *suspended*, *ineligible*, *lower tier covered transaction*, *participant*, *person*, *primary covered transaction*, *principal*, *grant agreement*, and *voluntarily excluded*, as used in this clause, have the meaning set out in the Definitions and coverage sections of 49 CFR Part 29. You may contact the department or agency to which this grant agreement is being submitted for assistance in obtaining a copy of those regulations.
6. The Grantee Agency Official agrees by submitting this grant agreement that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who

is proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency entering into this transaction.

7. The Grantee Agency Official further agrees by submitting this grant agreement that it will include the clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion-Lower Tier Covered Transaction," provided by the department or agency entering into this covered transaction, without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions.
8. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant may decide the method and frequency by which it determines the eligibility of its principals. Each participant may, but is not required to, check the list of Parties Excluded from Federal Procurement and Non-procurement Programs.
9. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.
10. Except for transactions authorized under paragraph 6 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal Government, the department or agency may terminate this transaction for cause or default.

#### **Certification Regarding Debarment, Suspension, and Other Responsibility Matters-Primary Covered Transactions**

1. The Grantee Agency Official certifies to the best of its knowledge and belief, that its principals:
  - a. Are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded by any Federal department or agency;
  - b. Have not within a three-year period preceding this grant agreement been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, State or local) transaction or contract under a public transaction; violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of record, making false statements, or receiving stolen property;
  - c. Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (Federal, State or Local) with commission of any of the offenses enumerated in paragraph (1)(b) of this certification; and
  - d. Have not within a three-year period preceding this application/grant agreement had one or more public transactions (Federal, State, or local) terminated for cause or default.
2. Where the Grantee Agency Official is unable to certify to any of the Statements in this certification, such prospective participant shall attach an explanation to this grant agreement.

#### **Instructions for Lower Tier Certification**

1. By signing and submitting this grant agreement, the prospective lower tier participant is providing the certification set out below.
2. The certification in this clause is a material representation of fact upon which reliance was placed when this transaction was entered into. If it is later determined that the prospective lower tier participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal government, the department or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.
3. The prospective lower tier participant shall provide immediate written notice to the person to which this grant agreement is submitted if at any time the prospective lower tier participant learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
4. The terms *covered transaction*, *debarred*, *suspended*, *ineligible*, *lower tier covered transaction*, *participant*, *person*, *primary covered transaction*, *principal*, *grant agreement*, and *voluntarily excluded*, as used in this clause, have the meanings set out in the Definition and Coverage sections of 49 CFR Part 29. You may contact the person to whom this grant agreement is submitted for assistance in obtaining a copy of those regulations.
5. The prospective lower tier participant agrees by submitting this grant agreement that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, declared ineligible, or



voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency with which this transaction originated.

6. The prospective lower tier participant further agrees by submitting this grant agreement that it will include the clause titled “Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion— Lower Tier Covered Transaction,” without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions. (See below)
7. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant may decide the method and frequency by which it determines the eligibility of its principals. Each participant may, but is not required to, check the List of Parties Excluded from Federal Procurement and Non-procurement Programs.
8. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.
9. Except for transactions authorized under paragraph 5 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal government, the department or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.

**Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion—Lower Tier Covered Transactions:**

1. The prospective lower tier participant certifies, by submission of this grant agreement, that neither it nor its principals is presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction by any Federal department or agency.
2. Where the prospective lower tier participant is unable to certify to any of the statements in this certification, such prospective participant shall attach an explanation to this grant agreement.

RESOLUTION NO. 2017 –

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF NATIONAL CITY  
AUTHORIZING ACCEPTANCE OF A GRANT AWARD IN THE AMOUNT  
OF \$120,000 FROM THE OFFICE OF TRAFFIC SAFETY (OTS) FOR  
THE SELECTIVE TRAFFIC ENFORCEMENT PROGRAM (STEP) GRANT 2018  
FOR THE POLICE DEPARTMENT TO CONDUCT DUI AND TRAFFIC  
RELATED ENFORCEMENT OPERATIONS, AUTHORIZING THE CHIEF  
OF POLICE TO EXECUTE THE AGREEMENT OF THE AWARD OF  
THE GRANT FUNDS, AND AUTHORIZING THE ESTABLISHMENT OF  
FUND APPROPRIATIONS AND A CORRESPONDING REVENUE BUDGET

WHEREAS, on June 1, 2017, the National City Police Department was approved to receive \$120,000 in grant funds from the Office of Traffic Safety (“OTS”) for the Selective Traffic Enforcement Program (“STEP”) grant 2018, which was approved for a one year period beginning October 1, 2017; and

WHEREAS, the grant award is based upon a grant proposal submitted to OTS for the purpose of reducing the number of persons killed or injured in traffic collisions and alcohol involved collisions; to reduce fatal and injury hit and run collisions; to reduce the amount of motorcyclists killed or injured; and to reduce fatal and injury collisions at intersections, where unsafe turning movements and unsafe speeds were a factor; and

WHEREAS, the grant funds allocated to accomplish these goals will be used to fund overtime operations such as DUI/DL checkpoints, DUI saturation patrols and enforcement operations regarding speed, red light violators, distracted drivers and motorcycle enforcement within the city limits of the City of National City, and to fund Traffic Safety presentations and the purchase of learning materials.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of National City hereby authorizes the acceptance of a grant award in the amount of \$120,000 from the Office of Traffic Safety (“OTS”) for the Selective Traffic Enforcement Program (“STEP”) grant 2018 to conduct DUI and traffic related enforcement operations for the Police Department.

BE IT FURTHER RESOLVED that the City Council hereby authorizes the Chief of Police to execute the Grant Agreement for the award of the grant funds.

BE IT FURTHER RESOLVED that the City Council hereby authorizes the establishment of fund appropriations and a corresponding revenue budget in the amount of \$120,000.

PASSED and ADOPTED this 19<sup>th</sup> day of September, 2017.

---

Ron Morrison, Mayor

ATTEST:

APPROVED AS TO FORM:

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Michael R. Dalla, City Clerk

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Angil P. Morris-Jones  
City Attorney

The following page(s) contain the backup material for Agenda Item: Resolution of the City Council of the City of National City authorizing the Mayor to execute a Second Amendment to the Agreement with Air Quality Compliance Solutions, Inc., DBA; Rely Environmental, for on-call environmental compliance management services



**CITY OF NATIONAL CITY, CALIFORNIA  
COUNCIL AGENDA STATEMENT**

**MEETING DATE:** September 19, 2017

**AGENDA ITEM NO.**

**ITEM TITLE:**

Resolution of the City Council of the City of National City authorizing the Mayor to execute a Second Amendment to the Agreement with Air Quality Compliance Solutions, Inc., DBA; Reiy Environmental, for on-call environmental compliance management services, increasing the not-to-exceed amount of the Agreement by \$50,000, for a total Agreement amount of \$150,000.

**PREPARED BY:** Stephen Manganiello

**PHONE:** 619-336-4382

**DEPARTMENT:** Engineering/Public Works

**APPROVED BY:** \_\_\_\_\_

**EXPLANATION:**

See attached.



**FINANCIAL STATEMENT:**

**ACCOUNT NO.**

Funds appropriated in account # 001-416-030-299-0000 (Environmental Compliance Contract Services)

**APPROVED:** \_\_\_\_\_

Finance

**APPROVED:** \_\_\_\_\_

MIS

**ENVIRONMENTAL REVIEW:**

N/A

**ORDINANCE:** INTRODUCTION: ☐

**FINAL ADOPTION:** ☐

**STAFF RECOMMENDATION:**

Adopt resolution executing a Second Amendment to the Agreement with Rely Environmental.

**BOARD / COMMISSION RECOMMENDATION:**

N/A

**ATTACHMENTS:**

1. Explanation
2. Second Amendment to Agreement
3. Resolution

**Explanation:**

On July 1, 2015, the City of National City entered into an Agreement with Air Quality Compliance Solutions, Inc., DBA; Rely Environmental, to provide on-call environmental compliance management services involving water quality, air quality, hazardous materials, and occupational health and safety. The Agreement, which was executed by the City Manager, was for a not-to-exceed amount of \$50,000 and a term of two years, with the option to extend for an additional period of up to one year.

On February 21, 2017, the City Council adopted Resolution No. 2017-17, approving the First Amendment to the Agreement increasing the not-to-exceed amount by \$50,000, for a total Agreement amount of \$100,000, and extending the term of the Agreement to June 30, 2018.

Additional funds are needed to allow Rely Environmental to continue providing environmental compliance management services for the City. Based on Rely Environmental's performance and quality of work, staff recommends authorizing the Mayor to execute a Second Amendment to the Agreement increasing the not-to-exceed amount by \$50,000, for a total Agreement amount of \$150,000.

Funds are appropriated in the Environmental Compliance Contract Services account.

**SECOND AMENDMENT TO AGREEMENT  
BY AND BETWEEN  
THE CITY OF NATIONAL CITY  
AND AIR QUALITY COMPLIANCE SOLUTIONS, INC.,  
DBA; RELY ENVIRONMENTAL**

This Second Amendment to the Agreement is entered into this 19th day of September, 2017 by and between the City of National City, a municipal corporation ("CITY"), and Air Quality Compliance Solutions, Inc., DBA; Rely Environmental, a California corporation (the "CONSULTANT").

**RECITALS**

WHEREAS, The CITY and the CONSULTANT entered into an Agreement on July 1, 2015, ("the Agreement"), wherein the CONSULTANT agreed to provide on-call environmental compliance management services involving water quality, air quality, hazardous materials, and occupational health and safety; and

WHEREAS, the Agreement, which was executed by the City Manager, had a not-to-exceed amount of \$50,000 and a term of two years, with the option to extend for an additional period of up to one year; and

WHEREAS, on February 21, 2017, the City Council adopted Resolution No. 2017-17, approving the First Amendment to the Agreement increasing the not-to-exceed amount by \$50,000, for a total Agreement amount of \$100,000, and extending the term of the Agreement to June 30, 2018; and

WHEREAS, based on the CONSULTANT'S performance and quality of work, the CITY desires to have the CONSULTANT continue providing environmental compliance management services for the CITY, and the CONSULTANT is willing to perform such services; therefore, the parties desire to increase the not-to-exceed amount by \$50,000, for a total Agreement amount of \$150,000.

**AGREEMENT**

NOW, THEREFORE, the parties agree to amend the Agreement entered into on July 1, 2015, as follows:

1. Increase the not-to-exceed amount by \$50,000, for a total Agreement amount of \$150,000.
2. The parties further agree that with the foregoing exception, each and every term and provision of the Agreement dated July 1, 2015, shall remain in full force and effect.


*< Signatures on next page >*


IN WITNESS WHEREOF, the parties hereto have executed this Second Amendment to Agreement on the date and year first above written.

**CITY OF NATIONAL CITY**

By: \_\_\_\_\_  
Ron Morrison, Mayor

**AIR QUALITY COMPLIANCE SOLUTIONS,  
INC., DBA; RELY ENVIRONMENTAL**

By: \_\_\_\_\_  
Scott Storms  
President

By: \_\_\_\_\_  
Scott Storms  
Secretary

**APPROVED AS TO FORM:**

Angil P. Morris-Jones  
City Attorney

By: \_\_\_\_\_  
Roberto M. Contreras  
Deputy City Attorney





# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)  
4/3/2017

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an **ADDITIONAL INSURED**, the policy(ies) must be endorsed. If **SUBROGATION IS WAIVED**, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b> Frenkel & Company 350 Hudson Street New York NY 10014	<b>CONTACT NAME:</b> Renee Molina	
	<b>PHONE (A/C, No, Ext):</b> 212-488-0246 <b>FAX (A/C, No):</b> 646-514-9597	
	<b>E-MAIL ADDRESS:</b> rmolina@frenkel.com	
<b>INSURED</b> Air Quality Compliance Solutions, Inc. 2415 Poinsettia Drive San Diego CA 92106	<b>INSURER(S) AFFORDING COVERAGE</b>	<b>NAIC #</b>
	<b>INSURER A:</b> Westchester Surplus Lines Ins	10172
	<b>INSURER B:</b>	
	<b>INSURER C:</b>	
	<b>INSURER D:</b>	
	<b>INSURER E:</b>	
	<b>INSURER F:</b>	

## COVERAGES

CERTIFICATE NUMBER: 616861568

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSD WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR <input checked="" type="checkbox"/> enr. Pollution <input type="checkbox"/> -Occurrence Form GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC <input type="checkbox"/> OTHER:	Y	Y	G24387022 003	2/16/2017	2/16/2019 EACH OCCURRENCE \$2,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$50,000 MED EXP (Any one person) \$10,000 PERSONAL & ADV INJURY \$2,000,000 GENERAL AGGREGATE \$4,000,000 PRODUCTS - COMP/OP AGG \$4,000,000 \$
A	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS	N	N	G24387022 003	2/16/2017	2/16/2019 COMBINED SINGLE LIMIT (Ea accident) \$1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
	UMBRELLA LIAB EXCESS LIAB DED RETENTION \$					EACH OCCURRENCE \$ AGGREGATE \$ \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N	N/A			PER STATUTE OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
A	Professional Liability -Claims Made Form	N	N	G24387022 003	2/16/2017	2/16/2019 Per Claim: \$2,000,000 General Aggregate: \$4,000,000 Deductible: \$2,500

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

City of National City is added as Additional Insured to the General Liability as required by written contract but only as respects all covered operations of the Named Insured performed on behalf of the Additional Insured. A Waiver of Subrogation applies to the General Liability in favor of the Additional Insured.

## CERTIFICATE HOLDER

## CANCELLATION

City of National City  
c/o Risk Manager  
1243 National City Blvd.  
National City CA 91950

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

Renee Molina

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Named Insured Air Quality Compliance Solutions, Inc.			Endorsement Number
Policy Symbol ECP	Policy Number G24367022 003	Policy Period 02/16/2017 to 02/16/2019	Effective Date of Endorsement 02/16/2017
Issued By (Name of Insurance Company) Westchester Surplus Lines Insurance Company			

Insert the policy number. The remainder of the information is to be completed only when this endorsement is issued subsequent to the preparation of the policy.

**THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.**

**ADDITIONAL INSURED ENDORSEMENT  
OWNERS, LESSEES OR CONTRACTORS – SCHEDULED PERSON OR ORGANIZATION**

This endorsement modifies insurance provided under the following:

**COMMERCIAL GENERAL LIABILITY COVERAGE  
CONTRACTOR'S POLLUTION LIABILITY COVERAGE**

**SCHEDULE:**

**Name of Person or Organization:**

Any person or organization that is an owner of real property or personal property on which you are performing operations, or a contractor on whose behalf you are performing operations, and only at the specific written request of such person or organization to you, wherein such request is made prior to commencement of operations.

(If no entry appears above, information required to complete this endorsement will be shown in the Declarations as applicable to this endorsement.)

**A. SECTION II - WHO IS AN INSURED** is amended to include as an insured the person or organization shown in the Schedule, but only with respect to liability arising out of your ongoing operations performed for that insured.

**B. With respect to the insurance afforded to these additional insureds, the following exclusion is added:**

**2. Exclusions**

This insurance does not apply to **bodily injury or property damage** occurring after:

- (1) All work, including materials, parts or equipment furnished in connection with such work, on the project (other than service, maintenance or repairs) to be performed by or on behalf of the additional insured(s) at the site of the covered operations has been completed; or
- (2) That portion of **your work** out of which the injury or damage arises has been put to its intended use by any person or organization other than another contractor or subcontractor engaged in performing operations for a principal as a part of the same project.



P.O. BOX 8192, PLEASANTON, CA 94588

## CERTIFICATE OF WORKERS' COMPENSATION INSURANCE

ISSUE DATE: 03-17-2017

GROUP:  
 POLICY NUMBER: 1844187-2017  
 CERTIFICATE ID: 14  
 CERTIFICATE EXPIRES: 01-01-2018  
 01-01-2017/01-01-2018

CITY OF NATIONAL CITY, RISK MANAGER  
 1243 NATIONAL CITY BLVD  
 NATIONAL CITY CA 91850-4301

SP

This is to certify that we have issued a valid Workers' Compensation Insurance policy in a form approved by the California Insurance Commissioner to the employer named below for the policy period indicated.

This policy is not subject to cancellation by the Fund except upon 30 days advance written notice to the employer.

We will also give you 30 days advance notice should this policy be cancelled prior to its normal expiration.

This certificate of Insurance is not an insurance policy and does not amend, extend or alter the coverage afforded by the policy listed herein. Notwithstanding any requirement, term or condition of any contract or other document with respect to which this certificate of Insurance may be issued or to which it may pertain, the insurance afforded by the policy described herein is subject to all the terms, exclusions, and conditions, of such policy.

Authorized Representative

President and CEO

EMPLOYER'S LIABILITY LIMIT INCLUDING DEFENSE COSTS: \$1,000,000 PER OCCURRENCE.

ENDORSEMENT #2055 ENTITLED CERTIFICATE HOLDERS' NOTICE EFFECTIVE 01-01-2011 IS ATTACHED TO AND FORMS A PART OF THIS POLICY.

ENDORSEMENT #2570 ENTITLED WAIVER OF SUBROGATION EFFECTIVE 2017-03-17 IS ATTACHED TO AND FORMS A PART OF THIS POLICY. THIRD PARTY NAME:  
 CITY OF NATIONAL CITY, RISK MANAGER

EMPLOYER

AIR QUALITY COMPLIANCE SOLUTIONS INC  
 2418 POINSETTIA DR  
 SAN DIEGO CA 92106

SP

[B00,CN]



P.O. BOX 8192, PLEASANTON, CA 94588

## CERTIFICATE OF WORKERS' COMPENSATION INSURANCE

ISSUE DATE: 03-17-2017

GROUP:  
POLICY NUMBER: 1844187-2017  
CERTIFICATE ID: 14  
CERTIFICATE EXPIRES: 01-01-2018  
01-01-2017/01-01-2018

CITY OF NATIONAL CITY, RISK MANAGER  
1243 NATIONAL CITY BLVD  
NATIONAL CITY CA 91960-4301

SP

This is to certify that we have issued a valid Workers' Compensation Insurance policy in a form approved by the California Insurance Commissioner to the employer named below for the policy period indicated.

This policy is not subject to cancellation by the Fund except upon 30 days advance written notice to the employer.

We will also give you 30 days advance notice should this policy be cancelled prior to its normal expiration.

This certificate of insurance is not an insurance policy and does not amend, extend or alter the coverage afforded by the policy listed herein. Notwithstanding any requirement, term or condition of any contract or other document with respect to which this certificate of insurance may be issued or to which it may pertain, the insurance afforded by the policy described herein is subject to all the terms, exclusions, and conditions, of such policy.

Authorized Representative

President and CEO

EMPLOYER'S LIABILITY LIMIT INCLUDING DEFENSE COSTS: \$1,000,000 PER OCCURRENCE.

ENDORSEMENT #2085 ENTITLED CERTIFICATE HOLDERS' NOTICE EFFECTIVE 01-01-2011 IS ATTACHED TO AND FORMS A PART OF THIS POLICY.

ENDORSEMENT #2870 ENTITLED WAIVER OF SUBROGATION EFFECTIVE 2017-03-17 IS ATTACHED TO AND FORMS A PART OF THIS POLICY. THIRD PARTY NAME:  
CITY OF NATIONAL CITY, RISK MANAGER

EMPLOYER

AIR QUALITY COMPLIANCE SOLUTIONS INC  
2415 POINSETTIA DR  
SAN DIEGO CA 92106

SP

[B00,CN]



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## WAIVER OF SUBROGATION NOTICE

Enclosed is your copy of a certificate of insurance on which the certificate holder required a waiver of subrogation:

1. Please be advised that a waiver of subrogation requires that a 3% surcharge will be applied by State Fund ONLY to the premium assessed on the payroll of your employees earned while engaged in work for that certificate holder who requested the waiver. (Note: if you have no employee payroll on that job, then there is no charge.)
2. To apply the 3% surcharge, you must also agree to maintain accurately segregated payroll records for employees engaged in work on job/s for the certificate holder who has the waiver. The payroll records are subject to verification by an auditor.

### Example:

Payroll for job:	\$5,000.00
Sample Rate:	13.30%
	-----
Regular Premium equals:	\$ 665.00
Surcharge:	3.00%
	-----
Additional Waiver charge:	\$ 19.95
Total premium equals	\$ 684.95 (665.00 + 19.95)



# CERTIFICATE OF LIABILITY INSURANCE

OP ID: SM

DATE (MM/DD/YYYY)

03/21/2017

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b> Gateway Insurance Agency 207 North Dittmar St Oceanside, CA 92054		<b>CONTACT NAME:</b> Scott McPherson <b>PHONE (A/C, No, Ext):</b> 760-439-1323 <b>FAX (A/C, No):</b> 760-439-6906 <b>E-MAIL:</b> <b>ADDRESS:</b> <b>PRODUCER CUSTOMER ID #:</b> STORSC1	
<b>INSURED</b> Air Quality Compliance Solutions, Inc 2415 Polinsetta Dr San Diego, CA 92108	<b>INSURER(S) AFFORDING COVERAGE</b>		<b>NAIC #</b>
	<b>INSURER A:</b> Infinity Insurance Company		22268
	<b>INSURER B:</b>		
	<b>INSURER C:</b>		
	<b>INSURER D:</b>		
<b>INSURER E:</b>			
<b>INSURER F:</b>			

**COVERAGES****CERTIFICATE NUMBER:****REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDC SUBR INSR W/O/D	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
	<b>GENERAL LIABILITY</b> <input type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> OCCUR  GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC					EACH OCCURRENCE DAMAGE TO RENTED PREMISES (Ea occurrence) \$ MED EXP (Any one person) \$ PERSONAL & ADV INJURY \$ GENERAL AGGREGATE \$ PRODUCTS - COM/OP AGG \$
X	<b>AUTOMOBILE LIABILITY</b> <input type="checkbox"/> ANY AUTO <input checked="" type="checkbox"/> ALL OWNED AUTOS <input checked="" type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS	X	504610022689001	03/22/2017	03/22/2018	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (PER ACCIDENT) \$ \$ \$
	<b>UMBRELLA LIAB</b> <input type="checkbox"/> OCCUR <b>EXCESS LIAB</b> <input type="checkbox"/> CLAIMS-MADE  DEDUCTIBLE \$ RETENTION \$					EACH OCCURRENCE \$ AGGREGATE \$ \$ \$
	<b>WORKERS COMPENSATION AND EMPLOYERS' LIABILITY</b> ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) <input type="checkbox"/> Y/N If yes, describe under DESCRIPTION OF OPERATIONS below	N/A				WC STATU-TORY LIMITS <input type="checkbox"/> OTH-ER <input type="checkbox"/> E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)  
Please see notes

**CERTIFICATE HOLDER****CANCELLATION**

City of National City  
c/o Risk Manager  
1243 National City Blvd  
National City, CA 91950-4393

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

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ACORD 25 (2009/09)

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**NOTEPAD**

INSURED'S NAME Air Quality Compliance

STORSC1  
OP ID: SMPAGE 2  
Date 03/21/2017

The City of National City, Its elected officials, officer, agents,  
employees and volunteers are named as Additional Insureds.

2011 Toyota VIN #: JTDKN3DU0B0255226  
2014 Ram VIN #: 1C6RR6FG2E8396858  
2015 Toyota VIN #: JTDKDTB30F1112791  
2015 Toyota VIN #: JTDKDTB30F1109776

**Infinity Commercial Auto**

11700 Great Oaks Way, Suite 450

Alpharetta, GA 30022

Underwritten by: Infinity Select Insurance Company

Customer Service: (800) 722-3391

Claims Service: (800) 334-1661

**ADDITIONAL NAMED INSURED ENDORSEMENT**

<b>Copy To</b>	<b>Policy ID Number</b>	<b>Expiration Date</b>
<b>City of National City</b> <b>c/o Risk Manager</b> <b>1243 National City Blvd</b> <b>National City, CA 91950</b>	<b>504-61002-2689-001</b>	<b>03/23/2018 12:01 PM</b>
	<b>Named Insured</b>	
	<b>Air Quality Compliance Solutions, INC</b>	
	This endorsement is attached to and forms a part of the listed policy. No changes will be effective prior to the time changes are requested.	

<b>Additional Insured</b>
<b>City of National City c/o Risk Manager</b>

**Part A - Liability Coverage, is changed as follows:**

The definition of insured is changed to include the additional insured named above. Adding an insured will not increase the limit of our liability. The insurance provided by this endorsement will be excess over any other valid and collectible insurance.

All other parts of this Policy remain unchanged.

ADDL INSURED COPY

AMEND DATE: 03/29/2017

50461AIS011

ENDORSEMENT: 8-5





(To be submitted only when there are no employees subject to Workers' Compensation)

**DECLARATION AND ADDENDUM TO ALL CONTRACTS AWARDED TO:**

Rely Environmental

(Company Name)

For the purpose of inducing the City of National City to go forward with any contracts awarded to Rely Environmental (Company), I declare as follows:

I, Scott Storms (name), President and Secretary (title), am authorized to execute this document on behalf of (company) with respect to compliance with the California Workers' Compensation and Labor laws. All work required will be performed personally and solely by volunteers of Rely Environmental (company), who are independent contractors. If, however, Rely Environmental (company) shall ever be required to hire employees or Subcontractors to perform this contract, Rely Environmental (company) shall obtain Workers' Compensation Insurance and/or provide proof of Workers' Compensation Insurance coverage to the City of National City.

This document constitutes a declaration by Rely Environmental (company) against its financial interest, relative to any claims which may be asserted under the California Workers' Compensation and/or Labor laws against the City of National City relating to any bid or contract awarded Rely Environmental (company).

Rely Environmental (company) will defend, indemnify, and hold harmless the City of National City, its officers and employees, from any and all claims and liability, including Workers' Compensation claims and liability that may be asserted or established by any party in the event it hires an employee in violation of this addendum or if a volunteer of the organization makes a claim against or alleges liability of the City of National City for Workers' Compensation, and it will further indemnify the City of National City, its officers and employees, for all damages the City thereby suffers.

I agree that these declarations shall constitute an addendum to any bid or contract awarded to: Rely Environmental (company).

Dated: 11 September, 2017

(Insert company name in all caps)

By: 

(Signature of Authorized Representative)

Scott Storms, President  
(Name and Title)

RESOLUTION NO. 2017 –

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF NATIONAL CITY  
AUTHORIZING THE MAYOR TO EXECUTE A SECOND AMENDMENT  
TO THE AGREEMENT WITH AIR QUALITY COMPLIANCE SOLUTIONS, INC.,  
DBA RELY ENVIRONMENTAL, FOR ON-CALL ENVIRONMENTAL COMPLIANCE  
MANAGEMENT SERVICES, INCREASING THE NOT-TO-EXCEED AMOUNT OF  
THE AGREEMENT BY \$50,000, FOR A TOTAL AGREEMENT AMOUNT OF \$150,000

WHEREAS, on July 1, 2015, the City of National City entered into an Agreement with Air Quality Compliance Solutions, Inc., DBA; Rely Environmental, to provide on-call environmental compliance management services involving water quality, air quality, hazardous materials, and occupational health and safety for a not-to-exceed amount of \$50,000 and a term of two years, with the option to extend for an additional one year term; and

WHEREAS, on February 21, 2017, the City Council adopted Resolution No. 2017-17, approving the First Amendment to the Agreement to exercise the option to extend the term for one year, expiring on June 30, 2018, and increasing the not-to-exceed amount by \$50,000, for a total Agreement amount of \$100,000; and

WHEREAS, a Second Amendment to the Agreement in the not-to-exceed amount of \$50,000 is necessary for Rely Environmental to continue providing environmental compliance management services for the City, for a total Agreement amount of \$150,000.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of National City hereby authorizes the Mayor to execute the Second Amendment to the Agreement with Air Quality Compliance Solutions, Inc., DBA Rely Environmental Compliance Solutions, Inc., to increase the not to exceed amount by \$50,000, for a total Agreement amount of \$150,000, to continue providing on-call environmental compliance management services. Said Second Amendment is on file in the office of the City Clerk.

PASSED and ADOPTED this 19<sup>th</sup> day of September, 2017.

\_\_\_\_\_  
Ron Morrison, Mayor

ATTEST:

\_\_\_\_\_  
Michael R. Dalla, City Clerk

APPROVED AS TO FORM:

\_\_\_\_\_  
Angil P. Morris-Jones  
City Attorney

The following page(s) contain the backup material for Agenda Item: Resolution of the City Council of the City of National City authorizing the Mayor to execute an Agreement with Atkins North America, Inc. for a not-to-exceed amount of \$100,000 to provide, 1) engineering and construction support services, including prepar

**CITY OF NATIONAL CITY, CALIFORNIA  
COUNCIL AGENDA STATEMENT**

**MEETING DATE:** September 19, 2017

**AGENDA ITEM NO.**

**ITEM TITLE:**

Resolution of the City Council of the City of National City authorizing the Mayor to execute an Agreement with Atkins North America, Inc. for a not-to-exceed amount of \$100,000 to provide, 1) engineering and construction support services, including preparation of record drawings, for the National City Alley Improvements project; 2) support services for sewer user rate study; and 3) tax roll administration for annual sewer service charges.

**PREPARED BY:** Stephen Manganiello, City Engineer

**DEPARTMENT:** Engineering/Public Works

**PHONE:** 619-336-4382

**APPROVED BY:** \_\_\_\_\_

**EXPLANATION:**

See attached



**FINANCIAL STATEMENT:**

**APPROVED:**  Finance

**ACCOUNT NO.** Funds available through prior City Council appropriations

**APPROVED:** \_\_\_\_\_ MIS

001-409-500-598-6035 (Street Resurfacing CIP): \$30,000.00

125-416-222-213-0000 (Sewer Fund Professional Services): \$70,000.00

**ENVIRONMENTAL REVIEW:**

N/A

**ORDINANCE:** INTRODUCTION: ☐ FINAL ADOPTION: ☐

**STAFF RECOMMENDATION:**

Adopt Resolution authorizing the Mayor to execute an Agreement with Atkins North America, Inc. for a not-to-exceed amount of \$100,000 to provide support services for the National City Alley Improvements project and sewer administration.

**BOARD / COMMISSION RECOMMENDATION:**

N/A

**ATTACHMENTS:**

1. Explanation
2. Agreement
3. Resolution



**Explanation:**

Atkins North America, Inc. was retained by the City of National City through a competitive Request for Qualifications process to provide on-call project support services for National City's Capital Improvement Program (CIP), including, but not limited to, sewer system management, preparation of sewer user rate studies and annual tax roll billing, civil engineering, Americans with Disability Act (ADA) / Universal Design, and community outreach. The original Agreement was authorized by City Council on August 19, 2014, per Resolution No. 2014-115.

While under contract, Atkins North America served as the Engineer of Record responsible for preparing construction plans and specifications for the National City Alley Improvements project. As the Engineer of Record, staff needs Atkins to provide construction support services, including preparation of record drawings, to facilitate project construction and close-out. In addition, staff desires to continue using Atkins North America to support the sewer user rate study and tax roll administration for annual sewer service charges.

The on-call Agreement with Atkins North America has expired. Therefore, staff is requesting that City Council authorize a new Agreement with Atkins North America to complete the current Alley Improvement project and on-going sewer administration services.

**AGREEMENT  
BY AND BETWEEN  
THE CITY OF NATIONAL CITY  
AND  
ATKINS NORTH AMERICA, INC.**

THIS AGREEMENT is entered into on this 19th day of September, 2017, by and between the CITY OF NATIONAL CITY, a municipal corporation (the "CITY"), and ATKINS NORTH AMERICA, INC., a corporation (the "CONSULTANT").

**R E C I T A L S**

WHEREAS, the CITY desires to employ a CONSULTANT to provide the following professional services: 1) engineering and construction support services, including preparation of record drawings, for the National City Alley Improvements project; 2) support services for sewer user rate study; and 3) tax roll administration for annual sewer service charges.

WHEREAS, on August 19, 2014, through adoption of City Council Resolution No. 2014-115, the CITY and the CONSULTANT entered into an Agreement whereby the CONSULTANT would provide on-call project support services for National City's Capital Improvement Program (CIP), including, but not limited to, sewer system management, preparation of sewer user rate studies and annual tax roll billing, civil engineering, Americans with Disability Act (ADA) / Universal Design, and community outreach.

WHEREAS, the CONSULTANT was selected through a competitive Request for Qualifications process to perform work under said Agreement.

WHEREAS, through said Agreement, which has subsequently expired, the CONSULTANT provided on-going sewer administration services, and served as the Engineer of Record responsible for preparing construction plans and specifications for the National City Alley Improvements project.

WHEREAS, as the Engineer of Record, the CONSULTANT is required to provide construction support services, including preparation of record drawings, to facilitate project construction and close-out.

WHEREAS, the CONSULTANT, as the Engineer of Record, is most qualified by experience and ability to perform the services desired by the CITY, and the CONSULTANT is willing to perform those services.

NOW, THEREFORE, THE PARTIES HERETO DO MUTUALLY AGREE AS FOLLOWS:

1. **ENGAGEMENT OF CONSULTANT.** The CITY agrees to engage the CONSULTANT to provide construction support services for the National City Alley Improvement project, and on-going sewer administration services, and the CONSULTANT

agrees to perform the services set forth here in accordance with all terms and conditions contained herein.

The CONSULTANT represents that all services shall be performed directly by the CONSULTANT or under direct supervision of the CONSULTANT.

2. **EFFECTIVE DATE AND LENGTH OF AGREEMENT.** This Agreement will become effective as of July 1, 2017. The duration of this Agreement is for the period of July 1, 2017 through August 31, 2018.

3. **SCOPE OF SERVICES.** The CONSULTANT will perform services as set forth in the attached Exhibit "A."

The CONSULTANT shall be responsible for all research and reviews related to the work and shall not rely on personnel of the CITY for such services, except as authorized in advance by the CITY.

The CITY may unilaterally, or upon request from the CONSULTANT, from time to time reduce or increase the Scope of Services to be performed by the CONSULTANT under this Agreement. Upon doing so, the CITY and the CONSULTANT agree to meet in good faith and confer for the purpose of negotiating a corresponding reduction or increase in the compensation associated with said change in services.

4. **PROJECT COORDINATION AND SUPERVISION.** Stephen Manganiello, Director of Public Works/City Engineer, hereby is designated as the Project Coordinator for the CITY and will monitor the progress and execution of this Agreement. The CONSULTANT shall assign a single Project Director to provide supervision and have overall responsibility for the progress and execution of this Agreement for the CONSULTANT. Cynthia S. Peraza, P.E., thereby is designated as the Project Director for the CONSULTANT.

5. **COMPENSATION AND PAYMENT.** The compensation for the CONSULTANT shall be based on monthly billings covering actual work performed. Billings shall include labor classifications, respective rates, hours worked and also materials, if any. The total cost for all work described in Exhibit "A" shall not exceed \$100,000. The compensation for the CONSULTANT'S work shall not exceed the rates set forth in Exhibit "A". Monthly invoices will be processed for payment and remitted within thirty (30) days from receipt of invoice, provided that work is accomplished consistent with Exhibit "A", as determined by the Project Coordinator.

The CONSULTANT shall maintain all books, documents, papers, employee time sheets, accounting records, and other evidence pertaining to costs incurred, and shall make such materials available at its office at all reasonable times during the term of this Agreement and for three (3) years from the date of final payment under this Agreement, for inspection by the CITY, and for furnishing of copies to the CITY, if requested.

6. **ACCEPTABILITY OF WORK.** The CITY shall decide any and all questions which may arise as to the quality or acceptability of the services performed and the manner of performance, the acceptable completion of this Agreement, and the amount of compensation due. In the event the CONSULTANT and the CITY cannot agree to the quality or acceptability of the work, the manner of performance and/or the compensation payable to the CONSULTANT in this

Agreement, the CITY or the CONSULTANT shall give to the other written notice. Within ten (10) business days, the CONSULTANT and the CITY shall each prepare a report which supports their position and file the same with the other party. The CITY shall, with reasonable diligence, determine the quality or acceptability of the work, the manner of performance and/or the compensation payable to the CONSULTANT.

7. **DISPOSITION AND OWNERSHIP OF DOCUMENTS.** The Memoranda, Reports, Maps, Drawings, Plans, Specifications, and other documents prepared by the CONSULTANT for this project, whether paper or electronic, shall become the property of the CITY for use with respect to this project, and shall be turned over to the CITY upon completion of the project, or any phase thereof, as contemplated by this Agreement.

Contemporaneously with the transfer of documents, the CONSULTANT hereby assigns to the CITY, and CONSULTANT thereby expressly waives and disclaims any copyright in, and the right to reproduce, all written material, drawings, plans, specifications, or other work prepared under this Agreement, except upon the CITY'S prior authorization regarding reproduction, which authorization shall not be unreasonably withheld. The CONSULTANT shall, upon request of the CITY, execute any further document(s) necessary to further effectuate this waiver and disclaimer.

The CONSULTANT agrees that the CITY may use, reuse, alter, reproduce, modify, assign, transfer, or in any other way, medium, or method utilize the CONSULTANT'S written work product for the CITY'S purposes, and the CONSULTANT expressly waives and disclaims any residual rights granted to it by Civil Code Sections 980 through 989 relating to intellectual property and artistic works.

Any modification or reuse by the CITY of documents, drawings, or specifications prepared by the CONSULTANT shall relieve the CONSULTANT from liability under Section 14, but only with respect to the effect of the modification or reuse by the CITY, or for any liability to the CITY should the documents be used by the CITY for some project other than what was expressly agreed upon within the Scope of Services of this project, unless otherwise mutually agreed.

8. **INDEPENDENT CONTRACTOR.** Both parties hereto in the performance of this Agreement will be acting in an independent capacity and not as agents, employees, partners, or joint venturers with one another. Neither the CONSULTANT nor the CONSULTANT'S employees are employees of the CITY, and are not entitled to any of the rights, benefits, or privileges of the CITY'S employees, including but not limited to retirement, medical, unemployment, or workers' compensation insurance.

This Agreement contemplates the personal services of the CONSULTANT and the CONSULTANT'S employees, and it is recognized by the parties that a substantial inducement to the CITY for entering into this Agreement was, and is, the professional reputation and competence of the CONSULTANT and its employees. Neither this Agreement nor any interest herein may be assigned by the CONSULTANT without the prior written consent of the CITY. Nothing herein contained is intended to prevent the CONSULTANT from employing or hiring as many employees, or SUBCONSULTANTS, as the CONSULTANT may deem necessary for the proper and efficient performance of this Agreement. All agreements by CONSULTANT with its SUBCONSULTANT(S) shall require the SUBCONSULTANT(S) to adhere to the applicable terms of this Agreement.



9. **CONTROL.** Neither the CITY nor its officers, agents, or employees shall have any control over the conduct of the CONSULTANT or any of the CONSULTANT'S employees, except as herein set forth, and the CONSULTANT or the CONSULTANT'S agents, servants, or employees are not in any manner agents, servants, or employees of the CITY, it being understood that the CONSULTANT its agents, servants, and employees are as to the CITY wholly independent CONSULTANT, and that the CONSULTANT'S obligations to the CITY are solely such as are prescribed by this Agreement.

10. **COMPLIANCE WITH APPLICABLE LAW.** The CONSULTANT, in the performance of the services to be provided herein, shall comply with all applicable state and federal statutes and regulations, and all applicable ordinances, rules, and regulations of the City of National City, whether now in force or subsequently enacted. The CONSULTANT and each of its SUBCONSULTANT(S), shall obtain and maintain a current City of National City business license prior to and during performance of any work pursuant to this Agreement.

11. **LICENSES, PERMITS, ETC.** The CONSULTANT represents and covenants that it has all licenses, permits, qualifications, and approvals of whatever nature that are legally required to practice its profession. The CONSULTANT represents and covenants that the CONSULTANT shall, at its sole cost and expense, keep in effect at all times during the term of this Agreement, any license, permit, or approval which is legally required for the CONSULTANT to practice its profession.

12. **STANDARD OF CARE.**

A. The CONSULTANT, in performing any services under this Agreement, shall perform in a manner consistent with that level of care and skill ordinarily exercised by members of the CONSULTANT'S trade or profession currently practicing under similar conditions and in similar locations. The CONSULTANT shall take all special precautions necessary to protect the CONSULTANT'S employees and members of the public from risk of harm arising out of the nature of the work and/or the conditions of the work site.

B. Unless disclosed in writing prior to the date of this Agreement, the CONSULTANT warrants to the CITY that it is not now, nor has it for the five (5) years preceding, been debarred by a governmental agency or involved in debarment, arbitration or litigation proceedings concerning the CONSULTANT'S professional performance or the furnishing of materials or services relating thereto.

C. The CONSULTANT is responsible for identifying any unique products, treatments, processes or materials whose availability is critical to the success of the project the CONSULTANT has been retained to perform, within the time requirements of the CITY, or, when no time is specified, then within a commercially reasonable time. Accordingly, unless the CONSULTANT has notified the CITY otherwise, the CONSULTANT warrants that all products, materials, processes or treatments identified in the project documents prepared for the CITY are reasonably commercially available. Any failure by the CONSULTANT to use due diligence under this sub-section will render the CONSULTANT liable to the CITY for any increased costs that result from the CITY'S later inability to obtain the specified items or any reasonable substitute within a price range that allows for project completion in the time frame specified or, when not specified, then within a commercially reasonable time.

13. **NON-DISCRIMINATION PROVISIONS.** The CONSULTANT shall not discriminate against any employee or applicant for employment because of age, race, color, ancestry, religion, sex, sexual orientation, marital status, national origin, physical handicap, or medical condition. The CONSULTANT will take positive action to insure that applicants are employed without regard to their age, race, color, ancestry, religion, sex, sexual orientation, marital status, national origin, physical handicap, or medical condition. Such action shall include but not be limited to the following: employment, upgrading, demotion, transfer, recruitment or recruitment advertising, layoff or termination, rates of pay or other forms of compensation, and selection for training, including apprenticeship. The CONSULTANT agrees to post in conspicuous places available to employees and applicants for employment any notices provided by the CITY setting forth the provisions of this non-discrimination clause.

14. **CONFIDENTIAL INFORMATION.** The CITY may from time to time communicate to the CONSULTANT certain confidential information to enable the CONSULTANT to effectively perform the services to be provided herein. The CONSULTANT shall treat all such information as confidential and shall not disclose any part thereof without the prior written consent of the CITY. The CONSULTANT shall limit the use and circulation of such information, even within its own organization, to the extent necessary to perform the services to be provided herein. The foregoing obligation of this Section 14, however, shall not apply to any part of the information that (i) has been disclosed in publicly available sources of information; (ii) is, through no fault of the CONSULTANT, hereafter disclosed in publicly available sources of information; (iii) is already in the possession of the CONSULTANT without any obligation of confidentiality; or (iv) has been or is hereafter rightfully disclosed to the CONSULTANT by a third party, but only to the extent that the use or disclosure thereof has been or is rightfully authorized by that third party.

The CONSULTANT shall not disclose any reports, recommendations, conclusions or other results of the services or the existence of the subject matter of this Agreement without the prior written consent of the CITY. In its performance hereunder, the CONSULTANT shall comply with all legal obligations it may now or hereafter have respecting the information or other property of any other person, firm or corporation.

CONSULTANT shall be liable to CITY for any damages caused by breach of this condition, pursuant to the provisions of Section 15.

15. **INDEMNIFICATION AND HOLD HARMLESS.** The CONSULTANT agrees to defend, indemnify, and hold harmless the City of National City, its officers, officials, agents, employees, and volunteers against and from any and all liability, loss, damages to property, injuries to, or death of any person or persons, and all claims, demands, suits, actions, proceedings, reasonable attorneys' fees, and defense costs, of any kind or nature, including workers' compensation claims, of or by anyone whomsoever, resulting from or arising out of the CONSULTANT'S negligent performance of this Agreement. CITY will cooperate reasonably in the defense of any action, and CONSULTANT shall employ competent counsel, reasonably acceptable to the City Attorney.

The indemnity, defense and hold harmless obligations contained herein shall survive the termination of this Agreement for any alleged or actual omission, act, or negligence under this Agreement that occurred during the term of this Agreement.

16. **WORKERS' COMPENSATION.** The CONSULTANT shall comply with all of the provisions of the Workers' Compensation Insurance and Safety Acts of the State of California, the applicable provisions of Division 4 and 5 of the California Labor Code and all amendments thereto; and all similar State or federal acts or laws applicable; and shall indemnify, and hold harmless the CITY and its officers, employees, and volunteers from and against all claims, demands, payments, suits, actions, proceedings, and judgments of every nature and description, including reasonable attorney's fees and defense costs presented, brought or recovered against the CITY or its officers, employees, or volunteers, for or on account of any liability under any of said acts which may be incurred by reason of any work to be performed by the CONSULTANT under this Agreement.

17. **INSURANCE.** The CONSULTANT, at its sole cost and expense, shall purchase and maintain, and shall require its SUBCONSULTANT(S), when applicable, to purchase and maintain throughout the term of this Agreement, the following insurance policies:

A. ☒ If checked, **Professional Liability Insurance** (errors and omissions) with minimum limits of \$1,000,000 per occurrence.

B. **Automobile Insurance** covering all bodily injury and property damage incurred during the performance of this Agreement, with a minimum coverage of \$1,000,000 combined single limit per accident. Such automobile insurance shall include owned, non-owned, and hired vehicles ("any auto"). The policy shall name the CITY and its officers, agents, employees, and volunteers as additional insureds, and a separate additional insured endorsement shall be provided.

C. **Commercial General Liability Insurance**, with minimum limits of either \$2,000,000 per occurrence and \$4,000,000 aggregate, or \$1,000,000 per occurrence and \$2,000,000 aggregate with a \$2,000,000 umbrella policy, covering all bodily injury and property damage arising out of its operations, work, or performance under this Agreement. The policy shall name the CITY and its officers, agents, employees, and volunteers as additional insureds, and a separate additional insured endorsement shall be provided. The general aggregate limit must apply solely to this "project" or "location". The "project" or "location" should be noted with specificity on an endorsement that shall be incorporated into the policy.

D. **Workers' Compensation Insurance** in an amount sufficient to meet statutory requirements covering all of CONSULTANT'S employees and employers' liability insurance with limits of at least \$1,000,000 per accident. In addition, the policy shall be endorsed with a waiver of subrogation in favor of the CITY. Said endorsement shall be provided prior to commencement of work under this Agreement.

If CONSULTANT has no employees subject to the California Workers' Compensation and Labor laws, CONSULTANT shall execute a Declaration to that effect. Said Declaration shall be provided to CONSULTANT by CITY.

E. The aforesaid policies shall constitute primary insurance as to the CITY, its officers, officials, employees, and volunteers, so that any other policies held by the CITY shall not contribute to any loss under said insurance. Said policies shall provide for thirty (30) days prior written notice to the CITY's Risk Manager, at the address listed in subsection G below, of cancellation or material change.

F. If required insurance coverage is provided on a "claims made" rather than "occurrence" form, the CONSULTANT shall maintain such insurance coverage for three years after expiration of the term (and any extensions) of this Agreement. In addition, the "retro" date must be on or before the date of this Agreement.

G. The Certificate Holder for all policies of insurance required by this Section shall be:

City of National City  
c/o Risk Manager  
1243 National City Boulevard  
National City, CA 91950-4397

H. Insurance shall be written with only insurers authorized to conduct business in California that hold a current policy holder's alphabetic and financial size category rating of not less than A:VII according to the current Best's Key Rating Guide, or a company of equal financial stability that is approved by the CITY'S Risk Manager. In the event coverage is provided by non-admitted "surplus lines" carriers, they must be included on the most recent California List of Eligible Surplus Lines Insurers (LESLI list) and otherwise meet rating requirements.

I. This Agreement shall not take effect until certificate(s) or other sufficient proof that these insurance provisions have been complied with, are filed with and approved by the CITY'S Risk Manager. If the CONSULTANT does not keep all of such insurance policies in full force and effect at all times during the terms of this Agreement, the CITY may elect to treat the failure to maintain the requisite insurance as a breach of this Agreement and terminate the Agreement as provided herein.

J. All deductibles and self-insured retentions in excess of \$10,000 must be disclosed to and approved by the CITY.

K. If the CONSULTANT maintains broader coverage or higher limits (or both) than the minimum limits shown above, the CITY requires and shall be entitled to the broader coverage or higher limits (or both) maintained by the CONSULTANT. Any available insurance proceeds in excess of the specified minimum limits of insurance and coverage shall be available to the CITY.

18. **LEGAL FEES.** If any party brings a suit or action against the other party arising from any breach of any of the covenants or agreements or any inaccuracies in any of the representations and warranties on the part of the other party arising out of this Agreement, then in that event, the prevailing party in such action or dispute, whether by final judgment or out-of-court settlement, shall be entitled to have and recover of and from the other party all costs and expenses of suit, including attorneys' fees.

For purposes of determining who is to be considered the prevailing party, it is stipulated that attorney's fees incurred in the prosecution or defense of the action or suit shall not be considered in determining the amount of the judgment or award. Attorney's fees to the prevailing party if other than the CITY shall, in addition, be limited to the amount of attorney's fees incurred by the CITY in its prosecution or defense of the action, irrespective of the actual amount of attorney's fees incurred by the prevailing party.

19. **TERMINATION.**

A. This Agreement may be terminated with or without cause by the CITY. Termination without cause shall be effective only upon 60-day's written notice to the



CONSULTANT. During said 60-day period the CONSULTANT shall perform all services in accordance with this Agreement.

B. This Agreement may also be terminated immediately by the CITY for cause in the event of a material breach of this Agreement, misrepresentation by the CONSULTANT in connection with the formation of this Agreement or the performance of services, or the failure to perform services as directed by the CITY.

C. Termination with or without cause shall be effected by delivery of written Notice of Termination to the CONSULTANT as provided for herein.

D. In the event of termination, all finished or unfinished Memoranda Reports, Maps, Drawings, Plans, Specifications and other documents prepared by the CONSULTANT, whether paper or electronic, shall immediately become the property of and be delivered to the CITY, and the CONSULTANT shall be entitled to receive just and equitable compensation for any work satisfactorily completed on such documents and other materials up to the effective date of the Notice of Termination, not to exceed the amounts payable hereunder, and less any damages caused the CITY by the CONSULTANT'S breach, if any. Thereafter, ownership of said written material shall vest in the CITY all rights set forth in Section 7.

E. The CITY further reserves the right to immediately terminate this Agreement upon: (1) the filing of a petition in bankruptcy affecting the CONSULTANT; (2) a reorganization of the CONSULTANT for the benefit of creditors; or (3) a business reorganization, change in business name or change in business status of the CONSULTANT.

20. **NOTICES.** All notices or other communications required or permitted hereunder shall be in writing, and shall be personally delivered; or sent by overnight mail (Federal Express or the like); or sent by registered or certified mail, postage prepaid, return receipt requested; or sent by ordinary mail, postage prepaid; or telegraphed or cabled; or delivered or sent by telex, telecopy, facsimile or fax; and shall be deemed received upon the earlier of (i) if personally delivered, the date of delivery to the address of the person to receive such notice, (ii) if sent by overnight mail, the business day following its deposit in such overnight mail facility, (iii) if mailed by registered, certified or ordinary mail, five (5) days (ten (10) days if the address is outside the State of California) after the date of deposit in a post office, mailbox, mail chute, or other like facility regularly maintained by the United States Postal Service, (iv) if given by telegraph or cable, when delivered to the telegraph company with charges prepaid, or (v) if given by telex, telecopy, facsimile or fax, when sent. Any notice, request, demand, direction or other communication delivered or sent as specified above shall be directed to the following persons:

To CITY: Stephen Manganiello  
Director of Public Works/City Engineer  
Engineering & Public Works Department  
City of National City  
1243 National City Boulevard  
National City, CA 91950-4301

To CONSULTANT:

Cynthia S. Peraza, P.E.  
Senior Project Manager  
Atkins North America, Inc.  
3570 Carmel Mountain Road, Suite 300  
San Diego, CA 92130

Notice of change of address shall be given by written notice in the manner specified in this Section. Rejection or other refusal to accept or the inability to deliver because of changed address of which no notice was given shall be deemed to constitute receipt of the notice, demand, request or communication sent. Any notice, request, demand, direction or other communication sent by cable, telex, telecopy, facsimile or fax must be confirmed within forty-eight (48) hours by letter mailed or delivered as specified in this Section.

21. **CONFLICT OF INTEREST AND POLITICAL REFORM ACT OBLIGATIONS.** During the term of this Agreement, the CONSULTANT shall not perform services of any kind for any person or entity whose interests conflict in any way with those of the City of National City. The CONSULTANT also agrees not to specify any product, treatment, process or material for the project in which the CONSULTANT has a material financial interest, either direct or indirect, without first notifying the CITY of that fact. The CONSULTANT shall at all times comply with the terms of the Political Reform Act and the National City Conflict of Interest Code. The CONSULTANT shall immediately disqualify itself and shall not use its official position to influence in any way any matter coming before the CITY in which the CONSULTANT has a financial interest as defined in Government Code Section 87103. The CONSULTANT represents that it has no knowledge of any financial interests that would require it to disqualify itself from any matter on which it might perform services for the CITY.

☐ If checked, the CONSULTANT shall comply with all of the reporting requirements of the Political Reform Act and the National City Conflict of Interest Code. Specifically, the CONSULTANT shall file a Statement of Economic Interests with the City Clerk of the City of National City in a timely manner on forms which the CONSULTANT shall obtain from the City Clerk.

The CONSULTANT shall be strictly liable to the CITY for all damages, costs or expenses the CITY may suffer by virtue of any violation of this Section 21 by the CONSULTANT.

22. **PREVAILING WAGES.** State prevailing wage rates may apply to work performed under this Agreement. State prevailing wages rates apply to all public works contracts as set forth in California Labor Code, including but not limited to, Sections 1720, 1720.2, 1720.3, 1720.4, and 1771. Consultant is solely responsible to determine if State prevailing wage rates apply and, if applicable, pay such rates in accordance with all laws, ordinances, rules, and regulations.

23. **MISCELLANEOUS PROVISIONS.**

A. *Computation of Time Periods.* If any date or time period provided for in this Agreement is or ends on a Saturday, Sunday or federal, state or legal holiday, then such date shall automatically be extended until 5:00 p.m. Pacific Time of the next day which is not a Saturday, Sunday or federal, state, or legal holiday.

B. *Counterparts.* This Agreement may be executed in multiple counterparts, each of which shall be deemed an original, but all of which, together, shall constitute but one and the same instrument.

C. *Captions.* Any captions to, or headings of, the sections or subsections of this Agreement are solely for the convenience of the parties hereto, are not a part of this Agreement, and shall not be used for the interpretation or determination of the validity of this Agreement or any provision hereof.

D. *No Obligations to Third Parties.* Except as otherwise expressly provided herein, the execution and delivery of this Agreement shall not be deemed to confer any rights upon, or obligate any of the parties hereto, to any person or entity other than the parties hereto.

E. *Exhibits and Schedules.* The Exhibits and Schedules attached hereto are hereby incorporated herein by this reference for all purposes. To the extent any exhibits, schedules, or provisions thereof conflict or are inconsistent with the terms and conditions contained in this Agreement, the terms and conditions of this Agreement shall control.

F. *Amendment to this Agreement.* The terms of this Agreement may not be modified or amended except by an instrument in writing executed by each of the parties hereto.

G. *Waiver.* The waiver or failure to enforce any provision of this Agreement shall not operate as a waiver of any future breach of any such provision or any other provision hereof.

H. *Applicable Law.* This Agreement shall be governed by and construed in accordance with the laws of the State of California.

I. *Audit.* If this Agreement exceeds ten-thousand dollars (\$10,000), the parties shall be subject to the examination and audit of the State Auditor for a period of three (3) years after final payment under the Agreement, per Government Code Section 8546.7.

J. *Entire Agreement.* This Agreement supersedes any prior agreements, negotiations and communications, oral or written, and contains the entire agreement between the parties as to the subject matter hereof. No subsequent agreement, representation, or promise made by either party hereto, or by or to an employee, officer, agent or representative of any party hereto shall be of any effect unless it is in writing and executed by the party to be bound thereby.

K. *Successors and Assigns.* This Agreement shall be binding upon and shall inure to the benefit of the successors and assigns of the parties hereto.

L. *Subcontractors or Subconsultants.* The CITY is engaging the services of the CONSULTANT identified in this Agreement. The CONSULTANT shall not subcontract any portion of the work, unless such subcontracting was part of the original proposal or is allowed by the CITY in writing. In the event any portion of the work under this Agreement is subcontracted, the subconsultant(s) shall be required to comply with and agree to, for the benefit of and in favor of the CITY, both the insurance provisions in Section 17 and the indemnification and hold harmless provision of Section 15 of this Agreement.

M. *Construction.* The parties acknowledge and agree that (i) each party is of equal bargaining strength, (ii) each party has actively participated in the drafting, preparation and negotiation of this Agreement, (iii) each such party has consulted with or has had the opportunity to consult with its own, independent counsel and such other professional advisors as such party has deemed appropriate, relative to any and all matters contemplated under this Agreement, (iv) each party and such party's counsel and advisors have reviewed this Agreement, (v) each party has agreed to enter into this Agreement following such review and the rendering of such advice, and (vi) any rule or construction to the effect that ambiguities are to be resolved against the

drafting party shall not apply in the interpretation of this Agreement, or any portions hereof, or any amendments hereto.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the date and year first above written.

**CITY OF NATIONAL CITY**

By: \_\_\_\_\_  
Ron Morrison, Mayor

**ATKINS NORTH AMERICA, INC.**

By:   
Kenneth Hawkins, VP, Sector Manager

By:   
Maureen Nayowich, Sr. VP

**APPROVED AS TO FORM:**

Angil P. Morris-Jones  
City Attorney

By: \_\_\_\_\_  
Roberto M. Contreras  
Deputy City Attorney



## **EXHIBIT "A" – SCOPE OF WORK**

### **1.0 Construction Support Services for Alley Improvement Project**

- Meetings – will attend weekly contactor meetings and meetings in the field on an as-needed basis to resolve disputes and/or provide clarification on plans and construction methods
- Requests for Information (RFIs) – will review and provide written responses to RFIs
- Requests for Changes (RFCs) – will review and provide recommendations on contractor requests for substitutions or alternative construction techniques
- Contactor submittals – will review and provide comments on contractor submittals
- Punch List – will assist with preparation of punch list of outstanding items prior to final walk through and project close-out
- Final Walk Through – will participate in Final Walk Through to ensure project was built consistent with the construction plans and specifications, and punch list items have been satisfied
- Review final redline plans prepared by the contractor, which will include field verifications and meetings with contractor as needed.
- Incorporate redline changes into record drawings to accurately reflect as-built conditions.

### **2.0 Tax Roll Administration for Annual Sewer Service Charges**

- Continue to update the City's sewer customer database
- Continue to review Sweetwater Authority's water accounts and annual usage
- Using updated information provided by the City, sewer charges will be calculated based on approved sewer user rates for each fiscal year
- The list of sewer charges will be prepared for approval by the City Council and then submitted to the County of San Diego for processing on the property tax rolls
- Direct bills will be sent to appropriate government agencies, as they cannot be billed with the property tax bills

### **3.0 Support Services for Sewer User Rate Study**

- Provide peer review of sewer user rate analysis and recommendations
- Provide historic data from sewer customer database and forecasts as needed



## EXHIBIT B

Atkins North America, Inc.  
3570 Carmel Mountain Road, Suite 300  
San Diego, California 92130  
Telephone: +1.858.874.1810  
Fax: +1.858.259.0741  
[www.atkinsglobal.com/northamerica](http://www.atkinsglobal.com/northamerica)

### ATKINS SOUTHWEST INFRASTRUCTURE STANDARD RATE SCHEDULE, EFFECTIVE JANUARY 1, 2017

#### ENGINEERING SERVICES

Senior Engineer IV .....	\$225.00
Senior Engineer III .....	210.00
Senior Engineer II .....	170.00
Senior Engineer I .....	140.00
Engineer III .....	140.00
Engineer II .....	115.00
Engineer I .....	105.00

#### ENVIRONMENTAL SERVICES

Senior Scientist IV .....	\$225.00
Senior Scientist III .....	210.00
Senior Scientist II .....	170.00
Senior Scientist I .....	140.00
Scientist II .....	115.00
Scientist I .....	105.00
Field Technician II .....	75.00
Field Technician I .....	70.00

#### GIS SERVICES

Senior GIS Analyst III .....	\$210.00
Senior GIS Analyst II .....	170.00
Senior GIS Analyst I .....	140.00
GIS Analyst II .....	115.00
GIS Analyst I .....	105.00

#### DESIGN SERVICES

Senior CAD Designer .....	\$140.00
CAD Designer II .....	115.00
CAD Designer I .....	105.00
CAD Technician III .....	105.00
CAD Technician II .....	85.00
CAD Technician I .....	75.00

#### ADMINISTRATIVE SERVICES

Senior Administrative Coordinator I .....	\$140.00
Administrative Coordinator II .....	115.00
Administrative Coordinator I .....	105.00

#### PROJECT/TECHNICAL MANAGEMENT SERVICES

Senior Project Director .....	\$295.00
Senior Technical Manager II .....	295.00
Principal Technical Professional .....	295.00
Project Director .....	225.00
Senior Technical Manager I .....	225.00
Senior Project Manager .....	210.00
Technical Manager II .....	210.00
Project Manager .....	170.00
Technical Manager .....	170.00

#### FIELD CONSTRUCTION MANAGEMENT SERVICES

Senior Resident Engineer .....	\$225.00
Resident Engineer .....	210.00
Senior Construction Manager .....	210.00
Superintendent .....	170.00
Construction Manager .....	170.00
Senior Field Representative II .....	140.00
Associate Construction Manager .....	140.00
Senior Field Representative I .....	115.00
Construction Management Rep. II .....	115.00
Construction Management Rep. I .....	105.00
Office Engineer I .....	105.00
Field Representative .....	85.00

#### LANDSCAPE ARCHITECTURE

Senior Landscape Architect IV .....	\$225.00
Senior Landscape Architect III .....	210.00
Senior Landscape Architect II .....	170.00
Senior Landscape Architect I .....	140.00
Landscape Architect II .....	115.00
Landscape Architect I .....	105.00

#### PROJECT FINANCE SERVICES

Project Financial Administrator .....	\$140.00
---------------------------------------	----------

#### EXPENSES AND OUTSIDE SERVICES

Identifiable non-salary costs that are directly attributable to the project, such as reproduction costs, telephone charges, mileage, postage, etc., are billed at actual cost plus 15 percent to cover overhead and administration costs plus 3 percent for insurance costs.

Administrative time to produce customized invoice as requested by client will be billed at hourly rate provided.

Fees for litigation and expert witness services will be charged at \$450.00 per hour with a 4-hour minimum per day.

Specialty licensing and software requested by client will be billed at actual cost plus 15 percent to cover overhead and administration costs.

If applicable, a vehicle allowance of \$12.00 per hour will be charged for the use of a company vehicle assigned to a project.

#### PAYMENT TERMS

A late payment finance charge at a rate of 18 percent per annum will be applied to any unpaid balance commencing 30 days after the date of original invoice.

This rate schedule is subject to annual and/or periodic revisions as necessary to accommodate inflationary trends, salary adjustments and the general costs of business.

Prevailing Wage Rate – Overtime will be charged at 1.25 times and Sundays and holidays will be charged at 1.70 times the above rates.

RESOLUTION NO. 2017 –

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF NATIONAL CITY  
AUTHORIZING THE MAYOR TO EXECUTE AN AGREEMENT WITH  
ATKINS NORTH AMERICA, INC., FOR A NOT-TO-EXCEED AMOUNT OF  
\$100,000 TO PROVIDE ON-CALL ENGINEERING AND CONSTRUCTION  
SUPPORT SERVICES, INCLUDING PREPARATION OF RECORD DRAWINGS,  
FOR THE NATIONAL CITY ALLEY IMPROVEMENTS PROJECT; SUPPORT  
SERVICES FOR A SEWER USER RATE STUDY; AND TAX ROLL  
ADMINISTRATION FOR ANNUAL SEWER SERVICE CHARGES

WHEREAS, on August 19, 2014, the City Council adopted Resolution No. 2014-115 approving an Agreement with Atkins North America, Inc., in the not to exceed amount of \$500,000 to provide on-call project support services for National City's Capital Improvement Program (CIP), including, but not limited to, sewer system management, preparation of sewer user rate studies and annual tax roll billing, civil engineering, Americans with Disability Act (ADA) / Universal Design, and community outreach; and

WHEREAS, while under contract, Atkins North America served as the Engineer of Record responsible for preparing construction plans and specifications for the National City Alley Improvements Project; and

WHEREAS, as the Engineer of Record, the City needs Atkins to provide construction support services, including preparation of record drawings, to facilitate project construction and close-out; and

WHEREAS, in addition, the City desires to continue using Atkins North America to support the sewer user rate study and tax roll administration for annual sewer service charges; and

WHEREAS, because the 2014 Agreement with Atkins North America has expired the City desires to enter into a new Agreement in the not to exceed amount of \$100,000 with Atkins North America effective as of July 1, 2017 through August 31, 2018, to complete the current Alley Improvement Project and on-going sewer administration services.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of National City hereby authorizes the Mayor to execute an Agreement with Atkins North America, Inc., for a not-to-exceed amount of \$100,000, effective as of July 1, 2017 through August 31, 2018, to provide on-call engineering and construction support services, including preparation of record drawings, for the National City Alley Improvements Project; support services for a sewer user rate study; and tax roll administration for annual sewer service charges. The Agreement is on file in the office of the City Clerk.

*[Signature Page to Follow]*

PASSED and ADOPTED this 19<sup>th</sup> day of September, 2017.

\_\_\_\_\_  
Ron Morrison, Mayor

ATTEST:

\_\_\_\_\_  
Michael R. Dalla, City Clerk

APPROVED AS TO FORM:

\_\_\_\_\_  
Angil P. Morris-Jones  
City Attorney



The following page(s) contain the backup material for Agenda Item: Temporary Use Permit – St. Mary’s Fall Festival hosted by St. Mary’s Catholic Church on Sunday, October 1, 2017 at the parish grounds located between E. 8th Street and “E” Avenue from 7 a.m. to 7 p.m. with no waiver of fees. (Neighborhood Services)

**CITY OF NATIONAL CITY, CALIFORNIA  
COUNCIL AGENDA STATEMENT**

**MEETING DATE:** September 19, 2017

**AGENDA ITEM NO.** |

**ITEM TITLE:**

Temporary Use Permit – St. Mary's Fall Festival hosted by St. Mary's Catholic Church on Sunday, October 1, 2017 at the parish grounds located between E. 8<sup>th</sup> Street and "E" Avenue from 7 a.m. to 7 p.m. with no waiver of fees.

**PREPARED BY:** Dionisia Trejo

**DEPARTMENT:** Neighborhood Services Department

**PHONE:** (619) 336-4255

**APPROVED BY:** 

**EXPLANATION:**

This is a request from St. Mary's Church to conduct the St. Mary's Fall Festival event on Sunday, October 1, 2017 at their parish east parking lot located between E. 8<sup>th</sup> Street and "E" Avenue. This event features approximately 20 assorted booths, including food booths, religious booths, sewing club arts & crafts, and game booths. Two (2) 20x20 canopies will be set up for dining and a rented stage will be used for event entertainment and dancing acts.

No street closures will be required for this event.

Note: This event was approved by Council in 2015 and 2016 with no waiver of fees.

**FINANCIAL STATEMENT:**

**APPROVED:** \_\_\_\_\_ **Finance**

**ACCOUNT NO.**

**APPROVED:** \_\_\_\_\_ **MIS**

City fee of \$237.00 for processing the TUP through various City departments and \$200.00 for the Fire Department inspection fees.

Total fees: \$437.00.

**ENVIRONMENTAL REVIEW:**

N/A

**ORDINANCE:** INTRODUCTION: ☐

FINAL ADOPTION: ☐

**STAFF RECOMMENDATION:**

Approve the Application for a Temporary Use Permit subject to compliance with all conditions of approval with no waiver of fees or in accordance to City Council Policy 802.

**BOARD / COMMISSION RECOMMENDATION:**

N/A

**ATTACHMENTS:**

Application for a Temporary Use Permit with recommended approvals and conditions of approval.



City of National City ■ Neighborhood Services Department  
1243 National City Boulevard ■ National City, CA 91950  
(619) 336-4364 ■ fax (619) 336-4217  
www.nationalcityca.gov

## Special Event Application

### Type of Event

- ☒ Fair/Festival    ☐ Parade/March    ☐ Walk or Run    ☐ Concert/Performance  
☐ TUP    ☐ Sporting Event    ☐ Other (specify) \_\_\_\_\_

### Event Name & Location

Event Title ST. MARY'S ANNUAL FALL FESTIVAL

Event Location (list all sites being requested) East Church Parking Lot (Corner of 8<sup>th</sup> St. & E Ave)

### Event Times

Set-Up Starts  
Date 09/29/17 Time 9:00 AM Day of Week FRIDAY

Event Starts  
Date 10/01/17 Time 7:00 AM Day of Week SUNDAY

Event Ends  
Date 10/01/17 Time 7:00 PM Day of Week SUNDAY

Breakdown Ends  
Date 10/02/17 Time 9:00 AM Day of Week MONDAY

RECEIVED

SEP 11 2017

Neighborhood Services Department  
City of National City

### Applicant Information

Applicant (Your name) REV. NEMESIO SUNGAD Sponsoring Organization ST. MARY'S CATHOLIC CHURCH

Event Coordinator (if different from applicant) MARK JOHN VILLAS

Mailing Address 426 East 7<sup>th</sup> Street, National City, CA 91950

Day Phone 619-474-1501 After Hours Phone 619-732-6275 Cell \_\_\_\_\_ Fax 619-474-1502

Public Information Phone 619-474-1501 E-mail smnc.festival@gmail.com

Applicant agrees to investigate, defend, indemnify and hold harmless the City, its officers, employees and agents from and against any and all loss, damage, liability, claims, demands, detriments, costs, charges, expense (including attorney's fees) and causes of action of any character which the City, its officers, employees and agents may incur, sustain or be subjected to on account of loss or damage to property or the loss of use thereof and for bodily injury to or death of any persons (including but not limited to the employees, subcontractors, agents and invitees of each party hereto) arising out of or in any way connected to the occupancy, enjoyment and use of any City premises under this agreement to the extent permitted by law.

Applicant understands this TUP/special event may implicate fees for City services, which will have to be paid in the City's Finance Department 48 hours prior to the event set-up. The undersigned also understands and accepts the City's refund policy for application processing and facility use and that fees and charges are adjusted annually and are subject to change.

Signature of Applicant: Maldonado Date 9-8-17

## Special Event Application (continued)

Please complete the following sections with as much detail as possible since fees and requirements are based on the information you provide us.

### Fees/Proceeds/Reporting

Is your organization a "Tax Exempt, nonprofit" organization? Yes ☒ No ☐

Are admission, entry, vendor or participant fees required? Yes ☐ No ☒

If YES, please explain the purpose and provide amount (s):

\_\_\_\_\_  
\_\_\_\_\_

\$ \_\_\_\_\_ Estimated Gross Receipts including ticket, product and sponsorship sales from this event.

\$ \_\_\_\_\_ Estimated Expenses for this event.

\$ \_\_\_\_\_ What is the projected amount of revenue that the Nonprofit Organization will receive as a result of this event?

03/11/2011

### Description of Event

☐ First time event ☒ Returning Event ☒ include site map with application

Note that this description may be published in our City Public Special Events Calendar:

St. Mary's Parish hosts its Annual Fall Festival every first Sunday of October. Enjoy a day of various ethnic food and drinks, fun and games, and entertainment. Also for sale are plants, religious items, and gently-used items. Main feature is our Grand Raffle, with 1<sup>st</sup> prize at \$2500.

### Estimated Attendance

Anticipated # of Participants: 200 Anticipated # of Spectators: 1200-1300



**Traffic Control, Security, First Aid and Accessibility**

Requesting to close street(s) to vehicular traffic? Yes ☐ No ☒

List any streets requiring closure as a result of the event (provide map): \_\_\_\_\_

Date and time of street closure: \_\_\_\_\_ Date and time of street reopening: \_\_\_\_\_

☐ Other (explain) \_\_\_\_\_

Requesting to post "no parking" notices? Yes ☐ No ☒

☐ Requested "No Parking" on city streets and/or parking lots (list streets/parking lots) (provide map): \_\_\_\_\_

☐ Other (explain) \_\_\_\_\_

**Security and Crowd Control**

Depending on the number of participants, your event may require Police services.

Please describe your procedures for both Crowd Control and Internal Security: Church staff  
and personnel will be present.

Have you hired Professional Security to handle security arrangements for this event?

Yes ☐ No ☒ If YES, name and address of Security Organization \_\_\_\_\_

Security Director (Name): \_\_\_\_\_ Phone: \_\_\_\_\_

If using the services of a professional security firm AND the event will occur on City property, please provide a copy of its insurance certificate, evidencing liability with limits of at least \$1 Million dollars per occurrence/\$2 Million dollars aggregate, as well as and additional insured endorsement naming the City of National City, its officers, employees, and agents as additional insureds. Evidence of insurance must be provided by the vendor or its insurer to the City's Risk Manager for review and approval prior to the event.

Is this a night event? Yes ☐ No ☒ If YES, please state how the event and surrounding area will be illuminated to ensure safety of the participants and spectators: \_\_\_\_\_

### First Aid

Depending on the number of participants, your event may require specific First Aid services.

First aid station to be staffed by event staff? Yes ☒ No ☐ First aid/CPR certified? Yes ☐ No ☐

☐ First aid station to be staffed by professional company. ► Company \_\_\_\_\_

### Accessibility

Please describe your Accessibility Plan for access at your event by individuals with disabilities:

Grounds are leveled - black top ; handicapped parking  
available ; wheelchair accessible at all entrances of lot

### Elements of your Event

Setting up a stage? Yes ☒ No ☐

☐ Requesting City's PA system .

☐ Requesting City Stage; if yes, which size? ☐ Dimensions (13x28) ☐ Dimensions (20x28)

☒ Applicant providing own stage ► 20'x 20'x 16' (Dimensions)

Setting up canopies or tents?

20 # of canopies size 10'x 10'

\_\_\_\_\_ # of tents size \_\_\_\_\_

☐ No canopies/tents being set up

Setting up tables and chairs?

☒ Furnished by Applicant or Contractor

\_\_\_\_\_ # of tables ☐ No tables being set up

\_\_\_\_\_ # of chairs ☐ No chairs being set up

☐ (For City Use Only) Sponsored Events – Does not apply to co-sponsored events

\_\_\_\_\_ # of tables ☐ No tables being set up

\_\_\_\_\_ # of chairs ☐ No chairs being set up

Contractor Name \_\_\_\_\_

Contractor Contact Information \_\_\_\_\_  
Address City/State Phone Number

**Setting up other equipment?**

- ☐ Sporting Equipment (explain) \_\_\_\_\_
- ☐ Other (explain) \_\_\_\_\_
- ☐ Not setting up any equipment listed above at event

**Having amplified sound and/or music?** Yes ☒ No ☐

- ☒ PA System for announcements ☒ CD player or DJ music
- ☒ Live Music ▶ ☒ Small 4-5 piece live band ▶ ☒ Large 6+ piece live band
- ☒ Other (explain) Various entertainment / performers

If using live music or a DJ. ▶ Contractor Name \_\_\_\_\_

▶ \_\_\_\_\_

Address City/State Phone Number

**Using lighting equipment at your event?** Yes ☐ No ☒

- ☐ Bringing in own lighting equipment
- ☐ Using professional lighting company ▶ Company Name \_\_\_\_\_
- Address City/State Phone Number

**Using electrical power?** Yes ☒ No ☐

- ☒ Using on-site electricity ☒ For sound and/or lighting ☒ For food and/or refrigeration
- ☐ Bringing in generator(s) ☐ For sound and/or lighting ☐ For food and/or refrigeration

**Vendor Information**

**PLEASE NOTE:** You may be required to apply for a temporary health permit if food or beverages are sold or given away during your special event. Also see 'Permits and Compliance' on page 8 in the Special Event Guide. For additional information on obtaining a temporary health permit, please contact the County of San Diego Environmental Health at (619) 338-2363.

**Having food and non-alcoholic beverages at your event?** Yes ☒ No ☐

- ☐ Vendors preparing food on-site ▶ # \_\_\_\_\_ ▶ Business License # \_\_\_\_\_

If yes, please describe how food will be served and/or prepared: \_\_\_\_\_

If you intend to cook food in the event area please specify the method:

- ☐ GAS ☐ ELECTRIC ☐ CHARCOAL ☐ OTHER (Specify): \_\_\_\_\_

- ☐ Vendors bringing pre-packaged food ▶ # \_\_\_\_\_ ▶ Business License # \_\_\_\_\_
- ☐ Vendors bringing bottled, non-alcoholic beverages (i.e., bottled water, can soda, etc.) ▶ # \_\_\_\_\_
- ☐ Vendors selling food # \_\_\_\_\_ ▶ Business License #(s) \_\_\_\_\_
- ☐ Vendors selling merchandise # \_\_\_\_\_ ▶ Business License #(s) \_\_\_\_\_

☒ Food/beverages to be handled by organization; no outside vendors

☐ Vendors selling services # \_\_\_\_\_ ▶ Business License #(s) \_\_\_\_\_

▶ Explain services \_\_\_\_\_

☒ Vendors passing out information only (no business license needed) # 1-2

▶ Explain type(s) of information health (blood pressure), insurance

☐ No selling or informational vendors at event

Having children activities? Yes ☒ No ☐

**PLEASE NOTE:** In the event inflatable jumps are provided at the event, The City of National City requires commercial liability insurance with limits of at least \$1 Million dollars per occurrence/\$2 Million dollars aggregate. In addition, the City of National City must be named as an Additional Insured pursuant to a separate endorsement, which shall be provided by the vendor or its insurer to the City's Risk Manager, along with the Certificate of Insurance, for approval prior to the event. The application should be filed out at least one week prior to the event. There is a \$25 fee to process the permit application. For questions or to obtain a copy of the "Facility Use Application", please contact the Engineering/Public Works Department at (619) 336-4580.

☐ Inflatable bouncer house # \_\_\_\_\_ ☐ Rock climbing wall Height \_\_\_\_\_

☐ Inflatable bouncer slide # \_\_\_\_\_ ☐ Arts & crafts (i.e., craft making, face painting, etc.)

☒ Other Children's games: ring toss, darts, duck pond, pie face

Having fireworks or aerial display? Yes ☐ No ☒

☐ Vendor name and license # \_\_\_\_\_

Dimensions \_\_\_\_\_ Duration \_\_\_\_\_

Number of shells \_\_\_\_\_ Max. size \_\_\_\_\_

**PLEASE NOTE:** In the event fireworks or another aerial display is planned for your event, The City of National City requires commercial liability insurance with limits of at least \$2 Million dollars per occurrence/ \$4 Million dollars aggregate. In addition, the City of National City must be named as an Additional Insured pursuant to a separate endorsement, which shall be provided by the vendor or its insurer to the City's Risk Manager, along with the Certificate of Insurance, for approval prior to the event. Depending on the size and/or nature of the fireworks display, the City reserves the right to request higher liability limits. The vendor must also obtain a fireworks permit from the National City Fire Department and the cost is \$502.00

Arranging for media coverage? Yes ☐ No ☒

☐ Yes, but media will not require special set-up

☐ Yes, media will require special set-up. Describe \_\_\_\_\_

## Event Signage

**PLEASE NOTE:** For City sponsored or co-sponsored events, banners publicizing the event may be placed on the existing poles on the 1800 block and 3100 block of National City Boulevard. The banners must be made to the City's specifications. Please refer to the City's Special Event Guidebook and Fee Schedule for additional information.

Are you planning to have signage at your event? Yes ☐ No ☒

☐ Yes, we will post signage # \_\_\_\_\_ Dimensions \_\_\_\_\_

☐ Yes, having inflatable signage # \_\_\_\_\_ ► (complete Inflatable Signage Request form)

☐ Yes, we will have banners # \_\_\_\_\_

☐ What will signs/banners say? \_\_\_\_\_

☐ How will signs/banners be anchored or mounted? \_\_\_\_\_

## Waste Management

**PLEASE NOTE:** One toilet for every 250 people is required, unless the applicant can show that there are sufficient facilities in the immediate area available to the public during the event.

Are you planning to provide portable restrooms at the event? Yes ☐ No ☒

If yes, please identify the following:

► Total number of portable toilets: \_\_\_\_\_

► Total number of ADA accessible portable toilets: \_\_\_\_\_

☐ Contracting with portable toilet vendor. ► \_\_\_\_\_  
Company Phone

► Load-in Day & Time \_\_\_\_\_ ► Load-out Day & Time \_\_\_\_\_

☐ Portable toilets to be serviced. ► Time \_\_\_\_\_

## Set-up, Breakdown, Clean-up

**Setting up the day before the event?**

☒ Yes, will set up the day before the event. ► # of set-up day(s) 1

☐ No, set-up will occur on the event day

**Requesting vehicle access onto the turf?**

☐ Yes, requesting access onto turf for set-up and breakdown (complete attached Vehicle Access Request form)

☒ No, vehicles will load/unload from nearby street or parking lot.



## NPDES-Litter Fence

- ☐ City to install litter fence
- ☐ Applicant to install litter fence
- ☐ N/A

### Breaking down set-up the day after the event?

- ☒ Yes, breakdown will be the day after the event. ► # of breakdown day(s) 1
- ☐ No, breakdown will occur on the event day.

### How are you handling clean-up?

- ☐ Using City crews
- ☒ Using volunteer clean-up crew during and after event.
- ☐ Using professional cleaning company during and after event.

## Miscellaneous

Please list anything important about your event not already asked on this application:

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**Please make a copy of this application for your records.  
We do not provide copies.**



# Special Events

## Pre-Event Storm Water Compliance Checklist

### I. Special Event Information

Name of Special Event: ST. MARY'S ANNUAL FALL FESTIVAL  
 Event Address: 426 E. 7<sup>th</sup> St. National City, CA Expected # of Attendees: 1200-1300  
 Event Host/Coordinator: MARK JOHN VILLAS Phone Number: 619-782-6275

### II. Storm Water Best Management Practices (BMPs) Review

	YES	NO	N/A
Will enough trash cans provided for the event? Provide number of trash bins: <u>10-12</u>	✓		
Will enough recycling bins provided for the event? Provide number of recycle bins: <u>3-5</u>	✓		
Will all portable toilets have secondary containment trays? (exceptions for ADA compliant portable toilets)			✓
Do all storm drains have screens to temporarily protect trash and debris from entering?			✓
Are spill cleanup kits readily available at designated spots?			✓

\* A Post-Event Storm Water Compliance Checklist will be completed by City Staff.

# City of National City

## PUBLIC PROPERTY USE HOLD HARMLESS AND INDEMNIFICATION AGREEMENT

Persons requesting use of City property, facilities or personnel are required to provide a minimum of \$1,000,000 combined single limit insurance for bodily injury and property damage which includes the City, its officials, agents and employees named as additional insured and to sign the Hold Harmless Agreement. Certificate of insurance must be attached to this permit. The insurance company issuing the insurance policy must have a A.M. Best's Guide Rating of A:VII and that the insurance company is a California admitted company; if not, then the insurance policy to the issuance of the permit for the event. The Certificate Holder must reflect:

City of National City  
Risk Management Department  
1243 National City Boulevard  
National City, CA 91950

Organization: \_\_\_\_\_

Person in Charge of Activity: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Date(s) of Use: \_\_\_\_\_

### HOLD HARMLESS AGREEMENT

As a condition of the issuance of a temporary use permit to conduct its activities on public or private property, the undersigned hereby agree(s) to defend, indemnify and hold harmless the City of National City and the Parking Authority and its officers, employees and agents from and against any and all claims, demands, costs, losses, liability or, for any personal injury, death or property damage, or both, or any litigation and other liability, including attorneys fees and the costs of litigation, arising out of or related to the use of public property or the activity taken under the permit by the permittee or its agents, employees or contractors.

Signature of Applicant: Maldonado

Official Title: Chairman

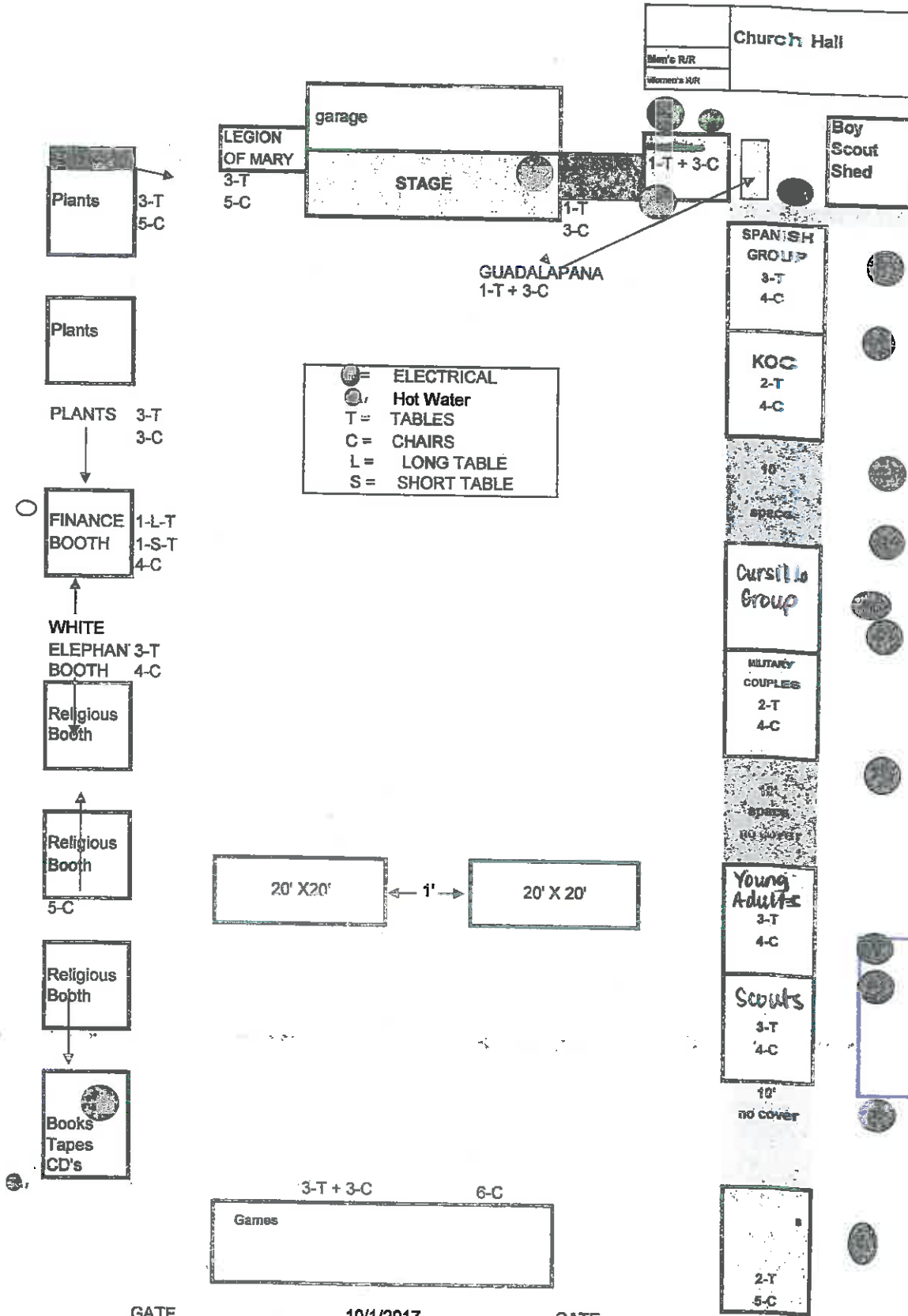
Date: 9-8-17

For Office Use Only

Certificate of Insurance Approved \_\_\_\_\_ Date \_\_\_\_\_

Fall Festival 10/1/2017

EAST 8TH STREET



"E" AVENUE

**CITY OF NATIONAL CITY  
NEIGHBORHOOD SERVICES DEPARTMENT  
APPLICATION FOR A TEMPORARY USE PERMIT  
RECOMMENDATIONS AND CONDITIONS**

**SPONSORING ORGANIZATION: St. Mary's Catholic Church**  
**EVENT: St. Mary's Annual Fall Festival**  
**DATE OF EVENT: October 1, 2017**

**APPROVALS:**

DEVELOPMENT SERVICES	YES [x]	NO [ ]	SEE CONDITIONS [x]
RISK MANAGER	YES [x]	NO [ ]	SEE CONDITIONS [x]
PUBLIC WORKS	YES [x]	NO [ ]	SEE CONDITIONS [ ]
FINANCE	YES [x]	NO [ ]	SEE CONDITIONS [x]
FIRE	YES [x]	NO [ ]	SEE CONDITIONS [x]
POLICE	YES [x]	NO [ ]	SEE CONDITIONS [x]
CITY ATTORNEY	YES [x]	NO [ ]	SEE CONDITIONS [x]
COMMUNITY SERVICES	YES [x]	NO [ ]	SEE CONDITIONS [ ]
NEIGHBORHOOD SERVICES	YES [x]	NO [ ]	SEE CONDITIONS [x]

**CONDITIONS OF APPROVAL:**

**DEVELOPMENT SERVICES (619) 336-4318**

**Building**

No comments

**Planning**

Speakers shall face away from neighboring residential properties.

**Engineering**

No comments

**POLICE DEPARTMENT**

- Make sure streets and sidewalks are not blocked
- Police Patrol will provide extra patrol during their unobligated time.

**CITY ATTORNEY**

Requires an indemnification and hold harmless agreement, and a policy of general liability insurance, with the City and its officials, employees, agents and volunteers as additional insureds, with amounts of coverage to be determined by the Risk Manager.



## **COMMUNITY SERVICES**

No involvement

## **NEIGHBORHOOD SERVICES**

***Neighborhood Notifications*** – Events are required to notify residents and/or businesses of the surrounding impacted areas by the event. The notice shall include the name of the event, name and phone number of the company/organization producing the event, the dates and times of the event (including set-up and breakdown) and a detailed description of how the residents and/or businesses may be affected, such as by street closures, "No Parking" signs being posted, music at the event, etc.

## **RISK MANAGER (619) 336-4370**

Risk Management has reviewed the above captioned application for the issuance of a Temporary Use Permit. In as much as the event will held solely on private property there will be no additional insurance requirements necessary for the issuance of the permit.

It should be noted that the Hold Harmless and Indemnification Agreement were properly executed by the applicant at the time the Special Event Application was submitted.

## **PUBLIC WORKS (619)366-4580**

### **Street Division**

No involvement

### **Facilities Division**

No involvement

### **Parks Division**

No involvement

## **FINANCE**

St. Mary Church has a current business license. All Food preparers and/or servers must have Health Permit(s) or Food Handler Cards.

**FIRE (619) 336-4550**

**Fees will be required for after hour inspection (\$200.00).**  
**Please contact the National City Fire Department for payment of fees.**

**ALL TENTS SHALL FOLLOW REQUIRED CLEARANCES MANDATED BY THE**  
**NATIONAL CITY FIRE DEPARTMENT**

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Stipulations required by the Fire Department for this event are as follows:

- 1) Access to the church to be maintained at all times, to both entrances and Fire Department connections for fire sprinkler systems, standpipes, etc.
- 2) Fire Hydrants shall not be blocked or obstructed.
- 3) Fire Department access into and through the festival areas are to be maintained at all times. Fire apparatus access roads shall have an unobstructed width of not less than 20 feet and an unobstructed vertical clearance of not less than 13 feet 6 inches.
- 4) Participants on foot are to move immediately to the sidewalk upon approach of emergency vehicle(s).
- 5) Vehicles in roadway are to move immediately to the right upon approach of emergency vehicle(s).
- 7) All cooking booths or areas to have one 2A:10BC fire extinguisher. If grease or oil is used in cooking a **40:BC or class "K" fire extinguisher** will be required. Concession stands utilized for cooking shall have a minimum of 10 feet of clearance on two sides. **All fire extinguishers to have a current State Fire Marshal Tag attached. Please see attached example**
- 8) Fire extinguishers to be mounted in a visible location between 3½' to 5' from the floor to the top of the extinguisher. Maximum travel distance from an extinguisher shall not be more than 75 feet travel distance.
- 9) If Charcoal is being used, provide metal cans with lids and label "HOT COALS ONLY" for used charcoal disposal.
- 10) A fire safety inspection is to be conducted by the Fire Department prior to operations of the event to include all cooking areas etc.

- 11) Required inspections taking place, after hours, holidays, and weekends will be assessed a minimum of two hundred (\$200.00) dollars. **Fee is to be paid directly to the National City Fire Department Administration offices prior to event.**
- 12) Any electrical power used is to be properly grounded and approved. Extension cords shall be used as "Temporary Wiring" only.
- 13) If tents or canopies are used, tents having an area in excess of 200 square feet and or canopies in excess of 400 square feet or multiple tents and or canopies placed together equaling or greater than the above stated areas, are to be used, they shall be flame-retardant treated with an approved State Fire Marshal seal attached. A ten feet separation distance must be maintained between tents and canopies. A permit from the Fire Department must be obtained. ***Cooking shall not be permitted under tents or canopies unless the tents or canopies meet "State Fire Marshal approval for cooking. If cooking is to be done, a ten feet separation shall be maintained from cooking appliance and canopies.*** Certificate of State Fire Marshal flame resistancy shall be provided to the National City Fire Department if applicable. *If canopies maintain a ten feet separation distance from one another, no charge will be assessed*

Canopies:

0 – 400 sf -	\$0
401 – 500 sf -	\$250.00
501 – 600 sf -	\$300.00
601 – 700 sf -	\$400.00

Tents:

0 – 200 sf -	\$200.00
201 – (+) sf -	\$400.00

**NOTE: Booth Canopies can be grouped in multiples of 2, 3, or 4 not to exceed 400 square feet. A separation of ten feet between multiples of 4 booths shall be required. Tarps or other material may not be used to cover tents and canopies so as to join each tent or canopy to one another. Your map is showing two (2) 20'x20' canopies separated by a one (1') separation, this must be a minimum of 10'.**

- 14) First Aid will be provided by organization

The following page(s) contain the backup material for Agenda Item: Temporary Use Permit - 59th Maytime Band Review sponsored by the Maytime Band Association on October 7, 2017 from 10 a.m. to 3 p.m. (Neighborhood Services)

**CITY OF NATIONAL CITY, CALIFORNIA  
COUNCIL AGENDA STATEMENT**

**MEETING DATE:** September 19, 2017

**AGENDA ITEM NO. |**

**ITEM TITLE:**

Temporary Use Permit – 59<sup>th</sup> Maytime Band Review sponsored by the Maytime Band Association on October 7, 2017 from 10 a.m. to 3 p.m.

**PREPARED BY:** Dionisia Trejo

**DEPARTMENT:** Neighborhood Services Department

**PHONE:** (619) 336-4255

**APPROVED BY:** 

**EXPLANATION:**

This is a request from the Maytime Band Association to conduct the 59<sup>th</sup> Maytime Band Review on October 7, 2017 from 10 a.m. to 3 p.m. Set up for this event will commence on October 6<sup>th</sup> at 5:00 p.m. and dismantling by 6 p.m. on October 7<sup>th</sup>.

The Maytime Band Review & Festival is an educational and cultural event which focuses on high school and middle school marching bands and drum line competition. The marching parade will begin at 10 a.m. on the corner of Tidelands Avenue and Bay Marina Drive and proceed south on Tidelands Avenue to Pepper Park. A festival and an award ceremony will follow at Pepper Park after the parade. The park will also have food vendors, live entertainment, service club booths and souvenir items.

Street closures are requested from 8:00 a.m. to 12:00 p.m. along the parade route which includes: Bay Marina Drive from McKinley to Tidelands Avenue and west 28<sup>th</sup> Street. Applicant is requesting to use City lots A & B located on Bay Marina Drive for parking.

Applicant submitted a Moving Event Permit Application with the Port of San Diego however, due to requested use and City impacts, staff requested submittal of Temporary Use Permit application with the City for proper review, stipulations and service requirement fees to apply.

Note: This event was last held in Kimball Park on October 15, 2016. This event and sponsoring organization are listed as a City co-sponsored event per City Council Policy No. 802 and it's eligible for a \$ 1,200 waiver.

**FINANCIAL STATEMENT:**

**APPROVED:** \_\_\_\_\_

**Finance**

**ACCOUNT NO.** \_\_\_\_\_

**APPROVED:** \_\_\_\_\_

**MIS**

City fee of \$237.00 for processing the TUP through various City departments, plus \$1,000 for Public Works and \$3,158.80 for Police Department.

Total fees: \$ 4,395.80

**ENVIRONMENTAL REVIEW:**

N/A

**ORDINANCE:** INTRODUCTION: ☐

FINAL ADOPTION: ☐

**STAFF RECOMMENDATION:**

Approve the application for a Temporary Use Permit subject to compliance with all conditions of approval with no waiver of fees or in accordance to City Council Policy 802.

**BOARD / COMMISSION RECOMMENDATION:**

**ATTACHMENTS:**

Application for a Temporary Use Permit with recommended approvals and conditions of approval.





City of National City ■ Neighborhood Services Department  
1243 National City Boulevard ■ National City, CA 91950  
(619) 336-4364 ■ fax (619) 336-4217  
www.nationalcityca.gov

## Special Event Application

### Type of Event

- ☐ Fair/Festival    ☒ Parade/March    ☐ Walk or Run    ☐ Concert/Performance  
☐ TUP    ☐ Sporting Event    ☐ Other (specify) \_\_\_\_\_

### Event Name & Location

Event Title Maytime Band Review

Event Location (list all sites being requested) Bay Marina (24th St.)/Tidelands Ave./Pepper Park

### Event Times

Set-Up Starts  
Date 10/6/2017 Time 5pm Day of Week Friday

Event Starts  
Date 10/7/17 Time 10am Day of Week Saturday

Event Ends  
Date 10/7/17 Time 3pm Day of Week Saturday

Breakdown Ends  
Date 10/7/17 Time 6pm Day of Week Saturday

### Applicant Information

Applicant (Your name) Brian Clapper Sponsoring Organization Maytime Band Assoc.

Event Coordinator (if different from applicant) \_\_\_\_\_

Mailing Address P O Box 2297 National City, CA 91951

Day Phone 619-962-9950 After Hours Phone Same Cell Same Fax \_\_\_\_\_

Public Information Phone \_\_\_\_\_ E-mail bclapper51@gmail.com

Applicant agrees to investigate, defend, indemnify and hold harmless the City, its officers, employees and agents from and against any and all loss, damage, liability, claims, demands, detriments, costs, charges, expense (including attorney's fees) and causes of action of any character which the City, its officers, employees and agents may incur, sustain or be subjected to on account of loss or damage to property or the loss of use thereof and for bodily injury to or death of any persons (including but not limited to the employees, subcontractors, agents and invitees of each party hereto) arising out of or in any way connected to the occupancy, enjoyment and use of any City premises under this agreement to the extent permitted by law.

Applicant understands this TUP/special event may implicate fees for City services, which will have to be paid in the City's Finance Department 48 hours prior to the event set-up. The undersigned also understands and accepts the City's refund policy for application processing and facility use and that fees and charges are adjusted annually and are subject to change.

Signature of Applicant: Brian Clapper Date 9/7/17

## Special Event Application (continued)

Please complete the following sections with as much detail as possible since fees and requirements are based on the information you provide us.

### Fees/Proceeds/Reporting

Is your organization a "Tax Exempt, nonprofit" organization? Yes ☒ No ☐

Are admission, entry, vendor or participant fees required? Yes ☒ No ☐

If YES, please explain the purpose and provide amount (s):

Vendor fee of \$250 required for parade/food sale/canopy sales.

\$ 15000.00 Estimated Gross Receipts including ticket, product and sponsorship sales from this event.

\$ 15000.00 Estimated Expenses for this event.

\$ 0.00 What is the projected amount of revenue that the Nonprofit Organization will receive as a result of this event?

### Description of Event

☐ First time event ☒ Returning Event ☐ include site map with application

Note that this description may be published in our City Public Special Events Calendar:

Maytime Band Review Parade to include high school marching bands, alumni marching bands,  
and special units.

### Estimated Attendance

Anticipated # of Participants: 750 Anticipated # of Spectators: 500

**Traffic Control, Security, First Aid and Accessibility**

Requesting to close street(s) to vehicular traffic? Yes ☒ No ☐

barricade  
Close W. 28th St.

List any streets requiring closure as a result of the event (provide map):

Bay Marina Blvd. to Tidelands Avenue

2 South lanes of Bay Marina  
From McKinley to Tidelands Ave

Date and time of street closure: 10/7/17

Date and time of street reopening: 12:00

☐ Other (explain)

Requesting to post "no parking" notices? Yes ☒ No ☐

Posting done by ACME

☒ Requested "No Parking" on city streets and/or parking lots (list streets/parking lots) (provide map):

Bay Marina from McKinley Ave. to Tidelands Avenue.

and W 32nd St. from the

☐ Other (explain)

Gate to Pier 32 (2 south lanes)

**Security and Crowd Control**

Depending on the number of participants, your event may require Police services.

Please describe your procedures for both Crowd Control and Internal Security:

Private Security Company, volunteers, and Harbor Police to provide crowd control.

Have you hired Professional Security to handle security arrangements for this event?

Yes ☒

No ☐

If YES, name and address of Security Organization Premier Security

Security Director (Name): Victor Gonzalez

Phone: 619-384-8536

If using the services of a professional security firm AND the event will occur on City property, please provide a copy of its insurance certificate, evidencing liability with limits of at least \$1 Million dollars per occurrence/\$2 Million dollars aggregate, as well as and additional insured endorsement naming the City of National City, its officers, employees, and agents as additional insureds. Evidence of insurance must be provided by the vendor or its insurer to the City's Risk Manager for review and approval prior to the event.

Is this a night event? Yes ☐ No ☒ If YES, please state how the event and surrounding area will be illuminated to ensure safety of the participants and spectators:

### First Aid

Depending on the number of participants, your event may require specific First Aid services.

First aid station to be staffed by event staff? Yes ☒ No ☐ First aid/CPR certified? Yes ☐ No ☐

☒ First aid station to be staffed by professional company. ► Company AMR

### Accessibility

Please describe your Accessibility Plan for access at your event by individuals with disabilities:

Disabled persons can utilize designated disabled parking and sidewalk ramps and sit street side with w

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### Elements of your Event

Setting up a stage? Yes ☒ No ☐

☐ Requesting City's PA system

☐ Requesting City Stage; if yes, which size? ☐ Dimensions (13x28) ☐ Dimensions (20x28)

☐ Applicant providing own stage ► \_\_\_\_\_ (Dimensions)

Setting up canopies or tents?

15 # of canopies size 10x10

\_\_\_\_\_ # of tents size \_\_\_\_\_

☐ No canopies/tents being set up

Setting up tables and chairs?

☒ Furnished by Applicant or Contractor

15 # of tables ☐ No tables being set up

30 # of chairs ☐ No chairs being set up

☐ (For City Use Only) Sponsored Events – Does not apply to co-sponsored events

\_\_\_\_\_ # of tables ☐ No tables being set up

\_\_\_\_\_ # of chairs ☐ No chairs being set up

Contractor Name \_\_\_\_\_

Contractor Contact Information \_\_\_\_\_  
Address City/State Phone Number

**Setting up other equipment?**

- ☐ Sporting Equipment (explain) \_\_\_\_\_
- ☐ Other (explain) \_\_\_\_\_
- ☐ Not setting up any equipment listed above at event

**Having amplified sound and/or music? Yes ☒ No ☐**

- ☒ PA System for announcements ☐ CD player or DJ music
- ☐ Live Music ▶ ☐ Small 4-5 piece live band ▶ ☐ Large 6+ piece live band
- ☒ Other (explain) Drum Line from San Diego State

If using live music or a DJ. ▶ Contractor Name \_\_\_\_\_

▶ \_\_\_\_\_

Address City/State Phone Number

**Using lighting equipment at your event? Yes ☐ No ☒**

- ☐ Bringing in own lighting equipment
- ☐ Using professional lighting company ▶ Company Name \_\_\_\_\_
- Address City/State Phone Number

**Using electrical power? Yes ☒ No ☐**

- ☐ Using on-site electricity ☐ For sound and/or lighting ☐ For food and/or refrigeration
- ☒ Bringing in generator(s) ☐ For sound and/or lighting ☐ For food and/or refrigeration

**Vendor Information**

**PLEASE NOTE: You may be required to apply for a temporary health permit if food or beverages are sold or given away during your special event. Also see 'Permits and Compliance' on page 8 in the Special Event Guide. For additional information on obtaining a temporary health permit, please contact the County of San Diego Environmental Health at (619) 338-2363.**

**Having food and non-alcoholic beverages at your event? Yes ☐ No ☒**

- ☒ Vendors preparing food on-site ▶ # 5 ▶ Business License # TBD
- If yes, please describe how food will be served and/or prepared: Food trucks, self contained/licensed vendors.
- If you intend to cook food in the event area please specify the method:  
☒ GAS ☒ ELECTRIC ☐ CHARCOAL ☐ OTHER (Specify): \_\_\_\_\_
- ☒ Vendors bringing pre-packaged food ▶ # TBD ▶ Business License # TBD
- ☒ Vendors bringing bottled, non-alcoholic beverages (i.e., bottled water, can soda, etc.) ▶ # TBD
- ☒ Vendors selling food # TBD ▶ Business License #(s) TBD
- ☒ Vendors selling merchandise # TBD ▶ Business License #(s) TBD



- ☐ Food/beverages to be handled by organization; no outside vendors
- ☒ Vendors selling services # TBD ▶ Business License #(s) TBD
- ▶ Explain services \_\_\_\_\_
- ☐ Vendors passing out information only (no business license needed) # \_\_\_\_\_
- ▶ Explain type(s) of information \_\_\_\_\_
- ☐ No selling or informational vendors at event

Having children activities? Yes ☒ No ☐

**PLEASE NOTE:** In the event inflatable jumps are provided at the event, The City of National City requires commercial liability insurance with limits of at least \$1 Million dollars per occurrence/\$2 Million dollars aggregate. In addition, the City of National City must be named as an Additional Insured pursuant to a separate endorsement, which shall be provided by the vendor or its insurer to the City's Risk Manager, along with the Certificate of Insurance, for approval prior to the event. The application should be filed out at least one week prior to the event. There is a \$25 fee to process the permit application. For questions or to obtain a copy of the "Facility Use Application", please contact the Engineering/Public Works Department at (619) 336-4580.

- ☐ Inflatable bouncer house # \_\_\_\_\_ ☐ Rock climbing wall Height \_\_\_\_\_
- ☐ Inflatable bouncer slide # \_\_\_\_\_ ☐ Arts & crafts (i.e., craft making, face painting, etc.)
- ☒ Other Fern Street Circus will b performing.

Having fireworks or aerial display? Yes ☐ No ☒

- ☐ Vendor name and license # \_\_\_\_\_
- Dimensions \_\_\_\_\_ Duration \_\_\_\_\_
- Number of shells \_\_\_\_\_ Max. size \_\_\_\_\_

**PLEASE NOTE:** In the event fireworks or another aerial display is planned for your event, The City of National City requires commercial liability insurance with limits of at least \$2 Million dollars per occurrence/ \$4 Million dollars aggregate. In addition, the City of National City must be named as an Additional Insured pursuant to a separate endorsement, which shall be provided by the vendor or its insurer to the City's Risk Manager, along with the Certificate of Insurance, for approval prior to the event. Depending on the size and/or nature of the fireworks display, the City reserves the right to request higher liability limits. The vendor must also obtain a fireworks permit from the National City Fire Department and the cost is \$502.00

Arranging for media coverage? Yes ☒ No ☐

- ☒ Yes, but media will not require special set-up
- ☐ Yes, media will require special set-up. Describe \_\_\_\_\_

## Event Signage

PLEASE NOTE: For City sponsored or co-sponsored events, banners publicizing the event may be placed on the existing poles on the 1800 block and 3100 block of National City Boulevard. The banners must be made to the City's specifications. Please refer to the City's Special Event Guidebook and Fee Schedule for additional information.

Are you planning to have signage at your event? Yes ☒ No ☐

☒ Yes, we will post signage # 25 Dimensions Will Vary.

☐ Yes, having inflatable signage # \_\_\_\_\_ ▶ (complete Inflatable Signage Request form)

☐ Yes, we will have banners # 2

☐ What will signs/banners say? Maytime Parade

☒ How will signs/banners be anchored or mounted? TBD

## Waste Management

PLEASE NOTE: One toilet for every 250 people is required, unless the applicant can show that there are sufficient facilities in the immediate area available to the public during the event.

Are you planning to provide portable restrooms at the event? Yes ☒ No ☐

If yes, please identify the following:

▶ Total number of portable toilets: 7

▶ Total number of ADA accessible portable toilets: 1

☒ Contracting with portable toilet vendor. ▶ JMB Sanitation

▶ Load-in Day & Time 9/6/17 at 5pm ▶ Load-out Day & Time 9/7/17 at 6pm

☐ Portable toilets to be serviced. ▶ Time \_\_\_\_\_

## Set-up, Breakdown, Clean-up

Setting up the day before the event?

☒ Yes, will set up the day before the event. ▶ # of set-up day(s) 1

☐ No, set-up will occur on the event day

Requesting vehicle access onto the turf?

☐ Yes, requesting access onto turf for set-up and breakdown (complete attached Vehicle Access Request form)

☒ No, vehicles will load/unload from nearby street or parking lot.

## NPDES-Litter Fence

- ☐ City to install litter fence
- ☐ Applicant to install litter fence
- ☐ N/A

### Breaking down set-up the day after the event?

- ☐ Yes, breakdown will be the day after the event. ► # of breakdown day(s) \_\_\_\_\_
- ☒ No, breakdown will occur on the event day.

### How are you handling clean-up?

- ☐ Using City crews
- ☒ Using volunteer clean-up crew during and after event.
- ☐ Using professional cleaning company during and after event.

## Miscellaneous

Please list anything important about your event not already asked on this application:

Request to use two vacant lots next to train depot for parking.

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**Please make a copy of this application for your records.  
We do not provide copies.**



# Special Events

## Pre-Event Storm Water Compliance Checklist

### I. Special Event Information

Name of Special Event: <u>Maytime Band Parade</u>	
Event Address: <u>Tidelands Ave./Pepper Park</u>	Expected # of Attendees: _____
Event Host/Coordinator: <u>Brian Clapper</u>	Phone Number: <u>619-962-9950</u>

### II. Storm Water Best Management Practices (BMPs) Review

	YES	NO	N/A
Will enough trash cans provided for the event? Provide number of trash bins: <u>20</u>	X		
Will enough recycling bins provided for the event? Provide number of recycle bins: <u>10</u>	X		
Will all portable toilets have secondary containment trays? (exceptions for ADA compliant portable toilets)	X		
Do all storm drains have screens to temporarily protect trash and debris from entering?			✓
Are spill cleanup kits readily available at designated spots?			✓

\* A Post-Event Storm Water Compliance Checklist will be completed by City Staff.

# City of National City

## PUBLIC PROPERTY USE HOLD HARMLESS AND INDEMNIFICATION AGREEMENT

Persons requesting use of City property, facilities or personnel are required to provide a minimum of \$1,000,000 combined single limit insurance for bodily injury and property damage which includes the City, its officials, agents and employees named as additional insured and to sign the Hold Harmless Agreement. Certificate of insurance must be attached to this permit. The insurance company issuing the insurance policy must have a A.M. Best's Guide Rating of A:VII and that the insurance company is a California admitted company; if not, then the insurance policy to the issuance of the permit for the event. The Certificate Holder must reflect:

City of National City  
Risk Management Department  
1243 National City Boulevard  
National City, CA 91950

Organization: Maytime Band Association

Person in Charge of Activity: Brian Clapper

Address: P O Box 2297, National City, CA 91951

Telephone: \_\_\_\_\_ Date(s) of Use: \_\_\_\_\_

### HOLD HARMLESS AGREEMENT

As a condition of the issuance of a temporary use permit to conduct its activities on public or private property, the undersigned hereby agree(s) to defend, indemnify and hold harmless the City of National City and the Parking Authority and its officers, employees and agents from and against any and all claims, demands, costs, losses, liability or, for any personal injury, death or property damage, or both, or any litigation and other liability, including attorneys fees and the costs of litigation, arising out of or related to the use of public property or the activity taken under the permit by the permittee or its agents, employees or contractors.

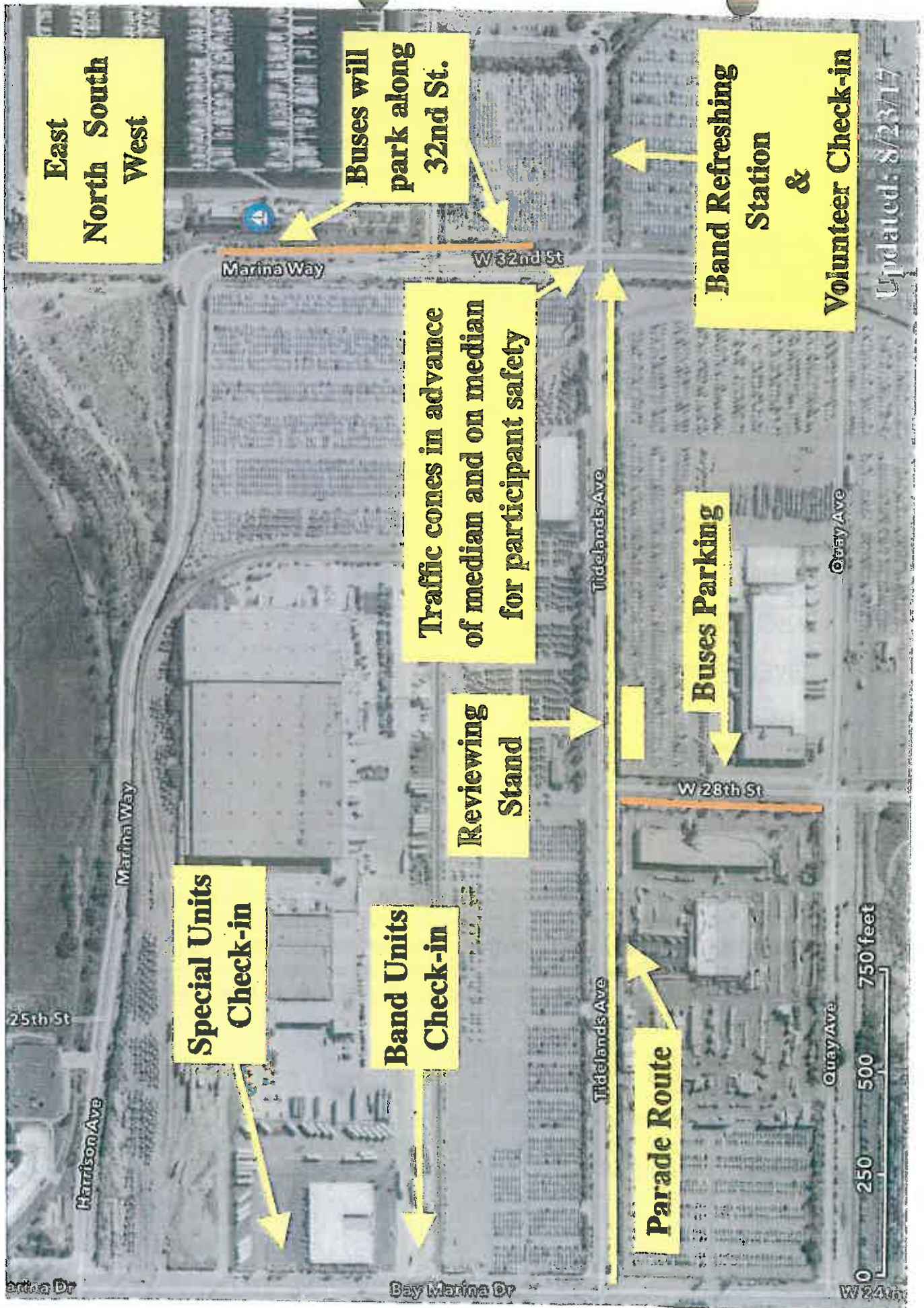
Signature of Applicant: *Brian Clapper*

Official Title: *Executive Committee* Date: *9-7-17*

For Office Use Only

Certificate of Insurance Approved \_\_\_\_\_ Date \_\_\_\_\_





**CITY OF NATIONAL CITY  
NEIGHBORHOOD SERVICES DEPARTMENT  
APPLICATION FOR A TEMPORARY USE PERMIT  
RECOMMENDATIONS AND CONDITIONS**

**SPONSORING ORGANIZATION:** Maytime Band Association  
**EVENT:** 59<sup>th</sup> Maytime Band Review  
**DATE OF EVENT:** October 7, 2017

**APPROVALS:**

DEVELOPMENT SERVICES	YES [x]	NO [ ]	SEE CONDITIONS [x]
RISK MANAGER	YES [x]	NO [ ]	SEE CONDITIONS [x]
PUBLIC WORKS	YES [x]	NO [ ]	SEE CONDITIONS [x]
FINANCE	YES [x]	NO [ ]	SEE CONDITIONS [x]
FIRE	YES [x]	NO [ ]	SEE CONDITIONS [x]
POLICE	YES [x]	NO [ ]	SEE CONDITIONS [x]
CITY ATTORNEY	YES [x]	NO [ ]	SEE CONDITIONS [x]
COMMUNITY SERVICES	YES [x]	NO [ ]	SEE CONDITIONS [ ]
NEIGHBORHOOD SERVICES	YES [x]	NO [ ]	SEE CONDITIONS [x]

**CONDITIONS OF APPROVAL:**

**DEVELOPMENT SERVICES (619) 336-4318**

**Building**

No comments

**Planning**

No comments

**Engineering**

The application as submitted is incomplete, as it does not reflect details on traffic control, "No Parking" locations, emergency vehicle routes, off-site parking areas, shuttle routes, etc. The map included in the application is a good starting point but needs more detail and/or supplemental exhibits to address these critical items for safety and operations. It is also unclear as to what support is needed from City Public Works.

**CITY ATTORNEY**

Requires an indemnification and hold harmless agreement, and a policy of general liability insurance, with the City and its officials, employees, agents and volunteers as additional insureds, with amounts of coverage to be determined by the Risk Manager.

## **COMMUNITY SERVICES**

No involvement.

## **POLICE DEPARTMENT**

Looking at the Maytime Band Review TUP, we will need to close the streets off completely, not just one way lanes as these are heavily traveled roads with large trucks.

With that in mind, our traffic safety plan will involve utilizing (1) Police Sergeant, (8) officers and (1) Parking Enforcement Officer for this detail. Calculated at a (4) hour minimum time frame, the cost will be \$3,158.80.

## **NEIGHBORHOOD SERVICES**

***Neighborhood Notifications*** – Events are required to notify residents and/or businesses of the surrounding impacted areas by the event. The notice shall include the name of the event, name and phone number of the company/organization producing the event, the dates and times of the event (including set-up and breakdown) and a detailed description of how the residents and/or businesses may be affected, such as by street closures, “No Parking” signs being posted, music at the event, etc.

## **PUBLIC WORKS (619)366-4580**

### **Street Division**

Committee member, Brian Clapper, is meeting with Acme to set up the traffic control plan for the parade route. They will be using Acme for all the traffic control and “no parking” posting.

The cost for lots A & B is \$500.00 per lot, per day. Total for both lots requested, \$1,000.

### **Facilities Division**

No involvement

### **Parks Division**

No involvement

## **FINANCE**

Maytime Band has a current business license. No other stipulations from Finance/Business License

## **RISK MANAGER (619) 336-4370**

Risk Management has reviewed the above captioned request for the issuance of a Temporary Use Permit. In order to satisfy the City's insurance requirements it will be necessary for the Applicant, the Security and Crowd Control Provider (Premier Security) and the Event Medical Provider (American Medical Response) to provide the following:

- A valid copy of the Certificate of Liability Insurance from the applicant, Premier Security and American Medical Response.
- The applicant, Premier Security and American Medical Response must each provide a separate additional insured endorsement wherein it notes as the additional insured as "The City of National City, its officials, agents, employees and volunteers"
- The insurance policy has a combined single limit of no less than \$1,000,000.00 (ONE MILLION DOLLARS) for each occurrence and \$2,000,000.00 (TWO MILLION DOLLARS) in aggregate that would cover the date and location of the event.
- The insurance company issuing the insurance policy has an A.M. Best's Guide Rating of A: VII and that the insurance company is a California admitted company.
- The Certificate Holder must reflect:  
City of National City  
c/o Risk Manager  
1243 National City Boulevard  
National City, CA. 91950-4397

## **FIRE (619) 336-4550**

**NO INSPECTION REQUIRED**

**IF ANYTHING CHANGES LIKE THE ADDITION OF COOKING UNDER CANOPIES OR TENT AN INSPECTION AND FEES MAY BE REQUIRED.**

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Stipulations and questions are based on your projected submittal. A final permit with all measurements, and submissions will need to be submitted for review and approval before the event is approved and permitted by the National City Fire Department:

- 1) Access to the street to be maintained at all times, to any Fire Department connections for hydrants, fire sprinkler systems, standpipes, etc.
- 2) Participants on foot are to move immediately to the sidewalk upon approach of emergency vehicle(s).

- 3) Vehicles in roadway are to move immediately to the right upon approach of emergency vehicle(s).
- 4) If tents or canopies are used, tents having an area in excess of 200 square feet and or canopies in excess of 400 square feet or multiple tents and or canopies placed together equaling or greater than the above stated areas, are to be used, they shall be flame-retardant treated with an approved State Fire Marshal seal attached. A ten feet separation distance must be maintained between tents and canopies. A permit from the Fire Department must be obtained. ***Cooking shall not be permitted under tents or canopies unless the tents or canopies meet "State Fire Marshal approval for cooking."*** Certificate of State Fire Marshal flame resistancy shall be provided to the National City Fire Department if applicable. A permit for the projected canopies/tents shall be four hundred (\$400.00) dollars. Fees can only be waived by City Council.

Canopies:

0 – 400 sf -	\$0
401 – 500 sf -	\$250.00
501 – 600 sf -	\$300.00
601 – 700 sf -	\$400.00

Tents:

0 –200 sf -	\$200.00
201 – (+) sf -	\$400.00

- 5) All cooking booths to have one 2A:10BC. If grease or oil is used in cooking a 40:BC or class "K" fire extinguisher will be required. All fire extinguishers to have a current State Fire Marshal Tag attached.
- 6) Provide metal cans with lids and label "HOT COALS ONLY" for used charcoal disposal.
- 7) Fire Department access into and through the Park areas are to be maintained at all times.
- 9) **A Traffic Plan with Emergency Access into Pepper Park from Marina Way and W. 32<sup>nd</sup> Street is required and must be maintained as a NO PARKING ZONE AND PATROLLED AND HAVE VEHICLES REMOVED THROUGHOUT THE ENTIRE EVENT.**
- 10) Fire Department access into and through canopy areas are to be maintained at all times. Fire apparatus access roads shall have an unobstructed width of not less than 20 feet and an unobstructed vertical clearance of not less than 14 feet.



- 11) Provide a 2A:10BC fire extinguisher at stage if stage is being used. Extinguisher to be mounted in a visible location between 3½' to 5' from the floor to the top of the extinguisher. Maximum travel distance from an extinguisher shall not be more than 75 feet travel distance.
- 12) Internal combustion power sources that may be used for "Generator" shall be of adequate capacity to permit uninterrupted operation during normal operating hours.
- 13) Internal combustion power sources shall be isolated from contact with the public by either physical guards, fencing or an enclosure.
- 14) Any electrical power used is to be properly grounded and approved. Extension cords shall be used as "Temporary Wiring" only.
- 15) A fire safety inspection is to be conducted by the Fire Department prior to operations of the event to include all cooking areas etc.
- 16) Required inspections taking place, after hours, holidays, and weekends will be assessed a minimum of two hundred **(\$200.00) dollars**.
- 17) First Aid shall be provided by organization.
- 18) Exit openings from tents shall remain open unless covered by a flame –resistant curtain. The curtain shall comply with the following:
  - Curtains shall be free sliding on a metal support. The support shall be a minimum of 80 inches above the floor level at the exit. Then curtains shall be so arranged that, when open, no part of the curtain obstructs the exit.
  - Curtains shall be of a color, or colors, that contrast with the color of the tent.
- 19) In public tent areas, smooth surfaced, unobstructed aisles having a minimum width of not less than 44 inches shall be provided from seating areas, and aisles shall be progressively increased in width to provide, at all points, not less than 1 foot of isles width for each 50 persons served by such aisles at the point.
- 20) All chairs used for seating inside tent shall be secured to one another using approved chair binding methods.
- 21) Exits shall be clearly marked. Exit signs shall be installed at required exit doorways and where otherwise necessary to indicate clearly the direction of egress when the exit serves and occupant of 50 or more

- 22) Exit signs shall be **GREEN** in color and shall be of an approved self-lumination type or shall be internally or externally illuminated by luminaries supplied in the following manner:
- Two separate circuits, one of which shall be separated from all other circuits, for occupant loads of 300 or less.
- 23) Means of egress shall be illuminated with light (Bug Eyes) having an intensity of not less than 1 foot-candle at the floor level while the structure is occupied. Fixtures required for means of egress illumination shall be supplied from a separate circuit or source of power.
- 24) Exits, aisles and passageways shall not be blocked or have their minimum clear width obstructed in any manner by ticket offices, turnstiles, concessions, chairs, equipment, animal chutes, poles, or guy ropes, or anything whatsoever, not shall they be blocked by persons, for whom no seats are available.
- 25) Internal combustion power sources that may be used for emergency power shall be of adequate capacity to permit uninterrupted operation during normal operating hours. Refueling shall be conducted prior to start of the event.
- 26) Internal combustion power sources shall be isolated from contact with the public by either physical guards, fencing or an enclosure. Internal combustion power shall be at least **20** feet away from the tent.
- 27) Internal combustion power sources that may be used shall be of adequate capacity to permit uninterrupted operation during normal operating hours.
- 28) Any electrical power used is to be properly grounded and approved. Extension cords shall be used as "Temporary Wiring" only. Consult building official for requirements.
- 29) Vehicles shall be isolated from contact with the tents or canopies, Vehicles shall be at least **20** feet away from tents or canopies.
- 30) Every room or space that is an assembly occupancy shall have the occupant load of the tent or space posted in a conspicuous place, near the main exit or exit access doorway from the room or space. Posted signs shall be of an approved legible permanent design and shall be maintained by the owner or authorized agent. The maximum occupant load of this space shall be based on room set-up and items placed inside tents or canopies. **The maximum occupancy load shall posted by the Building Official based on room configuration.** At no time shall the owner or agent allow the posted occupant load to be exceeded.
- 31) Smoking shall not be permitted in tents, canopies or membrane structures. Approved "No Smoking" signs shall be conspicuously posted.

- 32) Please provide a full map of the park set up showing vendors, canopies, tents, generators, food trucks etc. to be used for stipulation evaluation.
- 33) Have you met all the SDUPD Moving Event Permit Application and Guideline requirements and time lines including the 6 month prior to Event Route/Traffic and Parking Plans, notifications etc.?
- 34) Please provide all final and any additional information for review and stipulations by the city.
- 35) Where are the food trucks being placed?
- 36) Will there be any other cooking?
- 37) There shall be trained Crowd Managers or crowd manager/supervisors at a ratio of one crowd manager/supervisors for every 250 occupants, as approved in addition to the security.
- 38) Where are you planning on parking the vehicles with possibly 3000 vehicles in attendance per your Port of SD Application?
- 39) Provide map/layout with dimensions for uses in Pepper Park.
- 40) Vacant City Lots at Cleveland and Bay Marina Drive may not be able to be used as it may block emergency vehicle traffic in and out of the event?
- 41) Please provide more information on the Fern Street Circus, as stipulations may need to be provided for this event.

The following page(s) contain the backup material for Agenda Item: Warrant Register #5 for the period of 07/26/17 through 08/01/17 in the amount of \$8,856,176.05. (Finance)

**CITY OF NATIONAL CITY, CALIFORNIA  
COUNCIL AGENDA STATEMENT**

**MEETING DATE:** September 19, 2017

**AGENDA ITEM NO.:**

**ITEM TITLE:**

Warrant Register #5 for the period of 07/26/17 through 08/01/17 in the amount of \$8,856,176.05.  
(Finance)

**PREPARED BY:** Karla Apalategui, Accounting Assistant

**DEPARTMENT:** Finance

**PHONE:** 619-336-4572

**APPROVED BY:** 

**EXPLANATION:**

Per Government Section Code 37208, attached are the warrants issued for the period of 07/26/17 through 08/01/17.

Consistent with Department of Finance, listed below are all payments above \$50,000.

<u>Vendor</u>	<u>Check/Wire</u>	<u>Amount</u>	<u>Explanation</u>
Adamson Police Products	330011	60,144.21	Swat Vests / Police
City of Chula Vista	330018	109,839.33	Animal Shelter Fees March-May/PD
City of San Diego	330092	58,084.00	Dispatching Services for Fire
CS Legacy Construction Inc	330100	84,235.64	Paradise Creek Edu. Project
Health Net Inc	330130	83,101.80	Health Net Ins R1192A / Aug 2017

\*\*\* Attached is a list of remaining payments over \$50,000.00\*\*\*

**FINANCIAL STATEMENT:**

**APPROVED:** 

**FINANCE**

**ACCOUNT NO.**

**APPROVED:** \_\_\_\_\_

**MIS**

Warrant total \$8,856,176.05.

**ENVIRONMENTAL REVIEW:**

This is not a project and, therefore, not subject to environmental review.

**ORDINANCE:**    **INTRODUCTION** ☐    **FINAL ADOPTION** ☐

**STAFF RECOMMENDATION:**

Ratify warrants totaling \$8,856,176.05

**BOARD / COMMISSION RECOMMENDATION:**

**ATTACHMENTS:**

Attachment of Payments over \$50,000.00  
Warrant Register #5





Consistent with Department of Finance, listed below are all payments above \$50,000.

<u>Vendor</u>	<u>Check/Wire</u>	<u>Amount</u>	<u>Explanation</u>
Kaiser Foundation HP	330140	183,082.57	Insurance Active / Aug 2017
Palm Engineering	330162	391,257.96	Division Street Traffic C. Project
Project Professionals Corp	330170	62,798.34	Sewer Line Replc. Project
Public Emp Ret System	426792	4,714,569.39	FY 2018 Annual AUL Prepayment
Union Bank of California	870447	324,533.14	GO Bonds Obligation Rfnd 2012
Public Emp Ret System	7272017	235,780.27	Svcs Period 07/04/07 – 07/17/17



**WARRANT REGISTER #5**  
**8/1/2017**

<u>PAYEE</u>	<u>DESCRIPTION</u>	<u>CHK NO</u>	<u>DATE</u>	<u>AMOUNT</u>
STATE OF CALIFORNIA	SALES TAX LIABILITY FOR APR - JUN 2017	330009	7/31/17	10,940.00
ABLE PATROL & GUARD	SECURITY GUARD SERVICE FOR LIBRARY JUNE 2017	330010	7/31/17	3,084.50
ADAMSON POLICE PRODUCTS	SWAT VESTS / POLICE	330011	7/31/17	60,144.21
ALCARAZ APPLIANCES	WASHER & DRYER / FIRE	330012	7/31/17	489.37
ALEXANDRA SILBER	NECROPSY EXAM	330013	7/31/17	500.00
AMAZON	BOOKS / LIBRARY	330014	7/31/17	553.32
AT&T	AT&T PHONES JULY 2017	330015	7/31/17	69.88
ATKINS NORTH AMERICA INC	FY 17 TAX ROLL SERVICES - ENG	330016	7/31/17	7,344.00
C P RICHARDS SIGNS INC	DECALS FOR WATER TENDER / FIRE	330017	7/31/17	995.27
CITY OF CHULA VISTA	ANIMAL SHELTER FEES MARCH, APRIL & MAY / PD	330018	7/31/17	109,839.33
CLEAN HARBORS	HOUSEHOLD HAZARDOUS WASTE - ENG	330019	7/31/17	1,026.12
COMMERCIAL AQUATIC SERVICE INC	PURCHASE OF CHEMICAL POOL SUPPLIES / PW	330020	7/31/17	3,803.12
COUNTY OF SAN DIEGO	MAIL PROCESSING SERVICES / APRIL 2017	330021	7/31/17	4,221.64
COUNTYWIDE MECHANICAL	INSTALLATION, MAINTENANCE AND REPAIRS / PW	330022	7/31/17	32,925.82
COX COMMUNICATIONS	COX CABLE SERVICES JULY 2017	330023	7/31/17	3,936.64
DEPT OF JUSTICE	FINGERPRINTING OF APPLICANTS / PD	330024	7/31/17	32.00
DUNBAR ARMORED INC	ARMORED SERVICES / FINANCE	330025	7/31/17	259.35
EPLUS TECHNOLOGY INC	ANNUAL RNWL VEEAM BACKUP / MIS	330026	7/31/17	5,891.55
ESGIL CORPORATION	PLAN CHECK SERVICES / BUILDING	330027	7/31/17	576.00
EXPERIAN	JUNE 2017 CREDIT CHECKS / PD	330028	7/31/17	43.16
FIRE ETC	NOZZLE / FIRE	330029	7/31/17	706.88
FON JON PET CARE CENTER	BOARDING FOR ROCKO / PD	330030	7/31/17	105.00
GROSSMAN PSYCHOLOGICAL	JUNE 2017 EVALUATIONS / PD	330031	7/31/17	600.00
JAMES, R	RETIREE HEALTH BENEFITS / MAR 2017	330032	7/31/17	140.00
KONICA MINOLTA	COPIER EQUIPMENT LEASE / JUNE 2017	330033	7/31/17	2,394.45
LANGUAGE LINE SERVICES	LANGUAGE LINE SVC. JUNE 2017	330034	7/31/17	12.31
LEXIPOL LLC	LEXIPOL SERVICES JUNE 2017 / PD	330035	7/31/17	1,252.50
LIEBERT CASSIDY WHITMORE	TRAINING CONSORTIUM	330036	7/31/17	405.00
LIFELOC TECHNOLOGIES	FUEL CELL REPLACEMENT / PD	330037	7/31/17	221.28
MAN K9 INC	JUNE 2017 K9 TRAINING / PD	330038	7/31/17	1,040.00
MOTOPOST	MOTOR PANTS / PD	330039	7/31/17	1,231.33
MOTOROLA SOLUTIONS INC	PORTABLE RADIOS / PD	330040	7/31/17	27,868.09
NAN MCKAY AND ASSOCIATES INC	HOUSING REG REVISIONS / SEC 8	330041	7/31/17	224.00
NATIONAL CITY CHAMBER	COMMUNITY ENHANCEMENT GRANT	330042	7/31/17	25,000.00
NIMBLE STORAGE INC	23TB FIELD UPGRADE / MIS	330043	7/31/17	43,476.25
OPENGOV INC	OPENGOV INTELLIGENCE AND TRANSPARENCY / MIS	330044	7/31/17	14,068.10
PACIFIC TELEMAGEMENT SERVICE	PAY PHONES JULY 2017	330045	7/31/17	78.00
PCS MOBILE	DOCKING STATION / FIRE	330046	7/31/17	3,435.86
PRO BUILD	MOP EAR PLUGS / FIRE DEPT	330047	7/31/17	51.18
PRUDENTIAL OVERALL SUPPLY	MOP 45742. LAUNDRY SERVICES / FIRE	330048	7/31/17	250.00
QUALA TEL ENTERPRISES	REPAIRS ON HEADSETS / FIRE	330049	7/31/17	273.82
QUALITY LOGO PRODUCTS INC	LANYARD RECRUITING / PD	330050	7/31/17	568.64
SAN DIEGO PET SUPPLY	MOP K9 SUPPLIES	330051	7/31/17	395.58
SAN DIEGO REGIONAL COMPUTER	FORENSIC SERVICES ANNUAL PAYMENT FY 17	330052	7/31/17	12,000.00
SDG&E	WASTEWATER - GAS & ELECTRIC UTILITIES	330053	7/31/17	27,494.23
SHRED IT USA	JUNE SHREDDING SERVICE / POLICE	330054	7/31/17	112.95
SITEONE LANDSCAPE SUPPLY LLC	MOP 69277. SUPPLIES FOR FIRE DEPT	330055	7/31/17	250.71
SMART & FINAL	MOP 45756. CLEANING SUPPLIES / CSD	330056	7/31/17	76.10
SMART SOURCE OF CALIFORNIA LLC	MOP 63845 BUSIN	330057	7/31/17	73.96
SOUTH COUNTY ECONOMIC	FY 2017-2018 MEM	330058	7/31/17	5,000.00



**WARRANT REGISTER #5**  
**8/1/2017**

<u>PAYEE</u>	<u>DESCRIPTION</u>	<u>CHK NO</u>	<u>DATE</u>	<u>AMOUNT</u>
SPECIAL SERVICES GROUP LLC	GPS TRACKER / POLICE	330059	7/31/17	1,872.38
STAPLES BUSINESS ADVANTAGE	MOP 45704. OFFICE SUPPLIES / CITY CLERK	330060	7/31/17	1,895.12
STAPLES BUSINESS ADVANTAGE	MOP 45704. COPY PAPER / CSD	330061	7/31/17	1,362.94
SUN BADGE COMPANY INC	P200 SUNTONE BADGE / NSD	330062	7/31/17	307.34
THE COUNSELING TEAM	EMPLOYEE SUPPORT SERVICE JUNE 17	330063	7/31/17	800.00
THE SOCO GROUP, INC.	FUEL FOR RESCUE TOOLS / FIRE	330064	7/31/17	274.48
THOMSON REUTERS	PENAL & VEHICLE CODE BOOKS / PD	330065	7/31/17	715.79
TIP OF SAN DIEGO COUNTY	ON-SCENE, 24-HOUR VOLUNTEER RESPONSE	330066	7/31/17	8,000.00
U S BANK	CREDIT CARD EXPENSES / PD	330067	7/31/17	1,057.04
U S HEALTHWORKS	MEDICAL SERVICES	330068	7/31/17	427.00
VCA EMERGENCY ANIMAL HOSPITAL	STRAY ANIMAL CARE / PD	330069	7/31/17	567.23
VISION SERVICE PLAN	VISION SERVICE PLAN / JUNE 2017	330070	7/31/17	692.42
WEST PAYMENT CENTER	JUNE 2017 BACKGROUND	330071	7/31/17	585.00
WILLY'S ELECTRONIC SUPPLY	MOP #45763/ELECTRONIC SUPPLIES/MIS	330072	7/31/17	157.16
REGIONAL TRAINING CENTER	COMMUNICATING W/ TACT CLASS / NSD	330073	8/1/17	150.00
ACEDO, I	RETIREE HEALTH BENEFITS / AUG 2017	330074	8/1/17	160.00
ACME SAFETY & SUPPLY CORP	3/4 CLIPS FOR STREET SIGNS / PW	330075	8/1/17	76.13
AFLAC	AFLAC ACCT BDM36 / AUG 2017	330076	8/1/17	808.10
ALIGNMENT EXPRESS OF CA INC	SHOP SUPPLIES AND BRACKETS / PW	330077	8/1/17	1,920.73
ANDERSON, E	RETIREE HEALTH BENEFITS / AUG 2017	330078	8/1/17	110.00
ATKINS NORTH AMERICA INC	NC ALLEY DESIGN PROJECT	330079	8/1/17	23,720.00
BEARD, P	RETIREE HEALTH BENEFITS / AUG 2017	330080	8/1/17	70.00
BECK, L	RETIREE HEALTH BENEFITS / AUG 2017	330081	8/1/17	140.00
BISHOP, R	RETIREE HEALTH BENEFITS / AUG 2017	330082	8/1/17	110.00
BOEGLER, C	RETIREE HEALTH BENEFITS / AUG 2017	330083	8/1/17	260.00
BOOT WORLD	MOP#64096 SAFETY APPAREL / PW	330084	8/1/17	241.89
BSE ENGINEERING INC	POLICE STATION UPGRADE PROJECT	330085	8/1/17	92.50
BULL, P	RETIREE HEALTH BENEFITS / AUG 2017	330086	8/1/17	580.00
C A P F	FIRE LTD / AUG 2017	330087	8/1/17	931.00
CALIFORNIA ASSOCIATION OF CODE	INVESTIGATIVE REPORT CLASS / NSD	330088	8/1/17	75.00
CALIFORNIA LAW ENFORCEMENT	PD LTD / AUG 2017	330089	8/1/17	2,058.00
CARRILLO, R	RETIREE HEALTH BENEFITS / AUG 2017	330090	8/1/17	290.00
CIRCULATE SAN DIEGO	ACTIVE TRANSPORTATION P. PROJECT	330091	8/1/17	12,208.20
CITY OF SAN DIEGO	DISPATCHING SERVICES FOR FIRE	330092	8/1/17	58,084.00
CLF WAREHOUSE INC	MOP#80331 AUTO SUPPLIES / FLEET PW	330093	8/1/17	18.27
COLE, L	RETIREE HEALTH BENEFITS / AUG 2017	330094	8/1/17	165.00
COLLINSON, C	RETIREE HEALTH BENEFITS / AUG 2017	330095	8/1/17	420.00
COMMUNITY ROWING	LEARN TO ROW SUMMER CAMP CLASSES / CSD	330096	8/1/17	1,104.00
CONDON, D	RETIREE HEALTH BENEFITS / AUG 2017	330097	8/1/17	280.00
CORPUZ, T	RETIREE HEALTH BENEFITS / AUG 2017	330098	8/1/17	140.00
COUNTY OF SAN DIEGO	MAIL PROCESSING SERVICES / JUNE 2017	330099	8/1/17	4,456.85
CS LEGACY CONSTRUCTION INC	PARADISE CREEK EDUC. PROJECT	330100	8/1/17	84,235.64
DANESHFAR, Z	RETIREE HEALTH BENEFITS / AUG 2017	330101	8/1/17	250.00
DELTA DENTAL	DENTAL INS PREMIER / AUG 2017	330102	8/1/17	15,992.95
DELTA DENTAL	COBRA PREMIER DENTAL INS / JUNE 2017	330103	8/1/17	45.22
DELTA DENTAL INSURANCE CO	PMI DENTAL INS / AUG 2017	330104	8/1/17	2,767.38
DELTA DENTAL INSURANCE CO	COBRA DENTAL INS PMI / JUNE 2017	330105	8/1/17	71.94
DEPARTMENT OF JUSTICE	INVESTIGATIVE SERVICES JUNE	330106	8/1/17	256.00
DESROCHERS, P	RETIREE HEALTH 2017	330107	8/1/17	110.00
DI CERCHIO, A	RETIREE HEALTH 2017	330108	8/1/17	70.00



**WARRANT REGISTER #5**  
**8/1/2017**

<u>PAYEE</u>	<u>DESCRIPTION</u>	<u>CHK NO</u>	<u>DATE</u>	<u>AMOUNT</u>
DILLARD, S	RETIREE HEALTH BENEFITS / AUG 2017	330109	8/1/17	480.00
DIVISION 8 INCORPORATED	CITY WIDE ON SITE GLASS AND WINDOW REPAIRS	330110	8/1/17	10,960.00
D-MAX ENGINEERING	ALLEY IMPROV. PROJECT	330111	8/1/17	3,750.00
DREDGE, J	RETIREE HEALTH BENEFITS / AUG 2017	330112	8/1/17	250.00
EISER III, G	RETIREE HEALTH BENEFITS / AUG 2017	330113	8/1/17	250.00
FABINSKI, D	RETIREE HEALTH BENEFITS / AUG 2017	330114	8/1/17	220.00
FIFIELD, K	RETIREE HEALTH BENEFITS / AUG 2017	330115	8/1/17	540.00
GELSKEY, K	RETIREE HEALTH BENEFITS / AUG 2017	330116	8/1/17	115.00
GEOSYNTEC CONSULTANTS INC	2010 HAFFLEY AVE. PROJECT	330117	8/1/17	8,652.22
GIBBS JR, R	RETIREE HEALTH BENEFITS / AUG 2017	330118	8/1/17	120.00
GONZALES, M	RETIREE HEALTH BENEFITS / AUG 2017	330119	8/1/17	480.00
GRAINGER	REAR VIEW CAMERA / FIRE	330120	8/1/17	502.10
HANDY METAL MART	ALUMINUM SHEETING	330121	8/1/17	284.47
HANSON, E	RETIREE HEALTH BENEFITS / AUG 2017	330122	8/1/17	135.00
HARLAN, M	RETIREE HEALTH BENEFITS / AUG 2017	330123	8/1/17	500.00
HARRIS & ASSOCIATES INC	GROUP SEWER DESIGN PROJECT	330124	8/1/17	3,825.00
HAUG, S	RETIREE HEALTH BENEFITS / AUG 2017	330125	8/1/17	120.00
HEALTH NET	FULL NETWORK 57135A / AUG 2017	330126	8/1/17	5,760.99
HEALTH NET	HEALTH NET INS N7176F / AUG 2017	330127	8/1/17	1,470.86
HEALTH NET	HEALTH NET N7177A / AUG 2017	330128	8/1/17	1,141.24
HEALTH NET	HEALTH NET R1192Q / JUNE 2017	330129	8/1/17	638.26
HEALTH NET INC	HEALTH NET INS R1192A / AUG 2017	330130	8/1/17	83,101.80
HERNANDEZ, R	RETIREE HEALTH BENEFITS / AUG 2017	330131	8/1/17	400.00
HODGES, B	RETIREE HEALTH BENEFITS / AUG 2017	330132	8/1/17	200.00
HONDO, E	RETIREE HEALTH BENEFITS / AUG 2017	330133	8/1/17	110.00
IBARRA, J	RETIREE HEALTH BENEFITS / AUG 2017	330134	8/1/17	780.00
INDEPENDENT FORENSIC SERVICES	SEXUAL ASSAULT INTERVIEW / PD	330135	8/1/17	1,350.00
IRON MOUNTAIN	RECORDS & DOCUMENT STORAGE MANAGEMENT	330136	8/1/17	180.00
JAMES, R	RETIREE HEALTH BENEFITS / AUG 2017	330137	8/1/17	140.00
JOHNSON, S	REIMBURSEMENT FOR TINY TOTS SUPPLIES	330138	8/1/17	35.75
JUNIEL, R	RETIREE HEALTH BENEFITS / AUG 2017	330139	8/1/17	50.00
KAISER FOUNDATION HEALTH PLANS	INSURANCE ACTIVE / AUG 2017	330140	8/1/17	183,082.57
KAISER FOUNDATION HEALTH PLANS	RETIREE INS / AUG 2017	330141	8/1/17	20,156.04
KAISER FOUNDATION HEALTH PLANS	RETIREE INS / AUG 2017	330142	8/1/17	6,757.37
KAISER FOUNDATION HEALTH PLANS	HD H S A INS / AUG 2017	330143	8/1/17	4,178.83
KAISER FOUNDATION HEALTH PLANS	RETIREE INS COBRA / JUNE 2017	330144	8/1/17	1,574.88
KIMBLE, R	RETIREE HEALTH BENEFITS / AUG 2017	330145	8/1/17	300.00
KIMLEY HORN AND ASSOC INC	EUCLID AVENUE PROJECT	330146	8/1/17	33,716.29
KONICA MINOLTA	COPIER EQUIPMENT LEASE / JUNE 2017	330147	8/1/17	1,817.98
KTU&A	NC DOWNTOWN SPECIFIC PROJECT	330148	8/1/17	4,430.00
LANDA, A	RETIREE HEALTH BENEFITS / AUG 2017	330149	8/1/17	155.00
LIMFUECO, M	RETIREE HEALTH BENEFITS / AUG 2017	330150	8/1/17	160.00
MASON'S SAW	MOP#45729 GENERAL SUPPLIES / FLEET PW	330151	8/1/17	456.34
MATIENZO, M	RETIREE HEALTH BENEFITS / AUG 2017	330152	8/1/17	100.00
MC CABE, T	RETIREE HEALTH BENEFITS / AUG 2017	330153	8/1/17	280.00
MCGOUGH, J	TRAINING ADV SUB ROT / PD	330154	8/1/17	384.00
MEDINA, R	RETIREE HEALTH BENEFITS / AUG 2017	330155	8/1/17	105.00
METRO AUTO PARTS DISTRIBUTOR	MOP#75943 AUTO SUPPLIES / FLEET PW	330156	8/1/17	217.91
MINER, D	RETIREE HEALTH 2017	330157	8/1/17	580.00
MYERS, B	RETIREE HEALTH 2017	330158	8/1/17	140.00



## WARRANT REGISTER #5

### 8/1/2017

<u>PAYEE</u>	<u>DESCRIPTION</u>	<u>CHK NO</u>	<u>DATE</u>	<u>AMOUNT</u>
NOTEWARE, D	RETIREE HEALTH BENEFITS / AUG 2017	330159	8/1/17	120.00
OCANA, A	REIMB / GOVERNMENTAL ACCOUNTING CONF / FIN	330160	8/1/17	102.10
O'REILLY AUTO PARTS	MOP#75877 AUTO PARTS / FLEET PW	330161	8/1/17	15.99
PALM ENGINEERING	DIVISION STREET TRAFFIC C. PROJECT	330162	8/1/17	391,257.96
PAUU JR, P	RETIREE HEALTH BENEFITS / AUG 2017	330163	8/1/17	340.00
PEASE JR, D	RETIREE HEALTH BENEFITS / AUG 2017	330164	8/1/17	140.00
PENSKE FORD	MOP#49078 AUTO PARTS / FLEET PW	330165	8/1/17	375.23
PEPPERBALL	SUPPLIES FOR POLICE	330166	8/1/17	1,098.00
PETERS, S	RETIREE HEALTH BENEFITS / AUG 2017	330167	8/1/17	290.00
POST, R	RETIREE HEALTH BENEFITS / AUG 2017	330168	8/1/17	280.00
PRO BUILD	MOP# 45707. PAINT SUPPLIES / NSD	330169	8/1/17	94.40
PROJECT PROFESSIONALS CORP	SEWER LINE REPLC. PROJECT	330170	8/1/17	62,798.34
PRUDENTIAL OVERALL SUPPLY	MOP#45742 LAUNDRY SERVICES / PW	330171	8/1/17	613.12
RANDALL LAMB ASSOCIATES INC	N.C. CORRECTIVE ACTION PHASE PROJECT	330172	8/1/17	1,200.00
RAY, S	RETIREE HEALTH BENEFITS / AUG 2017	330173	8/1/17	190.00
RELIANCE STANDARD	VOLUNTARY LIFE INS / AUG 2017	330174	8/1/17	3,152.24
RIVERSIDE COUNTY SHERIFF DEPT	TRAINING TUITION ROT / MCGOUGH / PD	330175	8/1/17	160.00
ROARK, L	RETIREE HEALTH BENEFITS / AUG 2017	330176	8/1/17	135.00
RUIZ, J	RETIREE HEALTH BENEFITS / AUG 2017	330177	8/1/17	310.00
SABALA, A	TRAINING REIM SEARCH AND SIERZURE / PD	330178	8/1/17	126.99
SAFRAN MORPHOTRUST	INVESTIGATIVE SERVICES JUNE	330179	8/1/17	14.00
SAM'S ALIGNMENT	MOP# 72442 ALIGNMENT / FLEET PW	330180	8/1/17	797.21
SCST INC	DIVISION ST. TRAFFIC C. PROJECT	330181	8/1/17	22,184.75
SDG&E	WASTEWATER - GAS & ELECTRIC UTILITIES	330182	8/1/17	6,620.41
SERVATIUS, J	RETIREE HEALTH BENEFITS / AUG 2017	330183	8/1/17	340.00
SHINN, D	REIMBURSEMENT FOR TINY TOTS SUPPLIES	330184	8/1/17	40.94
SHORT, C	RETIREE HEALTH BENEFITS / AUG 2017	330185	8/1/17	300.00
SMITH, J	RETIREE HEALTH BENEFITS / AUG 2017	330186	8/1/17	320.00
STAPLES BUSINESS ADVANTAGE	MOP 45704. SPECIAL EVENTS SUPPLY / CSD	330187	8/1/17	342.08
STEWART, W	RETIREE HEALTH BENEFITS / AUG 2017	330188	8/1/17	200.00
STRASEN, W	RETIREE HEALTH BENEFITS / AUG 2017	330189	8/1/17	135.00
SWEETWATER AUTHORITY	WASTEWATER DIVISION WATER UTILITIES	330191	8/1/17	38,765.77
THE LINCOLN NATIONAL LIFE INS	LIFE & AD&D, STD, LTD INS / AUG 2017	330192	8/1/17	10,019.08
TIPTON, B	RETIREE HEALTH BENEFITS / AUG 2017	330193	8/1/17	250.00
U S BANK	CREDIT CARD EXPENSES / CSD	330194	8/1/17	894.17
UNITED ROTARY BRUSH CORP	MOP#72442 AUTO PARTS / FLEET PW	330195	8/1/17	132.72
VERRY, L	RETIREE HEALTH BENEFITS / AUG 2017	330196	8/1/17	280.00
VILLAGOMEZ, J	RETIREE HEALTH BENEFITS / AUG 2017	330197	8/1/17	480.00
VISION SERVICE PLAN	VISION SERVICE PLAN (CA) / JUL 2017	330198	8/1/17	692.42
WAXIE SANITARY SUPPLY	MISCELLANEOUS JANITORIAL SUPPLIES / PW	330199	8/1/17	1,249.06
WHITE, J	RETIREE HEALTH BENEFITS / AUG 2017	330200	8/1/17	230.00

**A/P Total 1,578,886.08**

#### WIRED PAYMENTS

PUBLIC EMP RETIREMENT SYSTEM	FY 2018 ANNUAL AUL PREPAYMENT	426792	7/27/17	4,714,569.39
UNION BANK OF CALIFORNIA	GO BONDS OBLIGATION RFND BONDS 2012	870447	7/31/17	324,533.14
PUBLIC EMP RETIREMENT SYSTEM	SERVICE PERIOD 07/04/17 - 07/17/17	7272017	7/27/17	235,780.27

#### SECTION 8 HAPS

Start Date 7/26/2017 131 of 281 End Date 8/1/2017

**860,390.00**





**WARRANT REGISTER #5**  
**8/1/2017**

<u>PAYEE</u>		<u>DESCRIPTION</u>		<u>CHK NO</u>	<u>DATE</u>	<u>AMOUNT</u>
PAYROLL						
Pay period	Start Date	End Date	Check Date			
16	7/18/2017	7/31/2017	8/9/2018			1,142,017.17
GRAND TOTAL						<u>\$ 8,856,176.05</u>

## **Certification**

IN ACCORDANCE WITH SECTION 37202, 37208, 372059 OF THE GOVERNMENT CODE, WE HEREBY CERTIFY TO THE ACCURACY OF THE DEMANDS LISTED ABOVE AND TO THE AVAILABILITY OF FUNDS FOR THE PAYMENT THEREOF AND FURTHER THAT THE ABOVE CLAIMS AND DEMANDS HAVE BEEN AUDITED AS REQUIRED BY LAW.



MARK ROBERTS, FINANCE

LESLIE DEESE, CITY MANAGER

### **FINANCE COMMITTEE**

RONALD J. MORRISON, MAYOR-CHAIRMAN

ALBERT MENDIVIL, VICE-MAYOR

ALEJANDRA SOTELO-SOLIS, MEMBER

MONA RIOS, MEMBER

JERRY CANO, MEMBER

I HEREBY CERTIFY THAT THE FOREGOING CLAIMS AND DEMANDS WERE APPROVED AND THE CITY TREASURER IS AUTHORIZED TO ISSUE SAID WARRANTS IN PAYMENT THEREOF BY THE CITY COUNCIL ON THE 19<sup>TH</sup> OF SEPTEMBER 2017.

AYES \_\_\_\_\_

NAYS \_\_\_\_\_

ABSENT \_\_\_\_\_

The following page(s) contain the backup material for Agenda Item: Warrant Register #6 for the period of 08/02/17 through 08/08/17 in the amount of \$700,333.90. (Finance)

**CITY OF NATIONAL CITY, CALIFORNIA  
COUNCIL AGENDA STATEMENT**

**MEETING DATE:** September 19, 2017

**AGENDA ITEM NO.:**

**ITEM TITLE:**

Warrant Register #6 for the period of 08/02/17 through 08/08/17 in the amount of \$700,333.90.  
(Finance)

**PREPARED BY:** Karla Apalategui, Accounting Assistant

**DEPARTMENT:** Finance

**PHONE:** 619-336-4572

**APPROVED BY:** 

**EXPLANATION:**

Per Government Section Code 37208, attached are the warrants issued for the period of 08/02/17 through 08/08/17.

Consistent with Department of Finance, listed below are all payments above \$50,000.

<u>Vendor</u>	<u>Check/Wire</u>	<u>Amount</u>	<u>Explanation</u>
ESGIL Corporation	330234	214,239.33	Permit Processing & Plan Reviews / Bldng
Escrow Concepts	758553	355,500.00	Purchase of Property on 420 W 21 <sup>st</sup> Street

**FINANCIAL STATEMENT:**

**APPROVED:** 

**FINANCE**

**ACCOUNT NO.**

**APPROVED:** \_\_\_\_\_

**MIS**

Warrant total \$700,333.90.

**ENVIRONMENTAL REVIEW:**

This is not a project and, therefore, not subject to environmental review.

**ORDINANCE:** INTRODUCTION ☐ FINAL ADOPTION ☐

**STAFF RECOMMENDATION:**

Ratify warrants totaling \$700,333.90

**BOARD / COMMISSION RECOMMENDATION:**

**ATTACHMENTS:**

Warrant Register #6



**WARRANT REGISTER #6**  
**8/8/2016**

<u>PAYEE</u>	<u>DESCRIPTION</u>	<u>CHK NO</u>	<u>DATE</u>	<u>AMOUNT</u>
HURTADO, MARIA GUADALUPE	RELOCATION COSTS FOR TENANT / HOUSING	330202	8/3/17	2,794.12
WATSON, S	REIMB. CACEO MODULE ACADEMY COURSE / NSD	330203	8/3/17	77.58
4 IMPRINT INC	I LOVE NATIONAL CITY DECALS / CANO	330204	8/8/17	339.52
ACE UNIFORMS & ACCESSORIES INC	STARS AND BARS UNIFORM / POLICE	330205	8/8/17	135.64
ADAMSON POLICE PRODUCTS	BALLISTIC VESTS / POLICE	330206	8/8/17	3,191.81
AETNA RESOURCES FOR LIVING	EMPLOYEE ASSISTANCE PROGRAM AUGUST	330207	8/8/17	819.82
AMERICAN BACKFLOW SPECIALTIES	PURCHASE OF GAUGES & VALVES / PW	330208	8/8/17	398.20
ASSI SECURITY INC	PARTS & LABOR FOR SERVICE CALL / MIS	330209	8/8/17	1,060.00
AT&T	AT&T PHONES JULY 2017	330210	8/8/17	9,145.56
AT&T	AT&T PHONES JULY 2017	330211	8/8/17	324.72
AWARDS AND MORE CO	LIGHT BROWN ROUND COASTER / POLICE	330212	8/8/17	749.07
BEST BEST & KRIEGER ATTN LAW	LIABILITY CLAIM COST	330213	8/8/17	531.00
BIGGERFISH DBA	STRESS RELIEVER POLICE CARS / PD	330214	8/8/17	495.29
BJ'S RENTALS INC	LIFT SCISSOR EQUIPMENT RENTAL / PW	330215	8/8/17	853.37
C H COURT TECH INC	FLOORING AND MATERIALS / CSD	330216	8/8/17	5,631.74
CANO COREA, A	TRAVEL EXPENSES / HOUSING TRAINING	330217	8/8/17	1,148.12
CITY OF SAN DIEGO	MUNICIPAL SEWER TRANSPORTATION SVCS	330218	8/8/17	924.65
CLAIMS MANAGEMENT ASSOCIATES	AGREEMENT TO PROVIDE MONTHLY SERVICES	330219	8/8/17	6,300.00
CLF WAREHOUSE INC	MOP#80331 AUTO PARTS AND SUPPLIES / PW	330220	8/8/17	15.32
COMMERCIAL AQUATIC SERVICE INC	CHEMICALS FOR POOL / PW	330221	8/8/17	2,279.22
COUNTYWIDE MECHANICAL	KIT TO REBUILD BACKFLOW / PW	330222	8/8/17	1,022.29
COURTESY AUTO OF ORANGE COUNTY	2017 DODGE GRAND CARAVAN SE	330223	8/8/17	24,049.03
COX COMMUNICATIONS	COX CABLE JULY 2017	330224	8/8/17	174.00
CYNTHIA TITGEN CONSULTING INC	PROFESSIONAL SERVICES JULY	330225	8/8/17	2,940.00
DALEY & HEFT LLP	LIABILITY CLAIM COST	330226	8/8/17	8,357.98
DALEY & HEFT LLP	LIABILITY CLAIM COST	330227	8/8/17	6,001.61
DALEY & HEFT LLP	LIABILITY CLAIM COST	330228	8/8/17	1,785.90
DANIELS TIRE SERVICE	TIRES FOR CITY FLEET FOR FY 2018	330229	8/8/17	3,403.57
DATA TICKET INC	TICKET APPEALS JUNE 2017 / NSD	330230	8/8/17	1,753.40
DIMENSION DATA	PARTS & LABOR FOR SERVICES	330231	8/8/17	1,785.00
D-MAX ENGINEERING	URBAN GREENING GRANT APPLICATION	330232	8/8/17	21,517.62
DURAN, D	TRAINING REIMB TACTICAL BREACHER / PD	330233	8/8/17	114.55
ESGIL CORPORATION	PERMIT PROCESSING & PLAN REVIEWS / BLDNG	330234	8/8/17	214,239.33
EXPRESS PIPE AND SUPPLY CO INC	COOLER FILLING STN FOR LIBRARY	330235	8/8/17	5,972.32
FLEET SERVICES INC	MOP#67804 AUTO PARTS AND SUPPLIES / PW	330236	8/8/17	420.53
FOREMOST PROMOTIONS	JR STRESS RELIEVER	330237	8/8/17	421.53
HANDY METAL MART	ALUMINUM SHEETING	330238	8/8/17	496.97
HUTCHINSON, C	REIMBURSEMENT FOR RECORDING DOC / ENG	330239	8/8/17	62.50
JERAULDS CAR CARE CENTER	MOP#72449 AUTO PARTS AND SUPPLIES / PW	330240	8/8/17	173.78
JJJ ENTERPRISES	74379 FIRE ALARM SVCS & PREVENTION	330241	8/8/17	1,820.00
KIMLEY HORN AND ASSOC INC	SR2S PROJECT	330242	8/8/17	1,022.52
KITTRICH CORPORATION	CANOPIES AND TABLECLOTHS FOR EVENTS / CSD	330243	8/8/17	1,733.48
KLEAN KANTEEN	KLEAN KANTEEN STAINLESS INSULATED / PD	330244	8/8/17	2,357.29
KONE	MAINTENANCE / PW	330245	8/8/17	8,180.74
KONICA MINOLTA	COPIER EQUIPMENT LEASE / JUNE 2017	330246	8/8/17	133.95
LASER SAVER INC	TONER / MIS	330247	8/8/17	681.37
LEHR AUTO ELECTRIC	SOLENOID 100AMP - AUTO PART FOR FLEET	330248	8/8/17	207.17
LIEBERT CASSIDY WHITMORE	TRAINING WEBINAR / RISK	330249	8/8/17	70.00
LONG, D	TRAINING ADV S	330250	8/8/17	384.00
MAGDALENA DEL ROCIO HEDRICK	REIMB: FOR BAC	330251	8/8/17	20.00





**WARRANT REGISTER #6**  
**8/8/2016**

<u>PAYEE</u>	<u>DESCRIPTION</u>	<u>CHK NO</u>	<u>DATE</u>	<u>AMOUNT</u>
MCDUGAL LOVE ECKIS	LIABILITY CLAIM COST	330252	8/8/17	1,517.00
METRO AUTO PARTS DISTRIBUTOR	MOP# 75943 AUTO PARTS PURCHASES / FLEET	330253	8/8/17	1,050.54
METRO FIRE & SAFETY	3014. 15LB CO2 RECHARGE / FIRE	330254	8/8/17	174.78
NAVARRO, L	TRAINING REIM SEARCH AND SEIZURE / PD	330255	8/8/17	137.34
O'REILLY AUTO PARTS	MOP#75877 AUTO PART SUPPLIES / FLEET PW	330256	8/8/17	191.32
ORKIN	PEST CONTROL MONTHLY SERVICES / PW	330257	8/8/17	437.36
PENSKE FORD	R&M CITY VEHICLES FOR FY 2018	330258	8/8/17	3,707.70
PRO BUILD	MOP 45707 SUPPLIES FOR FIRE DEPT	330259	8/8/17	103.69
PRUDENTIAL OVERALL SUPPLY	MOP#45742 LAUNDRY SERVICES / PW	330260	8/8/17	95.31
RAMOS, D	EDUCATION REIMBURSEMENT	330261	8/8/17	1,151.76
RIVERSIDE COUNTY SHERIFF DEPT	TRAINING TUITION ROT/ PD	330262	8/8/17	320.00
RON TURLEY ASSOCIATES INC	ANNUAL MAINTENANCE SOFTWARE	330263	8/8/17	1,654.38
SAN DIEGO FRICTION PRODUCTS	MOP# 80333 AUTO PARTS SUPPLIES / FLEET	330264	8/8/17	186.88
SAN DIEGO MIRAMAR COLLEGE	TRAINING MATERIAL FEE BASIC SUPER / PD	330265	8/8/17	88.82
SAN DIEGO UNION TRIBUNE	LEGAL NOTICES ADVERTISING / JUNE 2017	330266	8/8/17	612.40
SDG&E	WASTEWATER - GAS & ELECTRIC UTILITIES	330267	8/8/17	3,898.02
SEGAL, M	TRAINING ADV SUB ROT / PD	330268	8/8/17	384.00
SHEPHARD, S	TRAINING RIEMB SHERMAN BLK /PD	330269	8/8/17	93.69
SMART & FINAL	MOP SUPPLIES FOR RISK DEPT	330270	8/8/17	488.77
SMART SOURCE OF CALIFORNIA LLC	VEHICLE IMPOUND WARNING DECAL / NSD	330271	8/8/17	639.46
SOLAR CITY	BUILDING FEE REFUND	330272	8/8/17	501.00
SOUND SOLUTION AUTO STYLING	WINDOW TINT / PW	330273	8/8/17	350.00
SOUTHWEST SIGNAL SERVICE	MONTHLY INTERSECTION MAINTENANCE JUNE	330274	8/8/17	13,754.38
SPARKLETTS	WATER SERVICE / JUNE 2017	330275	8/8/17	12.00
STAPLES BUSINESS ADVANTAGE	MOP 45762. OFFICE SUPPLIES / PD	330276	8/8/17	1,265.00
STC TRAFFIC INC	T & A #90181 REFUND	330277	8/8/17	2,545.00
SUPERIOR READY MIX	COLD MIX ASPHALTS & TACK OIL / PW	330278	8/8/17	220.89
SWANK MOTION PICTURES INC	SUMMER MOVIES IN THE PARK	330279	8/8/17	565.00
SWEETWATER AUTHORITY	WASTEWATER DIVISION WATER UTILITIES	330280	8/8/17	721.71
TALLAL INC	SUMMER MOVIES IN THE PARK	330281	8/8/17	416.00
TOPECO PRODUCTS	MOP 63849. SUPPLIES FOR FIRE DEPT	330282	8/8/17	39.99
U S BANK	CREDIT CARD EXPENSES / POLICE	330283	8/8/17	3,389.26
U S BANK	CREDIT CARD EXPENSES / HR	330284	8/8/17	1,055.81
U S HEALTHWORKS	MEDICAL SERVICES	330285	8/8/17	755.00
ULINE	TV CART AND GYM MATS FOR CASA DE SALUD	330286	8/8/17	719.82
UNDERGROUND SERVICE ALERT	UNDERGROUND SERVICE ALERT FY 2018	330287	8/8/17	235.50
UNITED RENTALS	GENERATOR RENTAL FOR POLICE DEPARTMENT	330288	8/8/17	4,244.32
VCA EMERGENCY ANIMAL HOSPITAL	STRAY ANIMAL VET CARE	330289	8/8/17	1,278.04
VERIZON WIRELESS	VERIZON WIRELESS JULY 2017	330290	8/8/17	13,017.43
VORTEX INDUSTRIES INC	REPAIRS TO ROLLING DOORS - PD	330291	8/8/17	1,654.73
WAXIE SANITARY SUPPLY	CUSTODIAL SUPPLIES / PW	330292	8/8/17	2,659.51
WE GREEN SOUTHERN CALIFORNIA	BUILDING FEE REFUND	330293	8/8/17	265.00
WILLDAN FINANCIAL SERVICES	USER FEE STUDY	330294	8/8/17	1,907.50
WILLY'S ELECTRONIC SUPPLY	MOP #45763/ELECTRONIC SUPPLIES / MIS	330295	8/8/17	285.23
Z A P MANUFACTURING INC	REFACE AND RESHEET CITY STREET SIGNAGE / PW	330296	8/8/17	1,283.43
			<b>A/P Total</b>	<b>344,833.90</b>
<b>WIRED PAYMENTS</b>				
ESCROW CONCEPTS	PURCHASE OF PROPERTY ON 420 W 21ST STREET	758553	8/7/17	355,500.00

## **Certification**

IN ACCORDANCE WITH SECTION 37202, 37208, 372059 OF THE GOVERNMENT CODE, WE HEREBY CERTIFY TO THE ACCURACY OF THE DEMANDS LISTED ABOVE AND TO THE AVAILABILITY OF FUNDS FOR THE PAYMENT THEREOF AND FURTHER THAT THE ABOVE CLAIMS AND DEMANDS HAVE BEEN AUDITED AS REQUIRED BY LAW.



MARK ROBERTS, FINANCE

LESLIE DEESE, CITY MANAGER

### **FINANCE COMMITTEE**

RONALD J. MORRISON, MAYOR-CHAIRMAN

ALBERT MENDIVIL, VICE-MAYOR

ALEJANDRA SOTELO-SOLIS, MEMBER

MONA RIOS, MEMBER

JERRY CANO, MEMBER

I HEREBY CERTIFY THAT THE FOREGOING CLAIMS AND DEMANDS WERE APPROVED AND THE CITY TREASURER IS AUTHORIZED TO ISSUE SAID WARRANTS IN PAYMENT THEREOF BY THE CITY COUNCIL ON THE 19<sup>TH</sup> OF SEPTEMBER 2017.

AYES \_\_\_\_\_

NAYS \_\_\_\_\_

ABSENT \_\_\_\_\_

The following page(s) contain the backup material for Agenda Item: Public Hearing and Introduction of an Ordinance of the City Council of the City of National City amending Title 6 Section 6.04 of the National City Municipal Code regarding business tax rates to comply with current law, including 1) reverting gross receipt

**CITY OF NATIONAL CITY, CALIFORNIA  
COUNCIL AGENDA STATEMENT**

**MEETING DATE:** September 19, 2017

**AGENDA ITEM NO.:**

**ITEM TITLE:**

Public hearing and introduction of an ordinance of the City Council of the City of National City amending Title 6 Section 6.04 of the National City Municipal Code regarding business tax rates to comply with current law, including 1) reverting gross receipts and flat business tax rates to those established by Ordinance No. 1606, enacted in 1977, correcting rate calculations where necessary; 2) repealing the Marginal Tax Rate Table; 3) repealing Appendix D to Ordinance No. 1606; and 4) refunding business taxes and associated applicable fees overpaid within the twelve months prior to the effective date of this ordinance.

**PREPARED BY:** Mark Roberts, Director of Finance

**DEPARTMENT:** Finance

**PHONE:** 619-336-4330

**APPROVED BY:** 

**EXPLANATION:**

This ordinance is being reintroduced due to a clerical error whereby a portion of the "Alphabetical Business Classification Index" table in Appendix A was missing in the previous introduction of the ordinance.

**FINANCIAL STATEMENT:**

**APPROVED:** 

**FINANCE**

**ACCOUNT NO.**

**APPROVED:** \_\_\_\_\_

**MIS**

See September 5, 2017 staff report (attached).

**ENVIRONMENTAL REVIEW:**

This is not a project and, therefore, not subject to environmental review.

**ORDINANCE:** INTRODUCTION ☒ FINAL ADOPTION ☐

**STAFF RECOMMENDATION:**

See September 5, 2017 staff report (attached).

**BOARD / COMMISSION RECOMMENDATION:**

**ATTACHMENTS:**

1. September 5, 2017 Staff Report
2. Proposed Ordinance



## **City Council Staff Report**

September 5, 2017

### **ITEM**

Staff Report: Public hearing on the introduction of an ordinance of the City Council of the City of National City amending Title 6 Section 6.04 of the National City Municipal Code regarding business tax rates to comply with current law, including 1) reverting gross receipts and flat business tax rates to those established by Ordinance No. 1606, enacted in 1977, correcting rate calculations where necessary; 2) repealing the Marginal Tax Rate Table; 3) repealing Appendix D to Ordinance No. 1606; and 4) refunding business taxes and associated applicable fees overpaid within the twelve months prior to the effective date of this ordinance.

### **BACKGROUND**

Persons or entities conducting business in the City are required by Chapter 6.04 of the Municipal Code to obtain a business license and pay a business tax on an annual basis. The amount of tax paid is based upon a percentage of annual gross receipts received by each business, or on the basis of flat tax rates for specific businesses. The applicable taxes for businesses based upon gross receipts appear in a table designated as Appendix A of Chapter 6.04 of the Municipal Code. The applicable taxes for specific businesses, based upon flat tax rates, are set forth in Sections 6.04.280, 6.04.310, 6.04.320, and 6.04.330 of Chapter 6.04 of the Municipal Code, and upon a table designated as Appendix B of Chapter 6.04 of the Code. Copies of the current Appendix A and Appendix B are attached.

Section 6.04.270 of the Municipal Code provides for the payment of a flat tax upon application for an initial business license; thereafter, with the exception of businesses covered under Sections 6.04.280, 6.04.310, and 6.04.330, the tax is based upon gross receipts. Pursuant to Section 6.04.280, even those businesses for which a flat tax is prescribed by Sections 6.04.280, 6.04.310, and 6.04.330 may instead elect to pay a tax based on gross receipts.

### **DISCUSSION**

Recently, it was determined by City staff that the process utilized for the last enactment of the business tax ordinance, which is the version of the ordinance that currently exists in the aforementioned sections of the Municipal Code and in Appendix A and Appendix B, would not meet current legal requirements. The proposed ordinance would amend these sections of the Municipal Code as well as Appendix A and Appendix B to comply with current law. The effect of the proposed ordinance, if approved, would reduce the business tax by approximately 30%, on average, for businesses required to pay the tax; and authorize refunds to businesses for the overpayment of business taxes and associated applicable fees paid during the twelve-month period prior to the effective date of this Ordinance, up to and including the effective date (overpayment is defined as the difference between what was actually paid and the proposed reduced tax and fees).



The amended versions of Appendix A and Appendix B, which have been re-designated Appendix B and Appendix C, respectively, are included within the proposed ordinance.

In addition to the issues arising from the ordinance enactment process, it has recently been determined that some of the dollar amounts in the gross receipts tax table were miscalculated. These miscalculations have been corrected in the proposed gross receipts tax table, Appendix B. To prevent this error from recurring, it is proposed that the Marginal Tax Rate Table, which was used in arriving at the erroneous calculations, and which was attached to an earlier ordinance (Ordinance No. 1606, enacted in 1977) be repealed. It is also recommended that Appendix D to Ordinance No. 1606, which explains the manner in which the amounts in the Marginal Tax Rate Table are calculated, be repealed.

Lastly, the “National Indices of Ability to Pay and Tax Classification by Industry,” upon which the classification of businesses in Chapter 6.04 is based, is attached to the proposed ordinance as Appendix A. The classification to which a business belongs is one of the factors used to determine the amount of tax payable under the gross receipts tax table.

## **FISCAL IMPACT**

The discrepancies in the aforementioned Municipal Code provisions have, in some cases, resulted in an overpayment of business taxes by affected businesses. Accordingly, the proposed ordinance includes a section providing that upon submittal of a claim for refund, the Director of Finance shall refund the amount of any business tax paid which exceeds the amount of business tax specified in the ordinance. As required by law, the proposed ordinance further provides that refunds would be made for business taxes paid during the one year period prior to the effective date of the ordinance. The estimated impact of the initial refunding of overpaid business taxes and fees is estimated to be approximately \$200,000. Thereafter, the annual impact of the reduction in business taxes is estimated at \$200,000.

## **RECOMMENDATION**

Adopt the ordinance, amending Title 6 Section 6.04 of the National City Municipal Code regarding business tax rates to comply with current law, including:

- reverting gross receipts business tax rates (table, Appendix B) and flat business tax rates (table, Appendix C) to those established by Ordinance No. 1606, enacted in 1977, correcting gross receipts tax table calculations where necessary;
- repealing the Marginal Tax Rate Table;
- repealing Appendix D to Ordinance No. 1606; and
- refunding business taxes and associated applicable fees overpaid within the twelve months prior to the effective date of this ordinance.

## **ATTACHMENT**

Proposed Ordinance

ORDINANCE NO. 2017 –

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF NATIONAL CITY AMENDING TITLE 6 SECTION 6.04 OF THE NATIONAL CITY MUNICIPAL CODE REGARDING BUSINESS TAX RATES TO COMPLY WITH CURRENT LAW, INCLUDING REVERTING GROSS RECEIPTS AND FLAT BUSINESS TAX RATES TO THOSE ESTABLISHED BY ORDINANCE NO. 1606, ENACTED IN 1977; CORRECTING RATE CALCULATIONS WHERE NECESSARY; REPEALING THE MARGINAL TAX RATE TABLE; REPEALING APPENDIX D TO ORDINANCE NO. 1606; AND REFUNDING BUSINESS TAXES AND ASSOCIATED APPLICABLE FEES OVERPAID WITHIN THE TWELVE MONTHS PRIOR TO THE EFFECTIVE DATE OF THIS ORDINANCE

BE IT ORDAINED by the City Council of the City of National City as follows:

Section 1. That Section 6.04.270 of the National City Municipal Code is hereby amended to read as follows:

6.04.270 Initial business tax. Unless exempted or taxed on a flat rate basis pursuant to Section 6.04.310, 6.04.320, or 6.04.330, a person making application for the initial business tax license for a newly established business is required to pay a first year's tax of twenty dollars (\$20), the minimum annual tax, prorated by quarter. Upon making application in the following (second) year, that second year's tax due will be based upon the actual gross receipts for the first year. For all future years thereafter, the person will pay the tax based upon the gross receipts for the preceding year.

Section 2. That Section 6.04.280 of the National City Municipal Code is hereby amended to read as follows:

6.04.280 Computation of total business tax based on gross receipts.

A. The total business tax levied by this section shall be determined by the business tax rate classification schedule by business class (see Section 6.04.030(B) and Appendix A) and the corresponding tax on the gross receipts of that business as set forth in Appendix B ("Gross Receipts Tax Table").

B. Businesses for which an alternative flat tax is prescribed by sections 6.04.310, 6.04.320 or 6.04.330 may elect to pay a tax based on gross receipts prescribed by this section and shall thereafter be taxed on the basis of the gross receipts schedule applicable to the business classification determined by the collector.

Section 3. That Section 6.04.310 of the National City Municipal Code is hereby amended to read as follows:

6.04.310 Business by vehicle—Optional rate.

A. Except as provided in Section 6.04.070(E)(4), every person not having a fixed place of business within the city and not otherwise designated, who on a regular basis conducts business by vehicle and charges a fee for service, shall pay an annual

business tax of twenty-five dollars (\$25) per vehicle operated within the city, or may make a binding election to pay a business tax measured by business classification and the gross receipts derived from business within the city as set out in Section 6.04.280.

B. Any person conducting business by vehicle in the city vending food products or beverages shall pay an annual business tax of seventy-five dollars (\$75) per year per vehicle operated within the city, or may make a binding election to pay a business tax measured by business classification and gross receipts derived from business within the city pursuant to Section 6.04.280.

C. Upon payment, identifying vehicle decals will be issued by the collector in a quantity equal to the number of vehicles through which business is conducted.

D. Any business by vehicle that operates additional vehicles within the city after payment of annual taxes has been made shall make an additional application to the collector to account for the additional vehicles. After the appropriate tax has been paid for the additional vehicle(s), additional vehicle decals will be issued.

E. Taxes for the first year of operation shall not be prorated, unless the annual gross receipt method is elected by the taxpayer.

Section 4. That Section 6.04.320 of the National City Municipal Code is hereby amended to read as follows:

6.04.320 Businesses located outside city limits—Optional rate.

A. Out-of-city Contractors. Except as provided in Section 6.04.320(C), and in lieu of a tax based on gross receipts, every state-licensed contractor licensed as an A or B contractor conducting business in the city who does not have a fixed place of business in the city shall pay annually a flat tax of seventy-five dollars (\$75). Every contractor conducting business in this city as a subcontractor or state-licensed C or D contractor who does not have a fixed place of business in the city shall pay annually a flat tax of fifty dollars (\$50). Any contractor may make a binding election to pay a business tax measured by classification and gross receipts derived from business within the city pursuant to Section 6.04.280. Penalties shall accrue at the rate set forth in Section 6.04.370(D). A contractor who commences business during the last quarter of a calendar year shall pay only twenty-five percent of the initial installment at the time of application if a flat tax is elected, and will be subject to normal tax the years following.

B. Every other person not having a fixed place of business in the city who conducts business in the city and is not otherwise subject to a tax by any of the other sections of this chapter shall pay a business tax calculated at the same rate prescribed herein for the same type of business having a fixed place of business within National City based on the gross receipts earned within National City or twelve percent of gross receipts from all sources within California where the amount of gross receipts earned within National City cannot readily be calculated or otherwise be determined by the collector.

C. In order to promote public safety, the city council will allow any out-of-city contractor installing a work of improvement that does not exceed five hundred dollars in materials and labor, inclusive, to pay a tax of ten dollars for a one-day tax certificate, in addition to any applicable building or engineering permit fees. This certificate shall not be available during any calendar year when the contractor performs any single job

exceeding five hundred dollars, or has performed two jobs each not exceeding five hundred dollars. The applicant shall make his or her declaration under penalty of perjury on a form provided by the collector to the building and safety director or city engineer in conjunction with the permit application for the work of improvement. A receipt showing proof of payment shall qualify as the business license.

D. First year's taxes will not be prorated, except as provided in Section 6.04.320(A).

Section 5. That Section 6.04.330 of the National City Municipal Code is hereby amended to read as follows:

6.04.330 Specific taxes applicable to specific categories of businesses.

A. Taxes applicable to specific categories of businesses previously established in Title 6 by Ordinances 708, 1048, 1231, 1699, 1788 or 2037 are recodified and summarized in Appendix B to this chapter. Recodification in Appendix B is not intended to constitute enactment of a new tax and shall be construed in light of that intent.

B. Video Machines. A business which also operates video machines on its premises shall pay in addition to any tax based on gross receipts for its principal business an additional tax of fifty-five dollars per machine, not to exceed a total of four thousand five hundred dollars annually for all video machines. An identifying decal shall be affixed to each machine, unless the business tax license specifies the number of machines for which tax has been paid and the number of machines installed does not exceed the number specified on the business tax license (thereby allowing for replacement and maintenance).

C. Amusement Arcades. Amusement arcades shall be taxed on a flat tax basis of one hundred dollars (\$100) per year.

D. Any business listed in this section or Appendix B may make a binding election to pay its tax on the basis of total gross receipts and the classification schedule determined by the collector, including revenues from coin-operated equipment or amusement devices, instead of this section, and such election shall be thereafter binding upon that business.

E. A swap meet shall be taxed at the rate of four thousand five hundred dollars (\$4,500) per year instead of gross receipts, unless it makes a binding election to pay its tax on the basis of total gross receipts and the classification schedule determined by the collector.

F. A pawnshop shall be taxed at the rate of one hundred fifty dollars (\$150) per year instead of gross receipts, unless it makes a binding election to pay its tax on the basis of total gross receipts and the classification schedule determined by the collector.

Section 6. That Appendix "A" of Chapter 6.04 of the National City Municipal Code is restated to read as follows:

## CHAPTER 6.04

### APPENDIX A

#### National Indices of Ability to Pay and Tax Classification by Industry

<b>SIC No.</b>	<b>Description</b>	<b>Net Profit to Net Sales (%)</b>	<b>Tax Class</b>
01	Agricultural Production - Crops	5.90	3
02	Agricultural Production - Livestock	5.90	3
07	Agricultural Services	7.16	3
08	Forestry	7.16	3
09	Fishing, Hunting, and Trapping	7.16	3
10	Metal Mining	7.71	4
11	Anthracite Mining	7.71	4
12	Bituminous Coal and Lignite Mining	7.71	4
13	Oil and Gas Extraction	7.71	4
14	Mining and Quarrying of Nonmetallic Minerals, Except Fuels	7.71	4
15	Building Construction - General Contractors	2.69	1
16	Construction Other Than Building - General Contractors	2.84	1
17	Construction - Special Trade Contractors	7.01	3
20	Manufacturing - Food and Kindred Products	3.53	2
22	Manufacturing - Textile Mill Products	3.47	1
23	Manufacturing - Apparel and Other Finished Textile Products	2.89	1
24	Manufacturing - Lumber and Wood Products Except Furniture	2.98	1
25	Manufacturing - Furniture and Fixtures	4.03	2
26	Manufacturing - Paper and Allied Products	4.88	2
27	Manufacturing - Printing, Publishing, and Allied Industries	6.30	3
28	Manufacturing - Chemicals and Allied Products	8.26	4
29	Manufacturing - Petroleum and Related Products	5.69	3
30	Manufacturing - Rubber and Miscellaneous Plastic Products	3.00	1
31	Manufacturing - Leather and Leather Products	3.35	1
32	Manufacturing - Stone, Clay, Glass, and Concrete Products	4.72	2
33	Manufacturing - Primary Metal Industries	1.75	1
34	Manufacturing - Fabricated Metal Products Except Machinery and Transportation Equipment	4.00	2
35	Manufacturing - Machinery, except Electrical	6.78	3
36	Manufacturing - Electrical and Electrical Machinery, Equipment, and Supplies	3.03	1
37	Manufacturing - Transportation Equipment	2.41	1

<b>SIC No.</b>	<b>Description</b>	<b>Net Profit to Net Sales (%)</b>	<b>Tax Class</b>
38	Manufacturing - Measuring, Analyzing, and Controlling Instruments; Photographic Medical, and Optical Goods; Watches and Clocks	10.18	4
39	Manufacturing - Miscellaneous Manufacturing Equipment	3.49	1
40	Railroad Transportation	0.00	1
41	Local and Suburban Transit and Interurban Highway Passenger Transportation	4.28	2
42	Motor Freight Transportation and Warehousing	4.75	2
45	Transportation by Air	0.00	1
46	Pipe Lines, Except Natural Gas	10.54	4
47	Services Incidental to Transportation	2.15	1
48	Communication	12.04	5
49	Electrical, Gas, and Sanitary Services (Utilities)	8.66	4
50	Wholesale Trade - Durable Goods	2.51	1
51	Wholesale Trade - Nondurable Goods	2.51	1
52	Retail Trade - Building Materials, Hardware Garden Supply, and Mobile Home Dealers	3.26	1
53	Retail Trade - General Merchandise Stores	3.73	2
54	Retail Trade - Food Stores	2.28	1
55	Retail Trade - Automotive Dealers and Gasoline Services Stations	2.10	1
56	Retail Trade - Apparel and Accessory Stores	4.43	2
57	Retail Trade - Furniture, Home Furnishings, and Equipment Stores	4.04	2
58	Retail Trade - Eating and Drinking Places	4.66	2
59	Retail Trade - Other	4.54	2
60	Banking	8.24	4
61	Credit Agencies other than Banks	4.33	2
62	Security and Commodity Brokers, Dealers, Exchanges, and Services	3.59	2
63	Insurance Carriers (Underwriters)	4.14	2
64	Insurance Agents, Brokers, and Services	21.25	6
65	Real Estate	3.93	2
66	Combinations of Real Estate, Insurance, Loans, or Law Offices	30.41	6
67	Holding and Other Investment Offices	48.37	6
70	Service - Hotels, Rooming Houses; Camps and Other Lodging Places	2.41	1
72	Services - Personal	14.02	5
73	Services - Business	4.85	2
75	Automotive Repair, Automotive Services, and Garages	9.45	4
76	Miscellaneous Repair Services	9.45	4



<b>SIC No.</b>	<b>Description</b>	<b>Net Profit to Net Sales (%)</b>	<b>Tax Class</b>
78	Services - Motion Pictures	3.69	2
79	Services - Amusement and Recreation, except Motion Pictures	4.87	2
80	Health Services	38.41	6
81	Legal Services	50.50	6
82	Educational Services	5.91	3
83	Social Services	6.57	3
84	Museums, Art Galleries, Botanical and Zoological Gardens	6.57	3
86	Membership Organizations	6.57	3
891	Engineering, Architectural, and Surveying Services	25.35	6
893	Accounting, Auditing, and Bookkeeping Services	33.14	6
899	Services - not Elsewhere Classified	6.57	3

#### **Alphabetical Business Classification Index**

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
<b>A</b>		
65	Abstract Land Title or Warranty Companies	2
61	Acceptance Corporations and Dealers	2
63	Accident Insurance Carrier	2
893	Accountants All Types	6
893	Accounting and Bookkeeping Services	6
	Accounting and Bookkeeping Machines and Supplies (See Office Machines)	
17	Acoustical Contractors	3
73	Advertising Agencies, including Outdoor Services	2
73	Advertising, novelties, signs, placards, etc.	2
61	Agricultural Credit Institutions	2
55	Aircraft, Dealers, Retail	1
17	Air Conditioning Contractor	3
76	Air Conditioning Service and Repair	4
73	Airplane Rental	2
72	Alterations, Clothing	5
41	Ambulance Service	2
79	Amusement and Recreation Services	2
79	Amusement Machines, Coin-Operated	2

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
79	Amusement Parks	2
07	Animal Hospital	3
73	Answering Service	2
59	Antiques, Dealers, Retail	2
76	Antiques, Repair and Restoration	4
65	Apartment Buildings or Complexes, Rental	2
57	Appliances, Household, Dealers	2
76	Appliances, Household, Repair of	4
891	Architects	6
76	Armature Rewinding Shops	4
73	Armored Car Service	2
59	Art, Dealers, Retail	2
73	Artists, Commercial	2
899	Artists' Studios or Portrait Artists, Non-Commercial	3
59	Artists' Supply and Materials Stores, Retail	2
79	Athletic Arena or Clubs, Where Admission Is Charged	2
73	Auctioneers, Commission or Fee Basis	2
59	Auction Houses (General Merchandise), Retail	2
50	Automatic Sprinklers, Wholesale	1
55	Automobile Accessories, Dealers	1
75	Automobile, Automatic Car Wash	4
75	Automobile, Body and Paint Shop	4
55	Automobile, Dealers, Retail, New or Used	1
61	Automobile Loan Finance Companies	2
75	Automobile, Rental or Leasing, not including Driver	4
55	Automobile Parts, Retail	1
50	Automobile Parts, Wholesale	1
75	Automobile Repairs, Overhaul and General Servicing	4
75	Automobile Tires, Recapping	4
55	Automobile Tires, Retail	1
75	Automobile Towing Service	4
41	Automobile Transportation Service, including Driver	2
59	Automobile Wreckers, Buying Used Cars and Selling the Parts, Retail	2
17	Awning Installation Contractors	3

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
<b>B</b>		
54	Bakery, Retail	1
20	Bakery Products, Manufacturer Only	2
51	Bakery Products, Wholesale Only	1
79	Ballroom, Lease or Rented for Dancing or Parties	2
79	Bands, Dance	2
60	Banks	4
72	Barber Schools	5
72	Barber Shops	5
50	Barber Supplies, Wholesale	1
55	Batteries, Auto, Retail	1
50	Bearings, Dealers, Wholesale	1
72	Beauty Schools	5
72	Beauty Shops	5
50	Beauty Supplies, Wholesale	1
50	Belting, Wholesale	1
20	Beveridge Manufacture, All Types	2
59	Bicycle Dealers, Retail	2
79	Bicycle Rental	2
76	Bicycle Repair	4
50	Bicycle Supplies, Wholesale	1
73	Billboard, Firms Engaged in the Erection and Lease of Space	2
79	Billiard or Pool Hall	2
51	Billiard or Pool Supplies, Wholesale	1
12	Bituminous Coal and Lignite Mining	4
76	Blacksmith	4
80	Blood Banks	6
35	Blowers and Blower Systems, Manufacturing	3
73	Blueprinting Services	2
70	Boarding House, including Fraternity and Sorority	1
55	Boat Supplies and Accessories, Retail	1
55	Boat, Dealers, Retail	1
76	Boilermaker Shops, Repair of Boilers	4
50	Boilers, Wholesale	1
17	Boiler, Setting of	3
50	Bolts, Nuts, and Screws, Dealers, Wholesale	1

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
73	Bondsmen	2
27	Book Publishers	3
59	Book Store, Retail	2
79	Booking Agent, except Motion Pictures	2
893	Bookkeeping Services	6
72	Bootblacks, Bootblack Stands	5
20	Bottlers of Soft Drinks	2
50	Bottlers Suppliers, Wholesale	1
79	Bowling Alleys	2
59	Bowling Equipment and Supplies, Retail	2
51	Bowling Equipment and Supplies, Wholesale	1
26	Box, Manufacturing	2
79	Boxing or Wrestling Matches	2
50	Brake Linings Wholesale Dealers	3
56	Bridal Shops, Retail	2
	Brokers (See Heading under Type of Broker, for Example: Real Estate Broker, Food Broker, etc.)	
	Building Contractors (See Contractors)	
52	Building Materials and Supplies, Retail	1
50	Building Materials, Wholesale	1
17	Burglar Alarm, Installation Only	3
73	Burglar Alarm, Maintenance and Monitoring Only	2
41	Bus and Motor Coach Company	2
41	Bus Terminals	2
73	Business Agents or Brokers, Selling Business Concerns	2
73	Business Consultant, except Finance - Investment	2
61	Business Credit Institutions	2
27	Business Forms, Manufacturing	3
59	Business Forms, Retail	2
	Business Machines (See Office Machines)	
82	Business Schools	3
<b>C</b>		
25	Cabinet Shops, Manufacturers, not Custom	2
57	Cabinet Shop, for Individual Order	2
58	Cafeterias	2
59	Camera and Photographic Supplies, Retail	2
50	Camera and Supplies, Wholesale	1

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
76	Camera Repair Shop	4
59	Cameras, Retail	2
70	Campgrounds	1
59	Camping Equipment, other than Trailers, Retail	2
55	Campers and Other Recreational Vehicles, Retail	1
54	Candy, Retail	1
51	Candy, Wholesale	1
59	Canvassers	2
75	Car Wash	4
79	Carnivals	2
17	Carpenters	3
72	Carpet and Rug Cleaning	5
57	Carpet and Rug, Dealers, Retail	2
17	Carpet Layers, Contractors	3
50	Carpets, Wholesale	1
	Cash Registers and Supplies (See Office Machines)	
63	Casualty Insurance Carrier	2
58	Caterers	2
17	Ceiling Contractors	3
32	Cement Manufacture	2
50	Cement Products, Wholesale Dealers	1
65	Cemetery Companies, Agents, or Dealers in Cemetery Lots	2
07	Cemetery Lots, Caretakers of	3
893	Certified Public Accountants	6
82	Charm, Fashion, Finishing, and/or Modeling Schools	3
20	Cheese, Manufacturers or Processors	2
28	Chemical and Allied Products, Manufacturing	4
80	Chiropractors	6
52	Christmas Trees, Retail	1
51	Cigarettes or Tobacco, Wholesale	1
59	Cigar and Cigarette Stores and Stands, Retail	2
64	Claim Adjustment Agencies	6
32	Clay, Stone, and Glass Products, Manufacturing	2
72	Cleaning of Garments	5
59	Clothing, Dealers in Second-Hand Clothing	2
23	Clothing Manufacturers	1

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
56	Clothing, Retail	2
72	Clothing, Rental	5
51	Clothing, Wholesale	1
50	Coal, Dealers, Wholesale	1
62	Coal, Wood, or Coke Agents or Brokers	2
59	Coal, Wood, or Coke, Dealers, Retail	2
51	Coffee, Dealers, Wholesale	1
42	Cold Storage Warehouse	2
73	Collection and Claim Agency, except for Real Estate	2
66	Combinations of Real Estate, Insurance, Loans, Law Offices	6
62	Commodity Brokers and Dealers (Contracts)	2
48	Communication	5
73	Computer Programming and Other Software Services	2
50	Concrete Products, Dealers, Wholesale	1
32	Concrete, Manufacturer, Block, Brick, and Other Products	2
32	Concrete, Manufacturer, Ready Mixed and Transit-Mixed	2
16	Concrete Work Contractors (Roads, Highways, and Streets)	1
17	Concrete Work Contractors (Driveways, Sidewalks, and Floors Only)	3
62	Consultants, Finance - Investments	2
73	Consulting Services, except Investment and Family	2
15	Contractors, Building	1
16	Contractors, Heavy Construction, other than Building	1
17	Contractors, Special Trade	3
80	Convalescent Home	6
73	Copying Service	2
28	Cosmetics, Manufacturer	4
59	Cosmetics, Dealers, Retail	2
51	Cosmetics, Wholesale	1
62	Cotton Brokers, Agents or Warehousemen	2
42	Cotton Compresses and Warehouses	2
22	Cotton Fabrics, Manufacture	1
07	Cotton Ginning	3
83	Counseling Services	3
20	Cracker Manufacturer	2
73	Credit Reporting Agencies	2
61	Credit Unions	2



<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
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**D**

20	Dairy Products, Processing	2
54	Dairy Products, Retail	1
51	Dairy Supplies, Wholesale	1
79	Dancing Academies or Schools	2
79	Dance Halls	2
73	Data Processing Services	2
73	Data Processing Systems, Supplies, and Equipment, including Key punching	2
83	Day Care Centers	3
73	Decorators, Interior	2
54	Delicatessen	1
42	Delivery Service (Messenger/Courier), Vehicular	2
50	Dental Equipment and Supplies, Wholesale	1
80	Dental Laboratories and/or Dentists	6
53	Department Stores	2
73	Detectives, Agencies	2
72	Diaper Service	5
07	Dog Kennels and/or Grooming	3
70	Dormitories, Commercially Operated	1
57	Drapery Stores, Retail	2
56	Dressmakers for Retail Trade	2
82	Driver Training School	3
59	Drug Store, Retail	2
51	Drugs, Wholesale	1
72	Dry Cleaning, Coin-Operated	5
72	Dry Cleaning, Retail	5
50	Dry Cleaning, Wholesale	1
51	Dry Goods, Wholesale	1
17	Drywall Contractors	3
72	Dyeing and Cleaning Plants, except Rug Cleaning	5

**E**

17	Earthmoving for Building Construction	3
16	Earthmoving, not Connected with Building Construction	1
82	Educational Services and Schools	3
54	Eggs, Retail	1
51	Eggs, Wholesale	1

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
49	Electric, Gas, and Sanitary Services (Utilities)	4
50	Electric Light Bulbs, Wholesale	1
49	Electric Power Company (Utility)	4
57	Electrical Appliances and Supplies, Retail	2
50	Electrical Appliances and Supplies, Wholesale	1
76	Electrical Appliances, Repair	4
17	Electrical Contractors	3
36	Electrical Machinery, Equipment, and Supplies Manufacturing	1
50	Elevators, including Repair, Wholesale	1
73	Employment Agencies	2
891	Engineering, Architectural, and/or Surveying Services	6
27	Engraving	3
79	Entertainment, except Motion Pictures	2
73	Equipment Rental and Leasing	2
72	Escort Services	5
51	Explosives, Sales and Distributors, Wholesale	1
17	Excavating and Foundation Contractors, Building Construction Only	3
16	Excavating Contractors, other than Building	1
73	Exterminators	2
<b>F</b>		
59	Fabric Shops, Retail	2
61	Factors	2
50	Farm Equipment and Machinery	1
51	Farm Supplies	1
20	Feeds, for Pets and Other Animals, Manufacture of	2
17	Fencing Contractors	3
28	Fertilizer, Manufacture	4
51	Fertilizer, Wholesale	1
73	Field Warehousing	2
73	Film Developers, for General Public	2
78	Film Distributor	2
61	Finance Companies	2
50	Fire Extinguishers, Sale of	1
73	Fire Extinguishers, Service of	2
63	Fire Insurance Carriers	2
59	Fish Aquariums, Retail	2

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
54	Fish and Seafood Stores, Retail	1
51	Fish or Other Seafood, Wholesale	1
59	Fish, Tropical Fish, Retail	2
59	Fish Bait, Retail	2
09	Fisheries	3
25	Fixtures and Furniture, Manufacturing	2
57	Floor Covering, Retail	2
50	Floor Covering, Wholesale	1
17	Flooring Contractors	3
59	Florists, Retail	2
51	Florists, Wholesale	1
54	Food, Retail, Dealer, not Consumed on Premises	1
51	Food Broker	1
17	Foundation Contractors, Building Construction Only	3
33	Foundries	1
47	Freight Forwarders	1
54	Fruit and Produce, Retail	1
51	Fruit and Produce, Wholesale	1
59	Fuel Dealers, Retail	2
72	Funeral Homes, Funeral Directors, and/or Undertakers	5
56	Fur, Retail	2
17	Furnace or Heating Contractors	3
57	Furniture, Dealers, Retail	2
59	Furniture Dealers, Second-Hand, Retail	2
25	Furniture and Fixtures, Manufacturing	2
76	Furniture Repairing, Refinishing, and Reupholstering	4
50	Furniture, Wholesale	1
<b>G</b>		
75	Garages, Automotive Repair	4
49	Garbage Collection Agencies	4
72	Garment Pressing and Alteration	5
49	Gas, Dealers in Liquefied Petroleum Gas and Natural Gas	4
59	Gas, Dealers in Liquefied Petroleum Gas, Delivered to Customers' Premises, Retail	2
49	Gas, Natural Gas Company	4
55	Gasoline Service Stations	1
51	Gasoline, Wholesale	1

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
53	General Merchandise Stores	2
59	Gift Shops	2
17	Glass Installation Contractors	3
75	Glass, Replacement and Repair, Automotive	4
52	Glass, Retail	2
32	Glass, Stone and Clay Products, Manufacturing	2
79	Golf Courses, including Miniature	2
16	Grading, General Construction	1
62	Grain Broker (Commodity)	2
42	Grain Elevators, Stores Only	2
51	Grain, Dealers, Wholesale	1
73	Graphic Arts	2
59	Gravestones, Finished, Retail	2
59	Greeting Cards, Retail	2
54	Grocers, Retail	1
51	Grocers, Wholesale	1
59	Guns, Retail	2
50	Guns, Wholesale	1
76	Gunsmiths, Repair of Guns	4
<b>H</b>		
72	Hairdressers and/or Stylists	5
52	Hardware, Retail	1
50	Hardware, Wholesale	1
72	Hat Cleaning and Blocking, Retail	5
09	Hatchery, Poultry	3
56	Hats, Retail	2
72	Health Clubs	5
80	Health Services, General	6
59	Hearing Aids, Retail	2
17	Heating Contractor	3
16	Heavy Construction	1
63	Health Insurance Carrier	2
16	Highway and Street Construction	1
59	Hobby Shops, Retail	2
67	Holding Companies	6
57	Home Furnishing Stores, Retail	2

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
07	Horticulturists	3
56	Hosiery, Retail	2
51	Hosiery, Wholesale	1
22	Hosiery Mills	1
63	Hospital Insurance Carrier	2
50	Hospital Supplies	1
80	Hospitals, Sanitariums, and Like Institutions	6
07	Hospitals, Animal	3
70	Hotels, except Residential	1
65	Hotels, Residential	2
50	Hotel Supplies, Wholesale	1
17	House Mover and Wrecker	3
59	House-To-House, Retail	2
<b>I</b>		
59	Ice, Dealers, Retail	2
51	Ice, Dealers, Wholesale	1
20	Ice, Manufacturers	2
50	Ice-Making, Machinery and Equipment, Wholesale	1
54	Ice Cream Dealers, Retail, not Consumed on Premises	1
58	Ice Cream Dealers, Retail, Consumed on Premises	2
20	Ice Cream, Manufacture	2
51	Industrial Chemicals, Wholesale	1
72	Industrial Laundries	5
61	Installment Sales Finance, other than Banks	2
07	Insemination, Artificial	3
17	Insulation Contractor	3
66	Insurance, Loans, Law, Real Estate Offices, Combinations of	6
64	Insurance Agents, Brokers, and Other Insurance Services	6
64	Insurance Adjustor	6
63	Insurance Carriers, All Types	2
64	Insurance Solicitors	6
17	Intercommunication Equipment Installation Contractor	3
73	Interior Decorator	2
62	Investment Counselors	2
62	Investment Firm, General Brokerage	2
67	Investment Offices (Management)	6

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
62	Iron Brokers	2
07	Irrigation Systems, Landscape Services	3
<b>J</b>		
73	Janitor or Housekeeping Service	2
50	Janitor or Housekeeping Supplies, Wholesale	1
76	Jewelry, Repair, including Watch Repair	4
59	Jewelry, Retail	2
50	Jewelry, Wholesale	1
<b>K</b>		
79	Karate Instruction	2
07	Kennels	3
17	Kitchen Designers and Contractors	3
22	Knitting Mills	1
<b>L</b>		
50	Laboratory Equipment and Supplies, Wholesale	1
57	Lamp Dealers, Retail	2
50	Lamp Dealers, Wholesale	1
36	Lamps, Manufacturers	1
65	Land Title or Warranty Company	2
07	Landscape Services and Landscape Architects	3
66	Law, Real Estate, Insurance, Loan Offices, Combinations of	6
72	Laundries, including Automatic Machines, Coin-Operated and Industrial	5
07	Lawn Care	3
50	Lawnmower, Dealers, Wholesale	1
52	Lawn and Garden Supplies, Retail	1
76	Lawnmowers, Repairs	4
81	Lawyers	6
82	Learning Centers	3
73	Leased Equipment	2
75	Leasing Companies, Vehicles without Drivers	4
59	Leather Goods, Retail	2
50	Leather Goods, Wholesale	1
31	Leather and Leather Products, Manufacturing	1
81	Legal Services	6
63	Life Insurance Carrier	2
57	Linen Shop, Retail	2



<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
72	Linen Supply Service	5
59	Liquefied Petroleum Gas, Delivered to Customers' Premises, Retail	2
61	Loan (Small) Lenders, Licensed	2
66	Loans, Real Estate, Insurance, Law Offices, Combinations of	6
76	Locksmiths	4
70	Lodging and Rooming Houses	1
59	Luggage, Retail	2
24	Lumber, Manufacture	1
52	Lumber Merchants, Operating Lumber Yards, Retail	2
50	Lumber Merchants, Operating Lumber Yards, Wholesale	1
<b>M</b>		
35	Machine Shops	3
59	Magazine Stores and Stands, Retail	2
59	Mail Order Business	2
73	Management Consultants	2
67	Management Investment Companies	6
72	Manicurists	5
17	Mantel Work, Contractors	3
<b>MANUFACTURING</b>		
20	Bakery Products	2
28	Chemical and Other Allied Products	4
32	Concrete, Clay, Stone, and Glass Products	2
36	Electrical Machinery, Equipment and Supplies	1
34	Fabricated Metal Products	2
25	Furniture and Fixtures	2
31	Leather and Leather Products	1
35	Machinery, except Electrical	3
33	Metal Products, Primary	1
26	Paper and Allied Products	2
20	Pet and Other Animal Food	2
29	Petroleum Refining and Related Industries	3
30	Rubber and Miscellaneous Products	1
22	Textile Mill Products	1
37	Transportation Equipment	1
24	Wood Products, except Furniture	1
39	Manufacturing, not Otherwise Classified	1

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
17	Masonry and Stonework Contractors	3
72	Massage	5
25	Mattress and Bedsprings Manufacture	2
76	Mattress Renovating	4
57	Mattresses, Retail	2
54	Meat, Retail	1
51	Meat, Wholesale	1
20	Meat Slaughtering and/or Packing Plants	2
17	Mechanical Contractors	3
63	Medical Insurance Carriers	2
80	Medical and Other Health Services, including Laboratories	6
56	Men's Furnishings, Retail	2
73	Messenger Service	2
33	Metal Products, Manufacturing	1
54	Milk, Retail	1
51	Milk Depots, with or without Truck Delivery	1
51	Millinery, including All Lines of Millinery, Wholesale	1
56	Millinery Shops or Stores, Retail	2
51	Mills, Flour, Wholesale	1
20	Mills, Flour and Other Grain Products	2
10-14	Mining, All Types	4
73	Miscellaneous Business Services, not Otherwise Classified	2
65	Mobile Home Sites, Rental	2
52	Mobile Homes, Retail	1
42	Mobile Homes, Transportation of	2
59	Monuments, Retail	2
61	Mortgage Brokers	2
70	Motels, except Residential	1
65	Motels, Residential	2
78	Motion Picture Films, Distributors, Producers, or Agents for	2
78	Motion Picture Operators	2
78	Motion Picture Theatre or Drive-In	2
42	Motor Freight Lines	2
82	Motor Vehicle Drivers Training School	3
79	Motorcycle Rental	2
55	Motorcycles, Dealers, Retail	1

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
55	Motors, Outboard, Dealers, Retail	1
42	Movers, Trucking with or without Storage	2
42	Movers, Storage Only	2
57	Music, Sheet, or Musical Instruments, Retail	2
79	Music Distribution Systems, Coin-Operated	2
73	Music Distribution Systems, except Coin-Operated	2
76	Musical Instrument Repair Shops	4
62	Mutual Funds, Selling By Independent Salesman	2
<b>N</b>		
49	Natural Gas and/or Liquefied Petroleum Gas	4
27	Newspapers, Publishing of	3
59	Newspapers, Retail	2
51	Newspapers, Wholesale	1
59	Newsstands	2
65	Nonresidential Building Operators	2
62	Notes, Endorsers and Buyers	2
59	Notions and Novelties	2
83	Nurseries, Day	3
07	Nursery or Horticulturists	3
80	Nurses, All Types	6
80	Nursing Homes, Convalescent	6
83	Nursing Homes, Residential Type	3
82	Nurses Schools	3
<b>O</b>		
65	Office Buildings, Rental	2
50	Office Furniture and/or Supplies, Wholesale	1
57	Office Furniture, Retail	2
76	Office Machines, Service and Repair	4
73	Office Machines, Rental	2
59	Office Machines, Equipment and/or Supplies, Retail	2
73	Office Secretarial Service	2
51	Oil, Fuel, Wholesale	1
50	Ophthalmic Goods, Wholesale	1
38	Optical Goods, Manufacture	4
50	Optical Goods or Supplies, Wholesale	1
59	Optical Goods Stores, Retail	2

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
38	Opticians	4
80	Optometrists	6
59	Orthopedic and Artificial Limb Stores, Retail	2
65	Operators of Nonresidential, Residential, and/or Apartment Buildings	2
65	Operators of Mobile Home Sites	2
80	Osteopathic Physicians	6
<b>P</b>		
47	Packing Goods, for Shipping	1
42	Packing House, Cold Storage	2
28	Paint Manufacturers	4
52	Paint, Retail	1
51	Paint, Wholesale	1
17	Painting and Paper Hanging Contractors	3
26	Paper and Allied Products, Manufacturing	2
42	Parcel Delivery Companies	2
75	Parking Lots and Garages	4
70	Parking Spaces (Trailer Park)	1
16	Paving and Asphalt Contractors	1
59	Pawn Brokers, All Types and Classifications	2
59	Peddlers, All Types and Classifications	2
61	Personal Loan Companies	2
67	Personal Holding Companies	6
72	Personal Services	5
73	Pest Control	2
20	Pet and Other Animal Food Manufacture	2
59	Pet Shops	2
29	Petroleum Refining and Related Industries	3
59	Pharmacies	2
50	Phonograph Record Businesses, Wholesale	1
57	Phonograph and Record Stores, Retail	2
73	Photocopying Service	2
73	Photograph Developing and Retouching	2
72	Photographers, Portrait for the General Public	5
73	Photographers, Commercial	2
72	Photographic School	5
59	Photographic Supply Stores, Retail	2

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
80	Physical Therapist	6
80	Physicians	6
57	Pianos and Organs, Retail	2
57	Picture and/or Picture Frames, Dealers, Retail	2
16	Pipe Laying Contractors	1
58	Pizzerias	2
17	Plastering and Dry Wall Contractors	3
52	Plumbing Supplies, Retail	1
50	Plumbing Supplies, Wholesale	1
17	Plumbing, Heating, and Air Conditioning Contractors	3
50	Poultry Equipment, Wholesale	1
02	Poultry and Egg Production	3
20	Poultry Slaughtering, Dressing, and /Or Packing	2
02	Poultry Hatcheries	3
27	Printing, All Types	3
80	Psychologists	6
73	Public Relations Services	2
27	Publishers	3
50	Pumps, Wholesale	1
<b>Q</b>		
14	Quarrying	4
<b>R</b>		
75	Radiator, Repairs, Automotive	4
57	Radio and Television, Retail	2
50	Radio, Phonographs, and Television, Dealers in Supplies, Wholesale	1
73	Radio and Television, for Rent or Lease	2
76	Radio and Television Repairs	4
48	Radio and Television Stations, including CATV	5
40	Railroad Companies	1
66	Real Estate, Insurance, Loans, Law Offices, Combinations of	6
65	Real Estate Dealers in or Agents for, including Renting, Contracting, or Charging for Repairs on Houses; Dealers without Offices; Brokers for Real Estate Loans	2
65	Real Estate, Leasing and/or Renting	2
57	Record Stores, Retail	2
79	Recreation Center	2
55	Recreation Vehicles, Retail	1
72	Reducing Salons	5

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
57	Refrigerators and Freezers, Retail	2
50	Refrigerators, Wholesale or Distributors	1
80	Rehabilitation House, Outpatient	6
59	Religious Goods Stores, Retail	2
73	Rental Service, Miscellaneous Rental Services not Otherwise Listed	2
76	Repair Services, except Automotive	4
73	Research and Development Laboratories	2
65	Residential Building Operators	2
58	Restaurants, Shall Include not Only Places Where Meals are Served and the Public Invited, but Also Any Place Where Meals are Served to Limited or Restricted Classes of Persons for Pay	2
50	Restaurants, Supplies and Equipment, Wholesale	1
<b>RETAIL TRADE</b>		
56	Apparel and Accessories	2
52	Building Materials, Hardware, Garden Supply, and Mobile Home Dealers	1
54	Food Markets of Grocery Stores	1
57	Furniture, Home Furnishing and Equipment	2
53	General Merchandise	2
59	Miscellaneous Retail Stores not Otherwise Listed	2
79	Riding Schools, including Academies, Renting Horses to Ride	2
17	Roofing Contractors	3
50	Roofing, Wholesale	1
52	Roofing, Retail	1
70	Rooming House, including Fraternity and Sorority	1
30	Rubber and Miscellaneous Plastic Products, Manufacturing	1
59	Rubber Stamps, Retail	2
72	Rug Cleaning, not Connected with Laundries	5
57	Rugs, including Carpets, Retail	2
<b>S</b>		
73	Salvage	2
50	Sand, Dealers, Wholesale	1
52	Sand, Dealers, Retail	1
58	Sandwiches, Retail, Consumed on Premises	2
20	Sandwiches, Manufacture for Sale off Premises	2
80	Sanitariums	6
61	Savings and Loan Associations	2
50	Saws, Wholesale	1



<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
76	Saws, Sharpening and Repair	4
50	Scales, Wholesale	1
72	Scales, Coin-Operated: Operation of	5
59	School Supplies, including Books, Dealers, Retail	2
50	School Supplies, Wholesale	1
50	Scrap Yard	1
24	Screens, Doors and Windows Wood Manufacturing	1
50	Screens, Doors and Windows, Wholesale	1
34	Screens, Windows and Doors, Metal, Manufacturers	2
72	Seamstresses	5
59	Second-Hand Goods of Any Description	2
73	Secretarial Service	3
52	Seeds, Bulbs, and/or Nursery Stock, Retail	1
55	Service Stations	1
76	Sewer, Septic Tank, and Cesspool Service	4
36	Sewing Machines, Manufacture	1
57	Sewing Machines, Retail	2
50	Sewing Machines, Wholesale	1
17	Sheet Metal Contractors	3
23	Shirts, Manufacturers	1
56	Shoe, Dealers, Retail	2
72	Shoe Repair Shops	5
50	Shoes, Wholesale	1
73	Sign Painting and Lettering Service	2
73	Sign Service, Outdoor Advertising	2
59	Skiing Equipment, Retail	2
86	Social Club	3
50	Soda Fountain Supplies, Wholesale	1
58	Soda Fountains	2
51	Soft Drinks, Distributors	1
20	Soft Drink Bottlers.	2
53	Soft Drink Stands, Retail	2
61	Small Loan Lenders	2
59	Sporting Goods, Retail	2
50	Sporting Goods, Wholesale	1
79	Stables, Riding	2

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
59	Stationery, including Books	2
17	Steam, Hot Air, Vapor, and Hot Water Contractors	3
73	Stenographer and Stenographic Services	2
62	Stock Brokers and Dealers	2
32	Stone, Clay, and Glass Products, Manufacturing	2
57	Stoves, Dealers, Retail	2
50	Stoves, Wholesale	1
76	Stove Repairs	4
17	Structural Steel Erection Contractors	3
65	Subdividers and Developers	2
50	Surgical Instruments, Wholesale	1
891	Surveying Services	6
17	Swimming Pools, Contractors	3
79	Swimming Pools	2
59	Swimming Pool Supplies, Retail	2
<b>T</b>		
56	Tailor, Custom, Retail	2
72	Tailor, Shops, Repair	5
57	Tape Recorders, Retail	2
72	Tax Service	5
41	Taxicabs	2
76	Taxidermists	4
48	Telegraph, Service or Signal Companies or Agents	5
73	Telephone Answering Service	2
48	Telephone Companies	5
48	Television Broadcasting Stations, including CATV	5
73	Television, Rent or Lease, including Radios, other than Licensed Radio and Television Dealers	2
57	Television and Radio, Retail	2
76	Television and Radio Repair Shops	4
73	Temporary Employment Agencies	2
23	Textile Mill Products, Manufacturing, Apparel Only	1
22	Textile Mill Products, Manufacturing, Fabric Only	1
79	Theatrical Booking Agencies, except Motion Pictures	2
79	Ticket Bureau, Selling Theatrical, Football, Baseball Tickets, and for Like Performances	2
17	Tile and Marble Contractors	3

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
52	Tile, Retail	1
50	Tile, Wholesale	1
76	Tin and Metal Shops, Repair Only	4
75	Tires, Recapping	4
63	Title Insurance	2
59	Tombstones, Retail	2
76	Tool Sharpening and Repair	4
72	Towels and Uniform Rental	5
59	Toys, Retail	2
50	Toys, Wholesale	1
50	Tractors, Wholesale	1
82	Trade Schools	3
73	Trading Stamps, Redemption, Promotion, and/or Sale to Stores	2
65	Trailer Parks, including Mobile Home Rental for Residential Purposes	2
70	Trailer Parks and Campsites, for Transients	1
55	Trailers, Recreational and Utility, Retail	1
75	Trailers, (U-Haul-It Type), Rental	4
37	Transportation Equipment, Manufacturing	1
47	Travel Bureau	3
07	Tree Surgery	1
75	Truck and Automobile Rental or Leasing, not including Driver	4
42	Trucking, except Rental or Leasing, including Driver	2
67	Trusts, Management of	6
27	Typesetting, for Printing Trade	3
59	Typewriters and Other Office Machines, retail	2
50	Typewriters, Wholesale	1
<b>U</b>		
72	Uniform Supply Service	5
72	Uniform Rental	5
76	Upholsterer, Furniture	4
75	Upholstery Repair, Automotive	4
59	Used Merchandise, Retail	2
<b>V</b>		
57	Vacuum Cleaners, Retail	2
50	Vacuum Cleaners, Wholesale	1
53	Variety Store	2

<b>SIC No.</b>	<b>Business Description</b>	<b>Tax Class</b>
54	Vegetable Markets, Retail	1
59	Vending Machines, Sale of Products	2
50	Vending Machines, Wholesale	1
25	Venetian Blind, Manufacturing	2
07	Veterinarian	3
82	Vocational Schools	3
<b>W</b>		
52	Wallpaper, Retail	1
51	Wallpaper, Wholesale	1
42	Warehouse Storage Rooms, General	2
73	Warehousing, Field, not Public	2
75	Washing Cars	4
57	Washing Machines, Retail	2
50	Waste Paper and Rags, Wholesale	1
76	Watchmaker, including Repairs	4
30	Water Hose and/or Steam Hose, Manufacturers	1
17	Water Well Drilling Contractors	3
17	Waterproofing Contractors	3
52	Weather Stripping, Dealers, Retail	1
47	Weighing Services, connected with transportation	1
17	Welding Contractor, Operating at Site of Construction	3
50	Welding Machinery and Equipment, Wholesale	1
76	Welding Repair Services, including Automotive	4
50	Wholesalers, Durable Goods	1
51	Wholesalers, Nondurable Goods	1
56	Wigs, Retail	2
51	Wigs, Wholesale	1
73	Window Cleaning Service	2
69	Wood Dealer, Retail	2
17	Wrecker, Buildings	3
75	Wrecker, Towing Service	4
<b>Y</b>		
59	Yarn Shops, Retail	2

Section 7. That Appendix “B” of Chapter 6.04 of the National City Municipal Code are hereby amended to read as follows:

**CHAPTER 6.04 – APPENDIX B**  
**GROSS RECEIPTS TAX TABLE**

TAXABLE GROSS RECEIPTS BRACKET		BUSINESS CLASSIFICATION					
		1	2	3	4	5	6
0	4,999	20	20	20	20	20	20
5,000	99,999	20	26	32	39	45	52
100,000	199,999	35	46	58	70	81	93
200,000	299,999	48	64	80	96	112	128
300,000	399,999	60	81	101	121	141	161
400,000	499,999	73	93	121	145	169	194
500,000	599,999	84	113	141	169	197	225
600,000	699,999	96	128	160	192	224	256
700,000	799,999	107	143	179	214	250	286
800,000	899,999	118	157	197	236	275	315
900,000	999,999	129	172	215	257	300	343
1,000,000	1,099,999	139	185	232	278	324	371
1,100,000	1,199,999	149	199	248	298	348	398
1,200,000	1,299,999	159	212	265	318	371	423
1,300,000	1,399,999	168	224	280	336	392	449
1,400,000	1,499,999	177	236	296	355	414	473
1,500,000	1,999,999	222	296	370	444	518	592
2,000,000	2,499,999	266	355	444	533	621	710
2,500,000	2,999,999	310	413	516	619	723	826
3,000,000	3,499,999	352	469	586	703	820	938
3,500,000	3,999,999	392	523	653	784	915	1,045
4,000,000	4,999,999	470	627	783	940	1,096	1,253
5,000,000	5,999,999	545	727	908	1,090	1,271	1,353
6,000,000	7,999,999	688	918	1,147	1,376	1,606	1,735
8,000,000	10,999,999	894	1,192	1,490	1,788	2,086	2,284
11,000,000	13,999,999	1,091	1,455	1,819	2,183	2,546	2,810
14,000,000	15,999,999	1,217	1,623	2,029	2,434	2,839	3,145
16,000,000	17,999,999	1,343	1,791	2,238	2,686	3,132	3,480
18,000,000	19,999,999	1,469	1,958	2,448	2,937	3,425	3,815
20,000,000	21,999,999	1,594	2,126	2,657	3,189	3,718	4,150
22,000,000	and above	1,720	2,294	2,867	3,440	4,011	4,485

**CHAPTER 6.04 - APPENDIX C**  
**FLAT TAX RATES FOR SPECIFIC BUSINESSES**

TYPE OF BUSINESS	ANNUAL TAX RATE	OTHER TAX RATE	ADOPTED BY ORDINANCE	SECTION NUMBER
Amusement Arcade	\$100		1048	41
Auctioneer	\$50 (Class A & C)	\$10/day (Class B)	811	17
Bingo	\$50			
Bowling Alleys (Standard Sized)	\$100	\$5/quarter/alley	1012	1
Bowling Alleys (Substandard Sized)	\$25	\$5/quarter/alley	1012	2
Dance Hall	\$300		963	1
Food Vending Vehicle	\$75		1657	
Mobile Amusement Vehicle	\$25		986	181
Mobile Searchlight Advertising	\$50		937	----
Out of Town Vendor (per Vehicle)	\$25		1606	20
Outside Contractors (A & B Licensed)	\$75		1652	21
Outside Contractors (C Licensed)	\$50		1652	21
Pawnbroker	\$150		708	40
Shooting Galleries	\$100		----	41
Swap Meet	\$4,500		1231	12
Taxis – Paratransit	\$50		1125	2
Video Machines	\$55 per machine		82-1788	----
Second Location	\$10			

Section 8. That Appendix “B,” “Marginal Tax Rate Relationship to Tax Rate in Bracket One,” and Appendix “D,” “How Business Taxes are Figured,” of Ordinance No. 1606, are hereby repealed.

Section 9. Upon submittal of a claim for refund, the Director of Finance shall refund the amount of any business tax paid that exceeds the applicable business tax paid specified in this Ordinance. Refunds shall be made only for business tax payments made from the date that is twelve (12) months prior to the effective date of this Ordinance, up to and including the effective date of this Ordinance.



Section 10. This Ordinance is not intended to increase any business tax, but to codify tax rates in effect in upon the 1986 effective date of Proposition 62. Therefore, no voter approval of this Ordinance is required under California Constitution, article XIII C, section 2 or Government Code section 53720 et seq. This Ordinance shall be construed in light of this intent.

Section 11. Severability. If any section, subsection, sentence, clause, phrase or portion of this Ordinance or its application to any person or circumstance is for any reason held to be invalid or unconstitutional by the decision of any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Ordinance or its application to other persons and circumstances. The City Council of the City of National City hereby declares that it would have adopted this Ordinance and each section, subsection, sentence, clause, phrase or portion thereof irrespective of the fact that any one or more sections, subsections, sentences, clauses, phrases, or portions be declared invalid or unconstitutional and, to that end, the provisions hereof are hereby declared to be severable.

Section 12. Effect of Amendments. It is the intent of the City Council of the City of National City that the National Municipal Code sections affected by this Ordinance shall not be considered repealed and reenacted in their amended form; that the portions which are not altered are to be considered as having been the law from the time when they were enacted; that the new provisions are to be considered as having been enacted at the time of the amendment; and that the omitted portions are to be considered as having been repealed at the time of the amendment.

PASSED and ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2017.

\_\_\_\_\_  
Ron Morrison, Mayor

ATTEST:

\_\_\_\_\_  
Michael R. Dalla, City Clerk

APPROVED AS TO FORM:

\_\_\_\_\_  
Angil P. Morris-Jones  
City Attorney

The following page(s) contain the backup material for Agenda Item: Public Hearing and Adoption of an Ordinance of the City Council of the City of National City amending the National City Municipal Code by adding Chapter 2.55 establishing requirements regarding the adoption and amendment of the annual budget of the City o

**CITY OF NATIONAL CITY, CALIFORNIA  
COUNCIL AGENDA STATEMENT**

**MEETING DATE:** September 19, 2017

**AGENDA ITEM NO.:**

**ITEM TITLE:**

Public hearing and adoption of an ordinance of the City Council of the City of National City amending the National City Municipal Code by adding Chapter 2.55 establishing requirements regarding the adoption and amendment of the annual budget of the City of National City.

**PREPARED BY:** Mark Roberts, Director of Finance

**PHONE:** 619-336-4330

**DEPARTMENT:** Finance

**APPROVED BY:** 

**EXPLANATION:**

With the exception of Section 53901, which requires the filing of budgets with the county auditor, and Section 7900 et seq, which establishes limits on appropriations, the California Government Code is silent on the manner in which cities must develop and administer their budgets. Therefore, it is incumbent upon cities to develop their own budget ordinances and policies, to ensure sound budgetary practices are followed. Currently, the City of National City does not have a comprehensive budget ordinance or policy.

The purpose of the proposed budget ordinance is to provide a framework for the effective administration of the City's finances and a foundation for the creation of a comprehensive budget policy. While, as noted above, the Government Code provides little guidance regarding city budgetary practices, it does dictate the most significant aspects of the county budgetary process, much of which is applicable to the city process. Therefore, the proposed ordinance incorporates elements from the California Government Code 29000 et seq regarding county budgets, modified, where necessary, to apply to the City of National City.

**FINANCIAL STATEMENT:**

**ACCOUNT NO.**  
NA

**APPROVED:** 

**FINANCE**

**APPROVED:** \_\_\_\_\_

**MIS**

**ENVIRONMENTAL REVIEW:**

This is not a project and, therefore, not subject to environmental review.

**ORDINANCE:** INTRODUCTION ☐ FINAL ADOPTION ☒

**STAFF RECOMMENDATION:**

Adopt the ordinance, amending the National City Municipal Code by adding Chapter 2.55 establishing requirements regarding the adoption and amendment of the annual budget of the City of National City.

**BOARD / COMMISSION RECOMMENDATION:**

**ATTACHMENTS:**

Proposed Ordinance

ORDINANCE NO. 2017 – 2437

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF NATIONAL CITY  
AMENDING TITLE 2 OF THE NATIONAL CITY MUNICIPAL CODE BY  
ADDING CHAPTER 2.55 PERTAINING TO FISCAL ADMINISTRATION  
TO ESTABLISH REQUIREMENTS FOR THE ADOPTION AND  
AMENDMENT OF THE ANNUAL BUDGET

BE IT ORDAINED by the City Council of the City of National City that Title 2 of the National City Municipal Code is amended to add Chapter 2.55 as follows:

Section 1. The Table of Contents for Title 2 is amended as follows:

TITLE 2  
ADMINISTRATION

Chapters

2.01	City Manager
2.04	City Council
2.08	Removal of Appointive Officers
2.10	Ambulances
2.12	Fire Department
2.16	Finance Department
2.20	Department of Public Health
2.36	Officers' Salaries
2.42	Disposal of Surplus City Property
2.44	Unclaimed Property
2.48	Disaster Council
2.55	Annual Budget
2.60	Public Contracts and Purchasing System
2.62	Alternative Bid Procedures for Public Projects
2.64	Housing Authority and Community Development Commission
2.65	Property Acquisition by Eminent Domain
2.68	Retirement System
2.70	Reorganization
2.72	Term Limit for the Office of Mayor
2.74	Ethics Training

Section 2. Chapter 2.55 is hereby added to Title 2 of the National City Municipal Code to read as follows:

CHAPTER 2.55  
Fiscal Administration

Sections

- 2.55.010 Purpose and intent
- 2.55.020 Fiscal year
- 2.55.030 Preliminary budget
- 2.55.040 Adopted budget
- 2.55.050 Appropriations and transfers
- 2.55.060 Delegation of city manager budgetary powers and duties

2.55.010 Purpose and intent. In enacting this Chapter, it is the purpose and intent of the city council to establish requirements for the development, adoption, and maintenance of the city budget, and to set forth sound standards for the management of the city's assets.

2.55.020 Fiscal year. The city's fiscal year shall begin on the first day of July of each year and end on the thirtieth day of June of the following year.

2.55.030 Preliminary budget.

A. At least thirty days prior to the end of each fiscal year, the city manager shall submit the preliminary budget for the ensuing fiscal year to the city council at a regular city council meeting or other properly noticed public meeting of the city council.

B. Upon receipt of the preliminary budget, the city council may direct or authorize the city manager to make revisions to the same at any regular city council meeting or other properly noticed public meeting of the city council prior to adoption of the budget.

C. At a regular city council meeting, or other properly noticed public meeting of the city council at which the city manager presents the preliminary budget to the city council, any member of the public may appear and be heard regarding any item in the preliminary budget or for requests to include additional items.

2.55.040 Adopted budget.

A. After the city manager has made all revisions to the preliminary budget directed or authorized by the city council pursuant to subsection B of Section 2.55.030, but not later than June 30<sup>th</sup> of each year, the city council shall by resolution adopt the budget for the ensuing fiscal year as finally determined.

B. The resolution of adoption of the budget shall specify, at a minimum, the following:

1. appropriations by fund, budget unit, and category;
2. interfund transfers; and
3. estimated financing sources by fund available to meet the budget requirements.

C. The city council may set forth appropriations in greater detail than required in subsection B of this section and may authorize any additional controls for the administration of the budget as it deems necessary. The city council may delegate the authority to exercise said additional administrative controls to the city manager.

D. There shall be a schedule in or supporting the adopted budget document, or a separate ordinance or resolution, setting forth the number and classifications of positions approved by the city council.

E. The adoption of the budget may be accomplished by a resolution in which the adoption is effectuated by reference to the financing uses in the budget as finally determined, provided that the minimum requirements set forth in subsection B of this section are met in the budget document. If adopted by reference, the budget shall have the same effect as if the resolution of adoption had been accomplished by passage of the resolution in full in a manner provided by law.

F. A copy of the adopted budget shall be placed and shall remain on file with the city clerk where it shall be available for inspection.

G. In accordance with Government Code Section 53901, a copy of the adopted budget shall be filed with the county auditor within 60 days after the beginning of the City's fiscal year, and the annual budget shall be held on file by the county auditor where it shall be available for public inspection during reasonable business hours.

H. 1. If at the beginning of any fiscal year, the budget has not been adopted, the director of finance shall approve payments for the support of the various budget units in accordance with the following authorizations:

a. Except as otherwise provided in subsection 2, the totals in the preliminary budget as submitted by the city manager, less the amounts for capital assets, transfers out, and new permanent employee positions, are deemed appropriated until adoption of the budget. For the purposes of this subsection, the term "new permanent employee positions" does not include any employee position created in lieu of an employee position that has been abolished.

b. Amounts for capital assets, transfers out, and new permanent employee positions are deemed appropriated until the adoption of the budget if specifically approved by the city council.

c. If the preliminary budget has not been submitted to the city council because of an emergency as defined in Section 2.48.020, the amounts deemed appropriated for the new fiscal year shall be based upon the final adjusted budget of the preceding year, less the amounts for capital assets and transfers out unless specifically approved by the city council. For the purposes of this subsection, the term "final adjusted budget" includes the adopted budget, plus adjustments authorized by the city council and encumbrances.



2. Notwithstanding any other provision of this subsection, prior to the adoption of the budget, the city council may impose expenditure limitations that are more restrictive than those contained in this section.

2.55.050 Appropriations and transfers.

A. In accordance with Article XIIB of the Constitution of the State of California, the total annual appropriations subject to limitation of the city shall not exceed the appropriations limit of the city for the prior fiscal year adjusted for the change in the cost of living and the change in population, except as otherwise provided in Article XIIB of the Constitution of the State of California.

B. 1. Transfers and revisions to the adopted appropriations may be made as follows:

a. transfers and revisions resulting in an increase in the combined total of appropriations and transfers of any fund, by the approval of the city council.

b. between budget units within a fund, subject to the restriction of subsection 1 of this section, by the approval of the city manager.

2. The city manager is authorized to transfer monies up to the maximums set forth in the budget.

C. Any unencumbered balance remaining to the credit of any appropriation, except for those associated with capital assets, shall lapse at the end of the fiscal year and shall revert to the available balance of the fund from which appropriated.

D. The budget for each fund maintained by the city, including transfers and revisions made after adoption, shall be balanced. A balanced budget shall be defined as that for which financing uses do not exceed available funding sources.

2.55.060 Delegation of city manager budgetary powers and duties. The powers and duties assigned to the city manager by this chapter may be delegated.

Section 3. If any section, subsection, sentence, clause, or phrase of the ordinance is for any reason held to be unconstitutional and invalid, such decision shall not affect the validity of the remaining portion of this ordinance. The City Council hereby declares that it would have passed this ordinance and every section, subsection, sentence, clause, or phrase thereof, irrespective of the fact any one or more sections, subsections, sentences, clauses, or phrases be declared unconstitutional.

*[Signature Page to Follow]*

PASSED and ADOPTED this 19<sup>th</sup> day of September, 2017.

\_\_\_\_\_  
Ron Morrison, Mayor

ATTEST:

\_\_\_\_\_  
Michael R. Dalla, City Clerk

APPROVED AS TO FORM:

\_\_\_\_\_  
Angil P. Morris-Jones  
City Attorney

The following page(s) contain the backup material for Agenda Item: Notice of Decision – Planning Commission approval of a Conditional Use Permit modification for distilled spirits at an existing beer and wine-licensed restaurant (Tita's II) located at 3421 East Plaza Blvd. (Applicant: Roger Speir) (Case File 2017-09 CUP)

**CITY OF NATIONAL CITY, CALIFORNIA  
COUNCIL AGENDA STATEMENT**

**MEETING DATE:** September 19, 2017

**AGENDA ITEM NO.**

**ITEM TITLE:**

Notice of Decision – Planning Commission approval of a Conditional Use Permit modification for distilled spirits at an existing beer and wine-licensed restaurant (Tita's II) located at 3421 East Plaza Blvd. (Applicant: Roger Speir) (Case File 2017-09 CUP)

**PREPARED BY:** Martin Reeder, AICP

*MR*

**DEPARTMENT:** Planning

**PHONE:** 336-4313

**APPROVED BY:**

*[Signature]*

**EXPLANATION:**

The business owner has applied for a Conditional Use Permit (CUP) modification to sell distilled spirits at an existing restaurant (Tita's II) that was previously approved to sell beer and wine (CUP 2010-29). The existing restaurant was also approved for karaoke and live entertainment at that time. The business would continue to operate, as previously approved, from 10:00 a.m. until 1:00 a.m. daily, with alcohol sales ceasing at midnight.

Planning Commission conducted a public hearing on June 5, 2017. Commissioners asked questions regarding business operations and the crime rate. The Commission asked staff to return with a resolution denying the CUP; however, no action was taken and staff was asked to return with resolutions for both approval and denial. At the August 21, 2017 meeting, the Commission voted to approve the Conditional Use Permit based on required findings and subject to Conditions of Approval.

The attached Planning Commission staff report describes the proposal in detail.

**FINANCIAL STATEMENT:**

**APPROVED:** \_\_\_\_\_ **Finance**

**ACCOUNT NO.**

**APPROVED:** \_\_\_\_\_ **MIS**

**ENVIRONMENTAL REVIEW:**

Not a project per CEQA

**ORDINANCE:** ☐ **INTRODUCTION:** ☐ **FINAL ADOPTION:** ☐

**STAFF RECOMMENDATION:**

Staff concurs with the decision of the Planning Commission and recommends that the Notice of Decision be filed.

**BOARD / COMMISSION RECOMMENDATION:**

The Planning Commission approved the Conditional Use Permit.

Ayes: Flores, Garcia, Sendt, Quintero, Yamane    Abstain: DelaPaz    Absent: Baca

**ATTACHMENTS:**

- |                                     |  |
|-------------------------------------|--|
| 1. Overhead                         | 4. Reduced Plans                         |
| 2. Planning Commission Staff Report | 5. Police Department comments            |
| 3. Resolution No. 2017-21 a         | 6. Correspondence from 6/5/17 PC meeting |

**2017-09 CUP – 3421 East Plaza Blvd. – Overhead**







Item no.  
June 5, 2017

5

CITY OF NATIONAL CITY - PLANNING DEPARTMENT  
1243 NATIONAL CITY BLVD., NATIONAL CITY, CA 91950

**PLANNING COMMISSION STAFF REPORT**

Title: PUBLIC HEARING - CONDITIONAL USE PERMIT  
MODIFICATION FOR DISTILLED SPIRITS AT AN  
EXISTING BEER AND WINE-LICENSED RESTAURANT  
(TITA'S II) LOCATED AT 3421 EAST PLAZA BOULEVARD.

Case File No.: 2017-09 CUP

Location: 3421 East Plaza Boulevard

Assessor's Parcel Nos.: 669-101-05

Staff report by: Jessica Madamba, Planning Technician

Applicant: Roger Speir

Zoning designation: MXD-1 (Minor Mixed-Use District)

Adjacent zoning:

North: Commercial Suites / MXD-1

East: Single Family Residential / RS-1 (Large Lot Residential)

South: Apartment Building / RM-2 (High Density Multi-Unit Residential)

West: Commercial Suites / MXD-1

Environmental review: Not a project per California Environmental Quality Act

Staff recommendation: Approve

### **BACKGROUND**

The business owner has applied for a Conditional Use Permit (CUP) modification to sell distilled spirits at an existing restaurant (Tita's II) that was previously approved to sell beer and wine (CUP 2010-29). The existing restaurant was also approved for karaoke and live entertainment. The business would continue to operate from 10:00 a.m. until 1:00 a.m. daily, with alcohol sales ceasing at midnight. A Type 47 (On-Sale Distilled Spirits) license is concurrently being processed with the California Department of Alcoholic Beverage Control (ABC).

### **History**

The restaurant has been in operation for about seven years and has operated another business, Tita's Kitchenette, at 2720 Plaza Blvd. for almost 20 years. In 2010, Tita's II Restaurant received an alcohol license for on-sale beer and wine from ABC, which was approved by the City through a Conditional Use Permit (CUP-2010-29). The original CUP also permitted karaoke and live entertainment.

### **Site Characteristics**

The project location is an existing 4,200 square-foot suite located at 3421 East Plaza Boulevard, in the Minor Mixed-Use District (MXD-1) zone. The area is adjacent to other commercial uses within the Plaza East Shopping Center. Single-family residential uses are located to the east in the Small Lot Residential (RS-2) zone and Multi-unit residential uses are located to the south in the High Density Multi-Unit Residential (RM-2) zone.

### **Proposed Use**

The applicant is proposing to sell distilled spirits in addition to beer and wine. The floor plan provided with this application shows 20 separate seating tables, six booths, and provides 80 seats within the building. The restaurant also includes an outdoor seating area, which provides 21 tables and 58 seats. No alcohol is served outdoors. The applicant wishes to modify their existing CUP, which approved beer and wine sales to include distilled spirit sales in the restaurant, which requires modification of the existing CUP. Alcohol would continue to be delivered to the table upon request with the sale of food. Live entertainment will continue as part of business operations. No change to the existing operating hours or construction is proposed.



**Analysis**

Section 18.30.050 of the Land Use Code (LUC) allows for on-site alcohol sales with an approved CUP. The proposal to sell distilled spirits triggers the need for a modification to the existing CUP. Additional requirements for alcohol CUPs include expanded notification, a community meeting, and distance requirements.

**Mailing** – All property owners and occupants within a distance of 660 feet are required to be notified of a public hearing for alcohol-related CUP applications. Notice of this public hearing was sent to 189 people, 74 occupants, and 115 owners.

**Community Meeting** – Pursuant to Section 18.30.050 (C), a community meeting was held Monday, April 24, 2017 at 6:00 pm at the subject restaurant. The meeting advertisement is attached. There were no community members in attendance.

**Distance Requirements** – Chapter 18.030.050 (D) requires a 660-foot distance from sensitive uses such as schools. However, restaurants with greater than 30% of their area devoted to seating (which applies in this case) are exempt from this distance requirement. There is one school within 660 feet, Ira Harbison Elementary School.

**Public Comments** – One public comment was received expressing concerns of the proposal. The concerns include possible noise issues, late business operating hours, and possible increases to neighborhood disturbances (Attachment 9).

**Required findings**

The Municipal Code contains required findings for CUPs. There are six required findings:

1. The proposed use is allowable within the applicable zoning district pursuant to a Conditional Use Permit and complies with all other applicable provisions of the Land Use Code.

The use is allowable within the Minor Mixed-Use District zone pursuant to a CUP, and the proposed use meets the required guidelines in the Land Use Code for alcohol sales, as discussed in the staff report.

2. The proposed use is consistent with the General Plan and any applicable specific plan.

Alcohol sales are permitted, subject to a CUP, by the Land Use Code, which is consistent with the General Plan. A restaurant use is consistent with the Minor Mixed-Use land use designation contained in the Land Use and Community Character (LU) element of the General Plan. In addition, the property is not within a Specific Plan area.

3. The design, location, size, and operating characteristics of the proposed activity would be compatible with the existing and future land uses in the vicinity.

No expansion of the building is proposed. The proposal involves an existing restaurant in an existing commercial space, which was already analyzed for traffic impacts when it was constructed. In addition, because the sale of alcohol would be accessory to the sale of food, no measurable increase in traffic is expected.

4. The site is physically suitable for the type, density, and intensity of use being proposed, including access, utilities, and the absence of physical constraints.

The proposed alcohol sales would be accessory to a restaurant use, which is located in an existing commercial area. The addition of alcohol sales is not expected to increase the demand for parking on the property.

5. Granting the permit would not constitute a nuisance or be injurious or detrimental to the public interest, health, safety, convenience, or welfare, or materially injurious to persons, property, or improvements in the vicinity and zone in which the property is located.

The proposed use is consistent with the previously approved CUP and will be subject to the original conditions that limit the sale of alcohol and the hours that it will be available; no alcohol will be sold after 12:00 a.m. and will only be available with the sale of food. In addition, all business staff is required to receive Responsible Beverage Service & Sales (RBSS) Training.



6. That the proposed project has been reviewed in compliance with the California Environmental Quality Act (CEQA).

The project is not considered a project under CEQA, as no development is proposed. In addition, the proposed use is similar to other commercial uses in the area, which are permitted by right in the mixed-use zones. Given that there is no calculable increase in traffic and no other impacts are anticipated, staff is of the opinion that the project would not result in any physical changes to the environment.

7. That the proposed use is deemed essential and desirable to the public convenience or necessity.

In this case the alcohol sales will contribute to the viability of a restaurant, an allowed use in the Minor Mixed-Use District (MXD-1) zone.

**Department and Agency comments**

**Alcohol Sales Concentration/Location** – Per ABC, there are currently two on-sale licenses authorized for Census Tract (120.02). For reference, the alcohol outlets in the census tract are:

Name	Address	License Type*	CUP
Gapo Resto and Karaoke	933 S Harbison Ave.	41	-
Tita's Kitchenette II	3421 E Plaza Blvd	41	Y

\* Type 41 – On-Sale Beer and Wine for Bona Fide Public Eating Place

Both of the alcohol licenses are restaurants, which also includes the existing beer and wine license for the subject property. The existing restaurant will be subject to the most recent Council Policy standards for on-sale alcohol CUPs.

Census tract 120.02 includes the area between Highway 805 and East Plaza Boulevard, and between East 8<sup>th</sup> Street and East Plaza Boulevard. The attached census tract map shows the location of the subject tract. Per State ABC there are

currently two on-sale licenses in this census tract (120.02) where a maximum of four are recommended. No new licenses are being added with this proposal.

Police Department

As of the writing of this report, no comments have been received from the Police Department (PD). However, based on recent ABC Risk Assessments provided by the PD, this business could be expected to be allocated approximately 11 or 12 points, which would be considered a Low Risk.

Institute for Public Strategies (IPS)

As of the writing of this report, no comments have been received from IPS. However, based on recent comments provided for alcohol CUPs, IPS typically recommends that owners, management, and staff be required to attend the RBSS training. This requirement is a standard condition of City Council Policy 707 and is included as a condition of approval.

Conditions of Approval

The Conditions of Approval from the previous CUP (CUP 2010-29), stated in City Council Resolution 2011-39, would still apply to the property unless otherwise specifically modified. Additional conditions have been added specific to on-sale alcohol sales per Council policy 707 (alcohol incidental to food, hours of operation, RBSS training, etc.).

Summary

The proposed use is consistent with the General Plan because distilled spirit sales for on-site consumption are a conditionally-allowed use in the Minor Mixed-Use District Zone. A CUP was approved for beer and wine sales at the property (CUP 2010-29), and the modifications comply with the objectives, standards, guidelines, and conditions of the original CUP. The proposed use to sell distilled spirits would be accessory to the existing restaurant use in a commercial area, which is not expected to increase the demand for parking or other services on the property. The addition of alcohol sales is not expected to have any significant effects on the area.

**OPTIONS**

1. Approve 2017-09 CUP subject to the attached conditions, and based on attached findings or other findings as determined by the Planning Commission; or
2. Deny 2017-09 CUP based on findings as determined by the Planning Commission; or,
3. Continue the item for additional information

**ATTACHMENTS**

1. Recommended Findings
2. Recommended Conditions
3. Overhead
4. Census Tract Map
5. Public Hearing Notice (Sent to 115 property owners & 74 Occupants)
6. Community meeting advertisement, sign-in sheet, and minutes
7. City Council Resolution 2011-39
8. Applicant's Plans (Exhibit A, Case File No. 2017-09 CUP, dated 3/30/2017)
9. Public Comments



JESSICA MADAMBA  
Planning Technician



BRAD RAULSTON  
Deputy City Manager



## **RECOMMENDED FINDINGS FOR APPROVAL**

### **2017-09 CUP – 3421 East Plaza Boulevard**

1. That the proposed use is allowable within the applicable zoning district pursuant to a Conditional Use Permit and complies with all other applicable provisions of the Land Use Code, because alcohol sales for on-site consumption are a conditionally-allowed use in the Minor Mixed Use District.
2. That the proposed use is consistent with the General Plan and any applicable specific plans, because alcohol sales are permitted, subject to a Conditional Use Permit, by the Land Use Code, which is consistent with the General Plan. In addition, a restaurant use is consistent with the Minor Mixed-Use land use designation contained in the Land Use and Community Character (LU) element of the General Plan. Furthermore, the property is not within a Specific Plan area.
3. That the design, location, size, and operating characteristics of the proposed activity would be compatible with the existing and future land uses in the vicinity, because no expansion is proposed, and the use would be accessory to the existing restaurant in the commercial area.
4. That the site is physically suitable for the type, density, and intensity of use being proposed, including access, utilities, and the absence of physical constraints, since the restaurant is existing and the proposed alcohol sales would be accessory to the restaurant use, which is not expected to increase the demand for parking on the property.
5. That granting the permit would not constitute a nuisance or be injurious or detrimental to the public interest, health, safety, convenience, or welfare, or materially injurious to persons, property, or improvements in the vicinity and zone in which the property is located, because the proposed modification to sell distilled spirits at the existing wine-licensed restaurant is consistent with the previous approved use and is similar in nature to surrounding area uses. The modification will be subject to the original conditions that limit the sale of alcohol and the hours that it will be available; no alcohol will be sold after 12 a.m. and will only be available with the sale of food. In addition, all business staff is required to receive Responsible Beverage Service & Sales (RBSS) Training.



6. That the proposed project has been reviewed in compliance with the California Environmental Quality Act, because it has been determined that the proposed use is not a project per the Act. There is no calculable increase in traffic and no other impacts are anticipated; therefore, the project would not result in any physical changes to the environment.
7. That the proposed use is deemed essential and desirable to the public convenience or necessity, because alcohol sales will contribute to the viability of a restaurant, an allowed use in the Minor Mixed-Use District (MXD-1) zone.
8. That based on findings 1 through 7 above, public convenience and necessity will be served by a proposed use of the property for the retail sales of alcoholic beverages pursuant to law.

## **RECOMMENDED CONDITIONS OF APPROVAL**

### **2017-09 CUP – 3421 East Plaza Boulevard**

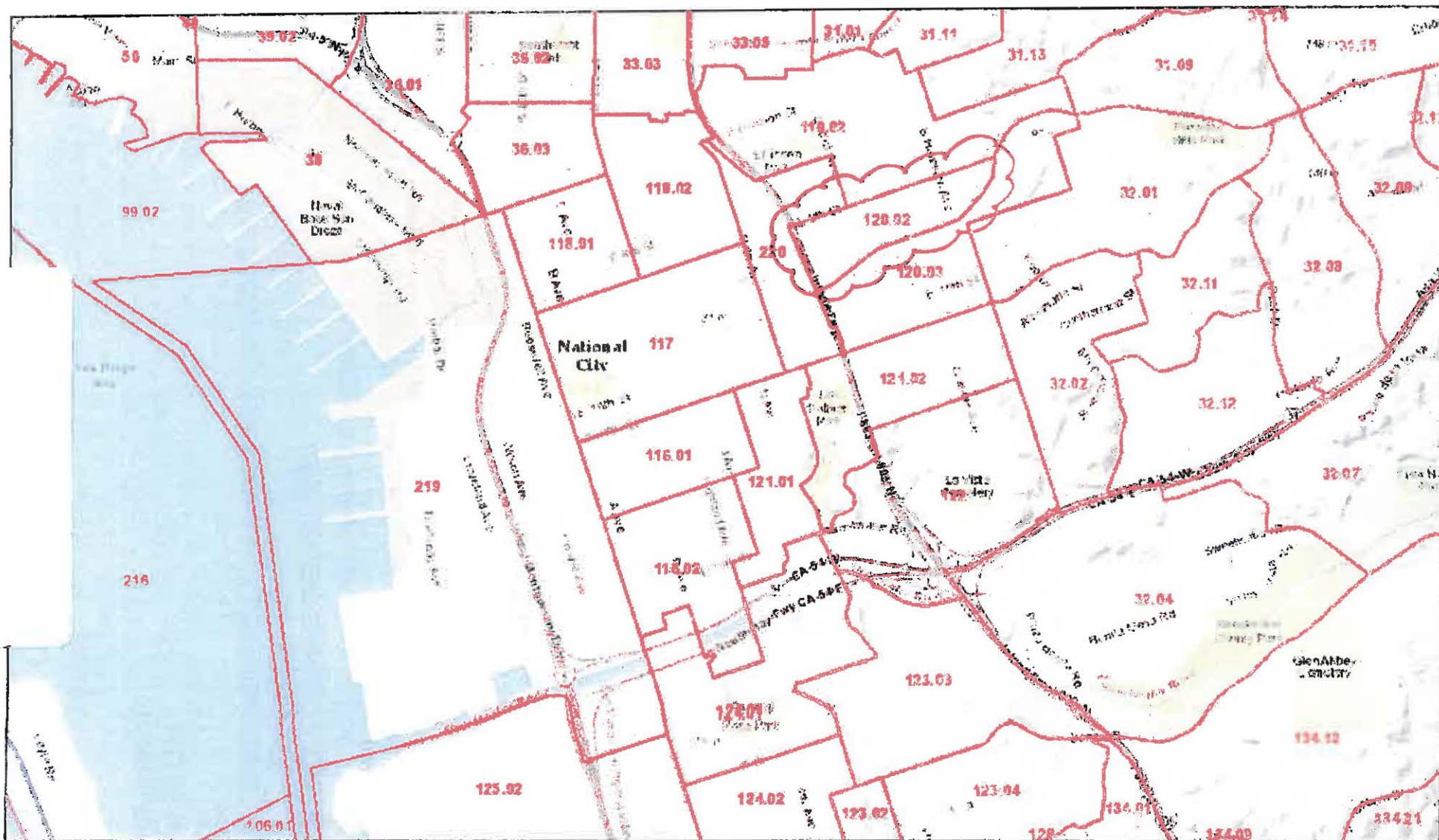
#### **General**

1. This Conditional Use Permit modification authorizes the sale of distilled spirits at an existing restaurant with beer and wine sales, located at 3421 East Plaza Boulevard. Unless specifically modified by this resolution, all previous Conditions of Approval as stated in City Council Resolution 2011-39 are still in effect. Plans submitted for permits associated with this project shall conform to Exhibit A, case file no. 2017-09 CUP, dated 3/30/2017.
2. Before this *Conditional Use Permit* shall become effective, the applicant and the property owner both shall sign and have notarized an Acceptance Form, provided by the Planning Department, acknowledging and accepting all conditions imposed upon the approval of this permit. Failure to return the signed and notarized Acceptance Form within 30 days of its receipt shall automatically terminate the *Conditional Use Permit*. The applicant shall also submit evidence to the satisfaction of the Planning Department that a Notice of Restriction on Real Property is recorded with the County Recorder. The applicant shall pay necessary recording fees to the County. The Notice of Restriction shall provide information that conditions imposed by approval of the *Conditional Use Permit* are binding on all present or future interest holders or estate holders of the property. The Notice of Restriction shall be approved as to form by the City Attorney and signed by the Deputy City Manager prior to recordation.
3. *Within four (4) days of approval*, pursuant to Fish and Game Code 711.4 and the California Code of Regulations, Title 14, Section 753.5, the applicant shall pay all necessary environmental filing fees for the San Diego County Clerk. Checks shall be made payable to the *County Clerk* and submitted to the National City Planning Department.
4. This permit shall become null and void if not exercised within one year after adoption of the Resolution of approval unless extended according to procedures specified in the Municipal Code.
5. This permit shall expire if the use authorized by this resolution is discontinued for a period of 12 months or longer. This permit may also be revoked, pursuant to provisions of the Land Use Code, if discontinued for any lesser period of time.
6. This *Conditional Use Permit* may be revoked if the operator is found to be in violation of Conditions of Approval.

### Planning

7. All sellers and servers of alcohol shall receive Responsible Beverage Service and Sales (RBSS) training, including all owners, and managers. The RBSS training must be certified by the Department of Alcoholic Beverage Control (ABC). Proof of completion of an approved RBSS program must be provided prior to issuance of a city business license. As part of the RBSS training, the permittee shall make available a domestic violence training session as provided by the Institute of Public Strategies.
8. The sale of alcohol shall not exceed the sale of food. With the annual renewal of the City business license, the business proprietor shall submit a statement clearly indicating total alcoholic beverage sales and total food sales. Said statement shall be subject to audit and verification by employees of the City, who are authorized to examine, audit and inspect such books and records of the license, as may be necessary in their judgement to verify that the sale of alcohol does not exceed the sale of food. All information obtained by an investigation of records shall remain confidential.
9. Alcohol shall be available only in conjunction with the purchase of food.
10. The sale of alcoholic beverages shall be permitted only between the hours of 10:00 a.m. to 12:00 a.m. daily.

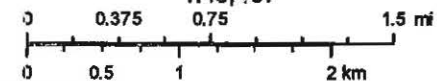




August 25, 2014

CensusTracts 2010

1:45,467



Sources: Esri, HERE, DeLorme, TomTom, Intermap, Increment P Corp., GEBCO, USGS, FAO, NPS, NRCAN, GeoBase, IGN, Kadaster NL, Ordnance Survey, Esri Japan, METI, Esri China (Hong Kong), Swisstopo, MapmyIndia, © OpenStreetMap contributors, and the GIS User Community



CITY OF NATIONAL CITY - PLANNING DEPARTMENT  
1243 NATIONAL CITY BLVD., NATIONAL CITY, CA 91950

NOTICE OF PUBLIC HEARING

CONDITIONAL USE PERMIT MODIFICATION TO ADD DISTILLED SPIRITS TO AN  
EXISTING BEER AND WINE LICENSE AT TITA'S II RESTAURANT LOCATED AT  
3421 EAST PLAZA BLVD.  
CASE FILE NO.: 2017-09 MCUP  
APN: 669-101-05

The National City Planning Commission will hold a public hearing after the hour of 6:00 p.m. **Monday, June 5, 2017**, in the City Council Chambers, Civic Center, 1243 National City Boulevard, National City, California, on the proposed request. (Applicant: Roger Speir)

The applicant proposes to amend the existing CUP that allows for onsite consumption of beer and wine (ABC Type 41 license) at the restaurant to also include distilled spirits (Type 47 license). The previously approved CUP includes live entertainment. Operating business hours will remain as 10:00 a.m. to 1:00 a.m. daily with alcohol sales ceasing at midnight.

Information is available for review at the City's Planning Department, Civic Center. Members of the public are invited to comment. Written comments should be received on or before 12:00 p.m., **June 5, 2017** by the Planning Department, who can be contacted at 619-336-4310 or [planning@nationalcityca.gov](mailto:planning@nationalcityca.gov)

If you challenge the nature of the proposed action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the Planning Commission at, or prior to, the public hearing.

NATIONAL CITY PLANNING DEPARTMENT

BRAD RAULSTON  
Deputy City Manager



13 April 2017

**TITA'S II RESTAURANT**  
**3421 E. PLAZA BLVD**  
**NATIONAL CITY, CA. 91950**

**RE: CODITIONAL USE PERMIT NO. 2010-29 CUP**

Tita's II Restaurant entered the State lottery for a type 47 license (On sale – General Liquor license). A requirement for this license is that the applicant must have a bona fide public eating place. The restaurant was selected to file a formal application by January 11<sup>th</sup> this year.

After filing the formal application, I must have certain requirements met.

1 – Must have a Community meeting, and I must notify all within certain areas of intent to have this meeting. This is to notify all concerned that the **community meeting** is scheduled for **24 April 2017 (Monday evening)** at 6 PM. Meeting place will be at the restaurant (Tita's II – 3421 E. Plaza Blvd., National City, Ca. 91950. All interested in attending are invited.

2 – After having the community meeting, and meeting other requirements, I will make application for a Conditional Users Permit from the City of National City .

3 – I am also giving my e-mail address for all to ask questions and I will either reply or address concerns at my community meeting, at which time we will address all concerns.

Sincerely,

Roger L. Speir – owner


E-Mail - [rstitascorp@gmail.com](mailto:rstitascorp@gmail.com)



# Meeting Sign In

Project: Liquor License  
 Facilitator: For TITA's II  
 Place/Room: RESTURANT

Date: 4-24-17  
 Time: 6 P.M.

	PRINT NAME	OPERATION	PHONE	EMAIL
1.	Roger L. Speir	OWNER	619-384-0985	RSTITASCORP@gmail.com
2.				
3.				
4.	- NO SHOWS -			
5.				
6.	NO E-MAIL RESPONSES -			
7.				
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**RESOLUTION 2011 – 39**

**RESOLUTION OF THE CITY COUNCIL OF THE CITY OF NATIONAL CITY  
APPROVING A CONDITIONAL USE PERMIT FOR THE EXPANSION  
OF AN EXISTING RESTAURANT AND THE MODIFICATION OF  
NONCONFORMING ALCOHOL SALES AT 3421 EAST PLAZA BOULEVARD  
APPLICANT: ROGER SPEIR; CASE FILE NO. 2010-29 CUP**

WHEREAS, the City Council considered a Conditional Use Permit for the expansion of an existing restaurant and the modification of nonconforming alcohol sales at 3421 East Plaza Boulevard (APN: 669-101-05) at a duly advertised public hearings held on February 1, 2011, at which time oral and documentary evidence was presented; and

WHEREAS, at said public hearings the City Council considered the staff report contained in Case File No. 2010-29 CUP maintained by the City, and incorporated herein by reference along with evidence and testimony at said hearing; and

WHEREAS, this action is taken pursuant to all applicable procedures required by State law and City law; and

WHEREAS, the action recited herein is found to be essential for the preservation of public health, safety and general welfare.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of National City that the testimony and evidence presented to the City Council at the public hearings held on February 1, 2011, support the following findings:

1. That the site for the proposed use is adequate in size and shape, since an alcohol license has been associated with this property for some time, and the proposed entertainment would be an accessory use to the existing restaurant in an existing neighborhood commercial center, and is not expected to significantly increase the demand for parking in the center.
2. That the site has sufficient access to streets and highways that are adequate in width and pavement type to carry the volume and type of traffic generated by the proposed use, since Plaza Boulevard is classified as an arterial street in the Circulation Element, and the addition of accessory live entertainment is not expected to result in an appreciable increase in traffic.
3. That the proposed use will not have an adverse effect upon adjacent or abutting properties, since the proposed use will be subject to conditions that restrict the hours that alcohol will be available, require compliance with City noise standards, and require the purchase of food with any alcohol purchase.
4. That the proposed use is deemed essential and desirable to the public convenience and welfare, since it will contribute to the viability of a restaurant, an established and allowed use in the applicable commercial zone.
5. That public convenience and necessity may be served by a proposed use of the property for the retail sales of alcoholic beverages pursuant to law.



BE IT FURTHER RESOLVED that the application for Conditional Use Permit is approved subject to the following conditions:

GENERAL

1. This Conditional Use Permit authorizes live entertainment and the on-sale of beer and wine within a restaurant located at 3421 East Plaza Boulevard. Consumption of alcoholic beverages and live entertainment shall be limited to an area in substantial conformance with Exhibit B, Case File No. 2010-29 CUP, dated October 28, 2010.
2. Within four (4) days of approval, pursuant to Fish and Game Code Section 711.4 and the California Code of Regulations, Title 14, Section 753.5, the applicant shall pay all necessary environmental filing fees to the San Diego County Clerk. Checks shall be made payable to the County Clerk and submitted to the National City Planning Department.
3. This permit shall become null and void if not exercised within one year after adoption of the Resolution of approval, unless extended according to procedures specified in Section 18.116.190 of the National City Municipal Code.
4. This permit shall expire if the use authorized by this Resolution is discontinued for a period of 12 months or longer. This permit may also be revoked, pursuant to provisions of the Land Use Code, if discontinued for any lesser period of time.
5. This Conditional Use Permit may be revoked if the operator is found to be in violation of Conditions of Approval.
6. Before this Conditional Use Permit shall become effective, the applicant and the property owner shall both sign and have notarized an Acceptance Form, provided by the Planning Division, acknowledging and accepting all conditions imposed upon the approval of this permit. Failure to return the signed and notarized Acceptance Form within 30 days of its receipt shall automatically terminate the Conditional Use Permit. The applicant shall also submit evidence to the satisfaction of the Development Services Director that a Notice of Restriction on Real Property is recorded with the County Recorder. The applicant shall pay necessary recording fees to the County. The Notice of Restriction shall provide information that conditions imposed by approval of the Conditional Use Permit are binding on all present or future interest holders or estate holders of the property. The Notice of Restriction shall be approved as to form by the City Attorney, and signed by the Development Services Director prior to recordation.

BUILDING

7. Any plans submitted for improvements must comply with the current editions of the California Building Code, the California Mechanical Code, the California Plumbing Code, the California Electrical Code, and California Title 24 Energy and Handicapped Regulations.

**FIRE**

8. Plans submitted for improvements must comply with the current editions of the CFC, NFPA, Title 19, and National City Municipal Codes.
9. The required width of emergency fire apparatus access roads shall not be obstructed in any manner, including parking of vehicles. All access roads shall be no less than 20 feet wide, no less than 14 feet high, and shall have an all weathered road with the ability to support 75 thousand pounds or greater. Where a fire hydrant is located on a fire apparatus road, the minimum road width shall be 26 feet.
10. The project shall be evaluated for sprinkler and fire alarm requirements.
11. A contractor license is required. Fire Protection Systems require a C-16 license, and a Fire Alarm Systems require a C-10 license. The stamp shall be visible on all sets of plans.
12. Fire Sprinkler, Fire Alarm, Fire Protection Systems, and Fire Underground plans are to be directly submitted to the National City Fire Department under separate permit for review and permitting. Fees along with three sets of plans, including all "Cut Sheets and Calculations" shall be included upon submittal. Plan review shall be a 30 day plan review process, or 21 working days. No over the counter plan reviews accomplished.
13. Supervision (Fire Alarm) of sprinkler piping and fire detection devices shall be automatically supervised where more than 20 sprinklers are on the system.
14. Plans will not be reviewed until fees have been paid. Check is payable to the City of National City.
15. Upon submittal for permit, the following shall be included for underground:
  - Data sheet for Back-Flows
  - Data sheets for Private and Commercial Hydrants
  - Data sheets for Post Indicator Valves
16. Should any plan corrections be required, contractor must correct the plan and re-submit to the Fire Department for approval once again prior to installation.
17. Once plans are approved, contact will be made with the contractor. Contractor will be required to retrieve the approved plan from the National City Fire Department. The contractor will be required to sign the permit and pick up the approved plans. Work may not commence prior to plan pick-up.
18. A rough inspection of all work is required prior to closure. All rough work shall be visible at time of inspection



19. A request for an inspection shall be made 48 hours in advance. Inspection shall be made once work is complete utilizing approved and stamped plans. Contractor shall be required to have the approved plans on site per code.
20. All contractors shall possess a National City New Business License prior to Fire Department plan submittal. A copy of the New Business License will be required at time of plan submittal.
21. Exit signs shall be illuminated with green lettering per National City Ordinance requirements.
22. FDC caps to be Knox FDC Plugs. The application must be acquired from the National City Fire Department Administration Office.
23. If entrance/exit gates are used, gates shall be equipped with Knox Box and Emergency Strobes so as to provide emergency vehicle access and egress. A Knox Key Switch shall be required in conjunction with strobe for emergency access, and shall be placed at front of property. Please contact the National City Fire Department for exact field location.
24. During construction, project shall strictly following Chapter 14 of the California Fire Code edition "Fire Safety During Construction Alteration or Demolition of a Building".

#### PLANNING

25. The sale of alcoholic beverages shall be limited to between the hours of 10:00 a.m. and 12:00 a.m., seven days a week.
26. All persons who will be serving alcoholic beverages shall receive L.E.A.D. (Licensee Education on Alcohol and Drugs) training in Responsible Beverage Service from the State Department of Alcoholic Beverage Control or Responsible Hospitality Coalition. Training shall include a component addressing domestic violence.
27. Exterior advertising and signs of all types, promoting or indicating the availability of alcoholic beverages, including advertising/signs directed to the exterior from within, are prohibited. Interior displays of alcoholic beverages and signs, which are clearly visible to the exterior, shall constitute a violation of this condition. There shall be no excessive advertising and/or marketing that targets youth or holidays.
28. No alcoholic beverages shall be consumed outside of the interior restaurant dining area without modification of this Conditional Use Permit.
29. No alcoholic beverages shall be available with take out or delivery service.
30. No alcohol shall be available without the purchase of food.

31. The sale of alcohol shall not exceed the sale of food consumed on site. With the annual renewal of the National City business license, the business proprietor shall submit a statement clearly indicating total alcoholic beverage sales and total food sales. Said statement shall be subject to audit and verification by employees of the City, who are authorized to examine, audit and inspect such books and records of the license, as may be necessary in their judgment to verify that the sale of alcohol does not exceed the sale of food. All information obtained by an investigation of records shall remain confidential.
32. Permittee shall post signs, to be approved by the Planning Division, on the exterior building walls in compliance with Section 10.30.070 of the National City Municipal Code. Said signs shall not be less than 17 inches by 22 inches in size, with lettering not less than one inch in height. The signs shall read as follows:

"It is unlawful to drink an alcoholic beverage or to possess an open alcoholic beverage container in public or in a public parking lot. NCMC 10.30.050 and 10.30.060."
33. Entertainment shall be limited to the days of Wednesday through Sunday, and to the hours of 5:00 p.m., until midnight.
34. All activities shall comply with Title 12 of the National City Municipal Code (Noise) at all times.
35. No public concert events are permitted as part of this permit. No advertisement targeted for a specific performer or event may be circulated outside of the restaurant, and live entertainment shall be incidental to the restaurant use.
36. Service of the outside seating areas shall cease at 9:00 p.m. daily. Tables and chairs shall be stored or otherwise removed from service.
37. A sound study shall be commissioned by the applicant to ensure that live entertainment complies with Title 12 of the National City Municipal Code (Noise). Results shall be provided to the Development Services Department and verified prior to any live entertainment being offered.
38. A detailed landscape and underground irrigation plan, including plant types, methods of planting, etc., shall be submitted for review and approval by the Planning Division prior to issuance of building permits. The landscape plan shall reflect the use of drought tolerant planting and water conserving irrigation.
39. All plans submitted for approval shall reflect a parking lot configuration that is consistent with Land Use Code Section 18.58 – Off-Street Parking and Loading.
40. No bar is permitted as part of this approval.

#### POLICE

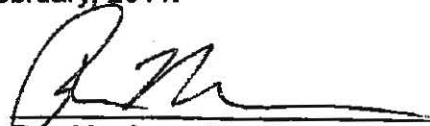
41. Permittee shall comply with all regulatory provisions of the Business and Professions Code that pertain to the sale, display, and marketing or merchandising of alcoholic beverages.



BE IT FURTHER RESOLVED that copies of this Resolution shall be transmitted forthwith to the applicant.

BE IT FURTHER RESOLVED that this Resolution shall become effective and final on the day following the City Council meeting where the Resolution is adopted. The time within which judicial review of this decision may be sought is governed by the provisions of Code of Civil Procedure Section 1094.6.

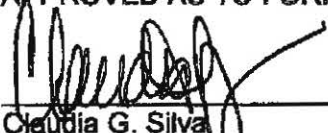
PASSED and ADOPTED this 15th day of February, 2011.

  
Ron Morrison, Mayor

ATTEST:

  
Michael R. Dalla, City Clerk

APPROVED AS TO FORM:

  
Claudia G. Silva  
City Attorney

Passed and adopted by the Council of the City of National City, California, on February 15, 2011 by the following vote, to-wit:

Ayes: Councilmembers Morrison, Natividad, Rios, Sotelo-Solis, Zarate.

Nays: None.

Absent: None.

Abstain: None.

AUTHENTICATED BY: RON MORRISON  
Mayor of the City of National City, California



*Richard A. Della*  
City Clerk of the City of National City, California

By: \_\_\_\_\_  
Deputy

I HEREBY CERTIFY that the above and foregoing is a full, true and correct copy of RESOLUTION NO. 2011-39 of the City of National City, California, passed and adopted by the Council of said City on February 15, 2011.

\_\_\_\_\_  
City Clerk of the City of National City, California

By: \_\_\_\_\_  
Deputy

**From:** Planning  
**Sent:** Tuesday, May 30, 2017 11:28 AM  
**To:** Jessica Madamba  
**Subject:** FW: NOTICE OF PUBLIC HEARING

FYI. You can include this as an attachment in your report and also in the analysis.

---

**From:** Bernice [mailto:bernice10@cox.net]  
**Sent:** Tuesday, May 30, 2017 11:16 AM  
**To:** Planning  
**Subject:** NOTICE OF PUBLIC HEARING

**National City Planning Commission  
Brad Faulston, Deputy City Manager**

**Gentlemen:**

**Regarding the City Council meeting on June 5, 2017, I am presently unable to attend but I would like to send my request to the Council. I would like to vote AGAINST granting the request of Roger Speir obtaining a permit to**

**sell distilled spirits**

**This neighborhood already has too many businesses selling alcohol. Also, being able to stay open until 1 a.m. is just adding more drunkenness and noise to disturb the residents of the neighborhood. This block has its share of bars and loud music until late in the night. Two people were arrested on this block over the holiday. One was a screaming drunk woman and the other was a man who I saw going up and down our block looking into cars, etc. The live entertainment is a concern and is already a nuisance.**

**Your attention to this matter is greatly appreciated.**

**Sincerely,**

**Bernice Chunn  
921 Olive Avenue  
National City CA 91950  
Owner of this home  
since 1956**



**RESOLUTION NO. 2017-21 a**

**A RESOLUTION OF THE PLANNING COMMISSION OF  
THE CITY OF NATIONAL CITY, CALIFORNIA, APPROVING A  
CONDITIONAL USE PERMIT MODIFICATION FOR DISTILLED SPIRITS AT AN  
EXISTING BEER AND WINE-LICENSED RESTAURANT (TITA'S II) LOCATED AT  
3421 EAST PLAZA BOULEVARD.  
CASE FILE NO. 2017-09 CUP  
APN: 569-101-05**

WHEREAS, the Planning Commission of the City of National City considered a Conditional Use Permit modification for distilled spirits at an existing beer and wine-licensed restaurant, Tita's II located at 3421 East Plaza Boulevard at a duly advertised public hearings held on June 5 and July 17, 2017, at which time oral and documentary evidence was presented; and,

WHEREAS, at said public hearings the Planning Commission considered the staff report contained in Case File No. 2017-09 CUP maintained by the City and incorporated herein by reference along with evidence and testimony at said hearing; and,

WHEREAS, at the Planning Commission hearing of July 17, 2017, the Planning Commission asked staff to return with a resolution denying the requested Conditional Use Permit modification; and

WHEREAS, at the Planning Commission meeting of August 7, 2017, the Planning Commission took no action on the resolution denying the Conditional Use Permit modification and asked staff to return with resolutions for both approval and denial of the Conditional Use Permit modification; and,

WHEREAS, this action is taken pursuant to all applicable procedures required by State law and City law; and,

WHEREAS, the action recited herein is found to be essential for the preservation of public health, safety, and general welfare.

NOW, THEREFORE, BE IT RESOLVED by the Planning Commission of the City of National City, California that the testimony and evidence presented to the Planning Commission at public hearings held on June 5 and July 17, 2017 support the following findings:

1. That the proposed use is allowable within the applicable zoning district pursuant to a Conditional Use Permit and complies with all other applicable provisions of the Land Use Code, because alcohol sales for on-site consumption are a conditionally-allowed use in the Minor Mixed Use District.

2. That the proposed use is consistent with the General Plan and any applicable specific plans, because alcohol sales are permitted, subject to a Conditional Use Permit, by the Land Use Code, which is consistent with the General Plan. In addition, a restaurant use is consistent with the Minor Mixed-Use land use designation contained in the Land Use and Community Character (LU) element of the General Plan. Furthermore, the property is not within a Specific Plan area.
3. That the design, location, size, and operating characteristics of the proposed activity would be compatible with the existing and future land uses in the vicinity, because no expansion is proposed, and the use would be accessory to the existing restaurant in the commercial area.
4. That the site is physically suitable for the type, density, and intensity of use being proposed, including access, utilities, and the absence of physical constraints, since the restaurant is existing and the proposed alcohol sales would be accessory to the restaurant use, which is not expected to increase the demand for parking on the property.
5. That granting the permit would not constitute a nuisance or be injurious or detrimental to the public interest, health, safety, convenience, or welfare, or materially injurious to persons, property, or improvements in the vicinity and zone in which the property is located, because the proposed modification to sell distilled spirits at the existing wine-licensed restaurant is consistent with the previous approved use and is similar in nature to surrounding area uses. The modification will be subject to the original conditions that limit the sale of alcohol and the hours that it will be available; no alcohol will be sold after 12 a.m. and will only be available with the sale of food. In addition, all business staff is required to receive Responsible Beverage Service & Sales (RBSS) Training.
6. That the proposed project has been reviewed in compliance with the California Environmental Quality Act, because it has been determined that the proposed use is not a project per the Act. There is no calculable increase in traffic and no other impacts are anticipated; therefore, the project would not result in any physical changes to the environment.
7. That the proposed use is deemed essential and desirable to the public convenience or necessity, because alcohol sales will contribute to the viability of a restaurant, an allowed use in the Minor Mixed-Use District (MXD-1) zone.



8. That based on findings 1 through 7 above, public convenience and necessity will be served by a proposed use of the property for the retail sales of alcoholic beverages pursuant to law.

BE IT FURTHER RESOLVED that the application for Conditional Use Permit is approved subject to the following conditions:

General

1. This Conditional Use Permit modification authorizes the sale of distilled spirits at an existing restaurant with beer and wine sales, located at 3421 East Plaza Boulevard. Unless specifically modified by this resolution, all previous Conditions of Approval as stated in City Council Resolution 2011-39 are still in effect. Plans submitted for permits associated with this project shall conform to Exhibit A, case file no. 2017-09 CUP, dated 3/30/2017.
2. Before this *Conditional Use Permit* shall become effective, the applicant and the property owner both shall sign and have notarized an Acceptance Form, provided by the Planning Department, acknowledging and accepting all conditions imposed upon the approval of this permit. Failure to return the signed and notarized Acceptance Form within 30 days of its receipt shall automatically terminate the *Conditional Use Permit*. The applicant shall also submit evidence to the satisfaction of the Planning Department that a Notice of Restriction on Real Property is recorded with the County Recorder. The applicant shall pay necessary recording fees to the County. The Notice of Restriction shall provide information that conditions imposed by approval of the *Conditional Use Permit* are binding on all present or future interest holders or estate holders of the property. The Notice of Restriction shall be approved as to form by the City Attorney and signed by the Deputy City Manager prior to recordation.
3. *Within four (4) days of approval*, pursuant to Fish and Game Code 711.4 and the California Code of Regulations, Title 14, Section 753.5, the applicant shall pay all necessary environmental filing fees for the San Diego County Clerk. Checks shall be made payable to the *County Clerk* and submitted to the National City Planning Department.
4. This permit shall become null and void if not exercised within one year after adoption of the Resolution of approval unless extended according to procedures specified in the Municipal Code.
5. This permit shall expire if the use authorized by this resolution is discontinued for a period of 12 months or longer. This permit may also be revoked, pursuant to provisions of the Land Use Code, if discontinued for any lesser period of time.
6. This *Conditional Use Permit* may be revoked if the operator is found to be in violation of Conditions of Approval.

Planning

7. All sellers and servers of alcohol shall receive Responsible Beverage Service and Sales (RBSS) training, including all owners, and managers. The RBSS training must be certified by the Department of Alcoholic Beverage Control (ABC). Proof of completion of an approved RBSS program must be provided prior to issuance of a city business license. As part of the RBSS training, the permittee shall make available a domestic violence training session as provided by the Institute of Public Strategies.
8. The sale of alcohol shall not exceed the sale of food. With the annual renewal of the City business license, the business proprietor shall submit a statement clearly indicating total alcoholic beverage sales and total food sales. Said statement shall be subject to audit and verification by employees of the City, who are authorized to examine, audit and inspect such books and records of the license, as may be necessary in their judgement to verify that the sale of alcohol does not exceed the sale of food. All information obtained by an investigation of records shall remain confidential.
9. Alcohol shall be available only in conjunction with the purchase of food.
10. The sale of alcoholic beverages shall be permitted only between the hours of 10:00 a.m. to 12:00 a.m. daily.

BE IT FURTHER RESOLVED that copies of this Resolution be transmitted forthwith to the applicant and to the City Council.

BE IT FINALLY RESOLVED that this Resolution shall become effective and final on the day following the City Council meeting where the Planning Commission resolution is set for review, unless an appeal in writing is filed with the City Clerk prior to 5:00 p.m. on the day of that City Council meeting. The City Council may, at that meeting, appeal the decision of the Planning Commission and set the matter for public hearing.

**CERTIFICATION:**

This certifies that the Resolution was adopted by the Planning Commission at their meeting of August 21, 2017, by the following vote:

**AYES:** Flores, Garcia, Sãndt, Quintero, Yamane

**NAYS:** None.

**ABSENT:** Baca

**ABSTAIN:** Dela Paz



CHAIRPERSON



[illegible]

**TITA'S II RESTAURANT  
CONDITIONAL USE PERMIT**

3421 EAST PLAZA BLVD  
NATIONAL CITY, CA 91957

OR REPRODUCE THE  
Original Man

Present Data  
Project Architect  
**CAMILLE**

Project Number:  
10.04 - TITA

Date  
09.28.10

	Revised
No.	Date Item

10.21.90 10.21.90 10.21.90

0 0 0 4 9 1 1 4 7 7 0

**PROPOSED  
FLOOR  
PLAN**

**Printed by**

## A2.1



**NATIONAL CITY POLICE DEPARTMENT**  
**ALCOHOL BEVERAGE CONTROL**  
**RISK ASSESSMENT**

DATE: 06/05/2017

BUSINESS NAME: Tita's II Restaurant

ADDRESS: 3421 E. Plaza Blvd, National City, CA 91950

OWNER NAME: Speir, Estrellita, Rosales DOB: 09/24/1950

OWNER ADDRESS: 6625 Parkside Avenue, San Diego, CA 92139

(add additional owners on page 2)

**I. Type of Business**

- ☒ Restaurant (1 pt)
- Market (2 pts)
- Bar/Night Club (3 pts)
- Tasting Room (1pt)

**II. Hours of Operation**

- Daytime hours (1 pt)
- Close by 11pm (2 pts)
- ☒ Close after 11pm (3 pts)

**III. Entertainment**

- Music (1 pt)
- Live Music (2 pts)
- ☒ Dancing/Live Music (3 pts)
- No Entertainment (0 pts)

**IV. Crime Rate**

- Low (1 pt)
- Medium (2 pts)
- High (3 pts)

**V. Alcohol Businesses per Census Tract**

- ☒ Below (1 pt)
- Average (2 pts)
- Above (3 pts)

**Notes:**

Per owner (Roger) business is open on Mon  
/Tue from 10 am - 3 pm. On Wed/Thur  
open from 10 am - 3 pm then reopens at 5 pm  
until midnight. Fri / Sat & Sun opens at  
10 am and closes at 1 am (Sun until-  
midnight). Has Karaoke / Live Music / Danicing  
Wed thru Sun after 6 pm only.

ABC Allows 4 On Sale and 2 Off Sale  
Licenses for Census Tract 0120.02.  
Currently there are 2 On Sale and 2  
Off Sale.

VI. Calls for Service at Location (for previous 6 months)

- ✓ Below (1 pt)
- Average (2 pts)
- Above (3 pts)

VII. Proximity Assessment (1/4 mile radius of location)

- Mostly commercial businesses (1 pt)
- ✓ Some businesses, some residential (2 pts)
- Mostly residential (3 pts)

Low Risk ( 12pts or less)  
Medium Risk (13 – 18pts)  
High Risk (19 – 24pts)

**Total Points** 11

VIII. Owner(s) records check

- ✓ No criminal incidents (0 pts)
- Minor criminal incidents (2 pts)
- Multiple/Major criminal incidents (3 pts)

OWNER NAME: Speir, Roger, Loren DOB: 02/13/1941

OWNER ADDRESS: 6625 Parkside Ave, San Diego, CA 92139

OWNER NAME: \_\_\_\_\_ DOB: \_\_\_\_\_

OWNER ADDRESS: \_\_\_\_\_

**Recommendation:**

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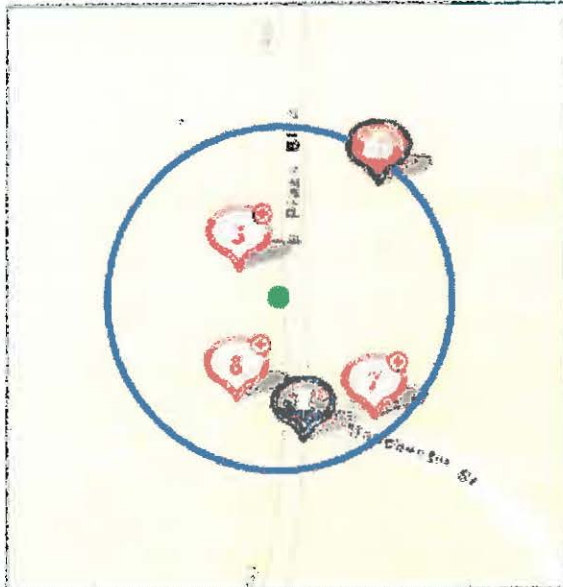
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Completed by: Sergeant Shephard Badge ID: 402



Below are spreadsheets listing the crime cases, arrests, and Calls For Service that have occurred within 100ft of 3421 E Plaza since 01Jan2015 to 01Jun2017. Note: Some of the cases and arrests do NOT happen directly at the business, but in the surrounding area (the cases with the exact address are in **RED**). The CFS are specifically for 3421 E Plaza.

### CRIME CASES = 20 TOTAL



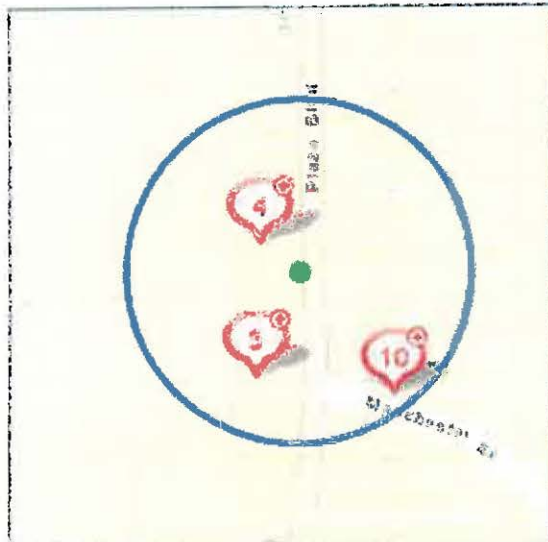
BURGLARY - VEHICLE	1
BURGLARY - COMMERCIAL	3
LARCENY - ALL OTHER	1
MOTOR VEHICLE THEFT	1
OTHER	9
ROBBERY - COMMERCIAL	1
SIMPLE ASSAULT	4

CITY	ACCOUNT NUMBER	DATE - TIME	VIOLATION CODE	VIOLATION DESCRIPTION	ADDRESS	SUSPECT IDENTIFIED	PERMANENT INCIDENT
NATIONAL CITY	1506455	11/7/2015 22:30	ZZ 981154	MISCELLANEOUS REPORTS (TRAFFIC) - 153	MANCHESTER STREET & PLAZA BOULEVARD, NC,	N	OTHER
NATIONAL CITY	1507100	12/21/2015 3:00	PC 273.5	INFLECT CORPORAL INJURY ON SPOUSE/COHABITANT	3400 E PLAZA BOULEVARD, NC, 91950	N	SIMPLE ASSAULT
NATIONAL CITY	1505420	9/27/2015 17:25	PC 415(2)	DISTURBING THE PEACE - LOUD NOISE	3403 E PLAZA BOULEVARD, NC, 91950	N	OTHER
NATIONAL CITY	1503196	6/10/2015 0:45	VC 22651P	IMPOUND-VEHICLE STOPPED/CITED W/ NO LICENSED DRIVER/PASSENGER	3400 E PLAZA BOULEVARD, NC, 91950	N	OTHER
NATIONAL CITY	1500128	1/7/2015 5:06	PC 488	PETTY THEFT	3421 E PLAZA BOULEVARD, NC, 91950	N	LARCENY - ALL OTHER
NATIONAL CITY	1500439	1/21/2015 19:15	PC 459	BURGLARY/UNSPECIFIED	3421 E PLAZA BOULEVARD, NC, 91950	N	BURGLARY - VEHICLE

NATIONAL CITY	1501300	2/26/2015 22:38	VC 22651P	IMPOUND--VEHICLE STOPPED/CITED W/ NO LICENSED DRIVER/PASSENGER	3400 E PLAZA BOULEVARD, NC, 91950	N	OTHER
NATIONAL CITY	1501874	3/29/2015 2:18	VC 22951	STREET AND ALLEY PARKING	3400 E PLAZA BOULEVARD, NC, 91950	N	OTHER
NATIONAL CITY	1600030	1/2/2015 4:00	PC 460(B)	BURGLARY:UNSPECIFIED	3403 PLAZA BOULEVARD, NC, 91950	N	BURGLARY - COMMERCIAL
NATIONAL CITY	1602142	4/18/2016 18:34	PC 245A1	ASSAULT W/DEADLY WEAPON OTHER THAN FIREARM OR GBI FORCE	3400 E PLAZA BOULEVARD, NC, 91950	A	SIMPLE ASSAULT
NATIONAL CITY	1602493	5/7/2016 8:30	PC 242	BATTERY WITH SERIOUS BODILY INJURY (F)	3432 E PLAZA BOULEVARD, NC, 91950	N	SIMPLE ASSAULT
NATIONAL CITY	1602838	5/23/2016 0:30	VC 10851	TAKE VEHICLE W/O OWNER'S CONSENT/VEHICLE THEFT	3421 PLAZA BOULEVARD, NC, 91950	N	MOTOR VEHICLE THEFT
NATIONAL CITY	1602844	5/24/2016 20:48	PC 459	BURGLARY/UNSPECIFIED	3403 PLAZA BOULEVARD, NC, 91950	N	BURGLARY - COMMERCIAL
NATIONAL CITY	1604294	8/1/2016 19:26	VC 22651P	IMPOUND--VEHICLE STOPPED/CITED W/ NO LICENSED DRIVER/PASSENGER	3400 PLAZA BOULEVARD, NC, 91950	N	OTHER
NATIONAL CITY	1605699	10/13/2016 14:00	PC 212.5A	ROBBERY: FIRST DEGREE	3403 PLAZA BOULEVARD, NC, 91950	N	ROBBERY - COMMERCIAL
NATIONAL CITY	1605781	10/17/2016 15:17	ZZ 981153	MISCELLANEOUS REPORTS - 153	3403 PLAZA BOULEVARD, NC, 91950	N	OTHER
NATIONAL CITY	1606428	11/21/2016 19:03	PC 273.5A	INFLECT CORPORAL INJURY ON SPOUSE/COHABITANT	3403 PLAZA BOULEVARD, NC, 91950	N	SIMPLE ASSAULT
NATIONAL CITY	1700367	1/21/2017 4:20	HS 11377(A)	POSSESS CONTROLLED SUBSTANCE (F)	3403 PLAZA BOULEVARD, NC, 91950	N	OTHER
NATIONAL CITY	1701684	3/30/2017 12:56	VC 22651P	IMPOUND--VEHICLE STOPPED/CITED W/ NO LICENSED DRIVER/PASSENGER	3400 PLAZA BOULEVARD, NC, 91950	N	OTHER
NATIONAL CITY	1701659	3/29/2017 2:15	PC 460(B)	BURGLARY/SECOND DEGREE	3403 PLAZA BOULEVARD, NC, 91950	N	BURGLARY - COMMERCIAL

**ARRESTS = 19 TOTAL**





ARREST	ARREST NUMBER	DATE/TIME	ARREST TYPE	VIOLATION CODE	VIOLATION DESCRIPTION	DISPOSITION	ADDRESS
NATIONAL CITY	1702533	5/11/2017 17:30	ADULT	HS 11364(1)	POSSESS SPECIFIED CONTROLLED SUBSTANCE DEVICE/ETC.	MISDEMEANOR	3400 PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1701684	3/30/2017 13:12	ADULT	VC 14601.1(A)	DRIVE WHILE LICENSE SUSPENDED	MISDEMEANOR	3400 PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1700367	1/21/2017 4:20	ADULT	HS 11364(1)	POSSESS SPECIFIED CONTROLLED SUBSTANCE DEVICE/ETC.	MISDEMEANOR	3403 PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1700367A	1/21/2017 4:20	ADULT	HS 11364(1)	POSSESS SPECIFIED CONTROLLED SUBSTANCE DEVICE/ETC.	MISDEMEANOR	3403 PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1700367B	1/21/2017 4:20	ADULT	HS 11364(1)	POSSESS SPECIFIED CONTROLLED SUBSTANCE DEVICE/ETC.	MISDEMEANOR	3403 PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1606208	11/9/2016 9:01	LOCAL WARRANT	ZZ OUT WARRANT	OUTSIDE WARRANT/MISD	MISDEMEANOR	3400 PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1605856	10/20/2016 13:44	ADULT	HS 11364(1)	POSSESS SPECIFIED CONTROLLED SUBSTANCE DEVICE/ETC.	MISDEMEANOR	3403 PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1605851	10/20/2016 11:51	ADULT	PC 647(F)DK	DISORDERLY CONDUCT: ALCOHOL	MISDEMEANOR	3400 PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1605410	9/27/2016 11:13	ADULT	PC 647(F)DK	DISORDERLY CONDUCT: ALCOHOL	MISDEMEANOR	3403 PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1605229	9/16/2016 21:44	ADULT	PC 647(F)DK	DISORDERLY CONDUCT: ALCOHOL	MISDEMEANOR	3421 PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1605230	9/16/2016 21:55	ADULT	PC 647(F)DK	DISORDERLY CONDUCT: ALCOHOL	MISDEMEANOR	3421 PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1605204	9/16/2016 2:10	BENCH WARRANT	PC 3056	VIOLATION PAROLE/FELONY	FELONY	3421 PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1604294	8/1/2016 19:40	JUVENILE	VC 12500(A)	DRIVE W/O LICENSE	MISDEMEANOR	3400 PLAZA BOULEVARD, NC, 91950

NATIONAL CITY	1604056	7/20/2016 23:40	BENCH WARRANT	PC 978.5	BENCH WARRANT/FAILURE TO APPEAR ON MISDEMEANOR CHARGE	MISDEMEANOR	3421 PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1602142	4/18/2016 18:45	ADULT	PC 245A1	ASSAULT W/DEADLY WEAPON OTHER THAN FIREARM OR GBI FORCE	FELONY	3400 PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1505420	9/27/2015 18:55	ADULT	PC 415(2)	DISTURBING THE PEACE - LOUD NOISE	MISDEMEANOR	3400 PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1503196	6/10/2015 0:20	ADULT	VC 12500(A)	DRIVE W/O LICENSE	MISDEMEANOR	3400 E PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1501874	3/29/2015 2:25	ADULT	VC 23152A	DUI ALCOHOL AND/OR DRUGS	MISDEMEANOR	3400 PLAZA BOULEVARD, NC, 91950
NATIONAL CITY	1500440	1/22/2015 12:16	ADULT	VC 14601.1(A)	DRIVE WHILE LICENSE SUSPENDED	MISDEMEANOR	3400 E PLAZA BOULEVARD, NC, 91950

#### CALLS FOR SERVICE HISTORY

Priority	Problem	Address	City	Response Time
04	488R PETTY THEFT REPORT	3421 E Plaza Bl	NATIONAL CITY	1/8/2015 10:11:38 AM
04	459VR BURGLARY VEHICLE REPORT	3421 E PLAZA BL	NATIONAL CITY	1/21/2015 8:23:57 PM
01	451 ARSON	3421 E Plaza Bl	NATIONAL CITY	5/27/2015 4:40:28 AM
02	CHECK THE WELFARE URGENT	3421 E Plaza Bl	NATIONAL CITY	9/10/2015 2:30:03 PM
02	459A AUDIBLE BURG ALARM	3421 E Plaza Bl	NATIONAL CITY	10/4/2015 1:12:47 AM
03	415 VERBAL	3421 E Plaza Bl	NATIONAL CITY	11/14/2015 8:10:09 PM
01	MEDICAL	3421 E Plaza Bl	NATIONAL CITY	2/16/2016 2:08:14 PM
02	415 FIGHT	3421 E Plaza Bl	NATIONAL CITY	4/16/2016 12:38:43 AM
02	459A AUDIBLE BURG ALARM	3421 E Plaza Bl	NATIONAL CITY	5/6/2016 12:24:55 AM
03	10851 REPORT	3421 E Plaza Bl	NATIONAL CITY	5/24/2016 4:03:42 PM
03	415 VERBAL	3421 E Plaza Bl	NATIONAL CITY	6/11/2016 12:56:54 AM
03	415 REFUSING TO LEAVE	3421 E Plaza Bl	NATIONAL CITY	6/25/2016 11:43:47 PM
03	415 SUBJECT	3421 E PLAZA BL	NATIONAL CITY	6/26/2016 2:16:27 PM
02	415 GROUP	3421 E Plaza Bl	NATIONAL CITY	7/2/2016 12:09:19 AM
03	5150 MENTAL SUBJECT	3421 E PLAZA BL	NATIONAL CITY	7/12/2016 12:54:51 PM
03	5150 MENTAL SUBJECT	3421 E Plaza Bl	NATIONAL CITY	7/12/2016 12:57:31 PM
02	459A AUDIBLE BURG ALARM	3421 E Plaza Bl	NATIONAL CITY	7/20/2016 11:15:42 PM
03	SUSPICIOUS SUBJECT	3421 E PLAZA BL	NATIONAL CITY	7/28/2016 4:20:46 AM
02	459A AUDIBLE BURG ALARM	3421 E Plaza Bl	NATIONAL CITY	8/11/2016 12:15:59 AM



02	459A AUDIBLE BURG ALARM	3421 E Plaza BI	NATIONAL CITY	8/26/2016 12:37:08 AM
05	11-50 FIELD INTERVIEW	3421 E PLAZA BL	NATIONAL CITY	8/31/2016 9:58:47 AM
03	415 REFUSING TO LEAVE	3421 E Plaza BI	NATIONAL CITY	9/14/2016 12:37:02 PM
05	11-50 FIELD INTERVIEW	3421 E PLAZA BL	NATIONAL CITY	9/16/2016 1:56:13 AM
03	UNKNOWN PROBLEM	3421 E Plaza BI	NATIONAL CITY	9/16/2016 9:29:55 PM
01	11-83 ACCIDENT NO DETAIL	3421 E PLAZA BL	NATIONAL CITY	10/10/2016 7:24:34 PM
02	459A AUDIBLE BURG ALARM	3421 E Plaza BI	NATIONAL CITY	12/5/2016 12:16:30 AM
05	IMPOUND PRIVATE	3421 E Plaza BI	NATIONAL CITY	12/24/2016 5:49:07 AM
05	IMPOUND PRIVATE	3421 E Plaza BI	NATIONAL CITY	12/24/2016 5:54:29 AM
02	11-81 ACCIDENT MINOR INJURY	3421 E Plaza BI	NATIONAL CITY	2/5/2017 8:47:41 PM



## Jessica Madamba

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**From:** Olga M. Florez <gallito@sbcglobal.net>  
**Sent:** Saturday, June 03, 2017 6:03 PM  
**To:** Planning  
**Subject:** Modification to add Distilled Spirits .Titans II

Dear Mr. Brad Raulston,

Please accept our concerns in regards to the modification that is being requested by Tita's owner. We are concern that this business is so close in proximity to Residential homes. We own a house that shares a wall with this business park.

We have had a lot of nuisances already coming from the dance studios and drunk drivers driving late at night with loud music in the alley in between our homes and this business park were Tita's II is located.

I will be present at the public hearing and hope that the City Management will consider the needs and tranquility of the residents .

Respectfully

Olga M. Florez

619-993--8804

Luz Angela Gonzalez

Home owners

905 Olive Avenue

National City, Ca. 91950

Sent from Yahoo Mail on Android

## Tita's II Restaurant

3421 Plaza Boulevard  
National City, CA 91950

## Public Concerns

### Morphing

Tita's II Restaurant morphs into a night club on weekends from 9:00pm to 1:00am and is essentially violating its conditional use permit. Moreover, Tita's II does not have a type 51 license to run a night club, yet according to their own admission and promotions materials, it is clearly operating as one. In their flyers, they advertise that dancing takes place after 9:00pm. While the restaurant was permitted by the City to have karaoke and live entertainment, it was not authorized to allow dancing anywhere on its premises.

In a memorandum by the National City Police in 2010, the department cited serious public safety concerns in granting Tita's II a type 47 license, mainly due to morphing issues and how they would drain police resources.

Additionally, research shows that morphing increases risky alcohol sales in on-premise outlets. In a recent study led by the Pacific Institute for Research and Evaluation (PIRE), researchers uncovered disturbing findings in communities where morphing was permitted.

In a two-year study, researchers conducted ethnographic observations of 97 alcohol outlets across six cities in California. These were their findings:

- 50 individual police reports related to on-site fights, assaults, stabbings, gun shots, and robberies
- Homicides
- Increased number of persons driving under the influence, especially on weekends

### Promoting Night Club Atmosphere to Underage Youth

In their promotional materials, Tita's II blatantly markets their night club atmosphere to minors under the age of 21. They state that their cover charge for minors 14 years old and up is only five dollars after 9:00pm. This raises serious concerns that they might be selling alcohol to underage youth and exposing them to the dangers of night life. If Tita's II wants to operate a legal night club, they should apply for a type 51 license, which will prohibit minors under the age of 21 from entering the premises. However, it seems as though Tita's II wants to have it both ways: allow minors into their establishment without applying for the type 51 license that would bar minors under the age of 21.

## In violation of the RBSS Ordinance

According to National City law, every business that sells or serves alcohol, is mandated to attend a Responsible Beverage Sales and Service (RBSS) training. This training requires owners, managers and employees that sell or serve alcohol to attend this training. It is designed to prevent alcohol outlets from selling to minors and overserving intoxicated patrons. Tita's II has not attended these mandatory-by-law trainings since March 21, 2012.

## Proximity to Local School

Tita's II is only 660 feet away from Harbison Elementary School, just 160 feet away from the ABC's 500 feet requirement. The concern here is that while Tita's II claims to only sell alcohol two hours after school is over, children have extra-curricular activities that fall into the late afternoon—which means that they will still be exposed to the sale of alcohol as they walk home from school.

## Decrease in Quality of Life

Tita's II has already become a source for public complaints. If allowed to obtain a type 47 license, the dynamics of the community will only get worse as Tita's II will feel emboldened to completely morph into a night club. It has been well documented that morphing increases crime and nuisance activity such as noise, litter, loitering, public urination, intoxication and DUIs.



This means that the quality of life in National City will go down, bringing with it a decrease in property value, which means less revenue for the city. It also means that the city's costs may increase due to issues such as increased emergency room visits, vehicle accidents, alcohol poisonings, as well paramedic and police calls for service.

## High Crime Area

Tita's II is located within Beat 21, which includes the northeast quadrant of the City. According to the most recent Risk Assessment conducted by the National City Police Department, **Beat 21 is a high crime rate area**. Does the City of National City really want a night club in an already-high crime rate area?

## Conclusion

If the City of National City allows Tita's II to obtain a type 47 license, the restaurant will without a doubt morph into a night club, further acting with impunity. This will significantly increase the risk of crime and nuisance activity for other businesses, residents and families in that area. The question that every city planning commissioner and councilmember should ask is if the owners and staff of Tita's II can be trusted to be good actors in the community. Their policies and deceptive practices have already proven



to be questionable as they promote their illegal night club atmosphere to 14-year-old youth, fail to comply with the RBSS ordinance and allow dancing on their premises without a city permit.



: Susan Fernandez

**3421 E Plaza Blvd.**

**National City, CA 91950**

**(619) 434 - 7371**



**Karaoke Wed, Thur & Sun**

**6pm- 12am**

**Open 10am- 3pm daily**

**5pm- 12am Wed, Thur & Sun**

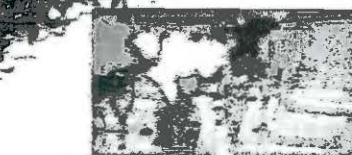
**3pm- 1am Fri & Sat**



**Live bands Fri & Sat**

**8pm-12am**

**\*\$5 cover, age 14+ after 9pm**



**Several packages for big events available, call for details**

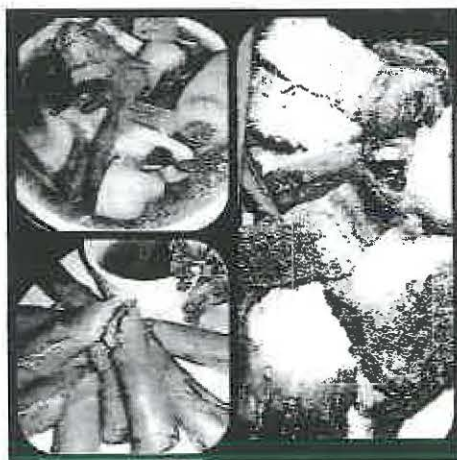
**We have fast kitchenette style servings during the day then switch to a relaxed table service style restaurant after 5pm. At night we have entertainment such as karaoke or a live band. We also serve beer and wine, which pairs great with both singing and dancing!**



**Chicken Adobo**



**Sizzling Pork Sisig**



**Pork Sinigang, Lumpia**

**& Lechon Kawali**



**Beef Kare Kare**



**Tita's Assorted Platter**



# National City Police Department

## Memorandum

**TO:** Chief Adolfo Gonzales *AL 10-18-10*  
**FROM:** Sgt. Graham Young *[Signature]*  
**DATE:** October 12, 2010  
**SUBJECT:** Conditional Use Permit modification of CUP-2010-29 for the sale of beer and wine at Tita's II.

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This Conditional Use Permit application is for an existing restaurant at 3421 East Plaza Boulevard in National City. The application indicated that the applicant would like to sell beer and wine from the hours of 1000 hours to 0100 hours seven days a week (they currently sell until midnight), the appropriate ABC License would be a type 41 license (beer and wine only, no distilled spirits). Additionally, the applicant would like to have karaoke, live entertainment, a bar, a stage area and an outdoor dining area. With the addition of the "bar," Tita's II could not operate under a Type 41 license they would have to re-apply for a different license.

On October 11, 2010, I conducted a site survey of the establishment located at 3421 East Plaza Boulevard. The area is primarily a residential neighborhood with strip mall retail establishments directly across the parking lot. Olive Grove Elementary School is approximately 1000 to 1500 away from the establishment on East 8<sup>th</sup> Street.

Per ABC's conditions, as stated in the memo from Martin Reader (attached), the conditions restrict alcohol sales hours to midnight, 50/50 food and alcohol sales, no noise and no bar. The police department believes that the City should follow the guidelines set forth by ABC and not allow alcohol sales past midnight and not to allow a bar area within the establishment. The ABC defines "normal" mealtimes as 6:00 a.m. – 9:00 a.m., 11:00 a.m. – 2:00 p.m., and 6:00 p.m. – 9:00 p.m.


Additionally, the police department believes that the City should not allow any sort of live entertainment or stage area in a Type 41 ABC licensed establishment. Having a stage and live entertainment in a restaurant creates the atmosphere of a "night club" which generates issues such as promoters coming in and scheduling events that draw a crowd that could potentially pose problems. In the very recent past, when establishments have engaged such activities (bar, live entertainment and a stage) under a Type 41 license, the police department has encountered numerous problems with these establishments.

The problems incurred at Type 41 ABC license establishments when guidelines have been deviated from, have on many instances, tied up police officers for hours on end and in many cases have left the City completely void of police personnel especially on very busy nights (Fridays and Saturdays) while trying to resolve the problems.

A Type 41 ABC license is for a bona fide eating establishment or restaurant. When guidelines are circumvented in the licensing classification enacted by ABC such as creating a "night club" (which is a Type 51 - Club) there are an array of problems requiring police response. We have learned from past practice that once an ABC license has been granted it is nearly impossible to have that license revoked, and even though the owners of the business change, the license once granted to this location generally stays intact and never goes away. Therefore, the City should be cautious about the activities we allow outside of licensing guidelines set forth by ABC.

Currently the City of National City has a total of 99 "On-sale" and "Off-sale" alcohol selling establishments. This equates to 11.6 alcohol selling establishments per square mile within the City. Until the end of the current budget crisis and the Police Department can hire enough officers to facilitate a dedicated unit to police and regulate establishments possessing an ABC license, it is my recommendation that the City place a moratorium on the issuing of CUP's for the sale of alcoholic beverages especially ones with live entertainment and erected stages, which, in the past have caused a drain on police resources.

Respectfully submitted,

  
\_\_\_\_\_  
Graham Young, Sergeant  
Special Assistant to the Chief of Police  
National City Police Department

**Jessica Madamba**

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**From:** Jamie <dasher\_4@cox.net>  
**Sent:** Thursday, July 20, 2017 9:52 AM  
**To:** Planning  
**Cc:** rstitascorp@gmail.com  
**Subject:** Conditional User Permit 2010-29 - Tita's II

Good morning,

We received a letter inviting us to a meeting on 6/26/17, sponsored by Roger L Speir of Tita's Enterprise. The purpose was to discuss their request for a general liquor license, but we were not able to attend that meeting. The letter noted that the planning commission had scheduled a 7/17/17 meeting to discuss.

We never received any notice of the Planning Commission meeting, so not sure if it was held. I would like to go on record that my husband and I are very supportive of your granting Tita's II a general liquor license. I believe this restaurant has been a great addition to our neighborhood and would like to insure their continued success. We cannot see any downside to permitting their sale of liquor.

Thanks for recognizing our opinion.

Sincerely,

Jamie and Doug Asher  
815 Mary Court  
National City, CA 91950

The following page(s) contain the backup material for Agenda Item: Continuation of Staff's Report to City Council on Strategies for Building and Maintaining Positive Relationships in Support of Immigrants to include: A Request for City Council Direction on the Creation of an Ad-Hoc Committee or City Manager's Working Gro




**CITY OF NATIONAL CITY, CALIFORNIA  
COUNCIL AGENDA STATEMENT**

**MEETING DATE:** September 19, 2017

**AGENDA ITEM NO.**

**ITEM TITLE:** Continuation of Staff's Report to City Council on Strategies for Building and Maintaining Positive Relationships in Support of Immigrants to include: a Request for City Council Direction on the Creation of an Ad-Hoc Committee or City Manager's Working Group; and a General Overview of Grant Funding Opportunities

**PREPARED BY:** Leslie Deese, City Manager   
Stacey Stevenson, Deputy City Manager

**PHONE:** 619.336.4242 

**EXPLANATION:**

Please see attached staff report.

**DEPARTMENT:** City Manager

**APPROVED BY:** 

**FINANCIAL STATEMENT:**

**ACCOUNT NO.** N/A

**APPROVED:** \_\_\_\_\_ Finance

**APPROVED:** \_\_\_\_\_ MIS

**ENVIRONMENTAL REVIEW:**

N/A

**ORDINANCE:** INTRODUCTION: ☐ FINAL ADOPTION: ☐

**STAFF RECOMMENDATION:**

Request City Council direction

**BOARD / COMMISSION RECOMMENDATION:**

N/A

**ATTACHMENTS:**

- 1) Staff Report
- 2) City Council Policy #118 – *City Council Attendance at Staff-level Working Groups*



**Continuation of Staff's Report to City Council on Strategies for Building and Maintaining Positive Relationships in Support of Immigrants to include: a Request for City Council Direction on the Creation of an Ad-Hoc Committee or City Manager's Working Group; and a General Overview of Grant Funding Opportunities**

**EXECUTIVE SUMMARY:**

At the June 20, 2017 City Council meeting, the City Council directed staff to prepare a report on mechanisms that are available to local government to meet and support immigrant needs. The City Council also asked for a summary of human relations commissions statewide.

At the August 15, 2017 City Council meeting, the City Council considered staff's report. The City Council discussed a number of options that were contained in the report and received from public testimony. The City Council directed staff to prepare a report for the September 19, 2017 City Council meeting to include the creation of an ad hoc committee or working group and a general overview of grant funding opportunities.

**SECTION I – CREATION OF AD HOC COMMITTEE OR WORKING GROUP**

**A. Background:**

Cities appoint citizen boards, commissions, task forces, boards, and committees to advise their legislative bodies on a wide range of policy issues. The use of boards and commissions allows for an in-depth examination of issues or a communication channel between elected officials and the community, bringing a broad range of ideas and expertise to public decision-making and providing training for new leaders.

Ad hoc or “temporary” committees are commonly used in City government. Once the committee has completed its work, the committee is then disbanded.

Cities also form working groups to bring people together for a specific reason to focus on specific issues or events and to facilitate the development and completion of established goals and objectives.

Committees require expenditure of staff resources, personnel and time which may impact the ability of the city to address other needs. The benefit derived from any committee must be weighed against the operational costs and impacts such committees may have on other critical functions.

**B. Brown Act Analysis:**

The Ralph M. Brown Act, or the “Brown Act”, is California’s “sunshine” law for local government. It requires local government business to be conducted at open and public meetings, except in certain limited situations. The Brown Act applies to all groups created by formal action of the body; this includes boards, commissions, committees, volunteer groups, task forces, blue ribbon committees, and working groups.

## *Ad Hoc* or Temporary Committees

*Ad-hoc* or “temporary” committees are treated differently under the Brown Act. *Ad hoc* committees are not subject to the notice and posting requirements of the Brown Act as long as the committee

- is comprised solely of members of the governing body, i.e., the committee may not contain individuals other than the members of the governing body;
- composed solely of less than a quorum;
- has a defined purpose and a time frame to accomplish that purpose; and
- is advisory, i.e., the committee has not been delegated any decision-making power and will be returning to the full board on its recommendation.

However, should any person other than an existing council/board member be appointed to the *ad hoc* committee, then the committee must operate under the notice and posting requirements of the Brown Act.

Members of *ad hoc* committees designed to be advisory to the City Council may be appointed by the Mayor, on behalf of the entire council/board, or by action of the entire council/board. Although an *ad hoc* committee itself is not subject to the Brown Act, if the council/board desires to create an *ad hoc* committee, then the action to create the committee should be done at a publicly noticed meeting and the item should be placed on an agenda for that purpose.

## Working Groups

Working groups are intended to facilitate the development and completion of established goals and objectives. The lifespan of a working group can last anywhere between a few months to several years. Such groups have a tendency to develop a quasi-permanent existence when the assigned task is accomplished, hence the need to disband or phase-out the working group once it has achieved its goal(s).

As defined by City Council Policy 118, Council Attendance at Staff-level Working Groups, working groups are created by the City Manager and as such are not subject to the Brown Act. There may be instances when elected officials may have a particular interest in the subject of the working group and the city manager may want to provide an opportunity for elected officials to be part of the working group. Should this occur, City Council Policy #118 – *City Council Attendance at Staff-level Working Groups*, adopted June 21, 2016 would apply (Attachment 1).

### C. Summary of National City Boards, Commissions & Committees:

The City of National City has eight (8) established boards, commissions, and committees as set forth in Title 16 of the Municipal Code.

- Civil Service Commission
- Community & Police Relations Commission
- Library Board of Trustees
- Parks, Recreation & Senior Citizens Advisory Board

- Planning Commission
- Public Art Committee
- Traffic Safety Committee
- Veterans & Military Families Advisory Committee\*

\* The National City Veterans & Military Families Advisory Committee was approved by the City Council in February 2017. In March 2016, prior to forming the Committee, the City Council had approved staff's recommendation to form a city manager's working group. The working group was tasked with developing a recommendation to the City Council as to whether or not to form such a committee; and, if so, it's purpose and responsibilities.

National City Ad-Hoc Committees:

- Tobacco (Smoke-Free) Committee
- Special Events Committee
- Parks & Facilities Committee
- Investment & Bond Committee
- War Memorial Committee

The *ad-hoc* committees previously referenced include representation by one or two members of the City Council, with the exception of the War Memorial Committee which was comprised of city staff and experts in military and veterans affairs.

National City Working Groups:

National City also utilizes staff-initiated working groups to help facilitate the development and completion of established goals and objectives. Some of the more recent staff-initiated working groups include:

- Bay Front Master Plan Working Group
  - Comprised of City staff, Port of San Diego staff, National City Port Commissioner, and two City Councilmembers
- Military Advisory Working Group
  - Comprised of community members and City staff
- National City Homeless Committee Working Group
  - Comprised of City staff from various departments
- Tow Contract Working Group
  - Comprised of City staff from various departments

With the exception of the Bay Front Master Plan Working Group, the groups referenced above do not include representation by members of the City Council.

## SECTION II – GRANT FUNDING OPPORTUNITIES

As directed by the City Council, staff began a search of grant funding opportunities related to the general subject matter of human relations and immigration. While the specific use of such funds is yet to be determined, there was a stated desire to seek information for the purpose of determining if grants are available for programs and/or staffing geared towards the areas of

human relations and immigration as discussed in the subject August 15, 2017 staff report and during Council discussion of that evening.

Within the time allotted (the period of time between the August 15 meeting of the City Council and the due date for agenda items for the current meeting), staff began the search as directed. Both government funded and private foundation granting sources were researched. Said research yielded the following preliminary findings:

- There are numerous grantmakers that make awards to individuals (i.e. authors and Fellows), educational institutions, programs, and service providers dealing with migration, immigration, human rights and human services.
- The majority of the awards appear to be directed towards non-profit or non-governmental organizations (NGOs).
- The majority of government funded grants identified were health related services for targeted socio-economically disadvantaged groups, communities and countries.
- While there are some opportunities for the funding of on-going programmatic operating costs, the majority of those researched focus on discrete project awards.
- A number of the foundations have chosen to focus their funding priorities on other parts of the country that have been identified as having greater levels of disparity and/or other countries with significant social and economic inequality. There were no grant opportunities specific to California identified at this time.

Based on the research to date, it does not appear to be highly probable that the City will find grant funds for this purpose. And if a grant source is identified and an award is ultimately made to the City, there are still factors to be considered:

- It is not likely that a grant award would cover the full cost of the program. General Fund dollars would likely be necessary to supplement a grant award.
- Is there a desire to begin a program (with existing staff resources or additional staff resources) in advance of a grant award? The grant selection process, particularly with private foundations, can take two months to one year.
- Grants are for a limited duration with no guarantee of renewal.

#### CONCLUSION:

Should the City Council determine to continue to pursue both the issues of human relations/immigration and funding options, staff can conduct a deeper dive into the grant process as more specificity into the proposed program is determined. All current and future research, can be shared with the working group, or ad hoc committee, if one is appointed.

# CITY COUNCIL POLICY

## CITY OF NATIONAL CITY

TITLE: City Council Attendance at Staff-level Working Groups	POLICY # 118
ADOPTED: June 21, 2016	AMENDED:

### Background:

The City of National City operates under the council-manager form of government. The council is the legislative body that represents the community, is empowered to formulate citywide policy, and can establish boards, committees, commissions, and other groups. The city council is comprised of the mayor and four councilmembers.

The city manager is responsible for the administration of city affairs, day-to-day operations, implementation of council policies, and is the liaison between the city council and city staff. On occasion and as needed, the city manager may form a working group of subject matter experts to assist in certain matters. Based on the city manager's responsibilities, the working group's need, establishment and composition is determined by the city manager. This type of working group is separate and distinct from a working group or other type of group which is formed by action of the City Council. This Policy is limited to City Manager formed working groups.

The lifespan of a working group can last anywhere between a few months to several years. Such groups have a tendency to develop a quasi-permanent existence when the assigned task is accomplished, hence the need to disband or phase-out the working group once it has achieved its goal(s).

Staff working groups are intended to facilitate the development and completion of established goals and objectives. There may be instances when elected officials may have a particular interest in the subject of the working group and the City Manager may want to provide an opportunity for elected officials to attend the working group meeting(s).

### Brown Act Applicability

City Council attendance at working group meetings must be done in compliance with the Brown Act. Generally, any appointed body created by formal action of the City Council is subject to the Brown Act. The Brown Act defines a legislative body to include:

A commission, committee, board, or other body of a local agency, whether permanent or temporary, decision making or advisory, created by charter, ordinance, resolution, or formal action of a legislative body. However, advisory committees, composed solely of the members of the legislative body that are less than a quorum of the legislative body are not legislative bodies, except that standing committees of a legislative body, irrespective of their composition, which have



TITLE: City Council Attendance at Staff-level Working Groups	POLICY # 118
ADOPTED: June 21, 2016	AMENDED:

a continuing subject matter jurisdiction, or a meeting schedule fixed by charter, ordinance, resolution, or formal action of a legislative body are legislative bodies for purposes of this chapter.

Government Code § 54952(b).

The Brown Act applies to all groups created by formal action of the legislative body. This includes boards, commissions, committees, volunteer groups, task forces, blue ribbon committees, and working groups.

Advisory committees (composed solely of councilmembers comprising less than a quorum) are not considered legislative bodies subject to the Brown Act unless they are standing committees. Standing committees are subject to the Brown Act. A standing committee (regardless of composition) is defined as having either: 1) a continuing subject matter jurisdiction; or, 2) a meeting schedule fixed by formal action of the legislative body. Accordingly, an advisory committee comprised solely of less than a quorum of the legislative body that serves a limited purpose for a limited time (temporary) is not subject to the Brown Act (commonly referred to as *ad hoc* committees).

Working groups created by staff and whose participants are determined by staff are not subject to the Brown Act. The legislative body must refrain from taking formal action which could be construed as formal action resulting in the creation of a council committee. A body of a city is “created” if the city council “‘played a role’ in bringing . . . ‘into existence’ the . . . body.” *Californians Aware v. Joint Labor/Management Benefits Committee*, 200 Cal.App.4<sup>th</sup> 972, 978 (2011). (Group was “created” by city when the city “played a role in bringing” the group into existence even though no formal action by city to establish the group. *Epstein v. Hollywood Entertainment District II Business Improvement District*, 87 Cal.App. 4<sup>th</sup> 862 (2001)). In the event there is action taken that could be construed as creating a legislative body, such action in conjunction with the composition of a working group including various individuals (not limited to solely councilmembers) would result in the working group becoming a standing committee subject to the Brown Act.

### Purpose

To establish a mechanism to determine the councilmember(s) who attend(s) a staff-level working group meeting(s) and the length of time the member(s) would serve in such a role before a rotation, if any, when more than two members have indicated a desire to attend a staff-level working group.

TITLE: City Council Attendance at Staff-level Working Groups	POLICY # 118
ADOPTED: June 21, 2016	AMENDED:

### Policy

The criteria in the order provided below will be used to determine which member(s) may attend staff-level working group meetings:

1. Position
2. Seniority
3. Availability
4. Desire

The duration for any one Councilmember to serve on an established staff-level working group is for a two (2) year period from date of determination. The two-year period is intended to be retroactive two (2) years from Date of Determination (June 21, 2016), and applies to Councilmembers who have been, and are currently serving on existing working groups. The position of Mayor is not subject to the two-year rotation.

### Procedure

1. Based on the City Manager's responsibilities, the working group's need, establishment and composition is determined by the City Manager. When the City Manager makes a determination that the working group would benefit from the presence of a councilmember(s), a written request for attendance availability shall be directed to all members of the City Council.

To assist Councilmembers in determining if they have the availability and desire to participate, the request will include a description of the stated purpose of the working group, the anticipated meeting schedule, and the anticipated duration of the working group (if known). The request will also include a deadline for notification of interest.

2. If more than two (2) members of the City Council seek to attend the working group meetings, the City Manager will determine attendees based on the criteria established by this policy.

The City Manager will send written notification to the full City Council of the councilmember(s) attending the working group.

3. Using the criteria established by this policy, the attendees will be rotated after a period of two (2) years if the working group is still in existence, following the same process of notification and selection outlined above. Any such rotation will respect the prohibition against serial meetings.

TITLE: City Council Attendance at Staff-level Working Groups	POLICY # 118
ADOPTED: June 21, 2016	AMENDED:

#### Related Policy References

City Council Policy #108  
National City Municipal Code, Chapter 2.01  
Government Code section 34851, et. seq.  
Ralph M. Brown Act  
Rosenberg's Rules of Order

#### Prior Policy Amendments

None

The following page(s) contain the backup material for Agenda Item: Presentation of the National City Chamber of Commerce report of the planned use of \$50,000 budgeted by the City of National City for the Chamber for Fiscal Year 2018. (Finance)

**CITY OF NATIONAL CITY, CALIFORNIA  
COUNCIL AGENDA STATEMENT**

**MEETING DATE:** September 19, 2017

**AGENDA ITEM NO.:**

**ITEM TITLE:**

Presentation of the National City Chamber of Commerce report of the planned use of \$50,000 budgeted by the City of National City for the Chamber for Fiscal Year 2018.

**PREPARED BY:** Mark Roberts, Director of Finance

**PHONE:** 619-336-4330

**DEPARTMENT:** Finance

**APPROVED BY:** Mark Roberts

**EXPLANATION:**

At its regular meeting of June 6, 2017, the Council requested clarification of how the \$50,000 in funding support the National City Chamber of Commerce ("Chamber") receives from the City is used. Staff has worked with Chamber President Jacqueline Reynoso to ensure a report in a suitable format has been prepared.

With this item, staff brings forward the report prepared by the Chamber detailing the planned uses of the funding provided by the City for fiscal year 2018.

**FINANCIAL STATEMENT:**

**ACCOUNT NO.**  
NA

**APPROVED:** Mark Roberts **FINANCE**

**APPROVED:** \_\_\_\_\_ **MIS**

**ENVIRONMENTAL REVIEW:**

This is not a project and, therefore, not subject to environmental review.

**ORDINANCE:** INTRODUCTION ☐ FINAL ADOPTION ☐

**STAFF RECOMMENDATION:**

Accept and file the report.

**BOARD / COMMISSION RECOMMENDATION:**

**ATTACHMENTS:**

National City Chamber of Commerce Fiscal Year 2018 Community Enhancement Funding Report and Budget





City of National City Community Enhancement Funding  
National City Chamber of Commerce  
September 6, 2017

**Date: September 6, 2017**

**To: Mayor Ron Morrison, Vice Mayor Albert Mendivil, and Councilmembers Rios, Sotelo-Solis, and Cano of the City of National City, 1243 National City Blvd., National City, CA 91950**

**Re: 2017-2018 City of National City Approved Budget, City Enhancement Funding**

**From: National City Chamber of Commerce, 901 National City Blvd., National City, CA 91950**

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The National City Chamber of Commerce thanks the City of National City for their contribution of \$50,000 through a continuation of our Community Enhancement partnership to continue funding:

- Community Promotion;
- Special Events such as the International Mariachi Festival and Automobile Heritage Day;
- Economic development programs such as the Green Business Program and Annual Job Fair.

We value community partnerships that benefit the residents, visitors, and businesses of our city. When we work together, everyone wins. The Chamber supports the city's revenue generation by supporting business growth, which results in a growing sales tax base. We also support job creation through business expansion, and new business recruitment. Thus, supporting the Chamber's community programming is a good investment in City services, city marketing, public relations, and community development. Thank you, again for your commitment to our City's success.

**ROI for City of National City from Partnering with Chamber – The City's \$50,000 contribution yields:**

- Over \$1 Million in earned Media naming the City of National City as a Key Sponsor and Partner in Community Affairs and Special Events
- Over \$50,000 in direct outreach to businesses (via outreach walks; workshops; communications: newsletters, e-news, media posts, purchased ads, press releases; one on one meetings; recruitment and retention campaigns, Business Resource Promotion: Green Business Program / FREBE/ PACE/Tax Incentives/ Signage Assistance Program, Licensing Requirements, Development Opportunities, etc.
- \$115,000 received in sponsorship benefits from investment in community events
- Apolitical City Representation by Chamber at various regional and local planning associations (Boards, Commissions, Associations, Stakeholder Groups, Task Force, etc.)
- 40% - 50% Increase in Tourism, resulting in increased TOT revenue to the City's discretionary fund.
- District Tax supported by TMD and Chamber resulting in 30 year Prop. D extension generating \$10 M/ yr.



**2017-2018 City of National City Community Enhancement Budget**  
**Prepared by National City Chamber of Commerce**  
**June 20, 2017**

**Budget Summary**

This budget is prepared in response to a request from City Council on June 6, 2017 for a breakdown of budget allocation for Community Enhancement services.

**In summary, The National City Chamber of Commerce partially funds the following projects:**

- \$7,500 to help fund Automobile Heritage Day Festival and Car Show– August 2017
- \$5,000 to help fund Salute to Navy Luncheon (Admiral Package) – October 12, 2017
- \$5,000 to help fund Bayside Brew & Spirits Festival (Safe Ride Sponsor)– October 21, 2017
- \$5,000 to help fund the Annual Dinner and Awards Ceremony (Title Sponsor)- January 2018
- 15,000 to help fund the International Mariachi Festival (Stage Sponsor)– March 2018
- \$5,000 to help fund the Career Pathways to Success Job Fair (Title Sponsor) – April 2018
- \$7,500 to help fund the National City Green Business Program (FREBE, Sustainability Fairs)– Annual

= Total Request of \$50,000

**2017-18 Community Enhancement Funding Request**

	2017 CE Funding	NCCC Cost to Implement	Marketing Value	Annual Participation
Mariachi Festival	\$15,000	\$205,972 <sup>1</sup>	\$500,000	20,000 +
Automobile Heritage Day	\$7,500	\$80,371 <sup>2</sup>	\$200,000	5,000 +
Job Fair	\$5,000	\$57,371 <sup>3</sup>	\$100,000	1,000 +
Green Business Program	\$7,500	\$51,421 <sup>4</sup>	\$35,000	1,000
Annual Dinner	\$5,000	\$85,371 <sup>5</sup>	\$20,000	400
Salute to Navy	\$5,000	\$62,771 <sup>6</sup>	\$50,000	350
Brew Festival	\$5,000	\$139,471 <sup>7</sup>	\$250,000	1,100
<b>Community Enhancement Funding</b>	<b>\$50,000.00</b>	<b>\$749,473</b>	<b>\$1,155,000</b>	<b>28,750</b>
<b>TMD FUNDED (2016)</b>				
Community Promotion		\$153,540 <sup>8</sup>		
Visitor Services		\$183,460 <sup>9</sup>		
<b>TOTAL TMD</b>		<b>\$337,000</b>		

<sup>1</sup> Event Costs + Staffing + Inkind

<sup>2</sup> Event Costs +Staffing +Inkind

<sup>3</sup> Event Costs +Staffing +Inkind

<sup>4</sup> Program Costs +Staffing

<sup>5</sup> Event Costs +Staffing +Inkind

<sup>6</sup> Event Costs +Staffing +Inkind

<sup>7</sup> Event Costs +Staffing +Inkind

<sup>8</sup> Advertising, Promotion, Subscriptions, Website, Special Events (+Treelighting, Ice Skating)

<sup>9</sup> Campaign Management + Security Services + Admin + Professional Fees + Shuttle

- The Chamber is willing to provide City Council a brief report after each activity.
- We invite city staff and/or city leaders to participate in our event planning committees.

## Community Enhancement Funding Benefits

### Special Events

1. **Boost to local economy** -By definition, festivals attract visitors. And visitors spend money, which boosts the local economy both on and off the festival site. On-site spending includes admission fees, parking fees, food, beverage and souvenir sales—and more. But off-site spending related to festivals generates revenue for communities, too. For example, visitors stop at local gas stations, souvenir shops, and restaurants. Overnight visitors provide another source of off-site revenue to communities that host festivals. For example, overnight visitors to National City spend an average of \$120 on lodging and \$38 on food and beverages during the time they attend a community festival.
2. **Community promotion** - Festivals also provide free marketing and advertising for local businesses as visitors talk about their fun experiences when they go back home. If visitors post comments and photos about their experiences on Facebook or other social media, then the publicity grows. The economic benefits of successful festivals ripple throughout a local economy—affecting tourism and non-tourism- related businesses alike.
3. **Community Pride** - "The best thing about being involved with festivals and events is the opportunity to help build a community, foster a sense of pride within a community, and engage a community," says Chris Romano, a business consultant with Thrivent Financial Services. Festivals promote community pride by celebrating things that make a town special and evoke good feelings. Those things can be as "big" as ethnic heritage, or as "small" as a piece of pastry.
4. **Social Capital** - Another social benefit of festival sponsorship is stronger relationships within a community. Most of the relationship-building occurs in the festival planning phase. This is where the bonds among public and private organizations, government, and neighborhood groups are forged and where connections among elected officials, staff, volunteers and interested residents are made. The benefits last well beyond the event, as people bring their connections and collective knowledge and skills to improve the community. Connections are the "glue" that hold communities together; without them, a community stagnates and the quality of life declines. Experts call this glue social capital, so viewed through this lens— festival sponsorship increases the social capital that makes for healthy communities.

### Green Business Program/ FREBE Program Funding

The Chamber directly provides FREBE services in lieu of funding the City of Chula Vista via a 3<sup>rd</sup> party contract. The Chamber led the development of the Green Business Program in 2012, and has conducted outreach, education, promotion and provided technical assistance for energy efficiency (PACE, FREBE, Business Energy Solution), water conservation, waste diversion, alternative transportation, and healthy living. Our focus was 3 pronged: 1) Policy Development 2) Program Development 3) Marketing, Education, and Outreach. We conduct outreach to targeted businesses under the City of Chula Vista FREBE Contract and receive \$5,000 per year to visit 200 businesses. Since 2012, the Chamber has developed collateral, the [gogreenbiz.org](http://gogreenbiz.org) website, invested in employee training, developed an awards program, and has a credible track record of successfully administering the National City Green Business Program and new South Bay Sustainability Fairs.

**Economic Development Funding** – Invest in a robust economic development strategy to include Chamber funding to complement the city's strategic planning goals for business recruitment, attraction, and retention efforts. While the city may be viewed as a "regulator," or "enforcer," the Chamber can be viewed as the "business friendly" arm to help implement economic development goals.

- Signage Ordinance Education and Business Outreach
- Business Recruitment and Attraction

- Technical Assistance for Business Tax Credits, Incentives, Program Education, etc.
- Marketing & Collateral Development
- City Promotional Materials – Design and development (City Map, Media Kit, Visitor Guide)
- Promotion of New City Developments such as (National City Aquatic Center, Paradise Creek, etc.)

### **Workforce Development Funding**

Invest in more robust workforce development funding in National to support the creation of productive citizens that are shopping, investing, and buying homes in National City. This too is part of our recovery strategy & ensures that we are addressing the needs of our community. The current Career Pathways to Success Job Fair is organized by the Chamber in partnership with South County Career Center and the Small Business Development Center. It is FREE to attend, and employers pay a nominal fee to cover the costs of their meals (\$25 for 2 people for Breakfast & Lunch; we waive costs to nonprofits and government agencies). Since the job fair's inception in 2011, the City's unemployment rate has dropped significantly from 20% to 6.0%. In 2015, we recruited 79 employers, attracted 613 job seekers (in 2014, 1000 job seekers attended), conducted 104 resume reviews, and engaged 33 volunteers from 10 agencies.

### **THANK YOU.**

**For Questions/ Comments/ Meeting Requests, Contact: Jacqueline L. Reynoso, President/CEO**  
**Office: (619) 477-9339/ Cell: (619) 890-6614; Reynoso@nationalcitychamber.org**

**2016-17 City of National City  
Community Enhancement Funding**

Project	2016-17 Allocation	Expense breakdown	Amount	Company
<b>Mariachi Festival 2017</b>	<b>\$ 3,500.00</b>			
		Linens / Chairs	\$ 4,306.40	Patty's Linen Rentals
<b>Annual Dinner 2017</b>	<b>\$ 5,000.00</b>			
		Catering	\$ 9,263.16	Kitchens for Good
<b>Automobile Heritage Day 2016</b>	<b>\$ 5,000.00</b>			
		Awards	\$ 2,637.42	National City Trophy
		Stage Rental	\$ 2,300.00	Akroz Professional
		T-Shirts	\$ 2,150.00	Total Image Inc.
<b>Salute to Navy 2016</b>	<b>\$ 5,000.00</b>			
		Catering	\$ 7,125.80	Culinary Concepts
<b>Administrative Overhead</b>	<b>\$ 5,000.00</b>			
		Office Supplies	\$ 3,202.44	Office Depot, Walmart, Staples
		Postage and Mailings	\$ 4,808.40	US Postal, Fedex
<b>Community Promotion</b>	<b>\$ 5,000.00</b>			
		Media Kit	\$ 4,330.00	Diego & Son's Printing
		Public Relations	\$ 1,500.00	San Diego Media Group
<b>Education Services</b>	<b>\$ 2,500.00</b>			
		Community Workshops	\$ 2,404.00	NCCC: Printing/ Copying Services
		Newsletter	\$ 2,341.00	CPP Printing/ Printing inhouse
<b>Economic Development</b>	<b>\$ 10,000.00</b>			
		Business Recruitment, Attraction, and Retention Program	\$ 4,388.00	NCCC: Outreach, Marketing
		FREBE Program	\$ 51,421.00	NCCC: Personnel
		Signage Assistance Program	\$ 15,000.00	NCCC: Personnel / Ambassadors
<b>Information and Tourism Services</b>	<b>\$ 6,500.00</b>			
		Advertising- Electronic Billboards	\$ 3,600.00	Tecnovision
		Certified Folder Display	\$ 3,457.00	Certified Folder Display Service
<b>Visitor's Center</b>	<b>\$ 2,500.00</b>			
		Community Maps	\$ 2,254.00	Smart Levels printing
		Operations & Personnel	\$ 2,000.00	NCCC: Graphic Design - Marketing Coordinator
<b>TOTAL</b>	<b>\$ 50,000.00</b>			



**2017-18 City of National City  
Community Enhancement Funding**

<b>Project</b>	<b>2017-18 Allocation</b>	<b>Expense breakdown</b>	<b>Amount</b>	<b>Company</b>
<b>Automobile Heritage Day 2017</b>	<b>\$ 7,500.00</b>			
		Rentals	\$ 1,893.50	Patty's Linen Rentals
		T-Shirts	\$ 2,320.00	Barbara Haines
		Trophies	\$ 2,514.00	Award Master
		Portable Toilets	\$ 1,018.80	Diamond Environmental
<b>Salute to Navy 2017</b>	<b>\$ 5,000.00</b>			
		Catering		TBD
<b>Bayside Brew Fest 2017</b>	<b>\$ 5,000.00</b>			
		Rentals		TBD
<b>Annual Dinner 2018</b>	<b>\$ 5,000.00</b>			
		Catering		TBD
<b>Mariachi Festival 2018</b>	<b>\$ 15,000.00</b>			
		Artists		TBD
<b>Job Fair</b>	<b>\$ 5,000.00</b>			
		Catering		TBD
		Marketing		TBD
<b>Green Business Program/ FREBE</b>	<b>\$ 7,500.00</b>			
		Marketing / Outreach		TBD
		Personnel		Green Business Program Coordinator
<b>TOTAL</b>	<b>\$ 50,000.00</b>			



## 26<sup>th</sup> ANNUAL AUTOMOBILE HERITAGE DAY FESTIVAL SPONSORSHIP OPPORTUNITIES

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### EVENT

**National City Automobile Heritage Festival & Car Show**

### SUMMARY

The 26<sup>th</sup> Annual Automobile Heritage Festival & Car Show, hosted by the National City Chamber of Commerce, will return to Kimball Park in National City on Saturday, August 12, 2017. More than 200 participants will showcase their vehicles and compete for awards in a variety of categories, ranging from turn-of-the-century production cars to classics and muscle cars.

Attendees will experience live music, food from a variety of National City's popular eateries, entertainment for children, and specialty booths. A winner's trophy ceremony at 2 p.m. will showcase first-place winners for each of the classes.

Winners will be selected through a competitive ranking system by experienced car judges. Visitors to the event are encouraged to vote for their favorite car, which will be awarded "The People's Choice." Each vehicle class will receive a trophy award.

### FESTIVAL DATE

Saturday, August 12, 2017

### TIME

10AM- 3PM

### LOCATION

Kimball Park, 12<sup>th</sup> Street & D<sup>th</sup> Ave.  
National City, CA 91950

### AUDIENCE

The National City Automobile Heritage Day Festival welcomes an estimated 5,000 car enthusiasts from throughout the San Diego Region, Arizona, and Baja, CA.

### PROMOTIONAL OPPORTUNITIES

Broadcast and print media, sampling, website and social media, on-site signage and mentions, mobile advertisements with Super Shuttle, exhibitor booth, messaging on 3 freeway digital boards, and more.

# 26<sup>th</sup> ANNUAL AUTOMOBILE HERITAGE DAY FESTIVAL SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR \$10,000

- VIP Reception Host with Booth, Signage, & Announcements
- Priority banner placement and event signage
- 30X30 Priority company booth space
- Company name and logo on front page of Program + 1/4 page color ad
- Company logo on Posters & T-Shirt  
(secured by 7-7-17)
- Logo on website, listed as Presenting Sponsor
- Recognition as the Presenting Sponsor from stage + two (3 min.) sponsor announcement
- Promotional mentions in all print and media
- Full page Color Ad in Chamber News + Feature Story
- Logo on 80 Super Shuttle Vans traveling throughout San Diego Region (secured by 7-7-17)

## TITLE SPONSOR \$7,500

- Signage at VIP Reception
- Priority banner placement at event
- Priority 20X20 company booth space
- Company name and logo in Program + 1/4 page Ad
- Company logo on Posters & T-Shirt  
(secured by 7-7-17)
- Logo on Chamber website and listed as Title Sponsor
- Recognition as the Title Sponsor from stage
- Promotional mentions in all print and media
- Full page Color Ad in Chamber News
- Logo on 80 Super Shuttle Vans traveling throughout San Diego Region if secured before 7-7-17
- 3 min. Stage Presentation

## STAGE SPONSOR \$5,000

- Signage on stage
- 10 x 20 Booth Space
- Listed as Stage Sponsor in program
- Company logo on Posters  
(secured by 7-7-17)
- Recognition from stage
- Special mention in Chamber News
- Logo on 80 Super Shuttle Vans traveling throughout San Diego Region  
(secured by 7-7-17)
- 1 min. Stage Presentation

## SHOW SPONSOR \$2,500

- 10 x 10 Booth Space
- Logo in Program + Listed as Show sponsor
- Company logo on Posters  
(secured by 7-7-17)
- Recognition from stage
- Logo on 80 Super Shuttle Vans traveling throughout San Diego Region if secured before 7-7-17
- Listed on event website

## MARKETING SPONSOR \$1,500

- Logo on 80 Super Shuttle Vans traveling throughout San Diego Region if secured before 7-7-17
- Recognition from stage
- Logo on Poster (secured 7-7-17)
- Logo in Program

## AWARD SPONSOR \$1,000

- Logo in Program
- Recognized as Official Award Sponsor
- Present Awards with Chief Judge

## ADVERTISING SPONSOR

- Advertise in the Official Event Program. See Star News Ad Rates.
- 33,500 copies of the festival guide will be inserted into the Star News July 2017, plus 2,000 at the event.  
DUE July 7th.

## EXHIBITOR / VENDOR BOOTHS

- \$150 Non-Profit
- \$250 Small Business
- \$350 Food Vendor
- \$500 Corporate Booth  
\*Separate application required.

## DISCLOSURES

- All booths must bring their own tent, tables, linens, and chairs
- Any organization or individual who signs up for the Automobile Heritage Day event and does not attend the event is still obligated to pay the full amount of their sponsorship.
- All sponsor fees are nonrefundable.
- Space is reserved with full payment of sponsorship fees.

## SUBMIT SPONSORSHIP APPLICATION BY July 7th

Yes, I want to participate in Automobile Heritage Day 2017 as a \_\_\_\_\_ Sponsor.

Amount Enclosed: \$ \_\_\_\_\_

NAME: \_\_\_\_\_ COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL Required: \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_ NAME ON CARD: \_\_\_\_\_

CREDIT CARD BILLING ADDRESS: \_\_\_\_\_

MC/VISA/AMEX \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_ Date \_\_\_\_\_

DUE July 7, 2017

PLEASE RETURN TO:

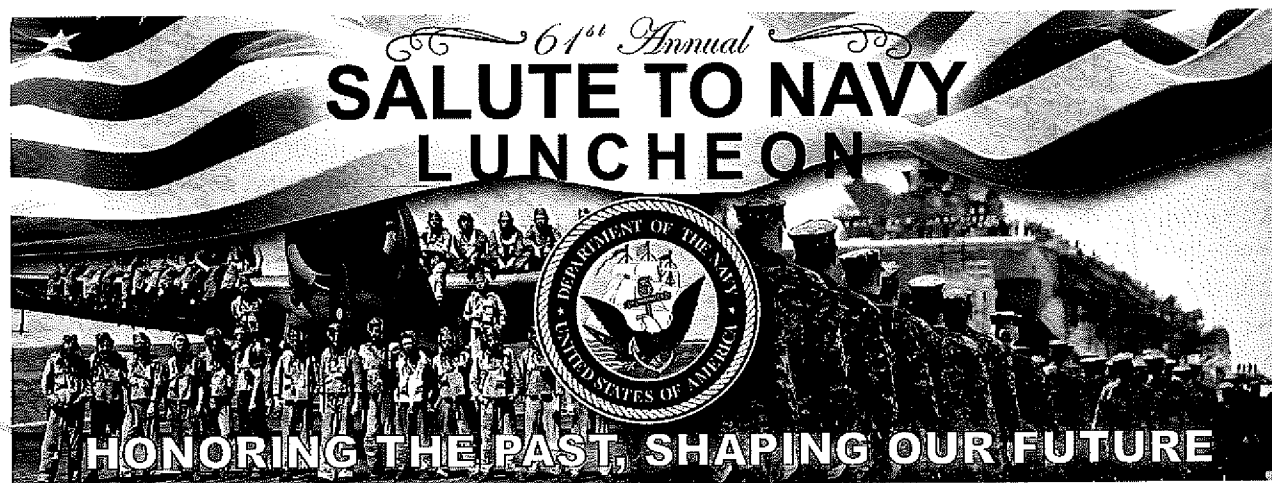
NATIONAL CITY CHAMBER OF COMMERCE  
901 National City Blvd., National City, CA 91950

Phone: (619) 477-5018  
reynoso@nccchamber.org

247 of 281



The National City Chamber of Commerce  
&  
The City of National City  
Request the honor of your presence at the



**THURSDAY, OCTOBER 12th, 2017**

**11:00 am - 1:30 pm**

**MLK Jr Community Center  
140 E 12th St., National City, CA**

Join us for this time cherished program honoring the US military and Naval Base San Diego.

The National City Science Technology Engineering and Mathematics (STEM) Scholarship will be offered for the second time in October 2017 to one student from Sweetwater High School Marine Corps JROTC, Mar Vista Naval Academy and Naval Base San Diego.

**HONORARY SPEAKER:** Alex Buggy, CEO, ABBA PM

**GUEST COMEDIAN:** Patrick DeGuirre

**PHOTO OPPORTUNITIES:** Zach Garrett, U.S. Olympian Archer

Dress Attire is Business Formal

Military Uniform is Service Dress Whites for E6 and below, Summer Whites for E7 and above.

\$50 Ticket — Your contribution pays your admission AND helps sponsor one Sailor for a Complimentary Lunch  
Please respond by October 6, 2017.



For sponsorship opportunities please contact  
THE NATIONAL CITY CHAMBER OF COMMERCE AT  
619-477-9339 or [reynoso@nationalcitychamber.org](mailto:reynoso@nationalcitychamber.org)  
[www.nationalcitychamber.org](http://www.nationalcitychamber.org)

**SOUTH BAY  
NEW FESTIVAL**

■ San Diego has been named the **Craft Beer Capital of the World**, attracting tourists and regional visitors alike. However, the South Bay has not experienced the same growth as the rest of the region. This will be the first craft beer and spirit festival held in the South Bay of Port Tidelands, positioning National City and the Port of San Diego as **the next hub for craft beer** industry growth. ■

# BREWERS WANTED for our FEST- IVAL!

PRESENTED BY THE NATIONAL CITY CHAMBER OF COMMERCE

*October 21<sup>st</sup> 2017*

*@Pepper Park, National City, CA*

- Access to an emerging Craft Beer Market
- 40 Craft Brewers / 10 Spirit Brands
- 8-10 Local Restaurants
- 20 Artisan Vendors
- Live Music
- VIP Experience



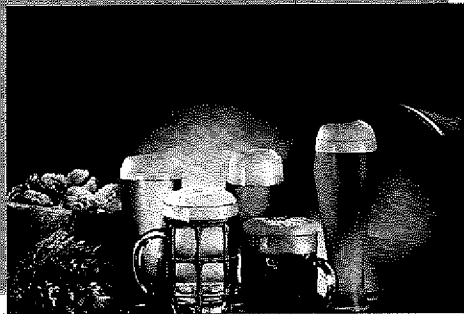
National City Chamber of Commerce // 901 National City Blvd. National City, CA 91950 // 619.477.9339

**WWW.BAYSIDEBREWFEEST.COM**





# SPEC-SHEET!



## LOCATION:

National City, CA - Pepper Park on San Diego's Bayfront. San Diego County, Imperial County - and Baja California in Mexico - have become one of the top emerging business regions in the world.

**Population:** More than six and a half million people

**Region Size:** 27,000 square mile footprint

**Landmarks Near by:** Major international airports, land ports of entry, and major seaports

**Weather:** Always perfect

## INTERNATIONAL POTENTIAL:

San Diego is located in a bi-national region with the busiest border crossing in the world, with more than 56.3 million people crossing per year.

- 3rd largest Hispanic market in the United States.
- Latinos in San Diego County have an estimated buying power of \$14.5 billion dollars per year
- Over 1 million Latinos living in San Diego County
- 1.8 million live in Tijuana.

## BEER CAPITAL OF THE WORLD:

San Diego has been named the Craft Beer Capital of the World, attracting tourists and regional visitors alike. San Diego's brewing scene has exploded over the past two decades. With staple names like Stone Brewing, Karl Strauss, Green Flash and Ballast Point, as well as new-comers like Rough Draft Brewing and Thorn Street popping up almost daily, San Diego provides a diverse array of brewery styles, sizes and vibes across the county (and even across the border). San Diego is home to more than 130 brewhouses, making it one of the most concentrated regions for craft brewing in the country.

## DEMOGRAPHICS: (Among brewery tourists)

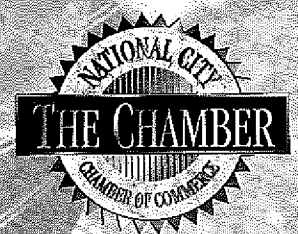
- 75% had completed a Bachelor's Degree or higher
- Higher incomes; 51% have a household income of \$80,000/year or higher
- 71% are employed full time

## MEDIA PROMOTIONS:

- Print (postcards, flyers, magazine/publication ad's, promo banners)
  - Radio (Spanish language and mainstream radio stations)
  - Digital Media (3 freeway message boards, web banners, social media campaigns)
- (Ex: Last Port of San Diego funded event achieved \$400,000 in earned media value through our 107 years of experience in community promotion, tourism development, business recruitment, media relations, and community partnerships.)



Unified Port  
of San Diego





## SPONSORSHIP OPPORTUNITIES

**DUE: August 4, 2017 for full marketing benefits.**  
Sponsorships after due date are still accepted

**EVENT** National City Bayside Brew & Spirits Festival

**FESTIVAL DATE** October 21, 2017

**TIME** 12 pm - 5 pm

**LOCATION** Pepper Park, 3299 Tidelands Ave, National City, CA 91950

**MEDIA OPPORTUNITIES** Television, Radio, News Print, Mobile Ads and Online Marketing

### Presenting Sponsor- \$30,000 – (1 Available)

Included in your Sponsorship:

- 30' x 30' Festival Footprint. Engage the attending market via promotional and informational items. Tote bags, pens, samples, etc.
- Logo Inclusion on official Bayside Brew & Spirits Festival website with hyper link to partner site
- Logo inclusion on all marketing collateral to include press releases and all media announcements, advertising, promotions, and PR Campaigns
- 6 stage mentions
- Mobile ads with Super Shuttle Vans
- 16 All access passes for VIP tent
- Half page advertisement on National City Chamber Newsletter in Winter 2017 publication
- Banner placement at event { 2 locations}
- 3 VIP Parking

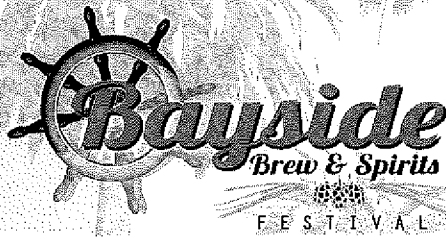
### Stage/Entertainer Sponsor - \$15,000 (1 Available)

Included in your Sponsorship:

- 20' x 20' Festival Footprint designed to engage the attending market via promotional and Informational items.
- Branding on the Main Stage (1 side panel)
- Logo Inclusion on official Bayside Brew & Spirits Festival website with link to partner site.
- Logo inclusion on all marketing collateral to include press releases and all media announcements, advertising, promotions, and PR Campaigns
- 4 stage mentions
- Mobile ads with Super Shuttle Vans
- 12 All access passes for VIP tent
- 1 Banner placement at event
- 2 VIP Parking

**[www.nationalcitychamber.org](http://www.nationalcitychamber.org)**

901 National City Blvd., National City ph: (619) 477-9339 fx: (619) 477-5018



## SPONSORSHIP OPPORTUNITIES

**DUE: August 4, 2017 for full marketing benefits.**  
Sponsorships after due date are still accepted

### **Brew Master Sponsor \$10,000**

#### **Included in your Sponsorship:**

- 20' x 20' Festival Footprint designed to engage the attending market via promotional and informational items.
- Logo Inclusion on official Bayside Brew & Spirits Festival website with link to partner site.
- Logo inclusion on marketing collateral to include press releases and all media announcements, advertising, promotions, and PR Campaigns
- 2 stage mentions
- Mobile ads with Super Shuttle Vans
- 10 All access passes for VIP tent
- Banner placement at event
- 2 VIP Parking

### **VIP Lounge Sponsor \$7,500**

#### **Included in your Sponsorship:**

- 20' x 10' Festival Footprint. Engage the attending market via promotional and informational items. Tote bags, pens, sample items
- Branding at the VIP Lounge
- Logo inclusion on marketing materials (print & digital)
- Logo Inclusion on official Bayside Brew & Spirits Festival website with hyper link to partner site
- Banner placement at event
- Mobile ads with Super Shuttle Vans
- 8 All access passes for VIP tent
- 1 VIP Parking

### **Apprentice Sponsor- \$7,000**

#### **Included in your Sponsorship:**

- 20' x 10' Festival Footprint. Engage the attending market via promotional and informational items. Tote bags, pens, sample items
- Logo inclusion on marketing material (print & digital)
- Logo Inclusion on official Bayside Brew & Spirits Festival website with hyper link to partner site
- Banner placement at event
- Mobile ads with Super Shuttle Vans
- 6 All access passes for VIP tent
- 1 VIP Parking



## SPONSORSHIP OPPORTUNITIES

DUE: August 4, 2017 for full marketing benefits.  
Sponsorships after due date are still accepted

### Safe Ride Sponsor- \$5,000

Included in your Sponsorship:

- 10' x 20' Festival Footprint. Engage the attending market via promotional and informational items. Tote bags, pens, samples, etc.
- Logo Inclusion on official Bayside Brew & Spirit Festival website with hype link to partner site
- 2 All access passes for VIP tent
- 1 VIP Parking

### Glass Sponsor- \$2,500

Included in your Sponsorship:

- 10' x 10' Festival Footprint. Engage the attending market via promotional and informational items.
- Logo inclusion on program
- Priority Booth Placement
- Listed on Brew & Spirits Festival website with hyper link to partner site
- 1 VIP Pass
- 1 VIP Parking

### Hops Sponsor- \$1,000

Included in your Sponsorship:

- 10' x 10' Festival Footprint. Engage the attending market via promotional and informational items.
- Priority Booth Placement
- Logo inclusion on program

\* Attention: ALL sponsorship levels include early VIP admission!



## SPONSORSHIP OPPORTUNITIES

DUE: September 15, 2017 for full marketing benefits.  
Sponsorships after due date are still accepted

[www.nationalcitychamber.org](http://www.nationalcitychamber.org)

### SPONSORSHIP AGREEMENT

This agreement will serve as a contract between, \_\_\_\_\_ and the National City Chamber of Commerce (NCCC) for sponsorship of the 2017 Bayside Brew & Spirits Festival that will take place at Pepper Park, 3299 Tidelands Avenue, National City, CA 91950 on Saturday, October 21, 2017.

NCCC will provide \_\_\_\_\_ with the benefits listed in the corresponding sponsorship level. In return, the above mentioned company will provide NCCC the total amount of sponsorship fees checked below by August 4<sup>th</sup>, 2017. A fifty percent (50%) deposit of the total amount due must be paid within one (1) week of signing this agreement.

#### Check Sponsorship Level(s)

- ☐ Presenting Sponsor \$30,000 (1 Available)
- ☐ Stage/Entertainer Sponsor \$15,000 (1 Available)
- ☐ Brew Master Sponsor \$10,000
- ☐ VIP Lounge Sponsor \$7,500
- ☐ Apprentice Sponsor \$7,000
- ☐ Safe Ride Sponsor \$5,000
- ☐ Glass Sponsor \$2,500
- ☐ Hops Sponsor \$1,000
- ☐ Other \$ \_\_\_\_\_

Total amount sponsored \$ \_\_\_\_\_

\*All fees are non-refundable and are due no later than September 15, 2017 in order to reserve your sponsorship.

By Credit Card Charge ☐ Visa ☐ MC ☐ AMX ☐ Discover

Name on Card \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Card# \_\_\_\_\_

Exp. Date \_\_\_\_ / \_\_\_\_ 3 Digit Code \_\_\_\_\_ Amount Charged \$ \_\_\_\_\_

Authorization: By signing below you authorize NCCC to withdraw the designated amount from your account.

Authorization Signature \_\_\_\_\_

Date \_\_\_\_\_

Contact Name (s) \_\_\_\_\_ Email: \_\_\_\_\_

Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

I am authorized to enter into this agreement on behalf of the company mentioned above.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

Makes Checks Payable To:  
National City Chamber of Commerce  
Memo: Bayside Brew & Spirits Festival  
901 National City Blvd.  
National City, CA 91950



# Sponsorships for National City Chamber of Commerce 107th Annual Installation Dinner

## January 27, 2017 (5:00 pm- 9:00 pm) ~ Jacobs Center

### Title Sponsor - \$5,000 (1 available)

- VIP Stage Front Table for 10
- Event co-presented by Title Sponsor
- Photo-mount co-branded with Company Logo
- 2 minute stage welcome
- 2 additional mentions during program
- VIP Expedited Check-in
- Opportunity to host an Elected Official
- Sponsor signage on table
- Prominent banner placement
- Listed as Title Sponsor in dinner program
- Recognition from Podium
- Priority Logo placement and hyperlink on website
- Full Page color Ad in Chamber News
- Logo in Power Point promotional display
- Introduce Award Recipient
- Include promo item (s) in goody bag (450 of each)

### Business Leader Sponsor - \$3,500 (2 available)

- VIP Table for 10
- VIP Expedited Check-in
- Opportunity to host an Elected Official
- Sponsor signage on table
- Prominent banner placement
- Logo & hyperlink on website
- Listed as Business Leader Sponsor in dinner program
- Recognition from Podium
- Full Page color Ad in Chamber News
- Logo in Power Point promotional display
- Introduce Award Recipient & Participate in Program
- Include promo item (s) in goody bag (450 of each)

### Corporate Sponsor - \$2,500

- Reserved table for 10
- VIP Expedited Check-in
- Sponsor sign on your table
- Listed as Corporate Sponsor in program
- Host VIP Guest
- Display banner in banquet room
- Recognition from Podium
- 1/2 Page Ad in Chamber News
- Logo & hyperlink on website
- Logo in Power Point display
- Introduce Award Recipient
- Include promo item (s) in goody bag (450)

### Entertainment Sponsor- \$2,000 (1 available)

- Reserved Table of 10
- VIP Expedited Check-in
- Listed as Entertainment Sponsor in program
- Logo & hyperlink on website
- Logo in Power Point display
- Recognition from Podium
- 1/4 page in Chamber News
- Include promo item (s) in goody bag (450)

### Ceremonial Sponsor - \$2,000 (1 available)

- Reserved Table for 10
- VIP Expedited Check-in
- Listed as Ceremonial Sponsor in program
- Logo on website and power point
- Logo & hyperlink on website
- Recognition from Podium
- 1/4 page in Chamber News
- Introduce Keynote/ Guest Speaker
- Include promo item(s) in goody bag (450)

### Table Sponsor-\$1,500

- Reserved seating for 10
- Listed as Sponsor in program
- Recognition from Podium
- 1/10 page Ad in Chamber News
- Logo & hyperlink on website
- Logo in Power Point display

### Reception Sponsor-\$1,000 (2 available)

- Reserved seating for 5
- Listed as Sponsor in program
- Logo on website & power point
- Company Banner at Reception

### Photo Sponsor-\$1,000 (2 available)

- Reserved seating for 5
- Listed as sponsor in program
- Banner at Photo Reception Area
- Logo on website & power point

### Dessert Sponsor-\$1,000 (2 available)

- Reserved seating for 5
- Listed as Sponsor in program
- Logo on website
- Logo in Power Point display
- Logo on Table Menu Card

### Individual VIP Ticket-\$100

**\*Goody Bag Donations accepted**  
(450 of each. No fliers or collateral, only articles and items.)

★ **Spotlight your company to 400+ elected officials, business owners, community leaders, and prospective customers!** ★

Yes, we would like to support the National City Chamber of Commerce as a sponsor for the 107th Annual Installation Dinner.  
Enclosed is a check/ Credit Card Payment for the sponsor level (s) checked below:

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Name on Card \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_ Expiration Date \_\_\_\_\_

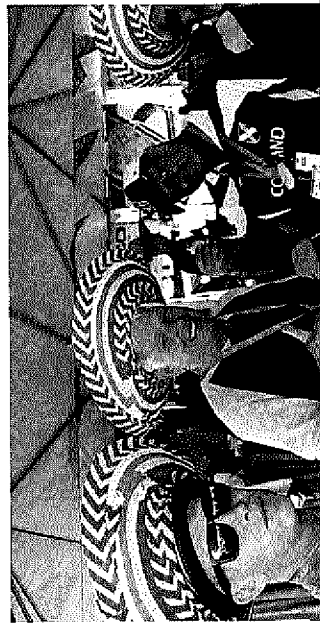
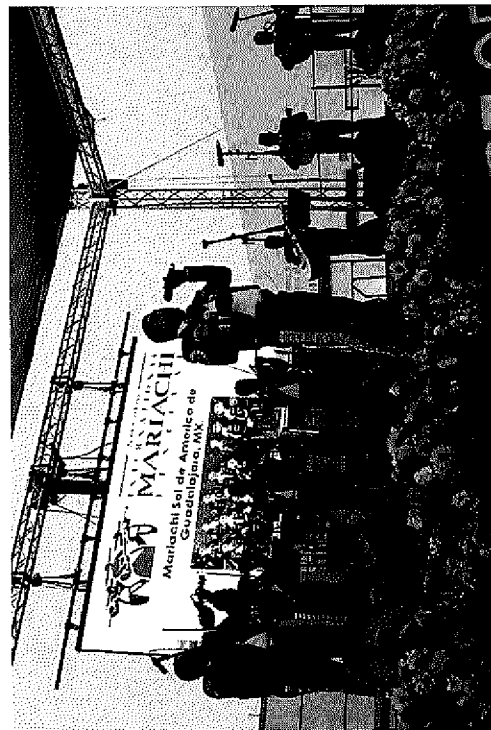
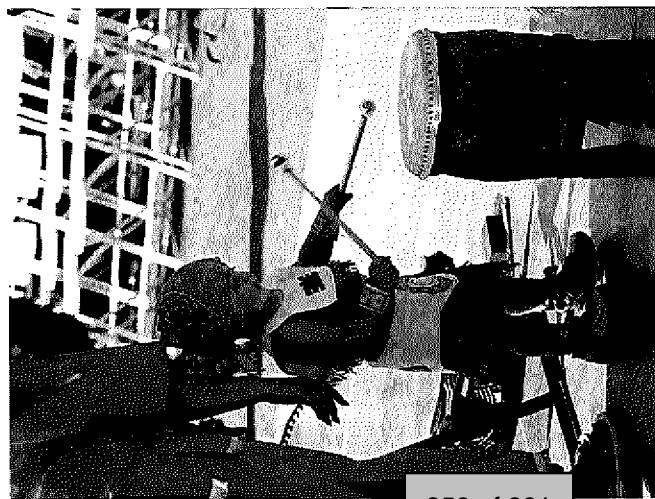
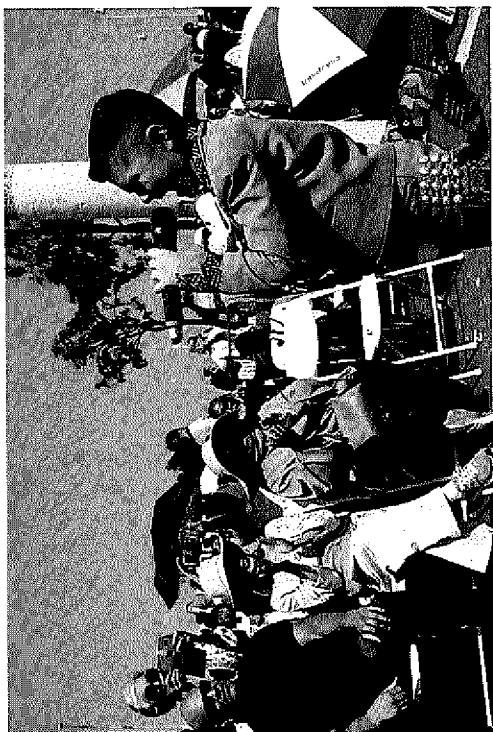
- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Title Sponsor-\$5,000           | <input type="checkbox"/> Ceremonial Sponsor- \$2,000                 | <input type="checkbox"/> Dessert Sponsor-\$1,000     |
| <input type="checkbox"/> Business Leader Sponsor-\$3,500 | <input type="checkbox"/> Table Sponsor- \$1,500                      | <input type="checkbox"/> Photography Sponsor-\$1,000 |
| <input type="checkbox"/> Corporate Sponsor- \$2,500      | <input type="checkbox"/> Reception Sponsor- \$1,000                  |  |
| <input type="checkbox"/> Entertainment Sponsor - \$2,000 | <input type="checkbox"/> Individual Ticket (s) _____ X \$100 = _____ |  |

GRAND TOTAL = \$ \_\_\_\_\_



**PLEASE REMIT PAYMENT NO LATER THAN JANUARY 6, 2017**  
**901 NATIONAL CITY BLVD., NATIONAL CITY, CA 91950 OR FAX FORM TO 619-477-5018**  
**REYNOSO@NATIONALCITYCHAMBER.ORG / (619) 477-9339**

March 12th 11am - 7pm @ Pepper Park





National City  
INTERNATIONAL  
**MARIACHI**  
FESTIVAL

## SPONSORSHIP OPPORTUNITIES

DUE: February 2, 2018 for full marketing benefits.  
Sponsorships after due date are still accepted

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### EVENT

National City International Mariachi Festival

### SUMMARY

National City's 2018 International Mariachi Festival is a community-friendly event providing entertainment for families to come together and celebrate San Diego's Mexican heritage through mariachi music, traditional ballet folkloric dancing, and a celebration of arts, culture, and culinary delights.

The mariachi program supports today's youth in their artistic, individual and educational development. On March 9 and 10, 2018, prior to the festival, we are offering mariachi practitioners a two-day music conference at the University of San Diego. The conference will consist of mariachi music instruction and training for 300 students from throughout the United States by renowned Mariachi educators and practitioners. The conference participants will be invited to the mariachi festival on Sunday, March 11, 2018, at Pepper Park in National City.

### FESTIVAL DATE

March 11, 2018

### TIME

11 AM- 7 PM

### LOCATION

Pepper Park, 3299 Tidelands Ave, National City, CA 91950

### AUDIENCE

The National City International Mariachi Festival welcomes mariachi aficionados from throughout the nation and Mexico. **Expected attendance** is 20,000 +. **Audience Race:** 85% Latino, 5% Caucasian, 2% Native American, 5% Asian, 3% African American. **Audience Age:** 20% Children (0-17 yrs), 60% Adults (18-54yrs), 20% Seniors (55 + yrs).

## PROMOTIONAL OPPORTUNITIES

### 2018 Media Campaign Opportunities include but are not limited to:

**Television:** Univisión, Televisa, and other media stakeholders.

**Radio:** Univision Radio (2 Stations), Radio Latina, Uniradio Group (4 Stations), Magic 92.5FM

**News Print:** El Clasificado, Frontera, El Latino, Ella Magazine, La Voz de San Diego, Star News, Our Hometown Magazine, Filipino Press, and Volaris, San Diego Family Magazine

**Mobile Ads:** 3 Major Freeway Digital Message Boards (625,000 vehicles daily), Super Shuttle vans, Metropolitan Transit System (MTS), Digital Message Boards at U.S. San Ysidro /Mexico Border Crossing.

**Online:** Event community calendars from our media sponsors and partnership with [www.visitnationalcity.com](http://www.visitnationalcity.com). Social media campaign on Facebook, Twitter, and an aggressive Google Ads campaign.



National City  
**INTERNATIONAL  
MARIACHI  
FESTIVAL**

## SPONSORSHIP OPPORTUNITIES

DUE: February 2, 2018 for full marketing benefits.  
Sponsorships after due date are still accepted

### BENEFITS

- *Brand Exposure and Public Image* -This event will draw Mariachi music aficionados from throughout the United States and Mexico. Sponsors will receive invaluable recognition and be associated with the cultural empowerment of the communities you serve.
- *Connect with the Hispanic Culture* -Gain your company positive exposure amongst a predominantly Hispanic Market.
- *Extensive Media Coverage* -This is a unique event that will receive extensive broadcast and print media coverage on both sides of the U.S.-Mexico border.

### OUTREACH IMPACT

San Diego/Tijuana region is the 3rd largest Hispanic market in the United States. The U.S. Mexico border is the busiest border crossing in the world, with more than 56.3 million people crossing per year. Latinos in San Diego County have an estimated buying power of \$14.5 billion dollars per year, with over 1 million Latinos living in San Diego County, while 1.8 million live in Tijuana.

The Mariachi Festival is a bi-national event drawing in spectators and consumers from Mexico and the U.S. This event allows your brand to be part of an exciting promotional opportunity where community members enjoy fellowship. Sponsors that make the event possible will be remembered long after the notes of the beautiful mariachi music fades out.

### Demographics-National City

ETHNICITY	COUNT	% Population
Hispanic	36, 546	63%
White	5, 620	10%
Asian & Pacific Islander	11, 314	20%
Black	2, 615	5%
Two or More Races	1, 425	2%
<b>Total</b>	<b>57, 799</b>	<b>100%</b>

\* [www.ci.national-city.ca.us/](http://www.ci.national-city.ca.us/)

### Media Campaign and Strategy

Our entire media campaign will be at full force two weeks before the event

- : 30 second television ads will be aired in 6 different Spanish language outlets.
- Radio spots on 4 different Spanish language outlets, plus 1 English language.
- Over 10 different Newsprint organizations will be utilized. Over 150,000 impressions of the event.
- Social Media Facebook, My Chamber Mobile App, Twitter, Visit National City Mobile
- Online calendar listings
- Printed Collateral: Flyers, Posters, Postcards

**Value of these advertisements exceeds a combined \$400,000 in media and marketing benefits.**



## SPONSORSHIP OPPORTUNITIES

DUE: February 2, 2018 for full marketing benefits.  
Sponsorships after due date are still accepted

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Custom sponsorship packets are available upon request based on client capacity.  
Contact Jacqueline Reynoso: [reynoso@nationalcitychamber.org](mailto:reynoso@nationalcitychamber.org)

### Title Sponsor- \$55,000

Your company will be the Title Sponsor of the National City Mariachi Festival and will be ensured the MAXIMUM exposure in all aspects of the event's marketing campaign.

#### Included in your Sponsorship:

- 40' x 40' Festival Footprint. Engage the attending market via promotional and informational items. Tote bags, pens, samples, etc.
- Logo Inclusion on official Mariachi Fest website with hyper link to partner site
- Logo inclusion on all marketing collateral as title sponsor to include press releases and all forms of media announcements, advertising, promotions, and PR Campaigns
- Mention as title sponsor on radio, television, and newsprint ads
- Your company logo will appear as title sponsor of the Mariachi Fest on three different Freeway Message Boards reaching 625,000 vehicles daily
- Priority banner placement on Main Stage
- 10 announcements during festival with an additional 5 minute stage presentation
- Mobile ads with Metropolitan Transit System (MTS) and Super Shuttle Vans
- Logo inclusion on Digital Message Boards at U.S. San Ysidro /Mexico Border Crossing
- 20 All access passes for VIP tent
- 2 page spread in Chamber News Publication; Full Color in the Summer 2018 publication
- Banner placement at event
- 1 VIP Parking

### Presenting Sponsor- \$30,000 – (1 Available)

#### Included in your Sponsorship:

- 30' x 30' Festival Footprint. Engage the attending market via promotional and informational items. Tote bags, pens, samples, etc.
- Logo Inclusion on official Mariachi Fest website with hyper link to partner site
- Logo inclusion on all marketing collateral to include press releases and all media announcements, advertising, promotions, and PR Campaigns
- Logo recognition on Digital Board
- 6 announcement's during festival with an additional 1 minute stage presentation
- Mobile ads with Metropolitan Transit System (MTS) and Super Shuttle Vans
- 10 All access passes for VIP tent
- Half page advertisement on National City Chamber Newsletter in Summer 2018 publication
- Banner placement at event
- 1 VIP Parking





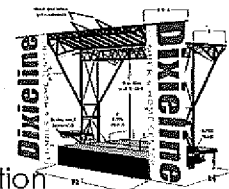
## SPONSORSHIP OPPORTUNITIES

DUE: February 2, 2018 for full marketing benefits.  
Sponsorships after due date are still accepted

### Main Stage Sponsor - \$15,000 (1 Available)

#### Included in your Sponsorship:

- 20' x 30' Festival Footprint designed to engage the attending market via promotional and Informational Items.
- Branding on the Main Stage (2 side panels)  
(SAMPLE)
  - Prominent and most visible banner placement on main stage.
  - 2 Banners. Sizes to be approximately 12' x 17'
- Logo Inclusion on official Mariachi Fest website with link to partner site.
- Logo inclusion on all marketing collateral to include press releases and all media announcements, advertising, promotions, and PR Campaigns
- 4 announcement's during festival with an additional 1 minute stage presentation
- Mobile ads with Metropolitan Transit System (MTS) and Super Shuttle Vans
- 8 All access passes for VIP tent
- Banner placement at event
- 1 VIP Parking



The Performance Pavilion will be the focal point of the largest Mariachi Festival in San Diego County. From this interactive performance space, our community will listen to the best student Mariachi practitioners representing different areas of our surrounding regions. A World- renowned mariachi group will perform on the main stage raising your brand awareness and marketing reach.

### Charro Sponsor \$10,000

#### Included in your Sponsorship:

- 20' x 20' Festival Footprint designed to engage the attending market via promotional and informational items.
- Logo Inclusion on official Mariachi Fest website with link to partner site.
- Logo inclusion on marketing collateral to include press releases and all media announcements, advertising, promotions, and PR Campaigns
- Logo placement on Main Stage
- 4 announcement's during festival with an additional 1 minute stage presentation
- Mobile ads with Metropolitan Transit System (MTS) and Super Shuttle Vans
- 6 All access passes for VIP tent
- Banner placement at event
- 1 VIP Parking

### VIP Lounge Sponsor \$7,500

- 20' x 20' Festival Footprint. Engage the attending market via promotional and informational items. Tote bags, pens, sample items
- Branding at the VIP Lounge
- Logo placement at main stage & photo drop
- Logo Inclusion on some marketing
- Logo Inclusion on official Mariachi Fest website with hyper link to partner site
- Banner placement at event
- 2 announcements during festival.
- Mobile ads with Metropolitan Transit System (MTS) and Super Shuttle Vans
- 10 All access passes for VIP tent
- 1 VIP Parking

[www.mariachifest.com](http://www.mariachifest.com) • 901 National City Blvd, National City, CA 91950 • P:(619) 477-9339 • F:(619) 477-5018



## **SPONSORSHIP OPPORTUNITIES**

**DUE: February 2, 2018 for full marketing benefits.**  
Sponsorships after due date are still accepted

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### **Maestro Sponsor- \$7,000**

**Included in your Sponsorship:**

- 20' x 20' Festival Footprint. Engage the attending market via promotional and informational items. Tote bags, pens, sample items
- Logo placement at main stage
- Logo inclusion on some marketing
- Logo Inclusion on official Mariachi Fest website with hyper link to partner site
- Banner placement at event
- 2 announcements during festival.
- Mobile ads with Metropolitan Transit System (MTS) and Super Shuttle Vans
- 4 All access passes for VIP tent
- 1 VIP Parking

### **Composer Sponsor- \$5,000**

**Included in your Sponsorship:**

- 10' x 20' Festival Footprint. Engage the attending market via promotional and informational items. Tote bags, pens, samples, etc.
- Logo inclusion on program
- Logo placement at main stage
- Logo Inclusion on official Mariachi Fest website with hype link to partner site
- 2 All access passes for VIP tent
- 1 VIP Parking

### **Padrino Sponsor- \$2,500**

- 10' x 10' Festival Footprint. Engage the attending market via promotional and informational items.
- Logo inclusion on program
- Priority Booth Placement
- Listed on Mariachi Fest website with hype link to partner site
- 1 VIP Pass
- 1 VIP Parking



National City  
**INTERNATIONAL  
MARIACHI  
FESTIVAL**

## SPONSORSHIP OPPORTUNITIES

DUE: February 2, 2018 for full marketing benefits.  
Sponsorships after due date are still accepted

### SPONSORSHIP AGREEMENT

This agreement will serve as a contract between, \_\_\_\_\_ and the National City Chamber of Commerce (NCCC) for sponsorship of the 2018 International National City Mariachi Festival that will take place at Pepper Park, 3299 Tidelands Avenue, National City, CA 91950 on Sunday, March 11, 2018.

NCCC will provide \_\_\_\_\_ with the benefits listed in the corresponding sponsorship level. In return, the above mentioned company will provide NCCC the total amount of sponsorship fees checked below by February 2<sup>nd</sup>, 2018. A fifty percent (50%) deposit of the total amount due must be paid within one (1) week of signing this agreement.

#### Check Sponsorship Level(s)

- |   |                         |
|---|-------------------------|
| <input type="checkbox"/> Title Sponsor      | \$55,000                |
| <input type="checkbox"/> Presenting Sponsor | \$30,000 ( 1 Available) |
| <input type="checkbox"/> Main Stage Sponsor | \$15,000 (1 Available)  |
| <input type="checkbox"/> Charro Sponsor     | \$10,000                |
| <input type="checkbox"/> VIP Lounge Sponsor | \$7,500                 |
| <input type="checkbox"/> Maestro Sponsor    | \$7,000                 |
| <input type="checkbox"/> Composer Sponsor   | \$5,000                 |
| <input type="checkbox"/> Padrino Sponsor    | \$2,500                 |
| <input type="checkbox"/> Other              | \$ _____                |

By Credit Card Charge ☐ Visa ☐ MC ☐ AMX ☐ Discover

Name on Card \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Card

Exp Date \_\_\_\_ / \_\_\_\_ 3 Digit Code \_\_\_\_\_ Amount Charged \$ \_\_\_\_\_

Authorization: By signing below you authorize NCCC to withdraw the designated amount from your account.

\_\_\_\_\_  
Authorization Signature

Total amount sponsored \$ \_\_\_\_\_

\*All fees are non-refundable and are due no later than February 2, 2018 in order to reserve your sponsorship.

\_\_\_\_\_  
Date

Contact Name (s) \_\_\_\_\_ Email: \_\_\_\_\_

Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

I am authorized to enter into this agreement on behalf of the company mentioned above.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

Makes Checks Payable To:  
National City Chamber of Commerce  
Memo: International Mariachi Festival  
901 National City Blvd.  
National City, CA 91950



## **NATIONAL CITY'S 5<sup>TH</sup> ANNUAL INTERNATIONAL MARIACHI FESTIVAL PUBLIC RELATIONS RECAP**

**Publicist:** HMC Advertising  
Lucy Roberts, Jennifer García-Hinkle and María Luisa Bojórquez  
**City:** National City, CA  
**Festival Date:** March 12, 2017  
**Market:** GM, Hispanic, Asian

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### **Media exposure**

Below you will find a detailed breakdown of the PR efforts that were put into promoting this event.

### **Week of January 23**

Sent authorized release in English and Spanish to local GM, Hispanic and Asian Media. Also, sent to media in Calexico, Mexicali, Hermosillo, Phoenix, Tucson, Seattle, various cities in Texas, Albuquerque, Fresno, Las Vegas and Los Angeles.

### **Wednesday, January 25**

**En Contacto Magazine** published highlights from the release on their website:  
<http://www.encontactomagazine.com/esparcimiento/national-city-celebrara-su-5to-festival-internacional-anual-del-mariachi-el-12-de-marzo/>

**Tijuanainformativo.info** included article on their website:

<http://tijuanainformativo.info/index.php/noticias-de-impacto-internacional-economicas-politica-y-social-2/item/52581-miles-de-seguidores-de-la-musica-de-mariachi-asistiran-al-5-festival-internacional-anual-del-mariachi-de-national-city>

**FromAnother0.com** included article in blog:

<http://www.fromanother0.com/2017/01/conmemora-5to-aniversario-el-festival.html>

Twitter: <https://twitter.com/riselah/status/825053227141836800>

### **Friday, January 27**

**El Sol de Tijuana** published half page in "Espectáculos" section with Festival information:

<file:///C:/Users/Owner/AppData/Local/Microsoft/Windows/INetCache/Content.Outlook/FB2AF9GA/ESP%201%20-%2027%20ENE.pdf>

<https://www.elsoldetijuana.com.mx/espectaculos-local/5to-festival-anual-internacional-de-mariachi-de-national-city>

## **January 27 – February 2**

**El Latino** published calendar listing in “Guía de Eventos” section, Pg. 19.

[https://issuu.com/ellatinosandiego/docs/ed-04\\_e3369a43ab5f74/18](https://issuu.com/ellatinosandiego/docs/ed-04_e3369a43ab5f74/18)

Uploaded Mariachi Festival information and low res pictures to the following event websites:

### **CuandoDonde.com**

(San Diego) <http://sandiego.cuandodonde.com/events/view/festival-internacional-de-mariachi-de-national-city>

(Phoenix) <http://phoenix.cuandodonde.com/events/view/5to-festival-internacional-de-mariachi-en-national-city-ca>

(Tucson) <http://tucson.cuandodonde.com/events/view/festival-internacional-de-mariachi-de-national-city>

(Seattle) <http://seattle.cuandodonde.com/events/view/5to-festival-internacional-de-mariachi-en-national-city-ca>

### **ElClasificado.com**

(San Diego) <http://elclasificado.com/sandiego/eventos-culturales/mariachi-de-national-city-13244723>

(Phoenix) <http://elclasificado.com/phoenix/eventos-culturales/mariachi-de-national-city-13244742>

(Tucson) <http://elclasificado.com/tucson/eventos-culturales/mariachi-de-national-city-13244770>

(Seattle) <http://elclasificado.com/seattle/eventos-culturales/5to-festival-intl-de-mariachi-13269365>

### **Backpage.com**

(San Diego)

<http://sandiego.backpage.com/GeneralCommunity/festival-internacional-del-mariachi-de-national-city/25327087>

(Tucson)

<http://tucson.backpage.com/GeneralCommunity/festival-internacional-del-mariachi-de-national-city/45272013>

(Phoenix)

<http://phoenix.backpage.com/GeneralCommunity/festival-internacional-del-mariachi-de-national-city/45272047>

### **Eventful.com** (unable to post in other states)

(San Diego)

<http://sandiego.eventful.com/events/festival-international-del-mariachi-national-c-/E0-001-099971590-4?vs=1>



**Latinodeal.com**

**(East San Diego)** <http://www.latinodeal.com/fiestas-eventos/east-san-diego>

**(South San Diego)** <http://www.latinodeal.com/fiestas-eventos/south-san-diego>

<http://www.latinodeal.com/fiestas-eventos/south-san-diego/5to-festival-internacional-de-mariachi-de-national-city/144099064>

**Locanto.com**

[http://sandiego.locanto.com/ID\\_1188351214/Festival-Internacional-Anual-Del-Mariachi-De-National-City.html](http://sandiego.locanto.com/ID_1188351214/Festival-Internacional-Anual-Del-Mariachi-De-National-City.html)

**Clasificados.com**

<http://www.clasificados.com/festival-internacional-anual-del-mariachi-de-national-city-74568>

**WorldsBestCities.com:** <http://www.world-best-cities.com/san-diego-calendar.html>

**Tuesday, January 31**

**La Raza 99.5 FM** (Phoenix) posted on Facebook the entire press release:

<https://www.facebook.com/laraza.phoenix/posts/1857705934477393>

**HOY, SDUT's** Hispanic newspaper interviewed Jacqueline Reynoso.

**Wednesday, February 1**

**La Zeta** (Seattle) mentioned event on air, extending an invitation to local mariachi groups to register.

**Radio Luz** (Seattle) did their best to give air time to mention event and extend an invitation to local mariachi groups to register.

**Thursday, February 2**

**La Voz de Arizona** (Phoenix) published event information on their website:

<http://www.lavozarizona.com/story/entretenimiento/tvymas/2017/02/02/festival-mariachi/97346406/>

**February 3 – 9**

**El Latino** published calendar listing in Guía de Eventos section, Pg. 19.

Link: [https://issuu.com/ellatinosandiego/docs/ed-05\\_6c8c7569912d02](https://issuu.com/ellatinosandiego/docs/ed-05_6c8c7569912d02)

**Saturday, February 4**

**Azteca América** (Tucson) aired 2:15 minute segment with video from last year's Festival during "Estrellas en Arizona." You can see the entire morning show in the following Facebook link: <https://www.facebook.com/EstrellasEnAZ>  
(Estrellas Show #175, advance to minute 22)

**February 10 – 16**

**El Latino** published calendar listing in "Guía de Eventos" section, Pg. 19

Link to the online edition is: [https://issuu.com/ellatinosandiego/docs/ed-06\\_cec80feed1493f](https://issuu.com/ellatinosandiego/docs/ed-06_cec80feed1493f)

### **Thursday, February 16**

Sent second release in English and Spanish to local GM, Hispanic and Asian Media. Also, sent to media in Calexico, Mexicali, Hermosillo, Phoenix, Tucson, Seattle, various cities in Texas, Albuquerque, Fresno, Las Vegas and Los Angeles.

Posted in following SD GM event websites:

Spingo.com – <http://www.spingo.com/calendar/event/6227762>

**Spingo listed the Mariachi event in 11 other event sites:**

- [The San Diego Union-Tribune](#)
- [FOX5 San Diego](#)
- [Social in San Diego](#)
- [The Pulse](#)
- [SpinGo.com](#)
- [San Diego Mama](#)
- [eLiveLife San Diego Event Guide](#)
- [Chula Vista Breaking News](#)
- [Breaking San Diego News](#)
- [La Jolla Breaking News](#)
- [SpinGo San Diego](#)

### **VoiceofSanDiego.org**

<http://www.voiceofsandiego.org/events/national-citys-5th-annual-international-mariachi-festival/>

<http://www.voiceofsandiego.org/events/national-citys-5th-annual-international-mariachi-conferenceshowcase/>

### **Pacificsandiego.com**

[thepulsesd@gmail.com](mailto:thepulsesd@gmail.com)

### **Friday, February 17**

**KMAK 100.3 FM Radio La Única Mexicana** (Orange Cove, Fresno, Visalia) posted information on their Facebook page: <https://www.facebook.com/launikamexicana/>

**Agencia Fronteriza de Noticias (AFNtijuana.com)** published Mariachi Festival release on their website:

[http://www.afntijuana.info/informacion\\_general/67710\\_anuncian\\_5to\\_festival\\_del\\_mariachi](http://www.afntijuana.info/informacion_general/67710_anuncian_5to_festival_del_mariachi)

### **February 17 - 23**

**El Latino** published calendar listing in Pg. 19:

[https://issuu.com/ellatinosandiego/docs/ed-07\\_4f0311df3d744a](https://issuu.com/ellatinosandiego/docs/ed-07_4f0311df3d744a)

### **Wednesday, February 22**

**San Diego Reader** – Online calendar listing:

<http://www.sandiegoreader.com/events/2017/mar/12/national-citys-5th-annual-international-mariachi-festival/>

Full page ad in print edition:

<http://content.yudu.com/library/Html/A42n41/SDReaderDmag022317/reader.html?page=8>

## **February 24 – March 2**

**El Latino** published two full pages in color. One with the ad and the second one with multiple pictures and basic information in pages 15-16. Calendar listing in Pg. 19.  
[https://issuu.com/ellatinosandiego/docs/ed-08\\_1638f9b4745b79](https://issuu.com/ellatinosandiego/docs/ed-08_1638f9b4745b79)

## **Monday, February 27**

**Univision-Telemundo** recorded three in-studio interviews with Jacqueline Reynoso, Jeff Nevin and Mariachi Garibaldi. Each segment aired twice up to day of event.

Telemundo posted the event on their website: <http://t33.entravision.com/evento/festival-de-mariachi-internacional/>

## **March 2017**

**San Diego Family Magazine's** Front Cover has kids in Mariachi costumes. Cover picture in Pg. 6, inviting readers not to miss National City's International Mariachi Festival on March 12. Article title and one phrase in the Publisher's Letter, Pg. 12. Calendar Listing in "Out & About National City" section, Pg. 42. Ad in pg.45. Second calendar listing in March's Calendar section, Pg. 53.  
[https://issuu.com/sandiegofamilymagazine/docs/sdfm-mar2017-digital\\_issue/42](https://issuu.com/sandiegofamilymagazine/docs/sdfm-mar2017-digital_issue/42)

**ELLA** monthly magazine's Front Cover has beautiful Mariachi Femenil picture. Almost full page in "Editorial" with article about the Mariachi in Pg. 3. Event ad in Pg 8. Three full pages with Mariachi Femenil-Mariachi Garibaldi 18-20. Two more full pages with the entire press release and pictures in Pgs. 22-23

**Our Hometown** monthly magazine published ¾ page with the festival's press release and pictures in Pg. 7. Online issuu edition:  
[https://issuu.com/ourhometownmag/docs/4web\\_ohtm0317/6](https://issuu.com/ourhometownmag/docs/4web_ohtm0317/6)

**CuandoDonde.com** (Phoenix) March events: <http://phoenix.cuandodonde.com/mes>  
<http://phoenix.cuandodonde.com/events/view/5to-festival-internacional-de-mariachi-en-national-city-ca>

## **Sunday, March 2**

**The Star News** published article online: <http://www.thestarnews.com/national-city/national-city-prepares-for-march-mariachis-in-park/>  
Print edition is not available online.

**Topix** website shared Star News article: <http://www.topix.com/wire/city/national-city-ca>

## **Friday, March 3**

**La Poderosa** – Live, in-studio interview with Jacqueline Reynoso aired at 9:25AM during Nery Martinez and Laura Cruz's "Voces Hispanas" morning talk show, lasting approximately 18 minutes in two segments. You could listen live on their website:  
<http://www.uniradio.com/radio/sandiego/lapoderosa860>

**La Invasora** – Live, phone interview with Jacqueline Reynoso aired at 11:40AM during "El Mono" morning talk show, lasting approximately 9:00 minutes. You could listen live on their website: <http://www.emisoras.com.mx/99-7-tijuana/>

**Sent Mariachi Monday release to local GM and Hispanic media.** Uploaded event information to the following event websites:

**Telemundo** posted an invite on Facebook to come and enjoy the Mariachi Fest on March 12.

<https://www.facebook.com/Telemundo33/photos/a.152323406600.121936.127828841600/10154045364566601/?type=3&theater>

**CuandoDonde.com**

<http://sandiego.cuandodonde.com/events/view/lunes-de-mariachi-en-cuatro-ubicaciones-en-vispera-del-festival-internacional-del-mariachi-el-doming>

**Eventful.com**

<http://sandiego.eventful.com/events/lunes-mariachi-cuatro-ubicaciones-vspera-del-fe-E0-001-100851681-5>

**Backpage.com**

<http://posting.sandiego.backpage.com/online/classifieds/VerifyAd.html/25554797/ccab061cf4c022776c6f296381e37b0e>

**LoCanto.com**

[http://sandiego.locanto.com/ID\\_1223828752/Lunes-de-Mariachi-el-6-de-marzo-en-cuatro-ubicaciones-San-Diego.html](http://sandiego.locanto.com/ID_1223828752/Lunes-de-Mariachi-el-6-de-marzo-en-cuatro-ubicaciones-San-Diego.html)

**El Clasificado.com** – <http://elclasificado.com/sandiego/eventos-comunitarios/lunes-mariachi-4-ubicaciones-13532102>

**Clasificados.com**

<http://www.clasificados.com/lunes-de-mariachi-el-6-de-marzo-en-cuatro-ubicaciones-de-san-diego-75719>

**Spingo.com**

<http://www.spingo.com/calendar/event/6248296>

**Spingo listed Mariachi Monday event in 11 other event sites:**

- [The San Diego Union-Tribune](#)
- [FOX5 San Diego](#)
- [Social in San Diego](#)
- [The Pulse](#)
- [SpinGo.com](#)
- [San Diego Mama](#)
- [eLiveLife San Diego Event Guide](#)
- [Chula Vista Breaking News](#)
- [Breaking San Diego News](#)
- [La Jolla Breaking News](#)
- [SpinGo San Diego](#)

**March 3 – 9**

**El Latino** published calendar listing in pg. 19. Two full pages with ad, multiple pictures and basic show information: [https://issuu.com/ellatinosandiego/docs/ed-09\\_a9412ad839ad6e](https://issuu.com/ellatinosandiego/docs/ed-09_a9412ad839ad6e)

### **Saturday, March 4**

**KUSI TV** – Live, in-studio interview with Jacqueline Reynoso, Serafin Paredes, Mariachi Juvenil de San Diego and Nanahuatzin Folklorico dancers, aired at 10:50AM during the morning news, lasting 5:30 minutes. Link to the online segment:  
<http://www.kusi.com/clip/13150059/international-mariachi-festival>

10:58AM – Closing comments lasting 2:00 minutes:  
<http://www.kusi.com/clip/13150060/international-mariachi-festival>

### **Sunday, March 5**

**HOY** published article with Jacqueline Reynoso:  
<http://www.sandiegouniontribune.com/hoy-san-diego/espectaculos/eventos/sdhoy-regresa-el-festival-internacional-del-mariachi-a-national-city-20170201-story.html>

### **Monday, March 6**

**Televisa** – Live, in-studio interview with Jacqueline Reynoso aired between 8-9 AM, lasting approximately 3 minutes.

**Agencia Fronteriza de Noticias (afntijuana.info)** published Mariachi Monday on their website:  
[http://www.afntijuana.info/informacion\\_general/68263\\_tarde\\_musical\\_en\\_lunes\\_de\\_mariachi#ver\\_nota](http://www.afntijuana.info/informacion_general/68263_tarde_musical_en_lunes_de_mariachi#ver_nota)

**Things To Do In Chula Vista** This weekend:  
<http://www.thingstodoinchulavistaca.com/Festival/This-Weekend/Popularity/>

[http://www.thingstodoinchulavistaca.com/details-E0-001-100058036-4/5to\\_Festival\\_Internacional\\_de\\_Mariachi\\_de\\_National\\_City\\_CA\\_National\\_City/](http://www.thingstodoinchulavistaca.com/details-E0-001-100058036-4/5to_Festival_Internacional_de_Mariachi_de_National_City_CA_National_City/)

[http://www.thingstodoinchulavistaca.com/details-E0-001-099971590-4/Festival\\_Internacional\\_Del\\_Mariachi\\_De\\_National\\_City\\_National\\_City/](http://www.thingstodoinchulavistaca.com/details-E0-001-099971590-4/Festival_Internacional_Del_Mariachi_De_National_City_National_City/)

**Radio Formula** indicated covering the event.

**Mariachi Monday** was covered by Univisión TV.

### **Wednesday, March 8**

**Magic 92.5** – Live, in-studio interview with Jacqueline Reynoso aired at noon, during “Lunch with X-Man,” lasting approximately 10:00 minutes. You could listen live on their website: <http://player.listenlive.co/36261>

**San Diego Yu-Yu** posted event’s basic festival information on Facebook:  
<https://www.facebook.com/TheSanDiegoYuYu/posts/1401036196606126>

**San Diego Union Tribune** posted excellent article on their website about the Festival, Mariachi history and the Mariachi Scholarship Foundation in Things to Do section:  
<http://www.sandiegouniontribune.com/entertainment/things-to-do/sd-et-family-mariachi-20170302-story.html>

**Frontera** published ad:  
[http://c283867.r67.cf1.rackcdn.com/20170308\\_ESPECTACULOS\\_5.pdf](http://c283867.r67.cf1.rackcdn.com/20170308_ESPECTACULOS_5.pdf)



### **Thursday, March 9**

**Univision Radio** – Recorded, in-studio interview with Jacqueline Reynoso for Sunday's morning talk show "De Viva Voz" that airs in both stations: Más Variedad and Qué Buena. Interview aired Sunday, March 12.

**San Diego Union Tribune** listed the Mariachi Festival in Top Weekend Events:  
<http://www.sandiegouniontribune.com/sd-et-thingstodo-20170309-story.html>

**San Diego Union Tribune** published in Night & Day supplement's front page a picture of a folkloric dancer <http://pages.cdn.pagesuite.com/3/5/357d695a-945b-434c-8685-e670a9acccc4/page.pdf>

**Full Page** article in Night & Day's Family Section, Pg. 24:  
<http://pages.cdn.pagesuite.com/9/4/94a29f3c-0ed8-4cff-b0a9-2b8d2ad52d00/page.pdf>

**HOY** posted in Spanish Mariachi event on Facebook:  
<https://www.facebook.com/HoySD/posts/1626002840773599>

### **Friday, March 10**

**Fox 5** – Live, in-studio interview with Jacqueline Reynoso, Mariachi Garibaldi and Nahuatzin Folklórico dancers. 10 second teasers at 8:57AM, 9:10AM, 9:25AM. Segment aired at 9:45 AM during local news, lasting 4:30 minutes. One last improvised segment with show host singing La Bamba aired at 9:55AM and lasted approximately 1:30 minutes. You could watch live streaming online at <http://fox5sandiego.com/on-air/live-streaming/>

**CW6** aired 2:45 minute segment with Lucha Libre and festival information at 10:35AM:  
<http://www.cw6sandiego.com/annual-international-mariachi-festival-finally/>

**10News** – Lifestyle/cant miss san diego things to do march 10-12:  
<http://www.10news.com/lifestyle/cant-miss-san-diego-things-to-do-march-10-12>

**HOY** posted in English Mariachi event on Facebook:  
<https://www.facebook.com/HoySD/posts/1627648117275738>

### **Saturday, March 11**

**CW6** – Live, in-studio interview with Jacqueline Reynoso, Fredd Sánchez and Mariachi group from Sweetwater Union High School District aired at 9:45AM, lasting approximately 3:15 minutes. You could watch live streaming online at <http://www.cw6sandiego.com/watch-now/>  
Segment: <http://www.cw6sandiego.com/sweetwater-high-will-represent-international-mariachi-festival/>

**Frontera** published ad:  
[http://c283867.r67.cf1.rackcdn.com/20170311\\_ESPECTACULOS\\_3.pdf](http://c283867.r67.cf1.rackcdn.com/20170311_ESPECTACULOS_3.pdf)

### **Sunday March 12**

**Univision Radio "De Viva Voz"** - aired recorded interview lasting approximately 12 minutes at 7:00AM and 7:30AM in both Más Variedad and Qué Buena stations. You could hear them live on their website:

**Televisa, Fox5, CW6 and two more GM TV stations covered the event.**

**Suspicious bag at Pepper Park story** was picked up by the following:

**San Diego Union Tribune:** <http://www.sandiegouniontribune.com/news/public-safety/sd-me-mariachi-bomb-threat-20170312-story.html>

Facebook:

<https://www.facebook.com/SanDiegoUnionTribune/posts/10154904876741113>

**FOX5** aired 1:30 minute segment regarding suspicious bag at Pepper Park during Mariachi Festival: <http://fox5sandiego.com/2017/03/12/mariachi-festival-evacuated-after-suspicious-bag-found/>

<http://breaking911.com/developing-mariachi-festival-near-san-diego-evacuated-bomb-squad-en-route/>

<http://www.scoopnest.com/user/10News/841045519057137664>

**RELATED:**

HMC Advertising did not post the following as they were already there:

<http://sandiego.carpediem.cd/events/2844006-mariachi-monday-at-mission-valley-at-westfield-mission-valley/>

<http://www.eventdaddy.net/national-city/5th-annual-international-mariachi-festival/>

<http://heyevent.com/event/zopnu6gcuijpxoa/5th-annual-international-mariachi-festival>

<http://www.usampm.com/event/5th-Annual-International-Mariachi-Festival/1995402/>

<http://www.topix.com/wire/city/national-city-ca>

<https://etrigg.com/event/5th-annual-international-mariachi-festival-competition/50772028/>

<https://allevents.in/national%20city/5th-annual-international-mariachi-festival-and-competition/255837021517041>

<http://www.eventts.xyz/national-city/peper-park/5th-annual-international-mariachi-festival?vga8on2j8k>

<https://www.sandiego.org/members/associations-organizations/national-city-chamber-of-commerce/events/national-city-mariachi-festival-and-competition.aspx>

**MediaFire link with clippings:**

[https://www.mediafire.com/folder/7tvfr5a7e41r/V\\_NC\\_Mariachi\\_Festival\\_clippings\\_2017](https://www.mediafire.com/folder/7tvfr5a7e41r/V_NC_Mariachi_Festival_clippings_2017)

7



# REPORT TO CITY COUNCIL

*7th Annual "Career Pathways to Success" Job Fair*

Presented by the National City Chamber of Commerce  
and South County Career Center

*Report prepared by: Jacqueline L. Reynoso, President/ CEO*  
*Contributors: Fabian Rodriguez, Kenneth Campbell, and Diane Rose*

# REPORT TO CITY COUNCIL

## *7th Annual "Career Pathways to Success" Job Fair*

### SUMMARY

The National City Chamber of Commerce partnered with the City of National City, the Small Business Development Center, and the South County Career Center, Business Services division to deliver the 7<sup>th</sup> Annual "Career Pathways to Success" Job Fair. The job fair was held at the Martin Luther King Jr. Community Center located at 140 East 12<sup>th</sup> Street, National City, CA 91950. The event date was Wednesday, April 12, 2017. Close to 500 job seekers attended the job fair. Based on a sample of respondents, 14% of the job seekers were National City residents.

Compared to 2016, we saw a 27% decrease in job seeker attendance. Contrary to data from other events, this was a positive indicator demonstrating a decreased demand for local employment.

Since the job fair's inception in 2011, the City's unemployment rate has dropped significantly from 20% to 5.4% in 2017. According to SANDAG, "the growth in population will drive job growth and housing demand within the region – adding nearly 500,000 jobs and more than 330,000 housing units by 2050." This job fair is organized annually to promote job creation and economic development in National City.

Seventy-three (73) area employers from the healthcare services, hospitality sector, automotive, maritime industry, retail, as well as other key industry sectors participated in the job fair. Employers offered employment opportunities for over 2,000 local jobs.

The Small Business Development Center at Southwestern College hosted the onsite Entrepreneurship Center (EC). The EC featured representatives from three (3) economic development agencies including ACCION San Diego, Small Business Development Center, and City of National City.

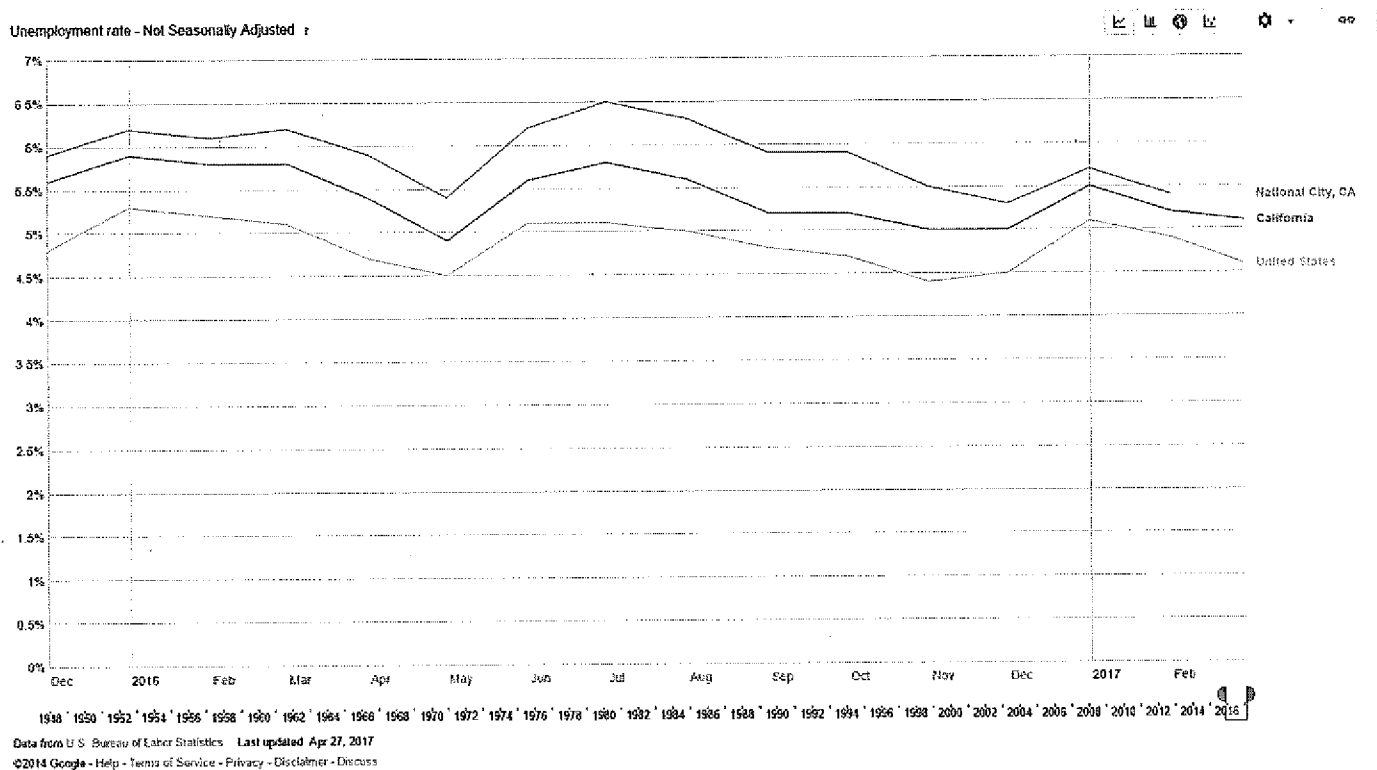
*"National City is taking a proactive approach to reduce the City's unemployment rate. We are working to create a thriving community by connecting residents to employment opportunities. The city approved this annual job fair as a city co-sponsored event due to its success and impact in our community."*

*-Leslie Deese, City Manager, National City*

## NATIONAL CITY, CA UNEMPLOYMENT RATES

The current unemployment rate for National City is 5.4% as reported in February 2017 by the U.S. Bureau of Labor Statistics.

The National City Chamber of Commerce initiated collaborations with key community partners in 2011 to implement an annual job fair accessible to National City residents. The first job fair was held on April 5, 2012. Since then, the City's unemployment rate has decreased by 12.3%, from 17.7% in June of 2012 to 5.4% in February of 2017. However, National City's unemployment continues to be higher than the state and national average as shown below.



Source: U.S. Bureau of Labor Statistics and google.com

## PARTNERSHIP

*This job fair was made possible through the generous support of numerous community partners and business leaders. Supporters include 12 organizing committee members, 4 community partners, 3 fiscal sponsors, 1 media sponsor, 74 employers, 3 business development agencies, and 35 volunteers.*

### Committee Members

- Carla Holland, Small Business Development Center
- Diane Rose, South County Career Center
- Enemias Rocha, Employment Development Center



- Gabriela Baeza, Employment Development Center
- Jacqueline Reynoso, National City Chamber of Commerce
- Kenneth Campbell, National City Chamber of Commerce
- Mona Rios, City of National City
- Paul Aceves, South County Career Center
- Paula Duarte, South County Career Center
- Fabian Rodriguez, National City Chamber of Commerce
- David Grepe, National City Chamber of Commerce

### *Community Partners*

- National City Chamber of Commerce
- City of National City
- South County Career Center
- SWC Small Business Development Center

### *Sponsors*

To help cover event costs, the National City Chamber of Commerce secured financial support from the following chamber members. This job fair is unique in that we provide breakfast and lunch to all participating employers. In 2015, City Council adopted the Career Pathways to Success Job Fair as a City Co-Sponsored event, waiving up to \$1,200 in permit fees.

- City of National City
- South County Business Services
- State of California, Office of Assembly member Lorena Gonzalez
- Univision Radio
- VCC, LLC
- Penafiel
- Wrigley's Supermarket
- Hometown Buffet
- Starbucks Coffee

### *Employers*

National City employer, Marine Group Boat Works, and other regional employers including Rady Children's Hospital, Home Depot, and Wal-Mart offered employment opportunities from high tech to manufacturing positions, to entry level retail and hospitality. Of the 73 participating employers, twenty-two (22) are National City based companies. This represents 30% of participating employers. The list below includes all participating agencies categorized under industry sectors.

#### *\*Employers with a presence in National City*

##### **Healthcare (11)**

UCSD

VA Balboa Hospital

Plaza Personnel

\*San Ysidro Health Center

AMR

Sun and Sea Manor

Heritage Senior Care

Synergy Home Care

\*Fredericka Manor  
St. Pauls Senior Care  
Family Health Centers

**Maritime and Automotive (9)**

CLP Marine  
Continental Maritime  
Surge Force  
Teledyne  
\*Pasha  
Select Staffing  
\*South Bay Sand Blasting  
Venture Dynamics  
\*NCS Technologies

**Hospitality/Retail (12)**

Sea World  
Town Parke Staffing  
United Services  
San Diego Zoo  
Lowe's Coronado  
Goodwill  
AArowSignSpiner  
Sycuan  
\*WalMart  
First Transit (MTS)  
ACE Parking  
San Diego Trading Co.

**Public Agency (19)**

Customs and Border Protection  
\*National City Police Dept  
\*City of National city  
Metropolitan Transit System  
\*Navy Region Southwest Community Support  
\*US Army Recruiters  
CA Dept of Corrections  
\*USN Recruiters  
San Diego Housing Commission  
San Diego County Sheriff (non enforcement)  
Ca Dept of Apprenticeship Standards  
City of San Diego  
\*Southwestern College  
San Diego County Sherriff (enforcement)  
FBI  
\*Sweetwater High School District  
\*California College  
County Registrar of Voters  
\*National School District

**Other Employer (21)**

\*YMCA  
RHA  
San Diego Electrical Training Center  
Solar City  
\*Filipino Press

*"The National City Chamber of Commerce is committed to job creation and strengthening our community's purchasing power. This event offers residents an opportunity to explore career paths & secure upward mobility."*

**-Jacqueline Reynoso, President/ CEO,  
National City Chamber of Commerce**

\*Pt. Loma Credit Union  
\*Plumbers & Pipefitters Local 230  
\*Lloyd Pest control  
Ultimate Staffing  
\*La Vista Memorial  
Two Men and A Truck  
Univision  
\*PriAmerica  
\*Assemblywoman Lorena Gonzales  
MAAC  
Transdev  
Integrated Technologies  
7-Up  
VCCUSA  
\*Premier Properties Security  
EC8 Blooming Diamond

### *Economic Development Partners*

- Accion San Diego
- Small Business Development Center
- City of National City

### *Volunteers*

Our organizing committee engaged the assistance of 35 volunteers from the following agencies:

- South County Career Center
- EDD
- Imperial Beach Health Center
- South Bay Union School District
- San Diego Workforce Partnership
- Veterans Village
- PCG
- Mental Health Systems
- San Diego Job Corp
- National City Chamber of Commerce
- Premier Security

### *Services*

The job fair provided a host of services to job seekers including:

- Access to over 2,000 employment opportunities
- 146 resume reviews (30% of all attendees)
- Business Development resources at the Entrepreneurship Center
- Free technical assistance
- Career development
- One on one career training consultations
- Introduction to training programs and internship opportunities
- Volunteer opportunities

## **MARKETING**

Job fair promotion included various strategic outreach methods to increase attendance from National City job seekers. The National City Chamber of Commerce printed and distributed 2,500 postcards, 5,000 flyers, 100 posters, reached over 17,000 people via our collective network of social media sites and e-blasts, achieved over 75,000 media impressions, and heard by over 100,000 radio listeners on 102.9 Mas Variedad & 106.5 Que Buena.

- **54% of job seekers heard about the job fair from the Career Center or Social Media.**

### **Social Media**

- National City Chamber of Commerce Facebook, twitter, and website
- National City Tourism Marketing District (TMD) Facebook
- South County Career Center Facebook, twitter, website, and email database
- City of National City Facebook and website, and an email blast to all City Employees
- 2 Univision Radio Social Media Posts

### **Community Promotion**

- Southwestern Community College Higher Education Center National City (Digital Flier distribution)
- South San Diego Business Development Center (Digital Flier distribution)
- South County Economic Development Council (Facebook)
- Freeway Message Boards (5 freeway, 805 Freeway, and 54)
- San Diego Naval Base Distribution through Public Information Officer
- Craigslist Ad in Community Events Section

### **Direct Outreach**

- Flier distribution to all 6,250 youth and their parents in the National School District through Peachjar (e-flyers)
- Flier distribution to all 28,500 youth and their parents in the Chula Vista Elementary School District through Peachjar (e-flyers)
- Emailed flier and notice to over 50 faith based and community service organizations
- Emailed flier and notice to over 500 National City Chamber Members in our database
- School Marquee Signs (SUHI)

### **Publications**

- Chamber News (Circulation 700)
- Filipino Press (Circulation 25,000)

### **Media**

- 40 Pre-Recorded interview promo's with Univision Radio

### **Univision Radio**

Univision Radio provided on air coverage of the event for a total of forty (40) 10-sec. pre-recorded promotional announcements inviting listeners to attend. Both KLQV 102.9FM and KLNK 106.5FM supported the 2017 "Career Pathways to Success" Job Fair with a promotional campaign that ran 4/6/17-4/12/17.

To further increase on-air exposure, KLQV 102.9FM and KLNK 106.5FM mentioned the "Career Pathways to Success" Job Fair in the "De Viva Voz," program. Total promotional value from Univision Radio exceeded \$16,500.

**Business Storefronts (75+)**

- Southwestern College-National City
- Gama Produce
- Niederfrank's
- Big Ben
- Union Bank
- Aunt Emma's Pancakes
- Rodeos Meat Market
- Checks Cashed
- California Taco Shop
- Coin Laundry
- Wrigley's Supermarket
- Mario's Family Clothing Center
- Coin Laundry
- 100% Natural
- S.D. Rescue Mission Thrift Shop
- Giant N.Y. Pizza
- El Dorado Cleaners
- El Nuevo Milenio Taco Shop
- Euclid Laundromat
- Vallarta Supermarkets
- Carnival
- Little Ceasers
- Baskin Robins
- Coin Laundry
- Wal-Mart
- Goodies Bar and Grill
- Denny's
- Cotijas
- \$5 Dollar Tasty Pizza
- Birrias Chivos y Cheves
- Red Bird Market
- Los Panchos
- Mi Tierra
- Gorditas Don Andres
- Denis's Bakery
- Friendly Wash N' Dry
- Plaza Donuts
- Copacabana
- IHOP
- Frutas
- Express Tires
- Olivewood Gardens
- El Torito
- Pier 32 Marina
- Navy Federal Credit Union
- Cold Stone
- Boys & Girls Club
- Wally's Market
- Goodwill
- Taking Care of Business Check Cashing
- Camacho gymnasium
- YMCA Pool
- MLK Center
- NC City Hall
- Human Resources Dept.
- Community Services/Section 8/Housing & Grants
- Casa de Salud Senior Center
- Teen Center
- Kimball Senior Center
- Rincon del Mar
- South Metro Career Center
- Concord
- South Bay Community Services
- CV Libraries (2 locations)
- Nestor Health Center South Bay YMCA
- South Bay Health Insurance Services (2 locations)
- Imperial Beach Library
- Imperial Beach Family Resource Center
- Pima
- USA College
- San Diego State University
- Coldstone, San Diego

*Focusing on in-demand industries specific to National City and South County, this year's job fair highlighted the recent increases in job opportunities in our region. With our participating employers along with the very successful collaboration between the South County Career Center, the National City Chamber and the City of National City, this annual event is really putting people back to work.*

*-Diane Rose, Business Services Coordinator, Proud Member of America's Job Center of California Network*

## AGGREGATE JOB SEEKER STATISTICS

The data below from year 2017 was gathered from 481 job seekers that attended the job fair.

We observed a new trend in the longer term unemployed population. Of the 481 respondents that participated as job seekers, 42% had a bachelor's degree or higher, up 5% from last year.

Job Fair Year	2017	2016	2015	2014
<b>Participants</b>	481	613	476	956
<b>Residence</b>				
<b>South County</b>	63%	49%	24%	52.43%
<b>National City</b>	14%	13%	13%	14.23%
<b>Unemployed</b>	55%	57%	47%	63.8%

Job Fair Year	2017	2016	2015	2014
<b>Unemployed</b>	55%	57%	47%	63.9%
<b>Unemployed &gt; 6 months</b>	23%	23%	23%	32.15%
<b>H.S. Diploma</b>	50%	54%	40%	53.9%
<b>B.A. or Associates</b>	42%	37%	43%	35.23%
<b>Household Income &lt; \$15,000</b>	44%	47%	42%	48.0%

## NATIONAL CITY JOB SEEKER STATISTICS

- 37% of our Job Seekers had an Associates, Bachelor's Degree or higher
- 53% of National City job seekers reported that they were currently unemployed.
- 44% are earning a household income of less than \$15,000, meaning they are underemployed.



**Age and Household Income of National City Job Seekers**

<b>Age</b>			
<b>15 – 25 yrs</b>	<b>26-40 yrs</b>	<b>40-55 yrs</b>	<b>55+ yrs</b>
26%	30%	22%	22%
<b>Household Income</b>			
<b>\$0 – \$15,000</b>	<b>\$15,000 - \$30,000</b>	<b>\$30,000 – \$45,000</b>	<b>Over \$45,000</b>
44%	28%	13%	9%

**RECOMMENDATIONS FOR NEXT YEAR**

Based on a wrap up meeting conducted with the job fair organizing committee, the following recommendations were suggested to improve next year's job fair.

**Entrepreneurship Center**

- Business development services continue to be an attractive pursuit for job seekers. We recommend continuing these services as part of the annual job fair.

**Registration**

- Utilize tablets to speed up registration.
- Continue to include employer map and display in large format for job seekers and employers to access.
- Include Radio as an option to check off on the marketing survey to assess how job seekers are learning about the job fair.

**Overall**

- Work with City of National City to designate event parking on the street to avoid street sweeping on the day of and inform visitors about alternate parking sites.
- Continue to use radios to communicate with organizers and staff at the job fair.
- Create a job fair video that includes past year's event, testimonials, photos, etc.
- Obtain testimonial video to promote in 2018.
- Promote event on Craigslist and LinkedIn.

**Employer Follow up**

- Continue to request follow up report to assess the number of hires resulting from the job fair.

**EMPLOYER FEEDBACK**

South County Business Services conducted a follow up survey with the employers that participated. Below are findings collected from respondents to date.

- 22 new hires
- 26 scheduled interviews confirmed within the first week
- 99% "Very Good/ Excellent" Satisfactory Rating of the Job Fair.

Please refer to **APPENDIX A** to view a summary of all responses to employer survey.